

INTERNATIONAL COMPETITION POLICY ADVISORY COMMITTEE  
HEARINGS

Washington, D.C.

November 2, 1998

This document constitutes accurate minutes of the  
hearings held November 2-4, 1998, by the International  
Competition Policy Advisory Committee. It has been  
edited for transcription errors.

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James F. Rill

Paula Stern

Co-Chair

Co-Chair

INTERNATIONAL COMPETITION POLICY ADVISORY COMMITTEE  
HEARINGS

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Taken at the American Geophysical Union, 2000 Florida Avenue,  
N.W., Conference Center - First Floor, Washington, D.C., beginning at 9:00 A.M.,  
before Sue Ciminelli, a court reporter and notary public in and for the District of  
Columbia.

1 APPEARANCES:

2 Advisory Committee Members:

3 James F. Rill, , Co-Chair and Senior Partner, Collier, Shannon, Rill & Scott,

4 PLLC

5 Paula Stern, Co-Chair and President, The Stern Group, Inc.

6 Merit E. Janow, Executive Director and Professor in the Practice of International

7 Trade, School of International and Public Affairs, Columbia

8 University

9 John T. Dunlop, Lamont University Professor, Emeritus, Harvard University

10 Eleanor M. Fox, Walter Derenberg Professor of Trade Regulation, New York

11 University School of Law

12 David B. Yoffie, Max and Doris Starr Professor of International Business

13 Administration, Harvard Business School

14 Department of Justice Employees:

15 Joel I. Klein, Assistant Attorney General, Antitrust Division

16 A. Douglas Melamed, Principal Deputy Assistant General, Antitrust Division

17 Members of the Public Appearing before the Advisory Committee and Presenting

18 Oral Statements:

19 Panelists: Opening Remarks:

20 Allan Fels, Chairman, Australian Competition & Consumer Commission,

21 Australia

22

1 APPEARANCES(Continued):

2 Gesner José Oliveira Filho, President, Conselho Administrativo de Defesa

3 Econômica, Brazil

4 Konrad von Finckenstein, Director of Investigation and Research,

5 Competition Bureau, Canada

6 Karel Van Miert, Competition Commissioner, European Commission

7 Frédéric Jenny, Vice President, Conseil de la Concurrence, France

8 Dieter Wolf, President, Federal Cartel Office, Germany

9 Shogo Itoda, Commissioner, Japan Fair Trade Commission, Japan

10 Takaaki Kojima, Deputy Secretary General, Japan Fair Trade Commission, Japan

11 Fernando Sanchez Ugarte, President, Federal Competition Commission, Mexico

12 Luis de Guindos Jurado, Director General de Política Económica y

13 Defensa de la Competencia, Spain

14 Ignacio de León, Superintendent, ProCompetencia, Venezuela

15 Panelists: Discussion on Current U.S. Bilateral Agreements:

16 Allan Fels, Chairman, Australian Competition & Consumer Commission,

17 Australia

18 Konrad von Finckenstein, Director of Investigation and Research,

19 Competition Bureau, Canada

20 Karel Van Miert, Competition Commissioner, European Commission

21 Dieter Wolf, President, Federal Cartel Office, Germany

22 Panelists: Roundtable Discussion Among All Foreign Officials on Enforcement

23 Cooperation, Multijurisdictional Mergers, And Trade And Competition Policy

1 APPEARANCES(Continued):

2 Interface:

3 Opening Remarks:

4 Jérôme Gallot, Director General, Direction Général de la Concurrence,

5 Consommation et Répression des Fraudes, France

6 Additional Panelist:

7 Bernd Langeheine, Trade Counselor, Delegation of the European Commission

8

9 IN ATTENDANCE:

10 Advisory Committee Staff:

11 Cynthia R. Lewis, Counsel

12 Andrew J. Shapiro, Counsel

13 Stephanie G. Victor, Counsel

14 Eric J. Weiner, Paralegal

15 Estimated Number of Members of the Public in Attendance: 69

16 Reports or Other Documents Received, Issued, or Approved by the Advisory

17 Committee:

18 Allan Fels, Statement

19 Allan Fels, Australian/US Bilateral Relations

20 Gesner Oliveira, Public Hearing Competition Policy Advisory Committee

21 Gesner José Oliveira Filho, CADE's New Resolution on Merger Review and

22 the CADE's Ethics Rules

23 Konrad von Finckenstein, Q.C., Speaking Notes

- 1 Karel Van Miert, Speaking Note
- 2 Jérôme Gallot, Opening Remarks Jérôme Gallot, Troisième session
- 3 Frédéric Jenny, Trade and Competition in the Global Market: Challenges  
4 and Issues
- 5 Dieter Wolf, Statement to be given at the Hearing of the International  
6 Competition Policy Advisory Committee in Washington on  
7 2 November 1998
- 8 Shogo Itoda, Summary of ICPAC Statement
- 9 Luis de Guindos Jurado, Competition Policy in a Global Economy:  
10 The Issue of Mega-Mergers
- 11 Ignacio De León, International Competition Policy From the Perspective of  
12 Developing Countries
- 13 Ignacio De León, An Alternative Approach to Policies for the Promotion  
14 of Competition in Economies in Transition
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P R O C E E D I N G S

1  
2 MR. RILL: Good morning. My name is Jim Rill. I know  
3 most of you. And I'm Co-Chair with Paula Stern of the International Competition  
4 Policy Advisory Committee. To Paula's right is Eleanor Fox, a member of the  
5 Committee. Eleanor is also known to most of you as one of the truly leading  
6 authorities in international antitrust law, a renowned expert, frequent author in the  
7 field.

8 To my left is Merit Janow. Merit is the Executive Director of  
9 the International Competition Policy Advisory Committee. Other members of the  
10 Committee will be joining us as we move along. I'd like to also introduce our  
11 staff, Andrew Shapiro, Cynthia Lewis and Stephanie Victor.

12 Following some opening remarks by me, which will be brief,  
13 don't laugh, and by Paula, we'll have welcoming remarks by Assistant Attorney  
14 General Joel Klein, who is known to all of you.

15 This is truly an historic event. Paula and I were deeply  
16 honored by Attorney General Reno and Assistant Attorney General Klein to be  
17 invited to co-chair the Advisory Committee -- I didn't mean to sound hopeful -- the  
18 Advisory Committee to the Department of Justice and other agencies of the U.S.  
19 Government on the direction that we as Committee members, a Committee of 12,  
20 feel that would be appropriate for U.S. and perhaps, indeed, even broader  
21 international antitrust policies.

22 We have focused on three areas: merger policy, trade and  
23 competition, and international antitrust enforcement, particularly against cartel

1 activity. Certain topics are not specifically on our agenda, particularly types of  
2 trade remedies, antidumping and countervailing duties.

3 Really it's a focus on global antitrust policy. We hope to be  
4 able to give sound advice to the U.S. Government and others on appropriate  
5 directions. I say this is a truly historic occasion. I can't recall any event that has  
6 been on parallel, at least in the United States, when so many distinguished leaders  
7 of government in the antitrust field have come together in a roundtable to give  
8 their advice on antitrust policy to an organization of another government at its  
9 invitation.

10 We are honored to have the participation of each of you in  
11 this meeting. We think that the comments and advice and thoughts that you will  
12 impart to us today will have a very significant influence on the outcome of the  
13 deliberations of this Committee and the development of its report to the Attorney  
14 General and the Assistant Attorney General of Antitrust. We want to hear from  
15 you what you consider to be the most important factors to take into account in our  
16 increasingly global trade and competition arena.

17 We don't need to expound at any length about the number of  
18 nations that have antitrust laws now and the extent to which merger activity, trade  
19 and competition activity, international cartel activity, has permeated the world  
20 economies.

21 As you recall, we respectfully suggested that certain  
22 questions be among those that you would focus on: What are the necessary and  
23 useful directions to enhance international cooperation and enforcement matters



1 among foreign competition authorities? Whether your jurisdiction is commonly  
2 involved in the review of mergers that are also being reviewed in other  
3 jurisdictions overseas and the source of conflict and cooperation you perceive  
4 from that coordinated review. And, what useful steps can there be to identify and  
5 alleviate barriers to market access resulting from private or hybrid restraints on  
6 trade and competition? Obviously we anxiously await your input on each of these  
7 issues and any others that you choose to advance.

8                   Some housekeeping matters. There are headsets for  
9 simultaneous interpretations for our officials from the government of Japan.  
10 Channel 5 for Japanese, channel 6 for English. Microphones for speakers that are  
11 using overheads: there is a wireless microphone available on the podium next to  
12 the projector. During roundtable discussion periods if you wish to make a  
13 comment, please put up your namecard, you know that process.

14                   In the back of the room are materials that were put together  
15 for these hearings. They have been circulated to you all in advance. Review  
16 them, but please don't remove them from the room. We are delighted that this is a  
17 public audience. We have a good assemblage of observers here today. However,  
18 this is an opportunity for the Advisory Committee to discuss issues with the  
19 panelists in each of the panels over the next three days. We welcome your  
20 comments in writing, but please do not intervene from the floor. With those  
21 comments, I would like to introduce Paula Stern, who will be succeeded by  
22 Assistant Attorney General Joel Klein.

23                   DR. STERN: Welcome. I'm delighted to see each and every

1 one of you here, both the distinguished panelists who will be featured this  
2 morning, as well as the public in the back. We are honored by your presence, and  
3 we appreciate how much effort it took for each and every one of you to be here  
4 today for what we hope will be a very constructive exercise that will benefit all of  
5 us.

6                   This is a conversation we hope to start today. It is an  
7 opportunity for discussion. I personally have been interested in the government's  
8 role in impacting the structures of our individual economies and our globalized  
9 economy involved in microeconomic analysis and structural analysis of economies,  
10 as well as representing the business world, and how this affects the real world in  
11 the marketplace as a consequence of my activities on a number of corporations  
12 whose boards I sit on.

13                   And I have had 16 years of government service, particularly  
14 in the trade field, and so the interface with trade and competition policy is an  
15 obvious one. But I don't think we have had necessarily in our rules, our laws, our  
16 regulations both at home and abroad a clearcut intersection between trade and  
17 competition policy, and trade policy and trade regulations, so it's an important  
18 opportunity to get into that area as well.

19                   So I am delighted to be here to be informed by you. We will  
20 have three days of hearings in which we will hear, after you, an impressive array  
21 of lawyers, investment bankers, economists and other experts. Jim has talked to  
22 you about the three areas that we are focusing on, enforcement cooperation,  
23 multijurisdictional merger review, and finally, as I mentioned a moment ago, the

1 interface of trade and competition policy.

2                   We have had several public hearings, public meetings, I  
3 should say, but this is our first set of hearings and it will be a very important part  
4 of our eventual recommendations. In effect, we are building a record. And we  
5 hope to present to the Attorney General and to Joel Klein, the Assistant Attorney  
6 General for Antitrust, a report by the fall of 1999.

7                   We are in our information gathering stage, as I mentioned.  
8 The Committee itself has had meetings individually one-on-one with lawyers, with  
9 investment bankers, and with business associations, and we have tried to reach  
10 out, not only here at home to all the representative constituencies, but as you can  
11 see here, we are very much reaching out to the rest of the world, thanks to fax  
12 machines, Internet, and you personally coming today. We hope that in the end it  
13 will be a well-informed exercise, and it is our sincere hope that you will provoke  
14 us, stimulate us, and that we will come away intellectually enriched by your  
15 viewpoints.

16                   And at this point, I would like now to turn to Joel Klein, our  
17 fearless leader and good, good friend, to give us some remarks.

18                   MR. KLEIN: Thank you, Paula. Thank you, Jim. Ladies  
19 and gentlemen, first let me convey to you the personal gratitude and welcome of  
20 the Attorney General of the United States, Janet Reno, who spoke to me and asked  
21 me to say that she would have preferred to be here today, but she had to be out of  
22 town. Let me also add my welcome and my gratitude.

23                   I have come to know all of you over the last several years in a

1 variety of contexts as we have worked together as friends and colleagues, and I  
2 cannot tell you how much I appreciate the personal commitment that you have  
3 made to come here today and the time and the energy that that takes to work with  
4 us on this area of shared responsibility. So I really want to emphasize how  
5 appreciative I am, and how much I know the Committee looks forward to your  
6 comments.

7                   Let me say a little bit about what must seem somewhat  
8 strange and curious an American institution here. We have a thing in the United  
9 States called the Federal Advisory Committee Act, which is known as FACA, one  
10 of our dreadful acronyms. And what it allows is an executive agency to bring in  
11 outside independent consultants as part of a very formal open-to-the-public  
12 process, to chew on significant and difficult policy issues and to make non-binding  
13 recommendations.

14                   And there are two things about the process that are critical,  
15 aside from it being subject to some light and open to the public. One is this is an  
16 independent committee, and they will make independent recommendations. And  
17 the only good news for us is it's non-binding, so that we can learn and benefit, but  
18 ultimately not feel constrained to implement.

19                   But in my meetings with the Attorney General, when she  
20 asked me what I thought is the most important thing going on in antitrust in the  
21 United States today, I said, Madam Attorney General, the most important thing  
22 going on in antitrust is not in the United States. The most important thing going  
23 on in antitrust is how we adapt antitrust to a global economy. People always say,

1 well, the big challenge is high-tech or the big challenge is -- I think the big  
2 challenge is how we take enforcement policy and work together in a global  
3 network effectively and efficiently in a way that is good for enforcement but also  
4 does not undermine desirable business activity.

5           And the reason I think that's an enormous challenge is  
6 because essentially, as we sit here today, we are a collection of nation-states,  
7 accustomed to domestic jurisdiction and enforcement. Our powers tend to be  
8 defined in some respects by our territorial limits. Yet we have no choice but to  
9 intervene in a global economy. Business does not know the territorial boundaries  
10 that restrict our jurisdictional powers and reach in certain real-world respects.

11           And so, for example, in the eight years from when Jim Rill  
12 left the Antitrust Division to today, the amount of international business in the  
13 U.S. Antitrust Division has gone from 2 to 3 percent of our cases to right now  
14 close to 40 percent of our cases, and that's across the spectrum. Whether it is  
15 international cartel cases such as the Archer Daniels Midland case, which involved  
16 people in all aspects of this table, or the other 30 or 35 grand juries that we  
17 currently have pending that are looking at cartels that have had meetings in 50 or  
18 60 cities on every continent in the world.

19           Or whether it is these multijurisdictional mergers that are as  
20 important whether it is a U.S. and a European company, such as Daimler Benz and  
21 Chrysler, or WorldCom/MCI, two U.S. companies that have an impact worldwide  
22 that will have as much influence in terms of the development of the Internet in  
23 Latin America as it will in Europe as in Asia and so forth, we are interconnected.

1                   As we look at these issues, I said to the Attorney General, the  
2 challenge is to think through the mix of unilateral, bilateral and multilateral  
3 enforcement options. All of those are possibilities, and we need to think about  
4 what is the right mix of those options as we go forward. And this will become, I  
5 believe, increasingly important to all of us at this table, because I think there is no  
6 way to escape the fact that we need to figure out how to interact in a global  
7 economy and we do not have an available template simply to rely on.

8                   We will have to create the mechanisms among ourselves to be  
9 effective. Unlike our colleagues in the trade arena, who have long dealt in these  
10 areas, who have many, many rounds under Uruguay and so forth. We are coming  
11 at this with some real background, to be sure, the OECD, UNCTAD, and so forth,  
12 but a lot of what we are doing is really first impression stuff.

13                   And so what the Attorney General said is, you know, not all  
14 good ideas are contained at 10th and Constitution, which is where the Justice  
15 Department is. And she said let's bring together a distinguished group of thinkers  
16 and business people and labor representatives, and let's put them to work for two  
17 years to really think through the problems, to go out, analyze the literature, meet  
18 with the players to get a real feel for the various strands and to make some very  
19 serious tough recommendations to us on the mixture and the benefits of unilateral,  
20 bilateral and multilateral enforcement options.

21                   And to then take that report, it's a two-year study -- we  
22 appointed this group in November of 1997, they have a sort of two-year window to  
23 come back with their report -- and we will take that report and analyze it and make

1 proposals, short-term, medium-term and even long-term, for U.S. government  
2 policy in this area. And so this is the work.

3                   We are blessed by having a 12-person Committee that is as  
4 distinguished as any Advisory Committee could be in the United States. In  
5 addition to our Co-Chairs, one of whom is well-known to all of you because he  
6 headed the Antitrust Division of the Department of Justice under President Bush,  
7 and Paula Stern, who was the Chairwoman of the International Trade Commission  
8 under President Carter -- so right there at the top we have two people with a rich  
9 mix of both bipartisan as well as trade and competition backgrounds -- the other  
10 10 members of the Committee are several CEOs from major corporations, a former  
11 secretary of labor, some distinguished academics, like Eleanor, as well as some  
12 leading members of the Bar and in the field of antitrust.

13                   So these people will be digesting this material and bringing it  
14 to us. In this process, I believe there is no more important component than what is  
15 going on here today. It was my hope to bring together the leaders in this field, the  
16 people who have worked for years on these issues who have done thinking about  
17 this at every level, and to get this Committee the benefit of hearing from those  
18 people, not sifted through me or anybody else in the United States, but one-on-one  
19 in discussion, in colloquy.

20                   And frankly, you have outstripped our expectations. I did not  
21 think they could bring this many heads of antitrust enforcement agencies together  
22 in a single room. Paula said to me when she walked in, she said, "Is that what you  
23 guys in the antitrust field call a cartel?" I think it is a cartel, but it is one of the

1 few I think that is ultimately going to prove to be procompetitive.

2 MR. RILL: I wonder how much coordinated interaction there  
3 will be.

4 MR. KLEIN: We will see. I know my friend Dieter Wolf has  
5 told me there is the odd cartel that we need to make sure is procompetitive, and I  
6 think there is one here. We are learning from the German experience, Dieter.

7 With that, I have a lot to say about the specific issues about  
8 the work we are doing on positive comity, about international cartel enforcement,  
9 about trade and competition where we have one formal request, a market access  
10 request that we have referred to Commissioner Van Miert and DG-IV with respect  
11 to the airline computer reservation service. All of that is well known and so I  
12 don't want to belabor it.

13 I would hope in the time that you have with us today, you  
14 give us your most candid, your most honest assessment of how to think from your  
15 perspective about the options that are available to us and the way to knit together  
16 a fabric of international antitrust enforcement for the global economy of the 21st  
17 century.

18 I think Commissioner Van Miert undertook a similar  
19 enterprise early in his tenure when he appointed his group of experts to report  
20 back to him, and I think we all benefited from that fine work that was received  
21 there. I expect to build on that work and to have this Committee set forward an  
22 agenda that will be analyzed in capitals all over the world.

