Achieving Transparency Through Proactive Disclosures
The “FOIA is often explained as a means for citizens to know ‘what their government is up to.’”
FOIA is not only about “FOIA Requests.”

The law also requires agencies to make certain categories of records available to the public on a proactive basis.

*FOIA Subsection (a)(2)*
These are called “proactive disclosures.”
Proactive Disclosures

Enhance transparency
  – Inform citizens about “the operations and activities” of government

...with more efficiency
  – Reduce the need to respond to numerous requests for the same records.
In addition to the legal requirement to make proactive disclosures, agencies have also been directed to take additional steps to make information available to the public on a proactive basis.
Department of Justice 2009
FOIA Guidelines:

“[A]gencies should readily and systematically post information online in advance of any public request.”
During Sunshine Week 2015, OIP posted new guidance on proactive disclosures which outline the lessons and principles of this lecture - *Proactive Disclosure of Non-Exempt Agency Information*

Four Components to Proactive Disclosures

1. Types of information to disclose
2. How to identify information
3. How to make information available
4. How to make information useable
Four Components to Proactive Disclosures

1. Types of information to disclose

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Agencies must **routinely** make specific operational and frequently requested records proactively available without waiting for an initial or multiple FOIA requests.
The FOIA’s nine exemptions apply to records required to be disclosed proactively.

Agencies should review records and apply the foreseeable harm standard prior to posting.

If exemptions apply, they must be marked on the posted document.
Four Categories of Required Disclosures

Three types of “operational” documents:

1. Final Opinions & Orders
2. Specific Policy Statements
3. Administrative staff manuals and instructions to staff that affect a member of the public
Four Categories of Required Disclosures

And “frequently requested records”:

4. FOIA-processed records on popular topics that are or are likely to be the subject of multiple FOIA requests
Frequently Requested Records:

Records released in response to a FOIA request that “the agency determines have become or are likely to become the subject of subsequent requests for substantially the same records.”
Key Factors

- Repeated Requests: Agencies *must* post FOIA-processed records after multiple requests are made for them.

- Applies to popular topics.

- Applies only to records previously disclosed under FOIA.
Key Factors

The *FOIA Improvement Act of 2016* codified the “Rule of 3” for posting frequently requested records.

Agencies “shall make available for public inspection in an electronic format…copies of all records…that have been requested 3 or more times.”
Three Types of “Operational” Documents

1. Final Opinions & Orders

2. Statements of Policy & Interpretations

3. Administrative Staff Manuals & Instructions
Final Opinions & Orders

“Final opinions, including concurring and dissenting opinions, as well as orders, made in the adjudication of cases.”
Final Opinions & Orders

Key Factors

- Final/conclusive agency action
- Adjudicatory in nature
- Precedential value applicable to similar circumstances

Examples

- Opinions from an immigration court
- Orders from a Commission
Specific Policy Statements

“[S]tatemets of policy and interpretations which have been adopted by the agency.”
Specific Policy Statements

Key Factors:
• Policies have been adopted by the agency
• Author of document has authority to articulate policy or interpretations thereof
• Articulations of policy/interpretations, not just “about” policy

Example:
• OIP FOIA Policy Guidance
Staff Manuals & Instructions

“Administrative staff manuals and instructions to staff that affect a member of the public.”
Staff Manuals & Instructions

Key Factors:
• Administrative (i.e. not law enforcement) records
• Affect the public - of more than purely internal significance

Example:
• Sections of the U.S. Attorneys Manual
Agencies may choose to proactively post other types of records online, beyond the four categories required under (a)(2).

*Example*: List of Exemption 3 Statutes
Four Components to Proactive Disclosures

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Frequently requested records or records of popular topics can be identified at any point throughout the FOIA request process.
Identifying and disclosing operational documents may require efforts beyond the FOIA staff.

Collaboration between the FOIA and program offices can help identify candidates for proactive disclosure.
Agencies should establish and maintain effective systems to identify records for posting online, which can include:

- Identify interest through FOIA requests,
- Conduct proactive records searches,
- Identify records as they are created, and
- Posting FOIA logs.
Four Components to Proactive Disclosures

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3. How to make information available
4. How to make information useable
Historically, agencies made proactive disclosures available in “Reading Rooms.”

Agencies now post proactive disclosures on their websites, usually in online FOIA Libraries.

FOIA Libraries should be located on agencies’ FOIA websites.
Operational Records may be posted in FOIA Libraries, elsewhere on the web, or both;

Frequently Requested Records and other FOIA releases should still be included in the FOIA Library.
Four Components to Proactive Disclosures

1. Types of information to disclose
2. How to identify information
3. How to make information available
4. How to make information useable
Agencies are encouraged to make information available wherever, and in whatever format, is most useful to the public, considering the needs of the community of individuals who access their websites.
Modern technologies allow agencies to make proactive disclosures in new ways.

The 2010 Open Government Directive and the Department of Justice have emphasized both the importance of proactive disclosures and the use of technology in achieving a new era of open government.
Open Government Directive:

“To increase accountability [and] promote informed participation by the public...each agency shall take prompt steps to expand access to information by making it available online in open formats.”
Where possible, information should be not just be available, but also **useable**.

- Open formats – FOIA.gov
- Topical Websites – NOAA BP Oil Spill
- Social Media – @FOIAPost
- Interactive Data – Recovery.gov
- Data sets – Data.gov
Intra-agency collaboration can also help identify new ways to make proactive disclosures useable.

Programmatic, data, public affairs, or information technology offices may have ideas for new tools or formats that can be used to make information more useable to the public.
Four Components to Proactive Disclosures

1. Types of information to disclose
2. How to identify information
3. How to make information available
4. How to make information usable
Proactive disclosures inform the public about the operations of their government, and they efficiently satisfy the demand for records of interest to multiple people.
Agencies should, as a matter of discretion, be routinely posting material that is of interest to the public, taking advantage of technology and new tools to make information useable and easily accessible.
By doing so, agencies will be answering the call to post more information online than is required, so that the public will be better informed “about what is known and done by their government.”
Questions?