```
Subject: Fwd: discussion materials for 4-30
       From: "Adrian Perica" < @apple.com>
Received(Date): Tue, 30 Apr 2024 22:50:37 +0000
          To: "Eddy Cue" < @apple.com>, "Kate Adams" <
                                                                  @apple.com>
          Cc: "BJ Watrous" <
                              @apple.com>, "Steve Smith"
                       @apple.com>,"Victoria Nassi"
                                                  vapple.com>
               Apple-Gemini term sheet discussion (4-30-24) [external].pdf
  Attachment:
        Date:
               Tue, 30 Apr 2024 22:50:37 +0000
FYI - Google's proposal
> Begin forwarded message:
> From: Neal Pancholi
                                  @google.com>
> Subject: discussion materials for 4-30
> Date: April 30, 2024 at 3:19:18□PM PDT
> To: Adrian Perica < @apple.com>, Steve Smith
                                                            @apple.com>
> Cc: Donald Harrison
                              @google.com>
> please find attached.
>
> Neal J. Pancholi | Director, Global Partnerships - Google Search |
             google.com <mailto
                                             @google.com>
OBJ
FYI - Google's proposal
Begin forwarded message:
From: Neal Pancholi <
                                  @google.com>
Subject: discussion materials for 4-30
Date: April 30, 2024 at 3:19:18 PM PDT
To: Adrian Perica
                        @apple.com>, Steve Smith 
                                                           papple.com>
Cc: Donald Harrison
                             @google.com>
                                                                               Ex. No.
                                                                              PXR0257
                                                                             1:20-cv-03010-APM
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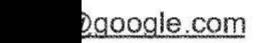
1:20-cv-03715-APM

please find attached.

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Neal J. Director, Global Partnerships - Google

Pancholi | Search |



Term Sheet - Term and Promotion

Term Length

Launch Promotion & Promotional Value

- When Apple first introduces third party generative AI services into its products and devices, Apple will promote the Gemini Service for all implementations which provide multimodal responses
- For any generative AI access points on Apple's products and devices where the Gemini Service is able to respond to user prompts and where Apple chooses to use a third party generative AI service, Apple will refer users to Gemini in response to user prompts

Georgia