23 As we go forward, one thing strikes me as I look around this



1 room and think of the hours we spent together in Paris and in Tokyo and in  
2 Brussels and in South and Latin America and, indeed, here in Washington. Karel  
3 and I were having breakfast in Brussels, I think it was Wednesday morning, and he  
4 said something to me that struck me then and strikes me now as very important:  
5 The level of professionalism and camaraderie in our field, the sense of shared  
6 mission, the fact that we view the world not simply as nation-states but people  
7 with a commitment to the enforcement of competition policy and effective antitrust  
8 laws throughout the world is really quite remarkable.

9                   We spend less time bickering with each other and more time  
10 working collectively to try to solve our shared problems and build a better world  
11 for competition policy and antitrust enforcement. And I know that that attitude  
12 will infuse not simply this meeting but our deliberations in the years ahead,  
13 because what we are doing here is simply part of a much larger and much more  
14 important process, which is to get our field able to effectively intervene in the new  
15 economy, the 21st Century in a way that is good for consumers, good for business,  
16 and good for our respective nation-states.

17                   I again want to end by thanking you personally for your  
18 attendance here and the sacrifices you have all made to come. And now, we will  
19 listen. Thank you.

20                   MR. RILL: Joel, thanks very much for the inspiring remarks.  
21 I'm not going to undertake to presume to introduce each of you in the order of your  
22 presentation. We all know who you are. You know who each other is, and  
23 biographies are included in the materials provided. We have organized for the

1 morning to be spent with opening comments and remarks by each of you. We plan  
2 to take a break at 10:45, or thereabouts, and we have organized it basically in  
3 alphabetical order in the English language, though Germany will go as Germany  
4 and not Allemagne. And we will lead off with, in order, Allan Fels from  
5 Australia; Gesner Oliveira from Brazil; Konrad von Finckenstein from Canada;  
6 Karel Van Miert from the European Union; Frederic Jenny from France, and from  
7 the OECD CLP; as well as from the WTO antitrust working group --

8 DR. STERN: No acronyms.

9 MR. RILL: -- that is the World Trade Organization working  
10 group, and from academia. Jerome Gallot from the DGCCRF will be arriving this  
11 afternoon, and when he arrives will have an opportunity to speak also on behalf of  
12 France. Dieter Wolf from Germany. My old friend Shogo Itoda, and his  
13 colleague, Takaaki Kojima from the JFTC. Fernando Sanchez Ugarte from the  
14 Republic of Mexico. Luis De Guindos from Spain. And also my old friend,  
15 Ignacio de Leon from Venezuela. If we could just proceed in that order, take a  
16 break at about 10:45, and we look forward very anxiously to hearing your  
17 comments.

18 Professor Fels?

19 PROFESSOR FELS: Thank you very much, Jim. Ladies and  
20 gentlemen, thank you very much for inviting us to your important hearings.  
21 Australia welcomes this very important initiative by the United States. We think  
22 it's important not only for the United States but also for the rest of us. We are  
23 very interested in the outcome of your deliberations.

1                   As the first speaker this morning, but one followed by many  
2 experts, I will range across areas where I feel I have more of a contribution to  
3 make and, about the particular topic of enforcement cooperation, I will be  
4 speaking about that this afternoon. That is to say, the Australian-U.S. agreement,  
5 which is an important one. So this morning, I want to talk about the general  
6 relationship between trade and competition policy, and I shall probably range a  
7 little more widely than some of your terms of reference, but I would still like to  
8 comment briefly on a couple of topics like regulation and intellectual property.

9                   So let me begin by just making a few general comments about  
10 the relationship that I see between trade policy, competition policy, and  
11 government regulation, even though I think your concerns were essentially on  
12 some aspects of competition policy.

13                   It seems to me there are three basic propositions about the  
14 relationship between trade and competition policy. First, free trade can be  
15 hindered by anticompetitive practices in the private sector. If trade barriers are  
16 lowered, and it's made easier for imports to enter a country, the effects of this  
17 liberalization can be defeated if there are, for example, anticompetitive  
18 agreements in domestic markets. This is particularly the case in distribution  
19 sectors if imports are prevented from reaching consumers. Hence, trade policy  
20 needs to be complemented by an effective domestic competition policy. While that  
21 proposition sounds simple, it gives rise to a major policy agenda.

22                   For example, it's desirable that a country's trade partners  
23 adopt a competition policy and apply it properly. It is also necessary that

1 appropriate cooperation arrangements apply between the national competition  
2 laws and institutions around the globe, which becomes more important with  
3 ever-increasing economic interaction between countries.

4 The second proposition is the reverse, that because trade  
5 policy, for example, import restrictions, can hinder competition, it's also  
6 necessary that trade policy should conform with the general principles and culture  
7 that underlie competition policy. Many trade policies seriously restrict  
8 competition and it's important that these anticompetitive restrictions be removed  
9 by applying the general approach of competition policy to the area of trade policy.

10 A development between Australia and New Zealand in this  
11 regard has attracted some international interest. This is the replacement of the  
12 antidumping laws between the two countries with the application of the provisions  
13 of the competition laws of the two countries. The monopolization or abuse of  
14 dominance provisions of competition law in our two countries apply to dumping  
15 cases, an outcome likely to be more conducive to good consumer and business user  
16 outcomes than the pre-existing arrangements.

17 More generally, there is a discernible trend on the part of  
18 leading world economists and key policymakers to try to characterize trade  
19 policies as a form of competition policy, hence requiring the application of the  
20 same principles, and even processes, in the interest of world economic progress.  
21 Formulation and implementation of this ambitious approach is a substantial world  
22 policy challenge.

23 Now, this is not to say that progress in the two areas, trade

1 policy and competition policy, should be linked. I'm just suggesting that there  
2 should be common principles, the principles of competition policy. And I note  
3 that some of this is not on your agenda.

4           The third proposition about this relationship is less widely  
5 stated than what I have just said. It addresses the question of regulation that may  
6 restrict both trade and competition. Indeed, regulation may be a more serious  
7 impediment to trade than weaknesses in the enforcement of competition laws.

8           For example, the problems which some exporters face in  
9 having their products distributed in other countries may not necessarily arise from  
10 any failures by competition agencies to enforce the law, but rather from laws and  
11 regulations that restrict, for example, the number, size and opening hours of  
12 distribution outlets, and may even directly or indirectly prevent new foreign  
13 entrants from setting up their own distribution outlets. Many other forms of  
14 regulation, such as safety standards, may also deter trade and competition.

15           Therefore, the debate about trade and competition should be  
16 broadened to focus on three variables -- trade, competition, and regulatory policy,  
17 and their interrelationship -- in order to recognize in particular that regulation  
18 may hinder both trade and competition, and that appropriate deregulation may be a  
19 crucial policy requirement.

20           I want to comment very briefly on intellectual property  
21 because it's an important element both in trade and competition law. Yet much  
22 policy discussion of intellectual property has fallen in the cracks between those  
23 two areas and hence been neglected. Generally, the laws regarding intellectual

1 property promote, rather than hinder, competition. But it's worth singling out one  
2 class of trade restriction for particular attention because to date it has been  
3 insufficiently considered: the restrictions on parallel imports imposed on  
4 intellectual property laws have widespread effects on international trade.

5           In the copyright area, for example, it is not possible for  
6 retailers in most countries to import for the purposes of resale books, CDS,  
7 computer software, farm chemicals, and many other products without the approval  
8 of the holder of the copyright in the importing country. Such approval is rarely  
9 given. This restriction is even applied to many goods where the packaging or  
10 labeling has been copyrighted. For example, toys, drinks, packaged foods,  
11 perfumes, clothing, footwear, and a very long list of others.

12           This law then creates import monopolies in each country that  
13 has these laws and enables the development of very substantial price  
14 discrimination between different countries. These rather draconian restrictions  
15 seem quite incompatible with the general liberalization of trade which has  
16 occurred worldwide, and are not consistent with the aims of copyright: protecting  
17 publishers, record companies and the like from the copying of their original  
18 works.

19           The next topic I want to discuss is the convergence of  
20 competition policy. It's desirable that all countries adopt competition policy. It's  
21 possible to specify some of the core principles and procedures that any  
22 competition policy should have. They include: coverage of hard core cartels and  
23 other horizontal anticompetitive agreements, anticompetitive mergers, abuse of

1 dominance, vertical restraints; comprehensiveness, that is, the law should apply to  
2 all product markets and sectors; independent enforcement by properly resourced  
3 agencies and courts; clear laws, sanctions, governments that don't enact  
4 anticompetitive laws themselves nor sanction anticompetitive conduct; no  
5 discrimination between foreign and domestic firms; transparency, due process;  
6 provision for international cooperation; and similar analytical approaches.

7           Even where there are substantial differences of emphasis on  
8 particular laws, for example, vertical restraints, there can still be a lot of progress  
9 by adopting similar analytical processes. The OECD is currently working on a  
10 specification along the lines I have just set up. If we were starting with a blank  
11 page, we would probably establish an international competition forum, or even an  
12 international competition agency. However, in present circumstances, it is better  
13 to make use of existing international organizations. Much of the intellectual work  
14 could be done by the OECD and in fact is being done by its new joint working  
15 group on trade and competition.

16           In my own personal view, the WTO also provides an excellent  
17 forum because it's membership is worldwide, it brings together both trade and  
18 competition officials, and has a long experience also in resolving international  
19 frictions, including by means of enforceable dispute resolution mechanisms. At  
20 present, the WTO, as well as the OECD, should be used as discussion forums. In  
21 the longer term, it's likely, in my view, that it will take on an enhanced role in the  
22 interface between trade and competition policies.

23           If it does this, it's important that the principles of

1 competition policy should govern the WTO's work. The real progress in the  
2 immediate future, however, will be made by convergence and by bilateral  
3 cooperative agreements between countries, and this is everyday becoming more  
4 important with increasing globalization.

5                   Finally, let me just say one other thing about Australia. In  
6 any discussions about the international cooperation and enforcement in  
7 competition policy, it's important to take account of changing trends in  
8 competition policy domestically. Australia recently undertook a far-reaching  
9 review of its own competition policy, and it's worth noting a few points that  
10 emerged.

11                   Our reforms include serious independent reviews of all the  
12 numerous laws at federal and state level that restrict competition, with a view to  
13 eliminating unnecessary or unjustified laws. So we think that's part of the agenda  
14 of competition policy and should not be ignored by your Committee. The laws  
15 themselves that the agencies can't touch are part of the agenda. In addition, there  
16 is now a great deal of regulation of public utilities, whether privately or publicly  
17 owned. In Australia it's been decided that such regulation is to be performed, and  
18 now is in part being done, by the competition regulator rather than by separate  
19 regulators.

20                   In recognition of the numerous access questions that arise --  
21 access to so-called essential facilities -- we have now doctored a comprehensive  
22 law regulating access to essential facilities, and we are currently applying it to  
23 communications, energy, and transport sectors. Only small attempts have been



1 made in Australia at this stage to integrate trade and competition policy, but it is  
2 worth considering initiatives to create greater harmonization of the concepts,  
3 procedures, processes and membership of competition and trade regulatory bodies.  
4 Thank you very much.

5 MR. RILL: Allan, thank you very much. I just should point  
6 out that it's becoming increasingly clear that the issue of governmental restraints  
7 is very much on the agenda for analysis and potential recommendation by this  
8 Committee, so your remarks in that area are particularly apt.

9 Next we will hear from Gesner Jose Oliveira.

10 MR. OLIVEIRA: I'll take the liberty to show a few  
11 transparencies to make my comments a little more objective.

12 DR. STERN: Excuse me. Will you make them available  
13 after your presentation? It clearly reflects a great deal, you can see we were  
14 taking very detailed notes.

15 PROFESSOR FELS: I gave you them already.

16 DR. STERN: Thank you. That will be useful just to make  
17 sure we have gotten the full flavor.

18 MR. OLIVEIRA: Good morning. Thank you very much for  
19 the invitation. I would like to congratulate the Committee members for this  
20 initiative and the U.S. Government, and also say that we are very thankful to have  
21 the opportunity to discuss with you part of the Brazilian experience and our  
22 perspective in competition policy issues and international cooperation.

23 I will point out three topics. First, the relationship between

1 economic reform and competition policy in developing countries. Second, a few  
2 aspects of the Brazilian experience. And third, what would be a perspective or  
3 what we think is a perspective on international cooperation on the part of  
4 developing countries.

5                   It's important to understand this perspective, due to the fact  
6 that most of the dissemination of competition policies that we have seen in the  
7 recent past has occurred from what we can perceive in this chart on the developing  
8 countries. We have now more than 80 countries with legislation in competition  
9 and this is where the novelty is.

10                   Competition policy is in a way the result of trade  
11 liberalization, privatization, and deregulation. It's the result of economic reform,  
12 and in a way is the factor that will assure that we'll guarantee that economic  
13 reform will continue. I do not believe that trade liberalization can continue in  
14 Latin America and in other places without strong competition laws and agencies.  
15 It's the presence of strong and independent competition agencies which will assure  
16 that trade liberalization, for instance, will not backslide.

17                   What we can see in Latin America -- and to a certain extent,  
18 although the contrast is much greater, in Eastern Europe -- what we can see is two  
19 distinct periods. The first one is characterized by state intervention. And what  
20 we saw in the last 10 years is the rise of a more modern approach and what we  
21 would say is it is characterized by a competition policy approach to market  
22 legislation in the last 10 years in the developing world.

23                   Let's take the example of Brazil. Brazil has had a law on

1 competition policy since the early '60s. Argentina has had one since the beginning  
2 of the century. And what we see is that it was only in the '90s that the competition  
3 agencies became more active. In the case of Brazil, the most important fact was  
4 the transformation of CADE in 1994 as a more independent competition agency.  
5 In Mercosur, the development has occurred since 1994 with the first  
6 harmonization effort in 1994, and then the Fortaleza protocol in 1996, and now we  
7 are regulating the terms of the protocol and we expect it to be implemented next  
8 year.

9                   Let me give you some data on the number of cases that have  
10 been decided in Brazil that will give you an idea of the degree of implementation  
11 of the laws. As you can see, in the '60s and until the early '90s, the number of  
12 cases was very small, and it has increased sharply in the last three or four years.  
13 This gives you an idea of the composition of the cases. There is a vast majority of  
14 conduct cases and there is already an interesting experience on merger review  
15 since 1994.

16                   If we see the composition of the conduct cases, we still see a  
17 large share of the cases which have to do with past cases that we view as state  
18 intervention. This is what is being called here abusive price cases, which are old  
19 cases, and already a large share of cartel cases in the conduct cases.

20                   Let me call your attention to the merger review cases. Here  
21 we have three periods which correspond to the three councils that CADE has had  
22 since 1994. I would call your attention to two aspects. First, there has been a  
23 rise in the share of cases, this yellow part, that have been approved without any

1 kind of condition. And let me give you an additional number, which is the  
2 majority of those cases, four-fifths of those cases, involve foreign companies.  
3 And almost half of those cases, involve other jurisdictions, and have been  
4 analyzed by other jurisdictions.

5                   So given the fact that the majority of the cases are approved  
6 without condition, and given the fact that many of them have already been  
7 analyzed by other jurisdictions, it's very important to focus on the simplicity of  
8 the analysis in international cooperation in terms of reducing transaction costs for  
9 companies which are investing in Brazil, in Latin America, and in other regions of  
10 the world.

11                   DR. STERN: Excuse me. In this last display here, do you  
12 find that the cases that you have approved for that image are different in terms of  
13 foreign investment than in the previous periods? In other words, you have given  
14 us an idea about the regulations, but could it possibly reflect a difference in the  
15 type of investment or the intensity of the investment or sectors that they are  
16 investing in?

17                   MR. OLIVEIRA: Yes. There has been some change in the  
18 pattern of investment, and I think that this is true for all Latin America. There is a  
19 great increase in the investment in infrastructure of sectors, in  
20 telecommunications, in other service sectors which we don't find in the '80s and in  
21 the '70s.

22                   DR. STERN: And it reflected perhaps more state-owned  
23 companies that were being privatized?

1                   MR. OLIVEIRA: Yes. That certainly has to do with the  
2 process. What I want to emphasize is that we do have to have some cooperation to  
3 analyze cases which already have been analyzed here in the U.S., in Europe, and  
4 in other countries, and I will give some examples in the following.

5                   Let me show you the share of the cases which have been  
6 considered to be the relevant market, the geographic relevant market has been  
7 considered national. It's striking that even with trade liberalization and with  
8 globalization, we still have a large share of markets being considered national. I  
9 suspect that if we had more information on international markets, part of those  
10 markets could be considered international. This would be a result of more  
11 cooperation amongst agencies.

12                  Let me give you some examples of transactions that, as we  
13 mentioned before, were analyzed in Brazil in the dates indicated and also in other  
14 jurisdictions. Most of you probably know and had the opportunity to analyze  
15 those transactions and can even protest our decisions.

16                  Let's take the Mahle acquisition: a German company that  
17 acquired a Brazilian company that had important business in the U.S. market, so  
18 that was a particularly interesting case. Let's see what the decision was. In the  
19 U.S., there was a fine for non-notification and non-approval, and an order of  
20 divestiture in one of the relevant markets. In Brazil there was a fine for late  
21 notification and approval in the relevant markets of pistons and separated pieces  
22 and a non-approval for one of the relevant markets. As you can see, we made  
23 different decisions, as one would expect, because we have different relevant

1 markets, but I think that we got consistent decisions. And we'll get more and more  
2 cases like this one.

3                   The acquisition of Kolynos by Colgate was an interesting  
4 case. The decision in itself was interesting. It would be worth discussing, but the  
5 important point here is that it involved two U.S. companies, a transaction between  
6 two U.S. companies outside of Brazil, and had an important impact upon the  
7 Brazilian market. It involved also a third U.S. company which also operates in the  
8 Brazilian market, so it's one case that would be worth analyzing to see what kind  
9 of international cooperation could help us in getting a consistent and good  
10 decision.

11                   As a result of the decision, the suspension for a four-year  
12 period of the Kolynos trademark in the Brazilian market, we have observed some  
13 benefits for the market with new entry and with a fall in the price of toothpaste of  
14 11 percent since the decision.

15                   Another case was the joint venture between the Brazilian  
16 leading brewery and Miller, a U.S. company. And the transparency gives you  
17 some information about CADE's decision.

18                   Another point that should give us some elements for  
19 discussion is our relationship with the courts. We have in Brazil now more than  
20 70 cases in the Brazilian courts. As you can see, the share of the cases which go  
21 to state courts is relatively high due to the autonomy of the states of the  
22 federation. And what would be interesting would be to emphasize and to focus  
23 more on the dissemination of competition culture among courts in different regions

1 of the world. It's hard to overemphasize the importance of this if one analyzes the  
2 legal tradition of courts in some regions, especially in Latin America.

3                   In order to set priorities for international cooperation, it  
4 would be useful to have a gradualist approach to competition policy and to  
5 competition policy implementation in each national jurisdiction. We have a  
6 gradual approach. We think that we are going from the second stage of  
7 implementation to a third stage. We already have merger control and repression of  
8 horizontal agreements, but we are now starting to implement international  
9 cooperation in a relation with the regulatory agencies in the infrastructure of  
10 sectors. So what does that imply in terms of international cooperation?

