

# Failing to Restore

## Costs and Risks of Interfering with the Competitive Process

- Prohibiting or restricting firms from competing on the merits
- Diminishing the ability and/or incentives of firms to invest and innovate
- Propping up rivals rather than protecting the competitive process
- Forcing firms to adopt business models, product design choices, technologies, or contractual arrangements that have not met the “market test”

