

Message

---

**From:** nitish@google.com [nitish@google.com]  
**Sent:** 1/14/2020 4:10:35 PM  
**To:** nitish@google.com; deepakr@google.com; kleber@google.com; cbindra@google.com; lassey@google.com  
**Subject:** AAAAvCWA2Fk-MBI-FLAT:2020-01-13T21:10:36.293839

**nitish@google.com** January 14, 2020 at 4:10:35 PM UTC

Updated room membership.

**Deleted on May 13, 2020 at 10:33:04 AM UTC**

Updated room membership.

**nitish@google.com** January 14, 2020 at 4:10:36 PM UTC

FYI, I thought you'd all be interested that the AdExchanger website doesn't seem to be able to keep up after the article went live

**Deleted on May 13, 2020 at 10:33:04 AM UTC**

FYI, I thought you'd all be interested that the AdExchanger website doesn't seem to be able to keep up after the article went live

**nitish@google.com** January 14, 2020 at 4:10:52 PM UTC

[https://www.google.com/url?q=https://chat.google.com/api/get hangouts attachment url?url type%3DFIFE URL%26attachment token%3DAOe91x0IBrB9dBqqVvaa4ztHsBj4FrvChSh36XsO1YeLFQHFsvCM9prLOpH7unM29GO5AwOu4Clb614SfN9jTEjHy4RhijWR9lpJL66ueyYpS9GFjWViK19oq3mW9Pl0-nt1JwxbGEABCLx28MHls7KbvrwdknmL2R3CvvxUR0rXC52GxPkk8gddS5kzr2XxuSJVAn6eCuJbLvwKrk2JFFRukxBsKR5hxu9VpJYL4Nc8X\\_9EwfmYeYaCOZD9RiyWvt0%253D%26width%3D1822%26height%3D314&source=chat&ust=1696066158047000](https://www.google.com/url?q=https://chat.google.com/api/get%20hangouts%20attachment%20url?url_type%3DFIFE_URL%26attachment_token%3DAOe91x0IBrB9dBqqVvaa4ztHsBj4FrvChSh36XsO1YeLFQHFsvCM9prLOpH7unM29GO5AwOu4Clb614SfN9jTEjHy4RhijWR9lpJL66ueyYpS9GFjWViK19oq3mW9Pl0-nt1JwxbGEABCLx28MHls7KbvrwdknmL2R3CvvxUR0rXC52GxPkk8gddS5kzr2XxuSJVAn6eCuJbLvwKrk2JFFRukxBsKR5hxu9VpJYL4Nc8X_9EwfmYeYaCOZD9RiyWvt0%253D%26width%3D1822%26height%3D314&source=chat&ust=1696066158047000)

**Deleted on May 13, 2020 at 10:33:04 AM UTC**

[https://www.google.com/url?q=https://chat.google.com/api/get hangouts attachment url?url type%3DFIFE URL%26attachment token%3DAOe91x0IBrB9dBqqVvaa4ztHsBj4FrvChSh36XsO1YeLFQHFsvCM9prLOpH7unM29GO5AwOu4Clb614SfN9jTEjHy4RhijWR9lpJL66ueyYpS9GFjWViK19oq3mW9Pl0-nt1JwxbGEABCLx28MHls7KbvrwdknmL2R3CvvxUR0rXC52GxPkk8gddS5kzr2XxuSJVAn6eCuJbLvwKrk2JFFRukxBsKR5hxu9VpJYL4Nc8X\\_9EwfmYeYaCOZD9RiyWvt0%253D%26width%3D1822%26height%3D314&source=chat&ust=1696066158051000](https://www.google.com/url?q=https://chat.google.com/api/get%20hangouts%20attachment%20url?url_type%3DFIFE_URL%26attachment_token%3DAOe91x0IBrB9dBqqVvaa4ztHsBj4FrvChSh36XsO1YeLFQHFsvCM9prLOpH7unM29GO5AwOu4Clb614SfN9jTEjHy4RhijWR9lpJL66ueyYpS9GFjWViK19oq3mW9Pl0-nt1JwxbGEABCLx28MHls7KbvrwdknmL2R3CvvxUR0rXC52GxPkk8gddS5kzr2XxuSJVAn6eCuJbLvwKrk2JFFRukxBsKR5hxu9VpJYL4Nc8X_9EwfmYeYaCOZD9RiyWvt0%253D%26width%3D1822%26height%3D314&source=chat&ust=1696066158051000)

**nitish@google.com** January 14, 2020 at 4:11:07 PM UTC

It's now up again, but slow / sporadic

**PTX0911**

**1:23-cv-00108**



**Deleted on May 13, 2020 at 10:33:04 AM UTC**

It's now up again, but slow / sporadic

**deepakr@google.com** January 14, 2020 at 4:27:49 PM UTC

Haha

**Deleted on May 13, 2020 at 10:33:04 AM UTC**

Haha

**kleber@google.com** January 14, 2020 at 4:28:49 PM UTC

Whaaa? "The idea bears some similarity to Ads Data Hub (ADH), a Google spokesperson said. Since Google closed off access to DoubleClick IDs, the only way to analyze user-level information in campaigns is through Google's privacy-focused ADH cloud. And the data can't be exported."