11                   In the early stages, it's very important indeed to have  
12 technical assistance, one point I would like to emphasize. It's not technical  
13 assistance in terms of writing laws, but it's technical assistance in terms of  
14 institution building. I think if we want to have strong implementation of  
15 competition policy in the world, we ought to have independent transparent  
16 institutions in the different national jurisdictions. And if we do not have external  
17 technical assistance, there will be underinvestment in terms of the institutions.  
18 There is political market failure in terms of what we get as a budget for national  
19 competition bodies. So there has to be support for independent and transparent  
20 competition agencies.

21                   After a certain degree of development, then we can think  
22 about early attempts in terms of international cooperation. We have an interesting  
23 experience and a very positive experience with Argentina. And we hope in the

1 near future to sign an agreement with the U.S. But for most parts of the world,  
2 what I would call the second generation international agreements, we still have to  
3 get some preconditions for having more advanced agreements with developing  
4 countries.

5                   Just to end these remarks, let me give you some idea of some  
6 internal reforms of CADE in order to prepare CADE for this type of international  
7 cooperation. We have been changing our internal rules in order to get more  
8 transparency with respect to due process of law. Let me give you some  
9 information about a recent change in the merger review in order to make it easier  
10 for international cooperation.

11                   First, we try to maximize the intersection of the information  
12 set that we get from the merger parties with the OECD notification form, we had a  
13 proposal and now we have this approved OECD notification form. We also  
14 started a two-stage decision process and we simplified dramatically our  
15 information set, reducing the number of items of information and documentation.

16                   With that, we hope to reduce the time length of analysis. We  
17 have reduced it from 20 months to 7 months and we hope to reduce it at 2.4  
18 months more for next year. So this is one of the preconditions for having, let's  
19 say, an international agreement with other jurisdictions that would allow for joint  
20 analysis of a particular transaction. And also, for the area of conduct, it would be  
21 necessary to have a more rigorous treatment of confidential information in order to  
22 have more exchange of information.

23                   The three goals that we have for the next two years are the



1 consolidation of CADE's work in terms of the consolidation of stages one and two  
2 indicated in the earlier transparency, institutional cooperation both nationally and  
3 internationally and with a priority of legal certainty.

4 I would say that if we do that, we will be proving the three  
5 roles a competition agency has to have. The repressive role, which was the focus  
6 of the early period of the history of antitrust, the preventive role, which has been  
7 developed with merger review and with analysis along the century. But most  
8 important of all is the educational role, so we do give a lot of emphasis on the  
9 educational role that competition bodies can have and have to have.

10 I think that internationally, one could say that we do have to  
11 have coordinated repression of hard core cartels. We should reduce transaction  
12 costs by having more joint analysis of mergers, but most important of all, we  
13 should emphasize institutional building, and we should emphasize the promotion  
14 of independent and transparent agencies around the world. This is certainly a  
15 precondition for good competition policy in the world, and I think it's  
16 characteristic of modern competition policy as opposed to the antitrust tradition of  
17 the late 19th century.

18 Thank you.

19 MR. RILL: Thank you very much. I think much of what you  
20 have said is going to be part of and perhaps even stimulate to a great degree the  
21 panel discussion on multinational mergers that we'll be undertaking in the last part  
22 of today and again tomorrow. So thanks for those very thoughtful comments.

23 Konrad.

1                   MR. VON FINCKENSTEIN: Thank you, Mr. Chairman.  
2 Thank you for inviting me to participate in this forum. I think it must be a unique  
3 forum where you make policy by inviting your international colleagues to give  
4 input. I hope it sets a precedent and I'm certainly delighted and flattered to be  
5 here.

6                   We in Canada are a very strong supporter of international  
7 cooperation. Part of it of course is easily explainable in terms of geography. We  
8 are right next door to the United States, the biggest market in the world. We are  
9 the biggest trading partner with the U.S. and, since the advent of the FTA and  
10 NAFTA, we have in effect a North American market. Business treats North  
11 America as one market.

12                   There are tremendous opportunities in terms of efficiencies of  
13 scale and concentration, but also risks in terms of collusion. And we have seen,  
14 since the advent of the FTA, a considerable increase in both multinational  
15 conspiracies and in mergers involving both your jurisdiction and ours. So, as a  
16 corollary, a high degree of cooperation among antitrust agencies is essential for  
17 the effective administration and enforcement of our systems.

18                   I'd like to address four points with you. Basically I'm  
19 concentrating, given that I'm in Washington, on Canada-U.S. relations, but  
20 essentially my comments apply to our relations with other countries as well. I'd  
21 like to talk to you about the Canadian priorities for international antitrust  
22 cooperation in terms of deepening our relationships with the United States,  
23 expanding our positive comity in the region, and in terms of availing ourselves of

1 the International Antitrust Enforcement Agreement Act (IAEAA). And I'd like to  
2 finish off by making a few comments about the Competition Bureau's view of  
3 antitrust policy in the context of the WTO. Let me go through these one by one.

4           Deepening our relations. We have with the United States the  
5 international antitrust cooperation agreement of 1995. We also have an agreement  
6 with the FTC on misleading advertising. Further, we have the Mutual Legal  
7 Assistance Treaty on criminal matters. These three agreements are really the core  
8 of our relationship and have worked very well so far.

9           We have had several major cases that we have handled  
10 together, but we have to deepen this relationship given the increasing number of  
11 issues involving both of our jurisdictions. By deepening, I mean such things as  
12 making more coordinated or parallel investigations. We have to coordinate our  
13 searches when appropriate. We have to share information within the limits of our  
14 respective laws, especially in those areas where we are not restricted, such as  
15 market definition, theory of cases, views of industry, et cetera. That kind of  
16 information can be extremely valuable.

17           We have to make sure we time our activities properly so we  
18 don't interfere with each other. And we have to assist each other in order to obtain  
19 the necessary evidence through cooperation. All of this is an ongoing process. We  
20 are learning day by day, but it is a challenging process because your ways are  
21 sometimes different than ours. We learn about each other's preoccupations,  
22 practices, ways of looking at things, and the many unwritten rules that exist on  
23 both sides of the border, which are very important and have to be respected. But I

1 expect we will continue to improve and we will become a model of bilateral  
2 cooperation.

3                   Secondly, I believe we should expand on the use of positive  
4 comity between the United States and Canada. Positive comity: we all know the  
5 concept. If anticompetitive activity takes place in another country, and hurts both  
6 that country and one's own country, it may be most effective to defer one's own  
7 enforcement activity and ask the other country to investigate and deal with it.  
8 That's the basic notion. Currently, our cooperation agreement has a reference to  
9 positive comity, but it is a relatively basic reference because it suggests that when  
10 you receive a request for positive comity, you will look into it carefully and then  
11 advise the other party whether you intend to proceed or not. That's essentially all.

12                   I have looked at the U.S.- EU agreement on positive comity,  
13 which I think is much more complete and sets a very valuable and interesting  
14 precedent. It sets out the grounds for invoking positive comity, the conditions for  
15 deferment, and the timetable under which one should deal with requests. It has the  
16 implied necessity of accepting the resolution that the requested party will  
17 implement. It also has a reservation allowing a requesting party to recommence  
18 its own investigation after sufficient notice.

19                   This latter point, I think, is based on the realization that there  
20 may be instances when it is imperative for a country to step in and enforce its own  
21 laws. A safety valve that reserves the right for the requesting party to start its  
22 own investigation is very necessary. Generally I think the approach taken by the  
23 U.S. and EU is very practical. It is do-able and we should do it on a Canada-U.S.

1 basis, and I understand my office is discussing potential negotiations with the DOJ  
2 and the FTC in order to work out such an agreement.

3                   Lastly, there is the issue of exchanges in what we call civil  
4 matters. We exchange a lot of information on criminal matters by virtue of the  
5 agreement that we have and by virtue of the Mutual Legal Assistance Treaty on  
6 criminal matters. There is no counterpart on the civil side, which means the  
7 United States cannot cooperate with us because we don't have reciprocal  
8 legislation as required under the IAEAA.

9                   On the Canadian side, we have confidentiality restrictions  
10 that prevent us from letting the U.S. have certain civil matter information and that  
11 also do not allow us to accept waivers. Even with a waiver, we can't give you  
12 certain non-public information. Consequently, on the civil side, we only exchange  
13 information that's in the public arena. That's not very helpful and it means that in  
14 major civil cases, on major issues of abuse of dominance, for instance, which may  
15 occur on both sides of the border, we have to go our separate ways -- we can't talk  
16 to each other. This should be addressed.

17                   We wanted to address this in our last round of amendments to  
18 the Canadian Competition Act. Unfortunately, there was an intervening case that  
19 suggested that prior to making a request for information located in a foreign  
20 jurisdiction you needed judicial authorization. Ironically this was a decision made  
21 by one of my predecessors -- but it has since been reversed by the Supreme Court  
22 of Canada. So the way is now clear for Canada to amend its Act and enter into an  
23 agreement with the U.S. under the IAEAA.

1                   This is a priority for our office and I hope that we will be  
2     able to do this. However, entering into such an agreement is going to be very  
3     difficult and there is one simple reason, and that's treble damages. The idea of  
4     being exposed to treble damages by reason of information that emanates in Canada  
5     being exchanged with U.S. authorities, absolutely galvanizes Canadian industry  
6     and the Canadian Bar to oppose any such exchange. Therefore, when we negotiate  
7     an IAEEA agreement, we will have to address the issue of treble damages and see  
8     how we can deal with it, because we do not have treble damages in Canada.

9                   I have never been quite convinced about the necessity and  
10    utility of treble damages, but of course that's your law and for you to decide.  
11    However, to the extent that Canadian firms become or perceive themselves to be  
12    exposed to treble damages, it poses a major problem in terms of working out a  
13    consensus in Canada and dealing with this issue. We will have many interesting  
14    discussions trying to square the circle.

15                  Lastly, let me say a few words, speaking from the  
16    Competition Bureau perspective, on how I see antitrust enforcement fits into the  
17    WTO. So far in the WTO, we have addressed some issues of competition. There  
18    are some agreements, for instance, the latest one on basic telecom that have all  
19    sorts of provisions, which are clearly competition provisions. The basic Telecom  
20    Agreement essentially prescribes a competitive regulatory regime and the rights of  
21    the parties under it. We have smidgens of competition in the intellectual property  
22    agreement, and you can find it in the various other WTO agreements. But it is  
23    haphazard. It is not a common approach. We now have a working group in the

1 WTO, under Frederic Jenny, which is doing a lot of exploratory work and in terms  
2 of familiarization of competition laws and policies, and consciousness-raising,  
3 especially for developing nations.

4                   However, I think the time has come to contemplate an  
5 agreement on competition in the next round of the WTO. And I believe the key  
6 building blocks already exist and just need to be brought together. In the OECD,  
7 for instance, there is the Recommendation on Hard-Core Cartels; there is the  
8 framework for merger prenotification just adopted this month; there is work in  
9 process on the rights of parties, which basically sets out the procedural rights of  
10 parties. There is also work in progress on the principle of comity and how that  
11 should be played out in a multilateral context.

12                   There has been work done by the OECD, which has not yet  
13 resulted in formal documents, be they frameworks or recommendations, but which  
14 are works in process that will come to fruition very soon. There is developing  
15 OECD consensus on an approach to the abuse of dominance; the core principles  
16 my friend from Australia referred to; and also on the elements of a minimum  
17 competition law institutional infrastructure required, such as an independent  
18 investigative agency and some sort of appeal or judicial review of the decisions of  
19 that agency.

20                   It strikes me that all of the elements are semi-ready. Some  
21 further refinement at the negotiating stage is required, but they could very easily  
22 be wrapped up in an agreement using by analogy the WTO, a competition  
23 agreement on basic principles would leave to each nation to determine it in

1 accordance with its tradition and history, its own objectives and its way of doing  
2 business. What you would have is a dispute settlement mechanism purely to  
3 determine whether these principles have been translated and incorporated into  
4 those domestic laws or not.

5                   Some thought should probably be given to whether it should  
6 be a plurilateral agreement initially, with only those nations that already have  
7 competition systems or are about to accept them, acceding. Over time it would  
8 become a multilateral agreement, but I think if the next round would produce a  
9 plurilateral agreement, it would be a very useful first step. It would serve three  
10 purposes.

11                   First of all, it would be a model for nations without  
12 competition systems, setting out what should be included in one and how to  
13 structure it.

14                   Secondly, for members that already have a competition  
15 regime, it would give them an opportunity to review their system, deal with some  
16 anomalies, and to straighten out certain provisions that have always been there  
17 but, for lack of political consensus, have never been addressed.

18                   And lastly, I think that an agreement, specifically if it  
19 included a clearly spelled out positive comity arrangement, would give members of  
20 the agreement the mechanisms to deal with constraint issues caused by private  
21 arrangements, rather than by governmental-sponsored arrangements, something  
22 that the WTO is now incapable of addressing. Essentially, the WTO focuses on  
23 government sanctioned measures and this would be the first time that we would



1 have a way of dealing with private arrangements that can create barriers to access.

2 That's basically all I wanted to tell you by way of  
3 introductory comments. I'm looking forward to the day and would be glad to  
4 answer any questions. Thank you.

5 MR. RILL: Thank you, Konrad. You provoke so many  
6 interesting potential responses to what you have said. Just for a moment on the  
7 private treble damage remedy. That is an issue that's come up in discussions with  
8 my colleagues in the Bar as well as with some of you.

9 The question then would be not whether the U.S. could say in  
10 international matters, should there be an exchange of information leading to a civil  
11 action against a foreign firm, treble damage remedy would not be available. I  
12 think that would raise serious questions of reverse national treatment -- the  
13 domestic firm is liable for treble damages, the foreign firm is liable for only single  
14 damages. I think it would be very difficult perhaps legally and, certainly,  
15 politically in the U.S.

16 On the other hand, it's not beyond question that the whole  
17 treble damage remedy in the U.S. could be evaluated as it has been from time to  
18 time and modified to some extent, for example, under the National Cooperative  
19 Production and Research Act, for notification would eliminate the treble damage  
20 remedy.

21 Thanks very much. Karel?

22 DR. STERN: Before you go ahead, I would like to recognize  
23 that we have been blessed now with the Boston shuttle's arrival. Professor John

1 Dunlop has joined us, as has Professor David Yoffie. I would like to recognize  
2 that in the audience we are getting an increasing number of very high visibility  
3 public officials as well. I see Carol Crawford from the International Trade  
4 Commission back there, the Commissioner, and many others, and I want to make  
5 sure that you can hear back there.

6                   Is the public having a problem hearing? Yes. I thought so.  
7 You all have been very polite about saying so. But the substance is so interesting  
8 and we need to make sure that everyone can hear, and let me assure the public in  
9 general that this is being recorded, that there shall be a transcript and it will be  
10 put on our Web Page. But if we can at this table remind ourselves that we are  
11 having a discussion not only amongst ourselves, but that it is being monitored by  
12 some very important people, that would be very helpful. Excuse me, Karel. I  
13 thought we should pull everyone together and get on the same page so that we can  
14 all hear what you have to say.

15                   MR. VAN MIERT: Thank you very much. Good morning,  
16 ladies and gentlemen. First of all, I would like to congratulate Janet Reno and  
17 Joel Klein for this initiative, having set up this Advisory Committee. Because I  
18 believe it's absolutely timely. As Joel pointed out, globalization is happening.  
19 Interaction is happening all the time. I think what has already been brought about  
20 over the last decade is truly impressive. A lot of bilateral agreements are  
21 functioning well. A lot of work is being shared, is being done.

22                   But indeed, we need to think about the options which are  
23 available or should be available for what comes next and not only what comes for

1 the next decade but beyond that, beyond the next decade. And that means not only  
2 discussing options but also to see how to bring about solutions, so how to proceed  
3 in which framework. I think this is now the most important thing we need to  
4 discuss.

5                   And it's in this light that I would like to follow the three  
6 questions which have been put to us. And as Joel reminded you already, we  
7 started some years ago to do some work ourselves, although it was much more  
8 limited. We asked knowledgeable people to give their opinion and to discuss that  
9 with our own officials. This eventually did lead to the initiative, which the  
10 European Union has taken inside the World Trade Organization, to create a  
11 working party, which again I think is doing extremely valuable work.

12                   So today you are thinking about it, and again, thank you very  
13 much for having invited all of us. We have been doing some work. In the  
14 meantime, things are being discussed, so I would say before the end of this  
15 century, we should be able to come up with some very valuable ideas on what  
16 comes next. Anyway, it's in that light and in that spirit that I wanted to be part of  
17 this discussion today.

18                   Now, ladies and gentlemen, I'm not going to come back on  
19 some of the very interesting things which have been raised, for instance, trade and  
20 competition, and also regulatory issues. But since it was not put specifically to  
21 me, I will leave it there. But I do recognize that this is extremely important, and  
22 probably it's one of the more valuable things also which could be put in your  
23 report, and not just stick to the relation between trade and competition and

1 copyright and all those things. So there is a lot to be discussed, and since this  
2 work is meant to be, should I say, a guiding paper for what comes next, it  
3 shouldn't be forgotten.

4                   Now, ladies and gentlemen, the first question: What should be  
5 the useful direction or directions to enhance international cooperation and  
6 enforcement matters? Obviously we will continue as all of us, I think, to try to  
7 extend bilateral agreements, deepen them, make them function even better than is  
8 the case today, second generation bilateral agreements, but this is something we  
9 have been doing and will continue to do.

10                   Very soon now we'll have a bilateral agreement with Canada,  
11 we will try to have others. I understood that also Japan seems to be interested in  
12 developing bilateral agreements. I welcome that explicitly, but this is already  
13 known. We can make things more perfect. Function better as they do today, and  
14 in this respect, ladies and gentlemen, I certainly would underline the necessity that  
15 in the bilateral agreement we do have with the U.S. that the next stage might be  
16 the exchange of confidential information.

17                   But it is highly sensitive in the business community. It's  
18 highly sensitive with several of our Member States so it's not going to be easy to  
19 bring it about, but it is on our agenda. Somehow for the time being it's more a  
20 process of trying to convince people that it might be useful for them as well, not  
21 just a threat. And it's striking, by the way, that in several merger cases -- I will  
22 come back on that a little bit later -- the companies were prepared to give us a  
23 waiver to allow U.S. and European Union authorities to exchange confidential

1 information, because one day they discovered that it might be in their interest. So  
2 I'm hopeful that it might be brought about, but I must indicate that on the side of  
3 the European Union it's not going to be easy. It's a rather complex discussion  
4 with industry, but in our view it is the next step to be undertaken.

5                   As far as bilateral agreements is concerned, I will leave it  
6 there for the moment, ladies and gentlemen, and concentrate on the second leg.  
7 And the reason why we have been doing that over the last year is indeed the firm  
8 belief that in the light of globalization, interconnection, in spite of some  
9 difficulties which are around that, it's going to be continued. It's going to be there  
10 to stay and to be developed further.

