

U.S. Department of Justice  
Washington, DC 20530

**Amendment to Registration Statement  
Pursuant to the Foreign Agents Registration Act of  
1938, as amended**

**INSTRUCTIONS.** File this amendment form for any changes to a registration. Compliance is accomplished by filing an electronic amendment to registration statement and uploading any supporting documents at <https://www.fara.gov>.

**Privacy Act Statement.** The filing of this document is required for the Foreign Agents Registration Act of 1938, as amended, 22 U.S.C. § 611 *et seq.*, for the purposes of registration under the Act and public disclosure. Provision of the information requested is mandatory, and failure to provide the information is subject to the penalty and enforcement provisions established in Section 8 of the Act. Every registration statement, short form registration statement, supplemental statement, exhibit, amendment, copy of informational materials or other document or information filed with the Attorney General under this Act is a public record open to public examination, inspection and copying during the posted business hours of the Registration Unit in Washington, DC. Statements are also available online at the Registration Unit's webpage: <https://www.fara.gov>. One copy of every such document, other than informational materials, is automatically provided to the Secretary of State pursuant to Section 6(b) of the Act, and copies of any and all documents are routinely made available to other agencies, departments and Congress pursuant to Section 6(c) of the Act. The Attorney General also transmits a semi-annual report to Congress on the administration of the Act which lists the names of all agents registered under the Act and the foreign principals they represent. This report is available to the public in print and online at: <https://www.fara.gov>.

**Public Reporting Burden.** Public reporting burden for this collection of information is estimated to average 1.5 hours per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden to Chief, Registration Unit, Counterintelligence and Export Control Section, National Security Division, U.S. Department of Justice, Washington, DC 20530; and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Washington, DC 20503.

1. Name of Registrant  BGR Government Affairs, LLC	2. Registration No.  5430
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3. This amendment is filed to accomplish the following indicated purpose or purposes:

- To give a 10-day notice of change in information as required by Section 2(b) of the Act.
- To correct a deficiency in
  - Initial Statement
  - Supplemental Statement for the period ending \_\_\_\_\_
  - Other purpose (*specify*) \_\_\_\_\_
- To give notice of change in an exhibit previously filed.

4. If this amendment requires the filing of a document or documents, please list:

The Registrant is currently a registered foreign agent for the Embassy of the Republic of Korea. KPR & Associates, a Korean public relations firm, has engaged the Registrant for a short-term project to provide additional public relations and communications services on behalf of the Republic of Korea. A copy of the agreement for this short-term project with KPR & Associates is attached to this Amendment.

5. Each item checked above must be explained below in full detail together with, where appropriate, specific reference to and identity of the item in the registration statement to which it pertains. (*If space is insufficient, a full insert page must be used.*)

The Registrant has been hired by KPR & Associates, a Korean public relations firm, to work on a short-term project to provide additional public relations and communications services on behalf of the Republic of Korea. This may include relevant outreach to news outlets, academia, think tanks and other individuals within the United States.

**EXECUTION**

In accordance with 28 U.S.C. § 1746, the undersigned swear(s) or affirm(s) under penalty of perjury that he/she has (they have) read the information set forth in this registration statement and the attached exhibits and that he/she is (they are) familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his/her (their) knowledge and belief, except that the undersigned make(s) no representation as to the truth or accuracy of the information contained in the attached Short Form Registration Statement(s), if any, insofar as such information is not within his/her (their) personal knowledge.

(Date of signature)

(Print or type name under each signature or provide electronic signature<sup>1</sup>)

September 20, 2018

/s/ Danny McNamara

eSigned

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<sup>1</sup> This statement shall be signed by the individual agent, if the registrant is an individual, or by a majority of those partners, officers, directors or persons performing similar functions, if the registrant is an organization, except that the organization can, by power of attorney, authorize one or more individuals to execute this statement on its behalf.

## **SERVICES AGREEMENT**

This Services Agreement entered into and made effective as of September 10, 2018, by and between KPR & Associates, Inc. ("KPR"), a Korean corporation with a place of business at 14th Fl., Namsan Square, 173 Toegyero, Jung-gu, Seoul, Korea 04554, and BGR Group ("BGR"), a United States corporation with a place of business at 11<sup>th</sup> Fl., The Homer Building, 601 Thirteenth St., NW, Washington, D.C. 20005.

### **1. APPOINTMENT AND TERM**

- (a) KPR hereby appoints BGR as its consultant to analyze situation and core target of the Korean Peninsula's peace-related issues in the United States, and consulting and provide implementation of the Korean Peninsula's peace-related public relations with the United States with respect to the Services described in Attachment A of this Agreement. BGR accepts such appointment and agrees to perform the Services according to the terms of this Agreement.
- (b) This Agreement shall apply for a period commencing on September 10, 2018, and expiring on October 9, 2018, unless terminated earlier.

