Engaging Men Narrative Template

**OVW Fiscal Year 2025 Grants to Engage Men and Youth as Allies in the Prevention of Violence Against Women and Girls Program**

**Engaging Men (EM) Program Narrative Template**

Grants.gov Opportunity Number: O-OVW-2025-172293

Deadline to submit Standard Form/SF-424 in Grants.gov: July 8, 2025, by 11:59 PM Eastern Time Deadline to submit application in JustGrants: July 10, 2025, by 8:59 PM Eastern Time

Instructions: You have the option to submit either the standard proposal narrative (see the [Formatting and Technical](#_bookmark1) Requirements section) or the EM Program narrative template to meet the Proposal Narrative requirement for the FY 2025 EM Program notice of funding opportunity (NOFO).

The EM Program narrative template is organized in three sections:

* Purpose of Proposal
* What Will Be Done
* Who Will Implement the Proposal

Within each section, there are numbered questions that correspond to the questions in the [Proposal](#_bookmark0) Narrative section of the NOFO. In the text box beneath each question, record your answer to that question. **Do not remove or change the text of the questions.**

When answering questions in the narrative template, you must follow the below Formatting and Technical Requirements described in the NOFO.

* Double-spaced text (charts may be single-spaced)
* Arial font, type no smaller than 11-point, except for footnotes, which may be 9-point
* Correctly numbered pages
* No more than 15 pages

The narrative template has one-inch margins on 8½ x 11-inch pages that are numbered. Please do not adjust the size of the margins or the orientation of the pages.

While following these formatting and technical requirements, you can write as much or little as you wish in response to each question. To shorten the length of a text box, click within the box and tap the backspace key. To extend the length of a text box so that you can record a longer response, click within the box and tap the enter/return key.

**Remove t****his instruction page and submit the completed narrative template as a Word or PDF file to JustGrants with the rest of your application. The file should be Saved As: APPLICANTNAME\_EM\_NARRATIVE.**

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| PURPOSE OF THE PROPOSAL: 10 POINTS |
| Describe the populations in the service area and the needs that project will address. |
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| 2. If applicable, describe how the proposal will address priority [one](#_bookmark2) (human trafficking and transnational crime), priority two (under-resourced rural and remote areas, Tribal nations and small towns) and/or priority three (uplift, promote positivity, or improve the self-esteem of men and youth). |
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| 3. Identify and describe the challenge(s) or need(s) faced by the community and how the goal/vision for the proposal will meet those need(s) or challenge(s). If the applicant is a current grantee of the EM Program, describe the challenges and successes of the current  project and the work that remains. |
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| 4. Describe the service area and any relevant data about victimization rates for specific communities. |
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| 5. Describe existing and/or previous community efforts focused on engaging men and youth as allies in preventing violence against women and girls. |
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| 6. Describe the gaps in the existing community efforts focused on engaging men and youth as allies in preventing violence against women and girls. |
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| WHAT WILL BE DONE: 40 POINTS |
| 1. Describe how the proposed project will address the needs identified in the Purpose of the Proposal section above. |
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| 2. Describe the project’s objectives and the activities that the project will implement to reach these objectives, including the role and activities performed by the project partner(s). The description must include how the applicant would implement the program requirements and a  36-month timeline. The 36-month timeline should include three to six months for planning phase activities. |
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| 3. Describe how the proposed project will establish, support, or expand a multidisciplinary coordinated community response (CCR) to respond to children and/or youth impacted by domestic violence, dating violence, sexual assault, stalking, and/or sex trafficking. This should identify current and prospective members of the CCR, the frequency of the CCR meetings,  and the organization or program that leads the CCR. Continuation applicants must describe the CCR for the initial award and how it would build on its work under a continuation award. |
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| 4. Describe how the project will provide appropriate crisis intervention and referrals for participants who identify themselves as victims during project activities, including prevention education, community awareness events, and other activities that target children and youth,  non-offending parents or caregivers, and the general community. |
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| 5. Describe how the applicant will ensure the cross training of project staff, partner organizations, and CCR members. Cross training should focus on expanding knowledge of each other’s roles and responsibilities, enhancing their ability to effectively engage with men  and youth, and integrating education on domestic violence, dating violence, sexual assault, stalking, and/or sex trafficking, into existing male-focused programs. |
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| 6. Describe all products, if any, to be developed or acquired with grant funds. |
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| 7. Describe how the impact of the project activities will be evaluated. |
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| 8. Describe what steps the applicant and any proposed partner(s) will take to make proposed services accessible to people with disabilities, people with limited English proficiency, and  people who are Deaf or hard of hearing. |
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| WHO WILL IMPLEMENT THE PROPOSAL: 20 POINTS |
| 1. Identify the key people and organizations, including project partners involved in the proposed project. For each person, include their name, job title, organization, and role implementing the activities described in the What Will be Done section. Indicate any key staff positions that have not yet been filled. “Key staff’ refers to people paid by the grant to  implement proposed project activities. |
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| 2. Demonstrate that the people and organizations identified have the capacity, experience and expertise to address the stated need and can successfully implement the proposed project activities. For each person, describe their relevant experience and qualifications. For any key staff positions that have not yet been filled, describe the qualifications that candidates must meet. Job descriptions of all key personnel must be attached but will not count toward  the page limit. |
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| 3. Provide detailed information that demonstrates that the applicant and its partners are based in the community where the project will be implemented and describe the experience of  the applicant and its partners serving this community. |
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| 4. Describe the applicant’s and/or project partner’s demonstrated experience providing support, enrichment, and/or leadership development programming that focuses on men or youth. |
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| 5. Describe the applicant’s experience and expertise in the areas of domestic violence, dating  violence, sexual assault, stalking, and/or sex trafficking, as appropriate, for both the applicant and key personnel who will be directly involved with the proposed project. |
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| 6. Describe the project partners’ expertise in the areas of domestic violence, dating violence,  sexual assault, stalking, and/or sex trafficking as appropriate, for both the partner organization(s) and key personnel who will be directly involved with the proposed project. |
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| 7. Describe how the applicant and project partners will support the professional development, well-being, and success of key staff implementing this project. |
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