11                   So therefore I think we must indeed discuss the  
12 future-oriented solutions in the light of globalization and try to develop some  
13 global approaches, including global procedures. And again, as I indicated, it's not  
14 just to what comes next in, say, 2005 or 2006. No. It should go beyond that.  
15 And there is a very strong logic in it now also to start thinking about global  
16 approaches and global procedures.

17                   So this is the general spirit in which we were ourselves  
18 already doing some work about it, and we came up with four suggestions, but I  
19 want to underline the word suggestions. Four suggestions to try to carry things  
20 further.

21                   First of all: make sure that -- and the trend is there -- more  
22 and more countries do have or do introduce competition rules, do create  
23 competition authorities. Okay, let's help them to do so in a genuine way. We have

1 some very valuable experience, not only the European Union but several Member  
2 States. Several of our Member States have been extremely, extremely cooperative  
3 in trying to help some Central and Eastern European countries to introduce rules  
4 of the game, to share experience of them, even having given practical help,  
5 technical assistance on both levels.

6           And this eventually, ladies and gentlemen, did indeed lead to  
7 the fact that now several of the countries concerned already have competition rules  
8 and competition authorities and have and are gaining a lot of practical experience  
9 before they eventually will join the European Union and then be subject to the  
10 global rules of the European Union. So there is a lot of experience already out  
11 there, which can be used elsewhere as well. And I know what's happening in  
12 South America which also, I think, points in the same direction. So therefore, let's  
13 try to make it a kind of multilateral thing, bring this about everywhere. And be  
14 helpful.

15           The second thing I wanted to mention, as Joel mentioned  
16 earlier, there are still a lot of things which are extremely difficult to be tackled  
17 when they are outside your own reach. Now, obviously, extraterritorial actions  
18 have been taken but perhaps that's not the right way forward. At least we feel  
19 strongly that the right way forward is to do it on the basis of bilateral or  
20 multilateral cooperation.

21           And in this respect, we fully share in the concerns that for  
22 instance export cartels, bid rigging, market sharing agreements, outward-fixing  
23 agreements, and all these kinds of thing that we cannot tackle as we should like to

1 do, even as European Union. For instance, we cannot tackle export cartels, which  
2 is fairly regrettable. So why not try on a more global level to say: All these types  
3 of practices, we should be able to tackle them because we have some kind of  
4 universal rules which would be part and parcel of all competition policy wherever  
5 in the world. So that this becomes a kind of global base on which these kinds of  
6 practices can be tackled in the future.

7                   The third point I wanted to mention, ladies and gentlemen, is  
8 indeed based on cooperation between individual, bilateral agreements, positive  
9 comity and comity. We are having some experience in the meantime ourselves so  
10 things can be improved, by the way, because we are learning and tackling  
11 individual questions and we would like to improve this as well. But very  
12 important is a spirit in which this is taking place.

13                   I could give you examples of cases, for instance the Nielson  
14 case, that has not been done on the basis of a formal demand. But the way it has  
15 been done is absolutely in accordance with the spirit of comity and positive comity  
16 because, since the problem was mainly happening in the European Union, our  
17 friends on this side of the ocean asked us to look into it. That's exactly what we  
18 did. We obviously kept them informed. Once we were negotiating a remedy with  
19 the company that had been attacked, obviously we were checking whether that was  
20 good enough with our American friends, so at the end of the day the thing could be  
21 sorted out.

22                   Apart from these formal procedures the spirit in which this is  
23 being conducted is automatically, so to speak, leading to an in-depth, very close

1 and confident relationship and cooperation. So therefore we feel, even if perhaps  
2 it's not the first thing to do on a broader scale, that it should be part and parcel  
3 nevertheless of a global approach.

4                   And then finally, the fourth suggestion I would like to make  
5 deals with dispute settlement. This is probably the most controversial one because  
6 indeed it has to do with some kind of a multilateral global mechanism. I should  
7 immediately add that in order to avoid misunderstanding that it's not about an  
8 appeal mechanism. I think that would be unrealistic, certainly for the time being  
9 and as far as I can see. Certainly I don't think we would like that individual  
10 decisions which are being taken by the authorities might be appealed somewhere,  
11 again for the time being.

12                   But what could be considered is that if states, if members of  
13 the World Trade Organization, because we in principle would like things to go  
14 ahead in such a framework. But here again immediately I should say one should  
15 not mix up trade issues with competition issues so it must be specific, must be a  
16 specific approach, something along the lines as follows: That if some of the  
17 Member States of the World Trade Organization, being committed to introducing  
18 genuine competition rules and having a genuine competition authority, if they will  
19 for instance discriminate between companies according to the origin that obviously  
20 would be a case to be discussed on a more global level.

21                   So not individual appeal procedures but a more global  
22 surveillance operation or mechanism in order to make sure that the way  
23 competition issues are being conducted is genuine, and if that's not the case that at



1 least it could be discussed on a more global or multilateral scale.

2                   So these are a few suggestions again and we would like first  
3 of all that the work being done by the Working Party would be continued, could be  
4 continued. And secondly, that during this work, we perhaps could start discussing  
5 how then things could be tackled further after that. Because it would be too bad if  
6 after the valuable work being done by this Working Party that it would stop there  
7 and it would be left there, so we are very much in for some kind of follow-up.

8                   Now having said this, ladies and gentlemen, obviously we  
9 want to discuss it with all of you and with others as well to be assured that what  
10 would be considered is going to be in a truly multilateral spirit. One thing I  
11 should add, because I know on this side of the ocean there is a lot of concern, that  
12 such discussions should not lead to something else: discussions about  
13 antidumping. We do understand that and we share that view.

14                   On the other hand, I think we must be open-minded enough to  
15 listen to concerns of others as well. But as far as the substance is concerned, it  
16 should be a competition policy thing and not something different. That should be  
17 well understood. But for the rest, again, be open-minded enough again to listen to  
18 what others have to say. I was listening very carefully to what you said has taken  
19 place between New Zealand and Australia. You mentioned an agreement between  
20 the European Union and the United States. That would be something truly  
21 revolutionary, I think.

22                   DR. STERN: Or between the U.S. and Canada, which has  
23 been suggested a number of times.

1                   MR. VAN MIERT: We have similar discussions with Central  
2 and Eastern European countries for the time being because they would say: Look,  
3 you want us to have competition policy, now shed antidumping procedures. One  
4 day they will be a member of the European Union, ipso facto, that will be the case.  
5 We know about these discussions. But having said this, as far as I can see, we  
6 should mainly concentrate on competition issues.

7                   Let me very briefly turn to a few other issues you were  
8 mentioning. Well, the mergers. I was looking into the statistics from last year  
9 because this year is not yet finished. Last year we notified 31 merger cases to the  
10 U.S. authorities. And they in turn notified 20 merger cases to us. Last year we  
11 had in the European Union 172 merger cases to scrutinize. This is considerably  
12 increased over previous years. Four or five years ago we only had between 40 or  
13 60 cases, and may I point out that we only tackled the most important ones  
14 because the others would be tackled by the national competition authorities. It has  
15 to be more than 5 billion ECUs as far as the global turnover is concerned.

16                  Now, the figures show -- by the way, this year we will have  
17 probably about 200 big merger cases, so I guess this year there have even been  
18 more notifications than last year. But the figures and the data show indeed that  
19 this becomes increasingly a very intense activity across the ocean. Indeed, there  
20 are a lot of fairly well-known cases where this has been indeed confirmed. There  
21 has been one case, as everyone knows, the Boeing case where we could not agree,  
22 although even there the cooperation was valuable.

23                  I think we could on some points limit the difference of

1 opinions so even there it could be wrong to pretend that it was not valuable, and  
2 cooperation did not add some positive things to the complicated case in question.  
3 But all other cases, and I underline all other cases, could be sorted out in good  
4 spirit, ending up eventually with identical remedies.

5                   In the WorldCom/MCI case this has been shown, and it was a  
6 complicated case from the very beginning. And we only could sort it out in such a  
7 good spirit and in such a way because from the very beginning there was this very,  
8 very close cooperation including finding out about relevant markets, how to  
9 analyze, how to call in expertise. So it was an extremely valuable exercise ending  
10 indeed with the fact that we had identical remedies to which both sides could  
11 agree. And by the way, because there was such an intense cooperation we could  
12 also avoid that the companies concerned would play one jurisdiction against the  
13 other, because eventually they will try to do so, but unsuccessfully, I must say.

14                   Let me now turn to a few problems which are still out there  
15 because in spite of the fact that it functions very well, including eventually where  
16 one authority is negotiating a remedy, like in the Halliburton/Dresser case, since  
17 the remedy being negotiated on the U.S. side was good enough also for us we  
18 could just stop there and say, look, you have been negotiating with the companies  
19 concerned on the U.S. side, a good remedy, we just take it in and finish the case.  
20 So it's even leading to some extent to a kind of division of work in spirit and in  
21 fact.

22                   Now, which are the outstanding problems? From time to time  
23 indeed the fact that we can't share confidential information. Although as I

1 mentioned earlier, usually the companies concerned, if they find out that it might  
2 be in their interest, are prepared to do so.

3                   One thing which from time to time leads to complications is  
4 the fact that we have different deadlines because inside the European Union we  
5 absolutely have to finish a case within five months. So this is an obligation. We  
6 can't do otherwise. Now, in the U.S. it might take sometimes longer than that and  
7 therefore to adjust remedies and make sure that they are compatible from time to  
8 time really creates practical problems. And perhaps it's good to think about it,  
9 how to improve things. But apart from that, I think that the cooperation is very  
10 good.

11                   It is true that in the Boeing case since the rules on which the  
12 case was based on the U.S. side and the European Union side were a little bit  
13 different, were also leading to different conclusions, so there might be from time  
14 to time problems as far as the substance of the rules is concerned. We should not  
15 fight that. But again globally speaking, I think we can just safely say that  
16 cooperation, particularly as far as mergers and acquisitions are concerned, is  
17 outstanding but can be improved.

18                   Now, the last thing I want to say a few words about is the  
19 third question: How to resolve market access problems due to private conduct?  
20 It's obviously a delicate matter, but basically speaking there are still a lot of  
21 outstanding questions. By the way, I obviously share the view which has been  
22 given by our Brazilian friends, that a lot has to be done within the given territory.  
23 And that's our experience in the European Union. By liberalizing, for instance,

1 telecoms and other areas, ipso facto you are opening up the markets.

2                   Opening up the markets has to do with a lot of other things.  
3 First of all, you are trying to get things right in your own territory in liberalizing  
4 and privatizing, so that that's the basic thing. We should not forget about it. But  
5 beyond that, when there are still problems as far as market access is concerned,  
6 indeed, we feel very strongly, as other colleagues here said, that this should be  
7 sorted out on the basis of bilateral cooperation or hopefully in the future also  
8 more prone to more multilateral cooperation and not otherwise, at least as long as  
9 procedures and possibilities are available to do so.

10                   So basically speaking, that is our position. Having said this,  
11 I think the Kodak/Fuji case showed that there is a need to try to go down this road.  
12 And I would welcome that particularly also in Asian countries, and in light of  
13 what's happening there now and some of the problems which have to be cured, that  
14 one of the lessons to be drawn from them would be to have a genuine full-fledged  
15 competition policies and authorities which are able to look after that. And in  
16 doing that, I'm confident that also where there are problems of market access: they  
17 can be sorted out. Perhaps not as rapidly as one would like, but at least then there  
18 is hope for doing so.

19                   Ladies and gentlemen, I would like before finishing to make  
20 one additional point. Again, the cooperation, and I'm particularly talking about  
21 cooperation between the U.S. and the European Union, is really developing very  
22 well. We are privileged enough a few months ago to sign an additional agreement  
23 with Janet Reno and Joel Klein.

1                   There is one area where we cannot just pretend to save.  
2   That's when we have to tackle airline alliances. And the problem is on both sides  
3   of the ocean so I'm not only pointing to the fact that this is being handled by the  
4   U.S. Department of Transportation, which does not look into such cases in the  
5   first instance from the point of view of competition policy. But there is some kind  
6   of problem, on our side as well, because the European Commission has not been  
7   given until now specific instruments to tackle such cases.

8                   We are doing so, as you know, but according to a lengthy,  
9   complicated procedure where we have to work very closely together with national  
10  authorities. That's not the problem as such. The problem is that it is so extremely  
11  complicated and therefore it takes a lot of time. It's too time-consuming, so it's  
12  not efficient. It's not good for the airline business to have to wait too long, and so  
13  on and so on. Therefore I would like also to put that on notice, so to say; that  
14  perhaps one should reflect upon the question of how to improve things, but again  
15  on both sides of the ocean, not just on this side.

16                  MR. RILL: Karel, thank you very much. There is so much  
17  meat in the statement that I hope we can come back to these topics this afternoon  
18  in the last panel.

19                  Just three quick points. One, starting in reverse, the issue of  
20  multiagency review of transactions at least in the U.S. and perhaps elsewhere is  
21  very much on the agenda of this Advisory Committee.

22                  There are numerous issues raised by multiagency review. In  
23  fact, two Commissioners of the FCC have recently questioned whether it is really

1 necessary for the FCC to duplicate the competition role of the Department of  
2 Justice. This is from two Commissioners of the Federal Communications  
3 Commission.

4                   Secondly, personally, I think that exchange of confidential  
5 information is a logical next step if it can be done with adequate protections. I  
6 think it would have been very difficult to resolve the issues in the WorldCom/MCI  
7 matter had it not been that the parties waived confidentiality exchange between the  
8 U.S. and the Commission.

9                   Finally, with respect to the extension of the WTO Working  
10 Group, I think there is more of an inclination among certain elements of the  
11 business community to see the group continue the work in the path that it's on  
12 now, and some review is being given to that. I personally think that the work  
13 that's, and this is a personal view, that the work that's gone on so far should not be  
14 interrupted at this point.

15                   Unfortunately, a decision will be made before this Advisory  
16 Committee makes its recommendation, but that isn't going to prevent us from  
17 making our individual views known, as I have just done. Thank you very much.

18                   Frederic, this seems like a good lead for you.

19                   DR. STERN: Should we hold the specific questions until  
20 after the break? Because I have a particular question for Karel, and I know you  
21 have got a scheduling issue.

22                   MR. RILL: When do you have to leave, Karel?

23                   MR. VAN MIERT: 3:30 this afternoon.

1 MR. JENNY: Thank you very much. First, I will mainly  
2 address the issue of the interaction between trade and competition. And second, I  
3 want to offer the usual disclaimer that I'm speaking neither for OECD nor for the  
4 WTO, but only as a French representative.

5 Of course, there is a commonality between the views that I  
6 will express and some of the things that have been said before. I want to start  
7 from the comment that was put forth by Joel Klein that there is an increasing  
8 divorce between the extension of the geographical scope of economic markets and  
9 the limited territorial scope of regulatory activity and competition enforcement  
10 and that this is the major challenge which is put to us by globalization.

11 I would add to this that further trade and investment  
12 liberalization measures, privatization and deregulation movements, as well as the  
13 adoption of domestic competition laws, are necessary conditions but not sufficient  
14 conditions for the development of competitive and efficient global markets. And  
15 that it is this combination of conditions which creates the challenge.

16 On this challenge, I would like to make three points. First,  
17 why should we worry about international competition now and what are some of  
18 the environmental reasons for attacking this issue now? Second, in which forum  
19 should this question be taken up? And third, what should we expect?

20 There are several reasons that I think justify the fact that this  
21 issue is particularly important now and that some kind of resolution of those  
22 issues is necessary. The first is the most obvious, the development of competitive  
23 and efficient global markets requires, first, some kind of instrument to make sure



1 that behind-the-border public or private anti-competitive practices do not in fact  
2 replace the trade barriers which governments have endeavored to eliminate.

3                   Secondly, the development of competitive and efficient global  
4 markets also requires instruments to fight transnational anti-competitive private  
5 practices, even where they do not create a trade problem. Thirdly, attention must  
6 be paid to the fact that as domestic competition laws are enacted in more and more  
7 countries, the transaction costs incurred by global firms tend to increase, and we  
8 should make sure that those transaction costs do not cancel out the efficiency  
9 gains that one would expect from the globalization process.

10                   But beyond those general reasons, I would add several other  
11 reasons. I think that the current Asian financial crisis provides a unique window  
12 of opportunity to try to tackle the problem of trade and competition. The Asian  
13 financial crisis has taught us that globalized capital markets and financial markets  
14 need to be subjected to some kind of discipline at the global level and that a  
15 mosaic of domestic regulations with widely different rules and levels of  
16 enforcement exposes the world economy to systemic dangers. And I would venture  
17 that what has been shown to be true in the area of financial markets is also, to a  
18 certain extent, true in the area of goods and services markets.

19                   The Asian crisis has also taught us, at least taught many  
20 countries which were reluctant to engage in market-oriented reforms or to rely on  
21 competitive market mechanisms at the domestic level, that there is a cost,  
22 sometimes a dramatic cost, of ignoring the benefits of competition. The  
23 experience of Korea is from its own point of view particularly striking, and what

1 is also striking is the extent to which Korean officials are willing to recognize that  
2 the fact that they did not pay enough attention to competition is the source of the  
3 recent dramatic developments both on the financial markets and in the real  
4 economy.

5                   Now, to a large extent, this story also applies to other nations  
6 such as Indonesia, Malaysia, and possibly Japan. So I think the Asian financial  
7 crisis offers convincing proof to countries which were reluctant to rely on  
8 competitive market disciplines to ensure their economic development that they  
9 were wrong. Therefore this is a particularly appropriate time to capitalize on  
10 possible changes of attitude on the part of those countries and to think about ways  
11 and means to ensure that the competition discipline also applies effectively to  
12 global markets. Not tackling this issue now might very well lead, in my opinion,  
13 to a backlash against the globalization of markets.

14                   The third reason I would say is offered by recent  
15 developments in Latin America. A consistent lesson to be learned from countries  
16 like Mexico, Venezuela, Brazil, and Argentina, in my mind, is that on the one hand  
17 there is fierce domestic resistance to the elimination of domestic anti-competitive  
18 public regulations. And that on the other hand the creation of competition  
19 authorities in those countries plays a very important role in this respect because  
20 through their advocacy function these authorities are constantly challenging such  
21 regulations.

22                   I emphasize this point because I know that the business  
23 community often argues that the problem of market access is more a problem of

1 domestic regulation than a problem of anticompetitive practices. I respectfully  
2 submit that the creation of competition authorities is one of the important ways to  
3 bring about the elimination of behind-the-border domestic public regulations  
4 limiting market access, and that in countries where such institutions do not exist  
5 there is little support for deregulation of domestic product and service markets.

6 By the way, this is precisely why, in the context of the OECD  
7 examination of the deregulation process, a lot of attention is being paid to  
8 competition policies and laws and to the effectiveness of the advocacy effort of the  
9 competition authorities.

