

Alex Perriello

President and Chief Executive Officer
Cendant Real Estate Franchise Group

Alex Perriello is president and chief executive officer of the Cendant Real Estate Franchise Group of Cendant Corporation, the largest franchisor of residential and commercial real estate brokerage offices in the world. In this capacity, Perriello oversees the CENTURY 21®, COLDWELL BANKER®, Coldwell Banker Commercial®, ERA® and Sotheby's International Realty® real estate brands, which combined have more than 14,400 franchised and company-owned offices and 303,000 brokers and agents worldwide. In addition, Perriello is responsible for the Franchise Group's shared support services, which include franchise sales, operations, technology, learning and the preferred client group.