**Deleted on May 13, 2020 at 10:33:04 AM UTC**

Whaaa? "The idea bears some similarity to Ads Data Hub (ADH), a Google spokesperson said. Since Google closed off access to DoubleClick IDs, the only way to analyze user-level information in campaigns is through Google's privacy-focused ADH cloud. And the data can't be exported."

**kleber@google.com** January 14, 2020 at 4:29:10 PM UTC

Ugh, I don't think this bears much resemblance to ADH at all

**Deleted on May 13, 2020 at 10:33:04 AM UTC**

Ugh, I don't think this bears much resemblance to ADH at all

**cbindra@google.com** January 14, 2020 at 4:29:29 PM UTC

She is literally the stupidest reporter on the block ....

**Deleted on May 13, 2020 at 10:33:04 AM UTC**

She is literally the stupidest reporter on the block ....

**cbindra@google.com** January 14, 2020 at 4:29:34 PM UTC

Always has been

**Deleted on May 13, 2020 at 10:33:04 AM UTC**

Always has been

**kleber@google.com** January 14, 2020 at 4:29:53 PM UTC



**Deleted on** May 13, 2020 at 10:33:04 AM UTC



**kleber@google.com** January 14, 2020 at 4:30:53 PM UTC

Ah well, everything else seems pretty good

**Deleted on** May 13, 2020 at 10:33:04 AM UTC

Ah well, everything else seems pretty good

**nitish@google.com** January 14, 2020 at 4:31:06 PM UTC

<Refraining from comments because I'm lit hold, but happy to rant in person> 😊

**Deleted on** May 13, 2020 at 10:33:04 AM UTC

<Refraining from comments because I'm lit hold, but happy to rant in person> 😊

**kleber@google.com** January 14, 2020 at 4:31:07 PM UTC

I like the Digiday piece

**Deleted on** May 13, 2020 at 10:33:04 AM UTC

I like the Digiday piece

**kleber@google.com** January 14, 2020 at 4:31:07 PM UTC

<https://digiday.com/media/google-plans-kill-off-third-party-cookies-chrome-within-2-years/>

<https://digiday.com/media/google-plans-kill-off-third-party-cookies-chrome-within-2-years/>

**Deleted on** May 13, 2020 at 10:33:04 AM UTC

<https://digiday.com/media/google-plans-kill-off-third-party-cookies-chrome-within-2-years/>

<https://digiday.com/media/google-plans-kill-off-third-party-cookies-chrome-within-2-years/>

**cbindra@google.com** January 14, 2020 at 4:31:29 PM UTC

Let's do a ping thread with history off and without Nitish...

**Deleted on** May 13, 2020 at 10:33:04 AM UTC

Let's do a ping thread with history off and without Nitish...



**nitish@google.com** January 14, 2020 at 4:31:38 PM UTC

Yeah, you all totally should

**Deleted on** May 13, 2020 at 10:33:04 AM UTC

Yeah, you all totally should

**nitish@google.com** January 14, 2020 at 4:31:46 PM UTC

(Though I think Brad and Michael are as well ;)

**Deleted on** May 13, 2020 at 10:33:04 AM UTC

(Though I think Brad and Michael are as well ;)

**kleber@google.com** January 14, 2020 at 4:32:33 PM UTC

Hah. I'm on lithold too, folks

**Deleted on** May 13, 2020 at 10:33:04 AM UTC

Hah. I'm on lithold too, folks

**lassey@google.com** January 14, 2020 at 4:33:41 PM UTC

I am not on lit hold

**Deleted on** May 13, 2020 at 10:33:04 AM UTC

I am not on lit hold

**lassey@google.com** January 14, 2020 at 4:33:45 PM UTC

kind of amazingly

**Deleted on** May 13, 2020 at 10:33:04 AM UTC

kind of amazingly

**kleber@google.com** January 14, 2020 at 4:35:43 PM UTC

Ugh yeah AdExchanger gets even worse. "For instance, an ad tech provider might call Chrome for a list of people who have visited a group of 100 sites, avoiding granular targeting. Or, Chrome might group people with similar browsing habits." Ugh no, not at all