10 The fourth reason why I think we should address the issue of  
11 international trade and competition now lies in the proliferation of domestic  
12 competition laws in a great many countries. Although this development is  
13 generally considered to be positive by most of the people around this table, there  
14 are two areas of concern which have been voiced, notably by the business  
15 community. First, the fear that domestic competition laws could in certain  
16 countries be misused or used strategically to protect domestic interests against the  
17 interests of foreign importers. And second, the fear that the multiplication of  
18 national competition regimes would greatly increase the transaction costs for  
19 global firms, most notably with regard to mergers. I want to say that these  
20 arguments have sometimes been used against any effort to promote competition  
21 laws and policies abroad.

22 I would submit that looking at the issue in this way may be  
23 missing an important point. The issue is whether the consideration of the problem

1 raised by competition in the context of globalizing markets is more likely to lead  
2 to satisfactory solutions than the refusal to consider these problems and letting the  
3 proliferation of uncoordinated competition laws run its course.

4                   From that point of view, I would submit that the  
5 consideration of the issue of competition problems created by the globalization of  
6 markets, whether in the context of the establishment of cooperation mechanisms or  
7 in the context of a multilateral agreement, is more likely to introduce some  
8 discipline in the process by facilitating peer pressure, by inducing a process of  
9 soft harmonization among competition regimes and by allowing the adoption of  
10 best practices in the enforcement of competition laws than doing nothing in the  
11 face of the proliferation of competition laws.

12                   The fifth reason, and I will stop here on this point, lies in the  
13 interest that some countries, and in particular the United States, have shown for  
14 the issues of bribery and corruption on the one hand and the promotion of good  
15 governance on the other hand. Although I would not go so far as to say that the  
16 problem of corruption can be subsumed to the problem of competition, there is  
17 consistent evidence that the lack of competition discipline increases the scope for  
18 corruption and that, conversely, the adherence to strict competitive principles  
19 limits the scope of corruption.

20                   The link is obviously that most of the actions that public  
21 officials might take when accepting bribes are ones that will be anticompetitive  
22 and provide for some form of rent to the giver of the bribes, for example through  
23 the granting of exclusive or special privileges. Having said that, I think that this

1 issue should be urgently considered.

2                   The second question is: In which fora or forum should we  
3 address the problem of trade and competition in a globalized world? You will not  
4 be entirely surprised by the idea that I think these issues should be addressed both  
5 at the OECD and at the WTO. It is not because I have some role in both those  
6 organizations. However, I think we should recognize that there are two types of  
7 problems which may warrant different instruments.

8                   First, some practices -- such as export or international cartels  
9 or some transnational abuses of dominant positions or some mergers -- may have  
10 an anticompetitive effect abroad without necessarily creating a trade problem or  
11 trade friction between the country in which the firms which have adopted the  
12 practice or have decided to merge are located, and the country in which the  
13 anticompetitive effects are felt. In such cases, it's highly conceivable that  
14 voluntary cooperation between competition authorities will be a tremendously  
15 useful tool to eliminate those practices.

16                   And I would say that this is what OECD is all about:  
17 promoting this kind of cooperation. Tremendous work has been done at the  
18 OECD, first under the leadership of Joel Klein, when he was heading the Working  
19 Party on International Cooperation, and now under the leadership of Konrad von  
20 Finckenstein. Since some of the Resolutions or Recommendations have been  
21 talked about, I won't go into this.

22                   I will say, as has just been mentioned I think by Karel Van  
23 Miert, the most sensitive issue in this area -- which has been raised by the

1 business community -- is that of the exchange of confidential information. As  
2 antitrust authorities, we must recognize that the possibility of such exchanges  
3 would greatly enhance the prospect for fighting the type of anticompetitive  
4 practices which I just mentioned, but that such exchanges are at present difficult  
5 or impossible for a variety of reasons, including the difficulty of agreeing on the  
6 definition of confidential information, differences in our legal systems as to how  
7 such confidential information is to be treated in competition proceedings, and the  
8 differences in our legal systems regarding the sanctioning of competition law  
9 violations -- mentioned by Konrad earlier. I think this is the most urgent work  
10 that needs to be undertaken at the OECD: to analyze how we could get a grasp on,  
11 or handle the issue of exchange of confidential information.

12                   But cooperation between competition authorities is not  
13 necessarily sufficient. Indeed there is a second category of anticompetitive  
14 practices that we have to consider, and those are transnational competition  
15 problems which also create a trade problem and prevent trade liberalization, such  
16 as, for example, import cartels. Sometimes the biggest domestic abuses of  
17 dominant position will have the object or the effect of protecting domestic  
18 markets, et cetera. And I would also add to this category public regulations which  
19 prevent markets from being open.

20                   For such cases, I submit that international cooperation is  
21 unlikely to be sufficiently efficient to dispose of the problems. So in short I would  
22 submit that there are two types of transnational problems and that the tools for the  
23 two types are not necessarily the same, but for the second type of problem some

1 kind of discipline must exist among countries, and that OECD is not a forum  
2 which is particularly suited to finding such discipline but the WTO might very  
3 well be.

4 A word, if I'm not too long, on what's going on in the WTO  
5 Working Group. I will only, of course, offer a few personal comments since the  
6 report of this Group will come out shortly and will be sent to the WTO General  
7 Council so everybody can decide for himself how the work of this Group should be  
8 assessed.

9 First, I just want to emphasize that all member countries of  
10 the WTO are invited to participate in the Working Party, and that indeed a very  
11 large number of countries have actively participated. As you know, more than 100  
12 extremely interesting written contributions have been submitted from a wide  
13 variety of countries, both developed and developing, countries which have a  
14 competition law or countries which do not have one or do not care to have one.

15 The depth of analysis attained by the Working Group was, I  
16 would say, unexpected in some circles, at least by those who believe that a  
17 reflection on the interaction between competition law and policy and trade policy  
18 was doomed to fail in a trade organization. I think the reason for the success is  
19 the fact that the trade and competition officials in each country have had to come  
20 to a common understanding of one another before presenting their contribution to  
21 the Group. This has led, I think, in the context of the Group, to a much better  
22 understanding of and coming together on, the interaction between trade and  
23 competition.

1                   Another area of interest is the fact that it has been quite clear  
2 from the discussion that it is legitimate for countries to have different competition  
3 laws in view of the differences in their level of economic development, of the  
4 differences in their legal systems, and of their various social and political  
5 concerns. This aspect of the discussion has, in my mind, moved us clearly away  
6 from the vision which was implicit in some of the early academic work on the  
7 issue of trade and competition.

8                   But beyond this, it is probably the interest of a great many  
9 developing countries to have competition policy as a tool of development, the most  
10 interesting changes can be seen in the context of reticence that was shown by some  
11 other developing countries. For countries which did not understand what  
12 competition law or policy could contribute to their development, quite a lot of  
13 evidence was presented showing how they could themselves be the victims of  
14 international anticompetitive practices.

15                   I cannot say that there is unanimity of views on the  
16 desirability of complementing trade or investment liberalization measures with the  
17 adoption of competition policy or on the appropriate instruments for promoting  
18 competition, but I think it's fair to say that there is certainly a better  
19 understanding of the issues raised by the interface between international trade and  
20 competition than when we started two years ago.

21                   I would like to take this opportunity to briefly address the  
22 issue of antidumping. As we all know, this is a particularly sensitive issue in the  
23 context of the WTO and some are reluctant to see this pedagogical exercise



1 continue for fear that they would eventually lead to the questioning of  
2 appropriateness of trade remedies in the multilateral context. On this matter, this  
3 sensitive matter, I would like to say three things.

4 First, as far as the Working Group is considered, and without  
5 prejudging, it was always understood in accordance with the Singapore  
6 Declaration, that the establishment of the Working Group did not in any way  
7 implicate that negotiations would be undertaken on the issue of trade and  
8 competition in the context of WTO. As I have mentioned, the success of the  
9 Group, what I see personally as the success of the Group, has been the fact that  
10 delegates have clearly understood that this was purely an educational process and  
11 therefore have focused on analytical issues rather than on the possibility of  
12 negotiations.

13 When we look at the work of the WTO group, which has  
14 encompassed a very broad range of topics -- and I will name a few: the  
15 relationship between trade policy and competition policy; private practices which  
16 impair trade and competition; the relationship between trade liberalization,  
17 competition and economic development; private practices which impair  
18 international trade and competition; the impact of regulatory policies and trade  
19 policy on competition; intellectual property rights and trade and competition;  
20 investment liberalization and trade and competition, among others -- one sees that  
21 the work of the Group has not degenerated into a simplistic discussion of the  
22 wisdom of trade remedies and their alleged inconsistency with competition.

23 First, half of one of our seven sessions was devoted to the

1 impact of trade remedies on competition, and this represents not much more than 5  
2 percent of the written record of our work, which is probably an accurate  
3 description of the proportion of the time devoted to this topic during our sessions.  
4 The reason for this is not that we have tried to sidestep the issues. Second, as a  
5 matter of fact, we had a very clear and frank debate on this. While the proper use  
6 of trade instruments remains an area of concern for many countries which have  
7 different visions and sensitivity on this issue -- just as the proper use of  
8 competition policy or law is a legitimate concern of other countries -- it must be  
9 clearly understood that it is not the dominant focus of the Group, much less its  
10 exclusive concern.

11 Third, differences of appreciation on this particular issue, as  
12 far as I'm aware, existed before and independently of the discussion on the  
13 interaction between trade and competition policy. Thus, a legitimate question to  
14 ask is whether discontinuing the discussion would in any way change the  
15 sensitivity on this topic.

16 Fourth, at a more analytical level, I would mention the fact  
17 that if a discussion of the competition issue in the multilateral context serves the  
18 purpose of convincing trading countries of the benefits of competition, one must  
19 ask whether it is likely to decrease or increase the tension on the use of trade  
20 remedies. And I would venture to reply to this point by saying that a discussion of  
21 the interaction between trade and competition could lead to clear benefits for  
22 countries which are most attached to the antidumping instrument, not so much by  
23 prompting a change in their antidumping regulations but by reducing the number

1 of cases in which they have to use their instrument to protect themselves against  
2 such destructive practices. I do believe in effect that as the global market  
3 becomes more competitive, dumping will become more restricted and that there  
4 will be fewer cases of dumping in the first place.

5 This leads me to my third main topic. I will be rather short  
6 on the last point: What can be achieved through a discussion of the interface  
7 between trade and competition in the international fora?

8 I think it's abundantly clear from the previous discussion  
9 what can be achieved in the context of OECD. The value added of this work could  
10 also be considerable: to define best practices or common approaches to the  
11 enforcement of competition law thus contributing to a soft harmonization process  
12 and a higher level of legal security for firms operating in the global market.

13 There is also no doubt that cooperation between competition  
14 authorities can in some cases allow the cooperating countries both to solve a  
15 competition problem and to avoid trade frictions.

16 But I think that the potential value of further discussions of  
17 this issue in the multilateral context is also significant. At the preliminary stage  
18 where we find ourselves, they undoubtedly contribute to a better understanding of  
19 the benefits of competition in countries which do not have competition law and  
20 policy instruments. Beyond this, it should be recognized that, given the nature of  
21 the WTO, and in particular its trade dimension, further discussion of the issue in  
22 this forum would probably have to be focused on the competition and trade  
23 interface. Indeed, the WTO, in my view, may not be a perfectly adequate forum to

1 promote the adoption of domestic competition laws of general applicability in  
2 countries which do not have one. Possibly UNCTAD and OECD are more  
3 appropriate vehicles for this. However, it is a perfectly adequate forum to explore  
4 the ways in which member countries could further explore the issue of  
5 anticompetitive practices which have an international trade dimension and lead to  
6 trade frictions.

7                   Thus in the context of the WTO, a question which could be  
8 usefully debated is whether the customary barriers concessions made by the  
9 members of the multilateral community should be complemented by commitments  
10 to ensure that the trade liberalization measures they have agreed to are not  
11 defeated by public behind-the-border practices or by tolerated private practices  
12 which defeat the purpose of their trade liberalization commitments, and what kind  
13 of instruments, if any, would be relevant to achieve such a purpose.

14                   I think that we can already find in some WTO agreements, or  
15 some WTO GATT-related agreements, some answers to this question. And of  
16 course, one thing to do is to ask oneself whether those instruments that already  
17 exist could be generalized and expanded. I will finally note that framing the  
18 question in these terms, and those relative terms in the multilateral context, is not  
19 only more logical, given the goals and the missions of the WTO, but also may  
20 alleviate the fears or reservations of countries which do not feel they are ready to  
21 adopt a competition law for purely domestic purposes, much less to adopt uniform  
22 domestic minimum standards of domestic competition laws.

23                   I would like to finish by expressing my deepest appreciation

1 for having been invited to address this very important and interesting panel.

2 Thank you.

3 MR. RILL: Thank you, Frederic. I look forward to reading  
4 those comments in somewhat more detail. A number of people would find very  
5 interesting among other things the Working Group's focus or lack of particular  
6 focus on antidumping issues, in case anyone missed it.

7 We are about a half an hour running overdue and I put that  
8 entirely on the responsibility of the moderator this morning. I'm going to borrow  
9 five minutes at least from the break and see if we can't cut the break down to 10  
10 minutes and I'll probably borrow some time from lunch to get us back on schedule.  
11 So 10 minutes.

12 (Break.)

13 MR. RILL: Our next speaker is Dieter Wolf from the  
14 German Federal Cartel Office.

15 MR. WOLF: Dr. Stern, Mr. Rill, it's a pleasure for me to be  
16 here. I feel honored to participate in this hearing. I offer my compliments to you  
17 for having convoked this meeting and having prepared it so perfectly.

18 We will, of course, hold discussions, and are doing so  
19 already, on various aspects of the topic, "protection of competition and  
20 international cooperation," which is why I would like to concentrate in this first  
21 round on one point that is causing me particular concern at present, and I think  
22 others, too.

23 The subject that I currently consider to be of growing

1 importance in international competition policy is global concentration and our  
2 reaction to it. The extent of the current wave of mergers is considerable both in  
3 the United States and in Europe. As with the notifications under the  
4 Hart-Scott-Rodino Act or under the European Merger Regulation, we at the  
5 Bundeskartellamt in Berlin are also witnessing a growing number of cases.

6 In 1997, a new record was reached with 1,750 notified  
7 mergers, and the numbers for the first eight months of 1998 show that we will  
8 again reach this figure, if not exceed it. The focus of real mega-mergers still lies  
9 in the United States, but the number of transnational mergers is clearly increasing.  
10 Daimler/Chrysler is probably the best example of this.

11 The reasons for the recent wave of mergers are closely linked  
12 to the general trend of globalization. They lie in the liberalization of markets  
13 which have been regulated or insulated until now, in the massive progress made in  
14 information technology which favors the creation of global networks, but also in a  
15 trend towards global sourcing, and to the presence of enterprises in all the  
16 important partial markets of the world. But whether all these mergers will in fact  
17 bring about the alleged economies of scale and scope is of course open to dispute  
18 in individual cases. This is also true of the question whether an increase in profit  
19 in the wake of mega-mergers can actually be attributed to efficiencies, or simply  
20 to an increase in market power.

21 However, we are not gathering to discuss individual cases.  
22 I'm just stating that the current wave of international mega-mergers raises two  
23 questions. Firstly, whether the current concepts of substantive merger control

1 suffice to adequately address the competitive concerns raised by large mergers.  
2 Secondly, whether the existing competition law systems at national and  
3 supranational levels, with their limited geographic fields of enforcement and  
4 implementation, are adequate. Certain merger projects that affect all continents  
5 are probably already rather too large for national merger control regimes to  
6 handle. The question therefore arises of how to ensure that the law can be  
7 enforced in the future vis-à-vis the global players.

8                   These questions are in stark contrast to what is or has been  
9 discussed at the international level until now. Current discussions -- and your  
10 meeting of today is the exception -- current discussions about international  
11 cooperation in competition matters take no account of concentration and almost  
12 exclusively revolve around the question of fighting hard core cartels. This applies  
13 to the discussions within the WTO Working Group on the interaction between  
14 trade and competition policy but, above all, to the many bilateral agreements on  
15 competition matters. The most recent example in this context is the positive  
16 comity amendment to the U.S.-EU cooperation agreement which explicitly leaves  
17 aside merger control.

18                   In the course of our meeting this afternoon, we will return to  
19 bilateral agreements, but allow me to make one comment for the moment. It seems  
20 doubtful to me that focusing solely on combating cartels is justified. Irrespective  
21 of the undoubted harmfulness of cartel agreements, we must accept that cartels are  
22 almost permanently subjected to centrifugal forces and are therefore unstable.  
23 Mergers are something completely different. Structural deterioration resulting

1 from concentration is, as a rule, irreversible. In theory, it could be addressed by  
2 means of divestiture, but I do not need to point out that divestiture is a highly  
3 problematic and rather ineffective instrument of competition policy. Mind you,  
4 I'm not against us jointly combating cartel agreements, I'm simply saying that this  
5 alone is not enough.

6 Now, we will probably reach agreement more quickly on the  
7 necessity, or at least desirability, of subjecting real mega-mergers to international  
8 control than on the question of how we should put such control into practice.  
9 Allow me to make just a few cursory remarks in this connection.

10 According to the minutes of the first meeting of this  
11 Committee, on 26 February, Assistant Attorney General Klein spoke of three ways  
12 of addressing international competition problems: the extraterritorial application  
13 of national law, bilateral treaties geared towards the idea of positive comity, or a  
14 multilateral set of rules. I agree with his analysis, excluding the first variant as  
15 one which could be regarded as legitimate, but I agree with this analysis.

16 I would like to take the opportunity to say a few words in  
17 favor of a multilateral approach. I do not think that we can achieve effective  
18 protection of competition in the long term solely by bilateral treaties. The firms'  
19 endeavor to be present in as many markets as possible the world over highlights  
20 the limitations of that approach. If we wanted to make do solely with bilateral  
21 agreements, we would probably be unable to keep abreast of developments. Since  
22 it often takes longer to negotiate political agreements than to extend  
23 entrepreneurial activity, we will probably lag behind.



1 I am not against setting up as far as possible a bilateral  
2 network of agreements, but I think that in view of its shortcomings we should  
3 think about a multilateral system of merger control too. Nobody is claiming,  
4 interestingly enough, that multilateral cooperation is wrong. They just say that the  
5 time is not ripe yet, those who are against it. However, this argument was never  
6 convincing enough to stop people thinking about things in the first place. In the  
7 light of the latest wave of mergers, it is more likely the case that we do not have as  
8 much time as we originally thought.

9 This Spring, we were able to celebrate the 50th anniversary  
10 of GATT, the forerunner of WTO. The World Trade Organization is based on the  
11 concept of multilaterality and most-favored-nation treatment instead of  
12 bilateralism and regionally insulated economic blocs. Who would have thought 50  
13 years ago that 132 members emerged from the 23 GATT founders, with a further  
14 30 countries including Russia and China applying to join. I think it would be  
15 worth discussing the idea of an international competition organization that  
16 protects the global market also against private restraints of competition and  
17 monopolization after the abolition of tariffs and state barriers to trade, even if  
18 that will take time. But for me the question of choosing or establishing an  
19 institution for international merger control is of secondary importance. I would  
20 deliberately like to leave that question open.

