

Message

From: Michelle Fradin [REDACTED]
Sent: 8/15/2024 10:20:23 PM
To: [REDACTED]@google.com
CC: Shiv Venkataraman [REDACTED]
BCC: [REDACTED]
Subject: OpenAI and Google Search API

Philipp,

We hope you're doing well. We wanted to follow-up on our discussions over the past few weeks regarding using Google's Search API to help power OpenAI's SearchGPT prototype and search functionality in ChatGPT.

As mentioned, we are currently testing a temporary prototype, SearchGPT, to learn more about how users and publishers use AI chat experiences coupled with real-time information and search-like features. We plan to eventually close the SearchGPT prototype and bring the best of the experience into ChatGPT, to enable users to use natural language and real-time information. Today, we are powering the search features with a combination of third party APIs and our own direct feeds and relationships.

On July 25, the day of our public announcement, we reached out to Google about using its Search API. We believe having multiple partners, and in particular Google's API, would enable us to provide a better product to users. Google has a leading search engine and working together would promote more choice in search experiences, benefiting users and publishers, as well as innovation and evolution in search. We believe this would be similar to how Google works with Meta to provide search features and link grounding in Meta's AI chat, per the product and public statements made by Meta CEO Mark Zuckerberg ([example link](#)), which also describe this as a non-commercial or very low cost partnership. We also understand Google publicly offers its Custom Search JSON API to developers looking to incorporate Google search results into their products, providing additional precedent for us working together.

We understand that Google considered OpenAI's request and discussed it among Google's senior leadership team in the past week, but on August 13, communicated to us that Google had reached a final decision against a partnership (commercial or otherwise) with OpenAI for the Google Search API, saying it would involve too many complexities. Would you please provide more detail about the complexities that Google identified that it believed would preclude a mutually beneficial partnership?

Thank you so much for your time and consideration on this.

Best,
Michelle Fradin on behalf of the OpenAI Team

Ex. No.

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