**Deleted on** May 13, 2020 at 10:33:04 AM UTC

Ugh yeah AdExchanger gets even worse. "For instance, an ad tech provider might call Chrome for a list of people who have visited a group of 100 sites, avoiding granular targeting. Or, Chrome might group people with similar browsing habits." Ugh no, not at all

**lassey@google.com** January 14, 2020 at 4:58:23 PM UTC

they sent those for fact checking and we corrected them (I thought). Disappointing that they didn't take those corrections

**Deleted on May 13, 2020 at 10:33:04 AM UTC**

they sent those for fact checking and we corrected them (I thought). Disappointing that they didn't take those corrections

**cbindra@google.com** January 14, 2020 at 5:01:45 PM UTC

We did correct

**Deleted on May 13, 2020 at 10:33:04 AM UTC**

We did correct

**cbindra@google.com** January 14, 2020 at 5:01:58 PM UTC

She still wrote nonsense

**Deleted on May 13, 2020 at 10:33:04 AM UTC**

She still wrote nonsense

**cbindra@google.com** January 14, 2020 at 5:02:08 PM UTC

We sent it last night well before her deadline

**Deleted on May 13, 2020 at 10:33:04 AM UTC**

We sent it last night well before her deadline

**kleber@google.com** January 14, 2020 at 5:05:50 PM UTC

ah well, so it goes

**Deleted on May 13, 2020 at 10:33:04 AM UTC**

ah well, so it goes

**deepakr@google.com** January 14, 2020 at 5:19:08 PM UTC

"For instance, an ad tech provider might call Chrome for a list of people who have visited a group of 100 sites, avoiding granular targeting. Or, Chrome might group people with similar browsing habits." - this is ok - right?

**Deleted on May 13, 2020 at 10:33:04 AM UTC**

"For instance, an ad tech provider might call Chrome for a list of people who have visited a group of 100 sites, avoiding granular targeting. Or, Chrome might group people with similar browsing habits." - this is ok - right?

**deepakr@google.com** January 14, 2020 at 5:19:16 PM UTC

the right spirit

**Deleted on May 13, 2020 at 10:33:04 AM UTC**

the right spirit

**deepakr@google.com** January 14, 2020 at 5:19:23 PM UTC

since these are not decided.

**Deleted on May 13, 2020 at 10:33:04 AM UTC**

since these are not decided.

**kleber@google.com** January 14, 2020 at 5:21:36 PM UTC

The "group people with similar browsing habits" part is right. But "call Chrome for a list of people who have visited a group of 100 sites"? No, there are no lists of people

**Deleted on May 13, 2020 at 10:33:04 AM UTC**

The "group people with similar browsing habits" part is right. But "call Chrome for a list of people who have visited a group of 100 sites"? No, there are no lists of people

**deepakr@google.com** January 14, 2020 at 5:24:35 PM UTC

😊

**Deleted on May 13, 2020 at 10:33:04 AM UTC**

😊

**deepakr@google.com** January 14, 2020 at 5:24:57 PM UTC

not people - but groups of people.

**Deleted on May 13, 2020 at 10:33:04 AM UTC**



not people - but groups of people.

**deepakr@google.com** January 14, 2020 at 5:25:14 PM UTC  
or a cohort

**Deleted on** May 13, 2020 at 10:33:04 AM UTC  
or a cohort

**deepakr@google.com** January 14, 2020 at 5:25:17 PM UTC  
anyway

**Deleted on** May 13, 2020 at 10:33:04 AM UTC  
anyway

**deepakr@google.com** January 14, 2020 at 5:25:23 PM UTC  
now is the real deal

**Deleted on** May 13, 2020 at 10:33:04 AM UTC  
now is the real deal

**cbindra@google.com** January 14, 2020 at 5:25:28 PM UTC  
Folks - this thread has history on

**Deleted on** May 13, 2020 at 10:33:04 AM UTC  
Folks - this thread has history on

**deepakr@google.com** January 14, 2020 at 5:25:31 PM UTC  
we better get our act together

**Deleted on** May 13, 2020 at 10:33:04 AM UTC  
we better get our act together

**cbindra@google.com** January 14, 2020 at 5:25:34 PM UTC  
Please be cautious

**Deleted on** May 13, 2020 at 10:33:04 AM UTC

Please be cautious

**cbindra@google.com** January 14, 2020 at 5:25:37 PM UTC  
Agreed

**Deleted on** May 13, 2020 at 10:33:04 AM UTC  
Agreed

**deepakr@google.com** January 14, 2020 at 5:25:50 PM UTC  
ok

**Deleted on** May 13, 2020 at 10:33:04 AM UTC  
ok

**cbindra@google.com** January 14, 2020 at 5:25:55 PM UTC  
Monthly milestones are going to be critical

**Deleted on** May 13, 2020 at 10:33:04 AM UTC  
Monthly milestones are going to be critical