21 I am also open to suggestions about whether discussions  
22 should be conducted within the WTO or whether perhaps the OECD or another  
23 body would be the right venue. I can well imagine holding them within the

1 framework of the WTO, for this would best reflect the idea of multilateral  
2 cooperation. A point in favor of the OECD, however, could be that all its  
3 members already have a rather rich experience of merger control systems. My  
4 concern is that the discussion is held at all. The venue and the institutional  
5 considerations to be made are -- as I said -- only of secondary importance.

6           Now I can already see that some of you are about to raise  
7 another objection to this. If we ever achieve a joint set of rules for the control of  
8 mega-mergers, and then discover that they have been violated at some point, how  
9 on earth should we penalize this violation? It's more than daring to think that a  
10 supranational institution would have the powers to enforce its decisions in the  
11 individual states and to impose sanctions against violations. Such an institution  
12 that is reminiscent of a "global police force" would probably be quite undesirable.  
13 After all, we should not respond to the creation of mega-mergers by setting up  
14 mega-authorities.

15           Let me speculate a bit. It occurs to me that the signatory  
16 states of a merger control agreement might agree not to grant civil law  
17 effectiveness and legal protection to mergers that violate such an agreement.  
18 Ineffectiveness is a recognized legal consequence of restrictive agreements in  
19 many of the world's competition laws and, if desired, could harmoniously fit in  
20 with the legal frameworks of the individual states. Above all, it would not require  
21 any supranational enforcement measures on national territory. It would not  
22 actually require any state enforcement measures at all, but could be left  
23 completely to private litigation. It would be effective, however, for no enterprise

1 or its shareholders can be expected to tolerate such a degree of legal uncertainty.

2 I would like to leave you with these thoughts for the moment.

3 After all, I did not come here to present ready-made solutions but to stimulate  
4 discussion. Perhaps you will allow me to conclude with the following remark:

5 Competition policy was given the name “antitrust policy” and  
6 not “anti-cartel policy” in its country of origin, the United States, and the restraint  
7 of competition by monopolization in Section 2 of the Sherman Act was, from the  
8 very beginning, treated as the equivalent of the restraint by contract in Section 1.  
9 In principle, the Sherman Act is chiefly directed against trusts. Focusing  
10 exclusively on the battle against international cartels would mean ignoring one of  
11 the two pillars of classic competition policy, the battle against trusts or  
12 monopolies. The introduction of antitrust law was a pioneering achievement by  
13 the United States for the development of the law in the world. We non-Americans  
14 have in the meantime learned our lesson and, although very grateful for this, we  
15 are taking the liberty of politely reminding our former teacher of that very fact.  
16 Let us take this step together.

17 Thank you very much.

18 MR. RILL: Thank you very much, Dieter. We stand  
19 reminded. I think, again, that you have raised a number of questions that should  
20 be examined in the panel discussion. Just to put down a point, though, while it's  
21 true that the 1998 agreement between the U.S. and the EC specifically dealt with  
22 non-merger issues, it did not replace the 1991 agreement insofar as the 1991  
23 agreement did make some advances with respect to notification and cooperation in

1 the merger area. And as Karel has pointed out, the number of notifications has  
2 increased significantly between the U.S. and the EC in the merger area. Now, that  
3 may reflect not so much the agreement as the pace of mergers, but I think the  
4 agreement has something to be said for it. I see Chuck Stark in the audience.  
5 Please nod in the affirmative if what I just said is correct, thank you.

6 MR. WOLF: I'm not criticizing.

7 MR. RILL: No. No. I don't take it as criticism. In fact, if  
8 it were criticism, we would welcome it.

9 If we could now turn to Commissioner Itoda or Deputy  
10 Secretary General Kojima. Commissioner Itoda.

11 MR. ITODA: Thank you very much. It's a great honor for  
12 me to participate in this imminent meeting, for me in particular -- the SII,  
13 Structural Impediments Initiative, talks which took place over 10 years ago which  
14 Mr. Rill, you were a Chairman at that time, and Ms. Janow, who was also  
15 involved and was with the USTR at the time -- to be able to be here in front of you  
16 and to speak to you is a great honor to me.

17 In response to increasing globalization of corporate  
18 activities, it is recognized in Japan that it is necessary to enforce competition law  
19 from an international perspective based on broad cooperation with the competition  
20 authorities of foreign countries. So I will, based on Japanese experiences, talk to  
21 you about our activities.

22 First of all, anticompetitive activities in the Japanese market  
23 violate Japan's competition law, even if the party is a foreign company. However,

1 it is necessary for the foreign company to have a domestic presence in Japan in  
2 order for an administrative disposition to take place to eliminate the violation.

3 In a recent case, administrative action was taken against a  
4 Canadian company that was engaged in exclusionary trade practices in Japan.  
5 Because it had representatives of that company in Japan -- Japanese attorneys  
6 located in Japan -- we were able to take an administrative action.

7 Second, in this case, the investigation and the collection of  
8 information outside Japan was not particularly necessary, so the Fair Trade  
9 Commission of Japan was able to adjudicate the case by itself. But with most  
10 cases involving a violation by a foreign company, extensive cooperation with the  
11 competition authorities of the home country of the company is necessary.  
12 Irrespective of the actual occurrence of a violation, the competition authorities of  
13 nations must build cooperative liaison relationships through the following  
14 methods. One: mutual understanding of the competition laws and their actual  
15 enforcement in each country, and this is accomplished through regularly scheduled  
16 bilateral exchanges of information and opinions and joint training of officials; and  
17 exchanges of information and opinions concerning the competition laws of nations  
18 in the OECD, WTO and other forums. Two: provision of prior notification  
19 procedures for individual cases, such as the use of notification procedures of the  
20 OECD and other communicative measures. Three: creation of an environment that  
21 facilitates effective cooperation in investigations between nations. Four:  
22 conclusion of bilateral cooperative agreements, including a cooperative provision  
23 to facilitate investigations and a positive comity provision to eliminate violations

1 effectively and to avoid sovereignty issues.

2                   Turning now to corporate mergers. Corporate mergers that  
3 affect two or more nations, especially mergers of foreign companies that affect  
4 competition in the Japanese market, are concerns of Japan's competition law.  
5 However, Japan's competition law had lacked legal jurisdiction for this type of  
6 corporate merger since enactment of the law, and these mergers were not illegal  
7 under the prior law. Due to an amendment of the Antimonopoly Act enacted just  
8 this year, mergers of foreign companies are illegal if competition in Japan's  
9 market is substantially restrained, and the amendment allows the imposition of  
10 necessary measures. This enforcement will begin January of 1999.

11                   According to this provision, foreign companies that propose  
12 to merge will be evaluated in the same manner as mergers between Japanese  
13 companies. The threshold for providing notification to the Fair Trade Commission  
14 is based on the level of sales for the foreign companies in Japan. A merger plan  
15 must be notified to the Fair Trade Commission before implementation of the  
16 merger if one of the parties has sales of at least 10 billion yen (approximately \$87  
17 million) and the other at least 1 billion (approximately \$8.7 million) in Japan.

18                   In this manner, in Japan, there will be legal concerns in the  
19 future about mergers of foreign companies. Regardless of notification, when a  
20 merger affects competition in the Japanese market there will be an investigation to  
21 determine whether the merger violates Japan's Antimonopoly Act. The Fair Trade  
22 Commission will collect the necessary information concerning the merger.  
23 Because that information generally exists in a foreign country, we will collect the

1 information by seeking the cooperation of the competition authorities of the home  
2 country of the companies. Additionally, if the merger violates the Antimonopoly  
3 Act, we will request necessary measures to eliminate restraint of competition in  
4 Japan's market. In that event as well, we will exchange opinions with the  
5 competition authorities of the respective nation and engage in consultation.

6                   But in any case, Japan is still a developing nation with regard  
7 to the application of competition law to mergers of foreign companies and we will  
8 endeavor to study this matter from now on. But given that the receipt of  
9 information from the home country of the companies proposing to merge and  
10 cooperation in investigation will be essential, and that if it should be necessary to  
11 request measures to eliminate restraints of competition, consultations with the  
12 competition authorities of the other nation will be crucial, so it is important to  
13 build a consensus on the method of cooperation between nations using a forum  
14 such as the OECD Committee on Competition Law and Policy (CLP).

15                   Next, the problem of entry barriers caused by anticompetitive  
16 activities in foreign countries. These types of anticompetitive activities which  
17 occur in foreign markets adversely affect the interest of consumers in the countries  
18 in which the anticompetitive activities are committed. These acts directly violate  
19 the competition laws of a nation and as a result the competition authorities of the  
20 nation have strong concerns. Therefore, we believe that it is appropriate and  
21 effective that the competition authority of that nation directly enforce their own  
22 competition law to eliminate the activities that hinder market entry. Indeed, this  
23 should be an obligation for the authorities.

1                   On the other hand, if a company of a nation encounters entry  
2 barriers to a foreign market, then it is the home country of that company that fully  
3 understands the damage caused by these barriers and itself suffers damages from  
4 them. Therefore, it is natural to request that the country in which the  
5 anticompetitive activities are taking place should eliminate the activities and the  
6 requested nation should address the matter.

7                   In that case, direct application of competition law by the  
8 country of a company that has been hindered in entry is not deemed appropriate  
9 because there are concerns over: whether, one, competition has actually been  
10 hindered in the company's domestic market; two, whether the sovereignty of a  
11 foreign nation may be violated; and, three, whether an investigation may be  
12 difficult and inefficient and other problems may arise. So it may not necessarily  
13 be the best approach.

14                   Now, if we recognize that the activities of the companies of  
15 many nations are increasingly globalized, then it is axiomatic that the close  
16 cooperation between the competition authorities of foreign countries is required. I  
17 believe that the approach to the cooperation would be developed in stages and will  
18 be varied. For example, in the case of Japan, we believe that the use of opinion  
19 exchanges at multilateral conferences, such as the CLP of the OECD or UNCTAD  
20 or the WTO, and the use of the notification procedures promulgated by the OECD  
21 are extremely significant in building cooperative relationships among nations.

22                   Additionally, at the bilateral level, it is necessary to have  
23 forums for regularly scheduled exchanges of opinion and information. Japan



1 currently has regularly scheduled conferences with nearly 10 nations. Of these  
2 forums, the association with the United States is of the longest duration, having  
3 been maintained for 20 years.

4           Additionally, the culmination of a cooperative agreement  
5 between two nations is of course significant. Japan has recently begun  
6 preparations that will lead to the conclusion of its first cooperative agreement  
7 with the United States. In that sense, we are looking forward to the discussions in  
8 the second session. As we have just begun preparations for this agreement, I can  
9 only state my personal opinion and in general terms. But I do believe that what is  
10 essential to conclude the cooperative agreement are: well-balanced, substantive  
11 provisions, or prohibitive provisions; mutual understanding of the differences in  
12 the nature of competition laws of both countries, such as criminal as opposed to  
13 administrative; and also a positive comity clause to avoid sovereignty issues; and  
14 effective cooperation in investigations to the extent allowed by domestic law.

15           Now, there is the multilateral issue. Judging from the current  
16 state of the competition laws of nations, the adoption of specific measures for the  
17 standardization of competition law across nations would be extremely difficult at  
18 present. The level of competition law will decline if standardization is rushed.  
19 However, if we worked tirelessly toward the establishment of minimum standards  
20 as a long-term objective, that in and of itself should serve to raise the level of  
21 competition law and this cooperative effort between nations, I think, is significant.

22           In particular, rather than competition law as a whole, specific  
23 clauses such as those concerning hard core cartels may lead to realization of

1 minimum standards. Moreover, the establishment of joint forums, in which all  
2 nations can participate in the resolution of disputes concerning competition law,  
3 will also not be easy considering the major differences in the level of competition  
4 law between nations. Therefore, while preparation of common competition rules  
5 for countries in the future will be important, for the present I think it is more  
6 realistic for us to work with one another towards solutions based on mutual  
7 understanding. For that reason as well, a forum for regularly exchanged views  
8 between nations and the culmination of bilateral cooperative agreements will be  
9 indispensable.

10                   And finally, in conducting a cooperative relationship with the  
11 United States concerning competition law, the Structural Impediments Initiative  
12 talks held in 1989 and 1990 were extremely significant. With the SII as a trigger,  
13 the competition law of Japan was upgraded in terms of systems and enforcement in  
14 part due to the talks. However, mere cooperation between competition authorities  
15 was not sufficient to accomplish this. Rather, competition law was discussed on a  
16 government-to-government basis.

17                   For the United States, the Department of Justice was joined  
18 by the State Department, the U.S. Treasury, the Department of Commerce, the  
19 U.S. Trade Representative, and other entities on the U.S. side, while the Fair  
20 Trade Commission of Japan was together with the Ministry of Foreign Affairs, the  
21 Ministry of International Trade and Industry, the Ministry of Finance and other  
22 Japanese government agencies. Of course, DOJ and FTC led the debate.

23                   But another reason for the success was that we discussed

1 competition law itself rather than focusing on the problems of individual  
2 industries and companies. The philosophy of competition law was always present  
3 in these sessions. In this way it may sometimes be necessary that in order to  
4 promote cooperative relationships effectively, that each nation has a mutual  
5 understanding of competition law. So in that sense, I am convinced that all of the  
6 economic policies of each nation must be made understandable from the  
7 competition law perspective.

8 My explanation may have been insufficient in certain areas,  
9 so Mr. Kojima, my colleague, will make supplementary remarks.

10 MR. KOJIMA: I would like to make a few additional  
11 comments concerning the three approaches or options, namely the unilateral  
12 approach, bilateral approach, and multilateral or plurilateral approach. With  
13 regard to the first option, that is to say unilateral approach, Mr. Itoda has already  
14 explained how Japan applies our competition law, the Antimonopoly Act, to  
15 foreign enterprises. In this connection I will refer to the U.S. Antitrust  
16 Enforcement Guidelines for International Operations.

17 The 1988 Guidelines took the position that, regarding U.S.  
18 export trade or export commerce, the application of U.S. antitrust laws would be  
19 limited to cases in which there was harm to U.S. consumers. The revised  
20 Guidelines state that the Department of Justice and the Federal Trade Commission  
21 would take appropriate enforcement action against foreign anticompetitive  
22 conduct that restrained U.S. exports, whether or not the conduct results in direct  
23 harm to consumers.

1                   Japan Fair Trade Commission, as well as the Government of  
2 Japan as a whole, made reservation on this point and our position remains the  
3 same. Such antitrust enforcement for the purpose of protecting U.S. exporters  
4 may result in a deviation from the purpose of the competition laws, which is to  
5 maintain competitive markets.

6                   We are of the view that in order to deal with anticompetitive  
7 conduct in foreign territories effectively, while avoiding violation of sovereignty  
8 of countries concerned, efforts should be continued to establish bilateral or  
9 multilateral international rules to address such anticompetitive conduct. Until the  
10 establishment of such rules, anticompetitive conduct should appropriately be dealt  
11 with by competition authorities of the countries where such conduct takes place.

12                   As Commissioner Itoda has already explained, Japan has not  
13 concluded any competition cooperation agreements, but we have entered into  
14 negotiation with the United States authorities. I see here today in the audience the  
15 two tough negotiators from the U.S. side: Mr. Stark of the DOJ and Mr. Tritell  
16 from the FTC. We are determined to conclude this agreement as soon as possible  
17 on a mutually agreeable text.

18                   Apart from such bilateral arrangements, in respect to  
19 criminal investigations, including those for anti-monopoly cases, the government  
20 of Japan can extend assistance to law enforcing authorities of other states on a  
21 reciprocal basis in accordance with the International Investigative Mutual  
22 Assistance Act.

23                   As to the multilateral approach, we highly valued the

1 contributions made by the OECD for many years. Earlier this year an OECD  
2 Council Recommendation Concerning Effective Action Against Hard-Core Cartels  
3 was adopted. In this respect we appreciate the initiative taken by Mr. Klein as a  
4 proposer of this Recommendation.

5                   Following the Singapore Ministerial Meeting in December  
6 1996, the Working Group was established at the WTO, and we have been  
7 discussing interaction between trade and competition. Professor Fels and  
8 Professor Jenny, and other members here, have eloquently described the  
9 interaction between trade and competition. At the coming session of the Working  
10 Group later this month we are going to discuss how the Working Group should  
11 proceed from now on.

12                   Japan is in favor of continuing the work of this Working  
13 Group for another half year. Since the Working Group is regarded as an  
14 educational process, as Professor Jenny mentioned, we should take up any issues  
15 which any member raises concerning all aspects of interaction between trade and  
16 competition. This will include trade measures affecting competition as well as  
17 competition policy affecting our trade in a balanced manner. We also consider  
18 that the possibility of making international common rules on competition law and  
19 policy should be studied, examining merits and demerits of such rule-making.

20                   Thank you, Mr. Chairman.

21                   MR. RILL: Thank you very much, both of you. And  
22 Commissioner Itoda, on behalf of Professor Janow and myself, we appreciate your  
23 comments of being willing to be able to come back and deal with us after the SII

1 talks. I think they were productive.

2 I'd also like to acknowledge the presence of another one of  
3 our leading negotiators in the SII talks: former Commerce Under Secretary  
4 Michael Farren, who was also a core representative of the U.S. in those talks. And  
5 I think he came here just to hear you. But I think we can get into the discussion in  
6 more detail as we go along.

7 I would put on the table a question you may want to refer to  
8 later: that is to get a little deeper into your concept that the notion of positive  
9 comity requires a balance of law and a balance of enforcement process between  
10 the parties to the agreement. It would be interesting to hear a little more about  
11 that.

12 But for now, if we could go to President Fernando Sanchez  
13 Ugarte from the Republic of Mexico.

14 MR. UGARTE: Thank you, Mr. Chairman. I want to thank  
15 the International Competition Policy Advisory Committee for the opportunity  
16 granted to me and the Federal Competition Commission of Mexico to express our  
17 views. We consider these very important topics today with regard to future  
18 developments in competition policy.

19 As it has been noted here, the world is becoming increasingly  
20 globalized as a result of, on one hand, the national trade agreements that have  
21 removed many of the previous restrictions on the free flow of trade and investment  
22 between nations and on the other hand, due to the unilateral decisions taken by  
23 many countries convinced that it is in their own best interest to have markets that

1 are free and efficient. This process has not been concluded yet. There are still  
2 many obstacles and the ghost of protectionism is still haunting the world and  
3 ready to take over if we let it loose.

4                   Globalization represents a major improvement for the  
5 economic well-being of the world as a whole. It poses, however, important risks  
6 that have to be reckoned with and managed. The financial crisis that we are living  
7 with today is a vivid example that globalization can lead to rapid transmission of  
8 the financial problems in one country to its trading partners first, and then it can  
9 extend rapidly to other countries, even affecting the world economy as a whole.  
10 It's true for the financial sectors and markets; I think it's also true for other  
11 markets. That is why competition policy has to be analyzed now in a more global  
12 context.

