Subject: Fwd: Apple Google AI Terms
From: "Eddy Cue" <████@apple.com>
Received(Date): Wed, 20 Mar 2024 05:15:07 +0000
To: "Pam Johnson" <████@apple.com>
Date: Wed, 20 Mar 2024 05:15:07 +0000

Begin forwarded message:

From: Philipp Schindler <████@google.com>

Subject: Re: Apple Google AI Terms

Date: March 19, 2024 at 10:11:11 PM PDT

To: Eddy Cue <████@apple.com>

We'll make it work.

Erin will reach out to your EA.

Philipp

On Tue, Mar 19, 2024, 8:27 PM Eddy Cue <████@apple.com> wrote:

> Yes let's meet in person. I am out of town from Mon afternoon for the rest of the week. Can you meet on Mon at 11am?
>
> On Mar 19, 2024, at 8:23 PM, Philipp Schindler <████@google.com> wrote:
>
> Thanks for the proposal. We are working through the specific points and will come back to you shortly with further questions and feedback. There are a few technical issues we need to run down with our teams, but I think it makes sense for us to meet in person early next week to discuss the proposal. I am happy to meet, together with Don and Neal from my team, who have been closely aligned with Adrian and Steve, respectively. Let me know and I'll have Erin work with your team to set up a meeting.
>
> In addition, I know the product and engineering teams continue to engage, and we look forward to making continued progress.
>
> Philipp
>
> On Sun, Mar 17, 2024 at 9:38 PM Eddy Cue <████@apple.com> wrote:
>
> Here are some deal terms to discuss. I have tried to make it simple and clean.

- ██████████████████████████████████████

- Non-exclusive agreement between us. Apple can integrate other models during the term, including our own and third parties

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- Apple solely controls the user experience, including but not limited to user experience, subscription/sign-up flow, and mechanics, etc.

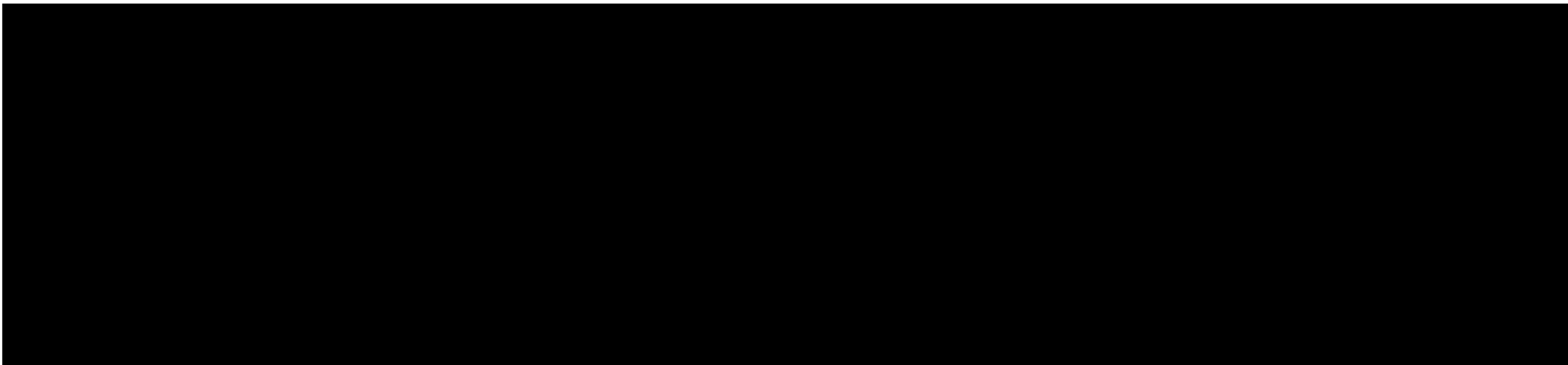██
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— Eddy

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Philipp Schindler
SVP & Chief Business Officer
Google
1600 Amphitheatre Parkway
Mountain View, CA 94043