### **2. BGR SERVICES**

- (a) At KPR's request, BGR will develop, plan, and execute situation and target analysis of the Korean Peninsula's peace-related issues in the United States, and consulting and implementation of the Korean Peninsula's peace-related public relations with the United States as described in Attachment A, in accordance with the Budget described in Attachment A, which shall be deemed to be incorporated into this Agreement.
- (b) BGR may be called upon to render services that do not fall within the scope of this Agreement, such as in the case of an "issue" or extraordinary situation requiring an unusual expenditure of time and/or effort by BGR personnel. If such a situation arises, a separate letter of agreement will be prepared between BGR and KPR defining the terms of those services and the cost and compensation arrangements in relation thereto.

### **3. BGR COMPENSATION AND BILLING**

- (a) Fees - BGR will be compensated for providing the Services by billing KPR at the rates set out in Attachment A. It is agreed that BGR's total charges shall not exceed the amount approved by KPR in accordance with Attachment A of this Agreement, unless prior authorization in writing is given by KPR.
- (b) Billing Procedure - At the completion of the Services, BGR will provide KPR with an invoice, detailing a list of activities to be performed during the Agreement period, payable within sixty (60) days of receipt.

- (c) Currency – BGR shall submit invoices to KPR in United States Dollars (USD) and KPR shall pay in United States Dollars (USD).

4. INDEMNIFICATIONS

- (a) BGR agrees to exercise its best judgment in the preparation and execution of situation and target analysis of the Korean Peninsula's peace-related issues in the United States, and consulting and implementation of the Korean Peninsula's peace-related public relations with the United States.
- (b) Notwithstanding Paragraph (a) above, KPR shall indemnify and hold harmless BGR and its employees, officers, directors, shareholders, licensees and agents against any damages, loss, cost, liabilities and/or expenses (including reasonable attorneys' fees) which BGR or such other party may incur as the result of any claim, suit or proceeding made or brought against BGR based upon any information or material supplied by KPR.

5. CONFIDENTIAL INFORMATION

BGR will ensure the protection of all designated confidential information gained in the course of its work on behalf of KPR. Each party will not, without the express written permission of the other, reveal or otherwise make available to any other person or entity any confidential information or trade secret regarding each other's products, services, business, customers, or methods of operation which were derived directly from either party during the term of this Agreement, unless required to disclose the same by law or unless such information becomes public through no fault of the other party.

6. NOTICES

All notices hereunder shall be in writing and shall be served by hand or courier delivery or by registered mail, duly addressed as follows:

If to BGR, to:

BGR Group  
11<sup>th</sup> Fl., The Homer Building,  
601 Thirteenth St., NW  
Washington, D.C. 20005

If to KPR, to

KPR & Associates, Inc.  
14<sup>th</sup> Fl., Namsan Square,  
173 Toegyero, Jung-gu  
Seoul, Korea 04554

7. LEGAL

All disputes will be interpreted and governed by the laws of the Republic of Korea without regard to conflict of law principles.

8. ENTIRE AGREEMENT

This Agreement constitutes the entire understanding between the parties. All previous representations and undertakings, whether oral or written, have been superseded or merged herein.

EXECUTED by the parties on the day and year first above mentioned.

KPR & Associates, Inc.

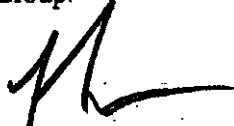


By: Sung-In Shin

Title: President

Date: September 10, 2018

BGR Group.



By: FRANK AHRENS

Title: VICE PRESIDENT

Date: 9/10/18

## ATTACHMENT A

### 1. Situation and Target Analysis

- Analysis of the Korean Peninsula's peace-related situation in the U.S
- How U.S. leaders judge the "current situation" on the Korean Peninsula
- Characteristics of the group leading opposition to South Korea's diplomatic efforts

**Requirements:** four reports

- 1) Following visit of a special envoy to North Korea & Explanation of the results to the United States (September ~~12~~ **15**)
- 2) South-North Summit (September 17)
- 3) United Nations speech (September 25)
- 4) Future direction (October 9)

### 2. Public Relations with the United States: depending on the situation (conclude a peace treaty vs improvement in relationship)

- Identify important U.S. experts (opinion leaders) with respect to the Korean Peninsula and measures to strengthen the relationship.

**Requirements:** Two reports / list-up / Depending on if there is any change in perspective on the Korean Peninsula.

- Suggestions for messages related to the U.S. during inter-Korean dialogue & UN Speech.

**Requirement:** One report (Around September ~~14~~ **15**)

- Proposal of strategies for operating Twitter related to the upcoming United Nations General Assembly session including the U.N. speech

**Requirement:** One report

- Strategic advice and support (retweets) for Twitter operations (Contract period)

**Requirements:** Not finalized yet. / Respond to questions

- 1) Activities related to opinion leader retweets
- 2) Advice on response strategies such as negative comments, etc.

- Fox Media interview support (on-site/ half day) : to be discussed between MOFA/BH

### ■ Budget and Duration

1. Budget: USD 20,000 (including all expenses)
2. Duration: September 10 to October 9, 2018 (one month)

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