13                   Globalization means among other things that the world  
14 markets are interconnected. We cannot now treat the national market of one  
15 country as isolated from the rest of the world. The same is true for an economic  
16 agent. Major corporations of the world operate today globally and they design  
17 strategies to face competition across national borders. This is all very relevant  
18 for the design of competition policy on a global economy.

19                   Let me mention now briefly what in my view are the most  
20 relevant issues regarding this subject. First, I think that competition policy has  
21 been less active than other policies like trade and investment policies, regional  
22 integration, intellectual property protection, and deregulation in promoting world  
23 competition. The scope of competition policy has been, with some important

1 exceptions, strictly national and the role of the competition authorities has  
2 remained mainly territorial. The advocacy role of antitrust authorities has been  
3 mainly restricted to the promotion of competition within national borders. I think  
4 it is time that this changes, that competition policy takes a more active role in the  
5 promotion of world integration.

6                   Second, even though markets are becoming increasingly  
7 global, antitrust problems are involving more than one country at a time. We are  
8 living today with a trend of mega-mergers, where multinational corporations are  
9 joining forces with other very large multinational corporations to become more  
10 competitive and so that they can face the challenges of global competition. This  
11 represents major efficiencies that can be directed in this process, however, it also  
12 poses serious risks for competition.

13                   Many mergers of today involve more than one national  
14 jurisdiction and this calls for a concerted action among the respective antitrust  
15 authorities. Some important examples have been pointed out here. In the case of  
16 Mexico, I think that we have been having very interesting cases involving mergers  
17 between companies doing business in Mexico and the United States. One example  
18 that I find particularly interesting is the one of two railroad companies: the Union  
19 Pacific and Southern Pacific. It is interesting because it really does not represent  
20 two companies that are doing business in Mexico. These are companies that are  
21 strictly doing business in the United States.

22                   However, the impact of this merger was significant to Mexico  
23 because most of the railroad traffic between the United States and Mexico is



1 conducted by these two railroads. So I think the fact that the U.S. authorities took  
2 remedial action, not only with regard to competition issues that were relevant for  
3 the U.S. but also for international trade, I think was quite significant or quite  
4 important.

5 Third, as markets become integrated and corporations become  
6 multinational, monopolistic practices become global. The cartels of today are not  
7 limited to the borders of one specific country, so the enforcement of competition  
8 laws requires a multinational effort. Certain business conduct taken by an  
9 economic agent in one country can now affect the markets of other countries. And  
10 there is no way in which effective enforcement of competition law can be done  
11 without international antitrust enforcement. As a result, restraints in effective  
12 world markets pose a major threat to the overall efficiency of the world economy  
13 as a whole.

14 As Joel Klein was pointing out, one interesting case that  
15 illustrates this point is that of Archer Daniels Midland. It basically had serious  
16 implications for international competition and I think that cases like that will  
17 become more prevalent as globalization progresses.

18 Fourth, the relative size of corporations is growing over time.  
19 What seemed a large corporation five years ago today is really a very small  
20 company. Business size is especially relevant for countries that are relatively  
21 small or even medium-sized countries. It becomes harder and harder to counteract  
22 anticompetitive acts of major multinational corporations that in many instances  
23 are probably even larger than one country taken individually.

1                   So these major corporations, just by mere size, can threaten  
2 to stop the economic progress of a small or even a medium-sized country so that  
3 antitrust enforcement can become very vulnerable to the threats of multinational  
4 corporation. This again calls for the concerted action of respective national  
5 antitrust authorities.

6                   The fifth point I want to raise has to do with the criteria that  
7 different antitrust authorities apply in order to determine whether in different  
8 situations there is a violation of their respective laws. And I think that even  
9 though there has been great progress in this regard, the view that most antitrust  
10 authorities apply is still restricted to the national markets and to the national  
11 economies. And I think that a lot of efforts should be made in order to standardize  
12 more the procedures used by antitrust authorities on the one hand, but also make  
13 these more compatible with international trade and the process of globalization  
14 that we are living today.

15                   Sixth, and this is a point that has been raised by many of the  
16 previous speakers, we have very different and contradictory standards to judge  
17 anticompetitive practices. If these take place within the corners of one country,  
18 we apply antitrust legislation, or when these anticompetitive practices takes place  
19 across countries, we are applying antidumping legislation, and we have here a  
20 problem of asymmetrical treatment and of different methodologies being applied  
21 for what appears to be a similar problem.

22                   I know that this is a very touchy and sensitive issue. I don't  
23 want to waste more time because it's complicated. One suggestion I could make is

1 instead of thinking that one law should prevail over the other, maybe we should try  
2 to harmonize the methodologies that are being used under antidumping legislation  
3 and competition law so that they both become compatible.

4                   Seventh, most of the multilateral trade agreements that are  
5 being signed today do not contain specific or very elaborate chapters in  
6 competition. And most of the cooperation between competition authorities is  
7 taking place outside these trade agreements. This, however, is changing very  
8 rapidly and regional world trade organizations are becoming increasingly  
9 concerned about the effect of competition restraints of world trade and investment.  
10 Here I think it's also interesting to bring out the Mexican experience.

11                   First, with respect to NAFTA. As you know, NAFTA  
12 contains a very limited coverage of antitrust problems. Article 1504 of NAFTA  
13 is, I would say, limited. And the experience that we have had under this Article is  
14 still, I would say, unsatisfactory. We have had of course opportunities to meet  
15 twice a year and that's welcomed. However, I think that the progress has not been  
16 what I expected and I think that more work should be done under Article 1504.

17                   Mexico is currently negotiating several trade agreements,  
18 including one with Israel and another with the European Community. And I would  
19 say that, in all these agreements we are considering more explicit antitrust  
20 provisions and I think that this is going to be very important for the deployment of  
21 a more effective antitrust policy in accordance with trade and liberalization  
22 remedies.

23                   Eighth, national antitrust legislation is usually permissive

1 about monopolistic practices conducted by nationals of one country that take place  
2 outside the country's own territory. The majority of nations do not penalize such  
3 practices and some nations even allow some protections to take place. I think this  
4 is very damaging in the case of horizontal restraints, probably less so in the case  
5 of vertical problems, and I think that this could change. And I know it's also  
6 politically very touchy, but it's a step that sooner or later we have to take. We  
7 cannot condone anticompetitive actions that are taken outside the jurisdiction of  
8 one country. I think that it is important to change our views.

9 My final comment has to do with how markets are changing,  
10 how technology is influencing the shape and the working of these markets. We see  
11 today that it's very difficult to predict how new technological developments are  
12 going to change international trade and therefore I think that many of the positions  
13 that antitrust authorities are taking today are going to be influencing how markets  
14 will develop in the future. The example here is of course Microsoft, a case that is  
15 being reviewed by the American antitrust authorities. And I think that you have a  
16 great responsibility here. Whatever you decide is going to really change the face  
17 of electronic commerce forever. So this is an important responsibility and I know  
18 that you have the knowledge and the depth of view to take a good decision, but I  
19 think that it will be important that you take the viewpoints of other countries, of  
20 other antitrust authorities, in understanding what problems may arise in other  
21 jurisdictions regarding the decisions you are going to take in this specific case.

22 So I think that my comments can be summarized into one or  
23 two suggestions. The first one has to do with cooperation, international

1 cooperation. I think that even though cooperation in antitrust matters has been  
2 limited, has been mainly bilateral and that still many countries, including Mexico,  
3 do not have bilateral antitrust agreements, I think it is important that this process  
4 of international agreements becomes more extensive and that countries undertake  
5 these kinds of agreements at a faster pace than we are seeing today. And I think it  
6 is important that the U.S. takes an active role in promoting bilateral agreements.  
7 Mexico is willing and wants to start negotiating an agreement with the United  
8 States, and I think that it's important that the U.S. takes a very active role in this  
9 regard.

10                   Second, with regard to regional agreements, I think that it is  
11 also important that these agreements do incorporate more extensively these  
12 antitrust remedies and disciplines and that antitrust policy becomes an integral  
13 part of the overall trade liberalization process. And here again I think that the  
14 agreement that Mexico is apparently negotiating with the European Union is a  
15 good example, and I think that we should encourage that kind of approach.

16                   Finally, with respect to multilateral cooperation, I think that  
17 the OECD is doing a very good job in getting a good number of antitrust  
18 authorities together, exchanging views. And I also think that it is important that  
19 the World Trade Organization becomes active when reaching a consensus  
20 regarding how to incorporate antitrust remedies and disciplines in different trade  
21 agreements and the overall conduct of international trade.

22                   Mr. Klein mentioned at the outset of this hearing, that this is  
23 a cartel of antitrust authorities. Of course, we are the authorities, and nobody can

1 challenge what we are doing here. I think that given the process of globalization  
2 that we are living in today, it will be very difficult to counteract the kind of  
3 anticompetitive behavior we are going to be facing with the integrated world if we  
4 don't have this kind of setup where the antitrust authorities work together for the  
5 same purpose, which is really trying to counteract anticompetitive practices but  
6 taking not only the national economy perspective but the world as a whole.

7 Thank you. Thank you very much for your time.

8 MR. RILL: Thank you very much. And we look forward to  
9 your continued participation.

10 Our next speaker will be Luis De Guindos of Spain.

11 MR. DE GUINDOS: Let me start first of all by thanking this  
12 Committee for the opportunity to address and participate in such an important and  
13 I am sure valuable meeting. In this, I promise you, brief intervention, I want to  
14 deal with two issues in particular. The first of these is how we as competition  
15 authorities can enforce and enhance competition in an increasingly global  
16 economy. And the second, and much more specifically: the phenomenon of mega-  
17 mergers.

18 In the last few decades, national markets have been  
19 increasingly opened up for trade and foreign investment, and have undergone  
20 far-reaching liberalization processes. As market forces come increasingly to the  
21 fore, so the demand for antitrust action augments. Competition policy tools have  
22 to be developed and competition authorities have to enforce them more actively,  
23 particularly in those sectors where liberalization is underway.

1                   At an international level, the liberalization and deregulation  
2 of national markets, along with technological revolution, have opened the door to  
3 a globalization process with wide-ranging repercussions. As it has been stated  
4 previously here, as internationalization steps up in the corporate sector, firms  
5 increasingly operate in more than one country. So logically their conduct and  
6 practices can affect more than one market. It is obvious, then, that the control of  
7 a prohibited practice or the authorization of a particular conduct may involve  
8 national competition authorities from different countries or jurisdictions. And this  
9 makes cooperation between competition authorities increasingly necessary.

10                   It is important to stress, however, that cooperation is not so  
11 much about firms from different countries as about the impact of determined  
12 conduct on consumers in different national markets. And the market effect of such  
13 conduct must be the key issue in deciding the need for cooperation.

14                   Before analyzing the scope and instruments of cooperation, it  
15 is useful to consider the main material restrictions we now confront and will  
16 continue to be faced with in the near-term future. These are primarily: first, that  
17 the majority of cases we deal with have no significant impact on different national  
18 markets; second, that not all countries are equally affected by plurinational cases;  
19 and, finally, that the amount of material and human resources devoted to  
20 competition policy varies from country to country. And we have to be realistic on  
21 this score: the lack of resources is often a serious obstacle to cooperation  
22 development.

23                   But despite these limitations, it must be clear to everyone that

1 as globalization intensifies, cooperation between competition authorities becomes  
2 more essential than ever. So what steps do we need to take to enhance  
3 international cooperation? From our standpoint, the main ideas behind  
4 cooperation guidelines should be as follows. Firstly, in the vast majority of cases  
5 cooperation is still at a very “primitive” stage, and there is still enormous scope  
6 for the development of relatively simple but productive cooperation mechanisms  
7 on an informal basis.

8                               Secondly, the number of formal bilateral agreements  
9 concluded is, likewise, relatively small considering the number of countries with  
10 some kind of antitrust system in place. Bilateral cooperation, therefore, can and  
11 should be developed further. We feel its most important advantages are that  
12 cooperation can focus on the areas of greatest need and be adapted accordingly.  
13 In this way scarce resources can be better allocated. Additionally, bilateral  
14 mechanisms and agreements are the starting point for more ambitious projects.  
15 We should remember that in other fields, such as trade relations, multilateral  
16 cooperation systems were only developed after decades of bilateral agreements.

17                               Differences between systems make multilateral cooperation  
18 an even more difficult task. But in any case, the directions to work in are the  
19 following. One, to look for common core principles, at least with regard to the  
20 anticompetitive conducts that cause most harm. Some of these principles could be  
21 extrapolated from the mechanisms used in bilateral agreements. Two, to work  
22 towards the convergence of methodological approaches in dealing with antitrust  
23 cases, starting from the exchange of experiences and information-sharing in



1 general. And finally, as far as possible, to set up cooperation mechanisms along  
2 the lines used in bilateral agreements.

3                   When discussing cooperation in the antitrust field, a number  
4 of factors must be taken into account. For example, the varying nature of the  
5 institutions applying antitrust rules and also the goals and the nature of those  
6 rules, remembering that their essential aim is to prevent conduct which distort the  
7 function of the market and ultimately to safeguard the public interest from the  
8 illicit action of firms. And of course we also have to bear in mind the precise  
9 boundaries of each national system. Each country imposes its own limits on the  
10 exchange of information and the defense of third-party rights. Some cases may  
11 even involve questions of national interest. And finally, cooperation can never  
12 proceed at the expense of national sovereignty.

13                   Bearing in mind these principles and these realities, we do not  
14 see the WTO as the best forum for channeling multilateral cooperation in  
15 competition matters. WTO is not the natural home of competition authorities, and  
16 our view in this respect is that the OECD is a more suitable forum to work on  
17 common principles and approaches in the competition field. The ends and means  
18 of the WTO are not the usual ones for antitrust policy and may even be in flat  
19 contradiction, as the WTO's aim is to foster international trade through the  
20 dismantling of protectionist trade regimes on a reciprocal basis.

21                   We do not therefore accept the idea of a multilateral  
22 framework within the WTO, whereby governments agree to apply competition  
23 policies in line with a set of common rules, backed by the appropriate

1 problem-solving mechanisms when these are not properly observed. In short, we  
2 do not understand multilateral cooperation in antitrust matters as an instrument to  
3 force countries to reduce market entry barriers arising from the anticompetitive  
4 practices of firms. We believe this is not the only aim of multilateral cooperation,  
5 nor the best means to achieve the goals we have set ourselves.

6                   Finally, let me say a few words on the mega-merger  
7 phenomenon. The idea has taken grip that we are about to see a proliferation of  
8 merger operations between big-sized firms. The competition authorities have been  
9 called on to take a more active role in this process in two different ways, by  
10 enforcing control instruments and by strengthening international cooperation. The  
11 competition authorities need to be both wary and prudent in any intervention they  
12 make. Mega-mergers are a natural consequence of the globalization process. As  
13 markets become wider, firms seek to increase their size to preserve their market  
14 power and capitalize on potential economies of scale and scope. So mega-mergers  
15 in this sense are the fruit of globalization. This phenomenon may turn even more  
16 acute in the case of the European market, as monetary union kicks in. The  
17 implementation of a single currency speeds up the unification of markets and  
18 therefore adds further fuel to the merger trend.

19                   But there are other factors potentially responsible for the  
20 alleged mega-merger wave. For instance, companies too are exposed to wealth  
21 effects which drive them to take over other firms, particularly in the mature phase  
22 of the business cycle. Consequently, we must not forget that merger rounds  
23 normally entail a cyclical component.

1                   To conclude, then, mega-mergers must be regarded as a  
2 logical consequence of a whole range of factors, and, importantly, as a symptom  
3 of market dynamism in pursuit of ever greater efficiency. Of course, the  
4 competition authorities must be alert to the possible creation or enforcement of  
5 dominant positions as a result of such operations, and cooperation between  
6 competition authorities must be welcomed as a useful and necessary means to this  
7 end. Nevertheless, we must also take care to avoid any kind of intervention that  
8 could deter market dynamism or prevent firms from improving their economic  
9 efficiency. Otherwise, there is a very real risk that we as competition authorities  
10 could actually impair economic growth and damage consumer welfare.

11                   Thank you very much.

12                   MR. RILL: Thank you very much. Those are views that I  
13 think will turn out to be somewhat controversial as the discussion goes forward,  
14 for which I thank you. Our final speaker, I was going to say this morning but it's  
15 no longer morning, is Ignacio de Leon, the superintendent of the ProCompetencia  
16 in Venezuela.

17                   MR. DE LEON: Well, first of all, I would like to express my  
18 deepest appreciation for being invited to this very interesting international  
19 conference on competition. And I will have to say first that I will try to be very  
20 brief. I would try to put my ideas on competition in line with everyone's need to  
21 go for lunch. I'll try to subject myself to the schedule. There have been many  
22 interesting things that have been said before and I would like to address them  
23 again. This is a problem of being the last speaker at a conference, speaking on

1 behalf of Venezuela.

2 MR. RILL: We'll reverse the alphabet the next time.

3 MR. DE LEON: Let me set the stage first of all for you who  
4 don't know perhaps the Venezuelan experience. Venezuela has a competition  
5 statute since 1992, and there has been an interesting enforcement procedure that  
6 has been in place in Venezuela dealing with all antitrust areas and mergers ever  
7 since. At the supranational level, Venezuela is bounded by Decision 285 of the  
8 Andean Pact. This decision resembles Articles 85 and 86 of the Treaty of Rome in  
9 the European Union. However, this is a decision that has not been enforced  
10 effectively because of internal contradictions in the decision itself, particularly the  
11 fact that when this decision was made it was made to very closely resemble the  
12 Andean antidumping decision, Decision 283, because there wasn't guidance as to  
13 what competition policy was about at the time. That was in 1992.

14 This decision is in the process of being revised nowadays,  
15 according to the new thoughts. What I would like to emphasize here is the fact  
16 that, from a transnational point of view, Venezuela -- although subject to Decision  
17 285 -- is not subject to an effective, if you allow me, international set of rules.  
18 That probably was not a problem beforehand but nowadays it is because our  
19 international trade, particularly with Colombia, our principal commercial partner,  
20 has increased dramatically over the years of this last decade. And that probably  
21 emphasizes at the microlevel what the consequences are of not having an effective  
22 transnational decision governing cases that would involve restrictions on trade  
23 imposed at this level. To explain the implications of what I'm saying here, maybe

1 I should give you an example, because we have many examples dealing with this  
2 problem. But a sugar case is the one in particular that I would like to emphasize  
3 here.

4                   This case basically refers to a restriction which is being  
5 imposed by sugar cane refineries in Colombia and in Venezuela, according to  
6 which they have divided our national markets. The interesting thing here is that  
7 Colombians are more efficient in producing refined sugar but they don't sell it  
8 refined, they sell raw sugar to our Venezuelan refineries, and in this way they  
9 allocate our national markets. What is even more interesting at this point is that  
10 this agreement has been reinforced by a government restriction that has been  
11 implemented by the Colombian government according to which no sugar can be  
12 imported from Venezuela into Colombia. That is a restriction which has been in  
13 place since Venezuela, for reasons that have nothing to do with our competition  
14 rules, decided to open up our trade with Central America for the import of refined  
15 sugar.

