



Search 2025

Product Vision and Strategy

go/search-2025
Jan 2025
author(s): @

Ex. No.

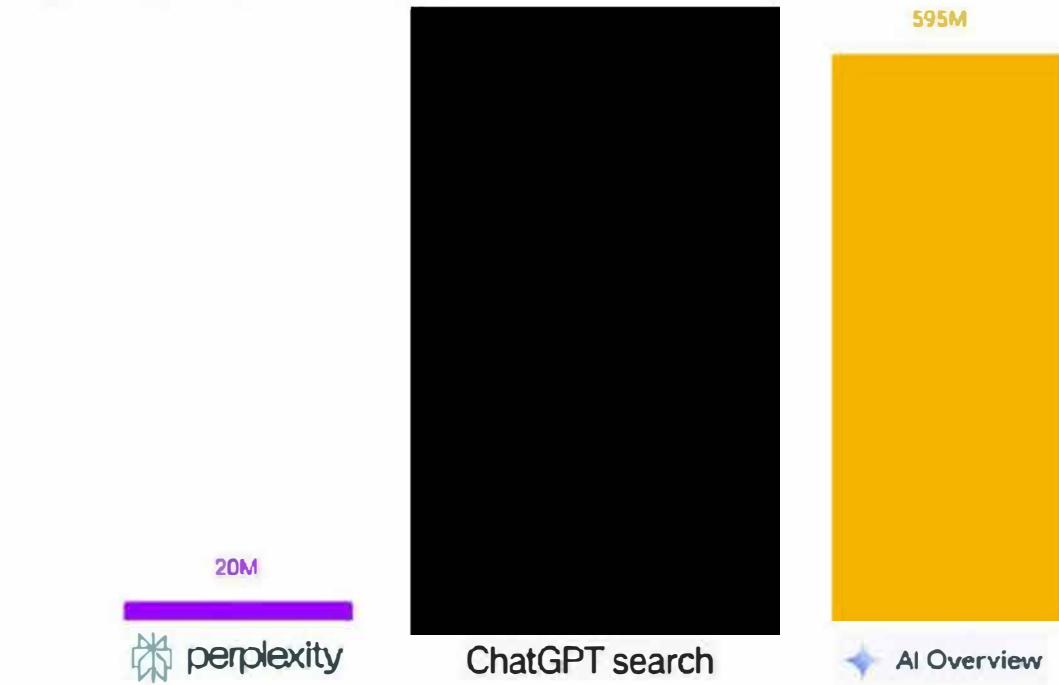
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1:20-cv-03010-APM

1:20-cv-03715-APM

To put that into competitive context, ChatGPT has [REDACTED] the daily searches as Perplexity; AI overviews is [REDACTED] ChatGPT search

Daily GenAI Search Messages
By Competitor, Dec 2024



- AI Overviews are [REDACTED] of Google's 8.3B daily queries = 595M daily queries (reports vary however, and could be as high as 14% of queries)
- Perplexity's 20M daily messages is the [REDACTED] in Dec, up from 2M at beginning of 2024.
- Note in Jan, we've hit [REDACTED] daily

Sources:

(based on [REDACTED])

Proprietary and confidential