

From: EsthersHomeResource@msn.com [mailto:EsthersHomeResource@msn.com]  
Sent: Thursday, October 20, 2005 1:58 PM  
To: ATR-Real Estate Workshop  
Subject: Workshop

October 20, 2005

From my perspective, the new policy is a win-win for consumers and REALTORS®. It works for consumers because it gives home sellers a choice whether to permit marketing of their property on the Internet and in selecting an MLS member with whom they want to work. It allows them to "opt-in" and have their property displayed on other brokers' Web sites even if they are working with a broker who does not participate in sharing his listings for display by his competitors. And it works for REALTORS® because it gives us the right to control where our listings are displayed on the Internet.

Sincerely,  
ESTHER MATA  
Realtor  
Prudential California Realty  
6080 Hamner Ave, Ste.105, Mira Loma, CA. 91752  
Cell (714)348-7353