16                   What I'm trying to emphasize here is that there are two  
17 problems in this matter concerning international competition. The first one is the  
18 need for effective cooperation, or even better, a supranational body dealing with  
19 these restrictions. If that is not possible, cooperation among national antitrust  
20 agencies will perhaps provide a solution for that. And also the second important  
21 thing here is that probably this example which is being reproduced in other  
22 sectors, like maize and rice, and now even in services like transportation, has been  
23 a consequence not only of the agreement entertained by private firms, in this case,

1 sugar refineries, but also it's been reinforced by restrictions that are being put in  
2 place by governments themselves.

3                   In fact, we have had a tremendously hard time convincing our  
4 government, the Venezuelan government, not to reimpose or block our imports of  
5 sugar from Central America because that's the only way in which in the short run  
6 we can see that this problem does not get even worse. So the question now that I  
7 would like to address here, is to what extent is it possible for national antitrust  
8 agencies to cooperate and develop this cooperation more intensively.

9                   What I see is a problem, a Prisoner's Dilemma if you will  
10 allow me, whereby each national agency might be tempted to give preferential  
11 treatment to the respective national firms.

12                   The first solution, as I said before, is to create a  
13 supranational body, surveying the integrated market, and that probably is the  
14 reason why the European Union experience is so exceptional at this point in  
15 having provided a tremendous breadth of solutions for problems involving  
16 transnational cases within the European Union.

17                   Now, the problem with implementing this solution in cases  
18 where there are no supranational institutions in existence, is that creating a  
19 common appraisal of substantive issues affecting competition might be somehow  
20 difficult because it entails a common perspective on public and economic policy  
21 issues which are unlikely to be found outside of the realm of an economic  
22 integration process. But we are faced with the problem of globalization anyway  
23 and there has to be some answer for this. So the second best solution, in my

1 opinion, is of course cooperation among antitrust agencies.

2                   However, this is not so simple. Because in order for this  
3 cooperation to be successful, as I see it, there is a great demand for independence  
4 on the side of each national antitrust agency from its own government, so that the  
5 Prisoner's Dilemma problem that I mentioned before is not being reproduced via  
6 the influence exercised over antitrust agencies by their respective ministry.

7 Probably this is something that is not a big problem in developed countries, but in  
8 developing countries, I can assure you that we are constantly threatened by the  
9 influence that our governments want to exercise on our activity. So the  
10 competition agencies must be isolated from that influence somehow.

11                   And on the other hand, I see two further problems dealing  
12 with the harmonization of substantive principles. The first one, of course -- I  
13 should say both of them deal with the definition of competition itself. There is no  
14 consensus really about what competition is. Is it a process of finding new  
15 information and markets, or is it a structural question, or what is it in fact?

16                   The first aspect of this has to do with the nature of the  
17 restrictions introduced because on this side, there is a tendency to assimilate  
18 competition or anticompetitive conduct with those restrictions introduced by firms  
19 exclusively. And in our own experience in Venezuela, and probably that happens  
20 as well in other developing countries, the fact is that, as I mentioned before, our  
21 restrictions on trade are very frequently a consequence of government-imposed  
22 restrictions and the sort of regulation that prevails in our institutional  
23 environments. This is why Venezuela has taken a tremendous interest in

1 developing, for example, white papers, reports exploring the opportunities of  
2 enhancing competition by restructuring the regulatory environment in particular  
3 sectors like electricity, transportation, and other sectors, as well in our culture,  
4 even education, in order to make public schools compete among themselves.

5                   And on the other hand, and this applies at the international  
6 level, a thing that one has to tackle here is the forbidden word: antidumping. And  
7 the question here is to what extent antidumping and countervailing policies are,  
8 particularly antidumping, are dealing with restrictions imposed on fair trade, or to  
9 what extent do they create another restriction on trade? This is something that  
10 deals with one of the aspects that I see in which there is no substantive  
11 harmonization so far and which will have to be dealt with if we really want to  
12 harmonize our substantive principles and antitrust matters internationally  
13 speaking.

14                   The second one has to do with a particular concern that I  
15 have in the sense that I don't see it very well reflected in the concerns of  
16 innovation within antitrust theory. The analysis of antitrust generally focuses on  
17 markets which are already known, but innovation refers to the creation of new  
18 markets, new products, that therefore deal with what I would call unknown  
19 information.

20                   And of course, I am very well aware that antitrust theory has  
21 evolved over time in order to deal with this aspect, but still I don't see it very well  
22 reflected in the sense that, as I see it, innovation process is basically one which is  
23 evolving and changing constantly, whereas the dynamic analysis enforced on their



1 antitrust theory basically deals with a close-ended view of the world in which the  
2 authority has all the information needed to enhance social welfare. So if you  
3 allow me, there is an epistemological question involved here and this is a question  
4 that hopefully will be tackled by the WTO Working Group and their studies for  
5 the ongoing process of analysis of international antitrust and innovation.

6           So in closing, my guess is that it is possible to look for  
7 consensus on different grounds, at least in the short run, on grounds not dealing  
8 with substantive antitrust principles. It is unlikely that that could happen. Of  
9 course it is desirable that it will be the case. But in this area perhaps it's more  
10 realistic for all of us to think about setting duties for international agencies to  
11 exchange information about enforcement practices which might create sort of a  
12 convergence process in order to think about harmonization of these principles in  
13 the near future.

14           Secondly, perhaps, there is an even more fertile ground for  
15 harmonization in those aspects dealing with the procedural aspects of competition  
16 enforcement, basically the way in which the rule of law is respected. Because here  
17 we do have a consensus about the need of having a rule of law and the way in  
18 which we enforce our competition laws. And that will cover, of course, things like  
19 data collection, access to evidence, minimum length of procedures, the evaluation  
20 of the evidence presented by the antitrust authority and the parties, and the  
21 transparency of the procedures.

22           As a conclusion, I would say that successful cooperation on  
23 the international level among antitrust authorities depends on their commitment to

1 the goals realistically set, and we can advance in that direction. But there are still  
2 many questions ahead of us to be resolved at the practical and theoretical level,  
3 and these questions will have to be addressed before further success is achieved.

4 Thank you very much.

5 MR. RILL: Thank you very much. I look forward to your  
6 further participation as well.

7 That concludes an extraordinarily valuable presentation of  
8 views. I think we want to resume in 30 minutes so that we don't lose the  
9 participation of those who will proceed with our next roundtable on cooperation  
10 agreements, specifically, to discuss cooperation agreements, a roundtable panel  
11 that will be moderated by my colleague, Professor David Yoffie. We can start at  
12 1:30, if that's agreeable. I think it may be more difficult on the audience than it is  
13 on the panelists, but the panelists have worked harder.

14 (Recess.)

15 MR. RILL: In the interest of getting the most benefit from  
16 Allan, who I think is on his way in, and Karel, both of whom must leave somewhat  
17 early, what I would like to do is promptly turn it over to Professor David Yoffie,  
18 who will moderate the next panel on cooperation agreements. The panelists will  
19 be from competition authorities who have in place cooperation agreements with  
20 the United States: Allan Fels, Konrad von Finckenstein, Karel Van Miert, and  
21 Dieter Wolf. But I would invite those of you who have comments, including  
22 members of the Committee, relating to the pros, cons and recommendations for  
23 international cooperation agreements simply to put your namecard up at any time

1 and David will recognize you. And I'd also like to acknowledge the arrival of  
2 Jerome Gallot, the Director of the DGCCRF, from the Republique Francais, who  
3 will make some comments at the conclusion of this panel on cooperative  
4 agreements. So David.

5 MR. YOFFIE: Thanks, Jim. Let me also start by saying that  
6 we will be rejoined by other participants who spoke this morning after about an  
7 hour or so, but the purpose of this roundtable discussion is to hear from those  
8 jurisdictions specifically who have negotiated bilateral agreements with the United  
9 States. And what we are interested in hearing about is your perspective on your  
10 jurisdiction's experiences with these bilateral agreements, and more specifically,  
11 what are the next steps that we should be looking for in international cooperation.

12 This panel is designed much more as an open discussion,  
13 rather than just recitations, and for more interaction between all of the panelists  
14 and the members of the Committee. I would also like you to feel free to compare  
15 your experiences in bilateral antitrust enforcement with the United States with any  
16 experiences you've had with other jurisdictions to the extent they are relevant. Let  
17 me pose the specific questions I would like to throw out to the four of you for  
18 consideration. Some of them are fairly obvious.

19 First, the Committee would find it beneficial to understand  
20 where you have seen both positive and negative experiences in enforcement  
21 cooperation with your existing bilateral agreement with the United States. In  
22 particular, we are interested in getting some sense of to what extent has the  
23 bilateral agreement been necessary to provide for that enforcement? In other

1 words, is it possible that we could have had similar enforcement, similar  
2 arrangements without these agreements in place? That would help us identify  
3 which parts of the agreements are most useful for going forward.

4 In addition, we would like to know which of the areas have  
5 the greatest need for cooperation. There are a variety of different areas within  
6 antitrust enforcement, some which require agreement and some which may not.  
7 Are there bilateral instruments that are necessary or desirable means of  
8 strengthening cooperation? In particular, are there things we need to do vis-à-vis  
9 sharing confidential information or waivers that might be useful more broadly in  
10 the antitrust enforcement context?

11 Lastly, I'm going to throw out another question which I'm  
12 posing specifically to the Committee, which is to think about positive incentives to  
13 try and induce greater cooperation between the United States and all other  
14 jurisdictions. In particular, Konrad von Finckenstein raised the question this  
15 morning about treble damages and the problems that they cause. One of the  
16 questions that we have raised in this Committee is the idea of whether there is a  
17 way for the United States to share some of the penalties or fines that are assessed  
18 as part of these antitrust actions with the cooperating agencies, and would those  
19 kinds of positive incentives be useful and induce changes in behavior as part of  
20 our ongoing activity. So on that note, I would like to throw out these questions to  
21 you. I see that on that last comment, people were either positive or negative.

22 DR. STERN: Particularly in developing countries, we heard  
23 this morning that there was a need for greater budgets, et cetera.

1                   MR. RILL: I don't see a lot of laughter from the Department  
2 of Justice right now.

3                   MR. YOFFIE: I should say the Department of Justice has not  
4 received this idea enthusiastically, nor are we certain that the U.S. Congress will.

5                   MR. RILL: But Joel also said this morning that this is an  
6 independent committee.

7                   MR. YOFFIE: But the idea is rather than just looking for the  
8 negative implications of antitrust, are there more positive things we should share  
9 between the United States and foreign agencies? And of course one would assume  
10 that would go both ways, not just for the United States paying money but  
11 potentially the other way as well. Let me just open the discussion, open up the  
12 floor. I don't have any particular order for the panelists, so I will allow them to  
13 volunteer as they see fit.

14                   PROFESSOR FELS: I happen to be first on the list so I will  
15 say something and let me say that we'll be in on the sharing of the treble damages  
16 in Australia. Nothing would delight us more.

17                   I have a paper here which I'll also give to you as I did this  
18 morning, and perhaps because it's the first one after lunch, I'll just begin with a  
19 story. When I was first appointed to my job in 1991, I called on Anne Bingaman  
20 to say how Australia was always willing to cooperate with the United States in  
21 every respect. Now as you know she is an extremely polite person and it took her  
22 at least two minutes before she politely mentioned the Westinghouse case in  
23 which, once that case was underway, Australia, and a whole lot of other countries,

1 passed blocking legislation to make sure that the extraterritorial reach of U.S.  
2 antitrust law did not apply in our country or any other.

3                   Fortunately, I had in my pocket a copy of the Mutual  
4 Assistance to Business Regulation Act that we had just passed. This legislation  
5 facilitates cooperation between enforcement agencies in the business regulation  
6 area between Australia and the rest of the world, and which Anne took away and  
7 read and I believe it was one of the important bases for your own legislation,  
8 where legislation is pretty similar in our country and yours.

9                   We actually had this legislation quite a while ago, but what  
10 essentially happened in Australia was that in areas like securities law, tax law,  
11 and so on, it's just been taken for granted that there would be this type of  
12 cooperation. For some reason, it lagged in competition law. It so happened that  
13 when we were drawing up our laws, the people writing it were people who dealt  
14 with competition law issues and so they just automatically wrote in provisions  
15 about competition, taking it for granted that it would be something that everyone  
16 would agree about, but it turns out that it is for some reason far more  
17 controversial than some of the other areas.

18                   So let me just go through the short paper that I have  
19 prepared. Obviously mutual assistance in enforcing antitrust laws is an important  
20 recent development linked with globalization which leads to a greater likelihood  
21 that the illegal aspects of a single course of anticompetitive conduct may occur in  
22 more than one country. Similarly, information, including evidence or individuals  
23 who can assist investigating illegal behavior, may not be located in the same

1 jurisdiction in which the contravention occurs, so there just have to be ways in  
2 which competition agencies can help investigate contraventions that extend into,  
3 or occur in, other countries. The Agreement between Australia and the U.S.A. is  
4 designed to take up such a role. The status of the Agreement incidentally, is that  
5 in Australia we have to follow some rather complicated processes to get the  
6 agreement of the state and territory governments and various other people.

7           We have gone through all of those stages, and there have been  
8 no substantial objections to this process, and the government is about ready to  
9 sign. It's not signed off yet but it's about ready to sign, and the fact that we had  
10 an election recently, unfortunately, caused a further delay. But we are hopeful  
11 that the final signature will be attached very, very shortly.

12           This Agreement demonstrates our commitment, as well as the  
13 U.S.A.'s to two-way cooperation in the enforcement of competition law. It will  
14 facilitate the exchange of evidence, enable the parties to assist each other's  
15 enforcement activities and investigation of possible breaches of the law. It  
16 provides for each country's competition authorities to cooperate in obtaining  
17 evidence of anticompetitive activity, to facilitate administration and enforcement  
18 of each country's competition laws, and notify the other party's competition  
19 authority about anticompetitive activities that may warrant enforcement activity.  
20 This ensures that information, evidence and witnesses that may be in Australia,  
21 yet are needed to prove an antitrust case that damages competition in U.S. markets  
22 or hurts U.S. consumers, are available to U.S. antitrust agencies, and of course  
23 vice versa.

1                   Australia's law, incidentally, has a whole bunch of other laws  
2 about consumer protection but they are not part of this Agreement. We did have  
3 an Agreement in 1992, or we still do, between Australia and the U.S., relating to  
4 cooperation on antitrust. The new Agreement builds on the earlier one, and on the  
5 generally close relationship that has developed over the years between the DOJ,  
6 the FTC and the Australian Competition and Consumer Commission. We already  
7 have informal mutual assistance arrangements with New Zealand and with Chinese  
8 Taipei. Because of the requirements of the U.S. International Antitrust  
9 Enforcement Assistance Act of 1994 such arrangements with the U.S. need to be  
10 in the form of a treaty.

11                   Obligations. The proposed Agreement requires that each  
12 party's antitrust authorities shall, to the extent compatible with that party's laws,  
13 enforcement policies and other important interests, inform the other party's  
14 antitrust authorities about activities that appear to be anticompetitive and that  
15 may be relevant to, or may warrant enforcement activity by, the other party's  
16 antitrust authorities.

17                   Furthermore, each party's antitrust authorities shall, to the  
18 extent compatible with that party's law enforcement policies and other important  
19 interests, inform the other party's antitrust authorities about investigative or  
20 enforcement activities taken pursuant to assistance provided under the Agreement  
21 that may affect the important interests of the other party.

22                   Of course, nothing in the Agreement requires the parties or  
23 their respective antitrust authorities to take any action inconsistent with their



1 mutual assistance legislation. So as to the types of assistance, antitrust  
2 authorities may request assistance to provide or to obtain evidence in relation to  
3 breaches, or potential breaches, of their respective antitrust laws.

4 Particular assistance contemplated by the proposed  
5 Agreement includes, but is not limited to: disclosing, providing, exchanging or  
6 discussing antitrust evidence in the possession of an antitrust authority; obtaining  
7 antitrust evidence at the request of an antitrust authority of the other party,  
8 including taking the testimony or statements of persons, or otherwise obtaining  
9 information from persons; obtaining documents, records, or other forms of  
10 documentary evidence; locating or identifying persons or things; executing  
11 searches and seizures and disclosing, providing, exchanging, or discussing such  
12 evidence; and providing copies of publicly available records, including documents  
13 or information in any form in the possession of government departments and  
14 agencies of the national government of the requested party.

15 Now, it's to be noted that assistance may be provided under  
16 the proposed Agreement whether or not the conduct underlying a request would  
17 constitute a violation of the antitrust laws of the requested country. In other  
18 words, the fact that it's not illegal in our country doesn't mean we can't cooperate.  
19 Importantly, the Agreement provides that antitrust evidence obtained pursuant to  
20 the Agreement shall be used solely for the purpose of mutual antitrust enforcement  
21 assistance between the parties.

22 The only exceptions are where such use or disclosure is  
23 essential to a significant law enforcement objective and the executing authority

1 that provided such antitrust evidence has given its prior written consent to the  
2 proposed use or disclosure, and where the antitrust evidence obtained pursuant to  
3 this Agreement has been made public consistent with the terms of the Agreement.

4           The proposed Agreement shall not give rise to a right on the  
5 part of any private person to obtain, to suppress or to exclude any evidence, or to  
6 impede the execution of the request made pursuant to the Agreement. Further,  
7 nothing in the proposed Agreement compels a person to provide antitrust evidence  
8 in violation of any legally applicable right or privilege.

9           However, the parties to the Agreement may decline requests  
10 for assistance on the grounds, amongst other things, that execution would exceed  
11 the party's reasonably available resources that wouldn't be authorized by domestic  
12 law, or that it would be contrary to the public interest of the requested party.

13           Turning to confidentiality, under the proposed Agreement  
14 U.S. antitrust authorities and the Australian Competition and Consumer  
15 Commission will be able to share information obtained in the course of their  
16 investigations. The agencies may also provide each other with investigative  
17 assistance in order to obtain information, evidence, or testimony for use in  
18 antitrust matters.

19           However, in all instances, the information is subject to strict  
20 provisions for the protection of confidentiality and is to be used only for law  
21 enforcement purposes. The Agreement sets out the manner in which assistance  
22 can be provided, and the security, if necessary, which will be afforded such  
23 information.

1                   In accordance with the requirements of the U.S. International  
2 Antitrust Enforcement Assistance Act of 1994, the proposed Agreement contains  
3 strict provisions to ensure that commercially sensitive information is protected.  
4 The proposed Agreement sets out at some length the procedures designed to  
5 prevent the unauthorized release of confidential information, and provides that  
6 each party shall to the fullest extent possible with its laws, maintain the  
7 confidentiality of any request and of any information communicated to it in  
8 confidence by the other party under the Agreement.

9                   Further, the Agreement provides that each party shall oppose,  
10 to the fullest extent possible consistent with its laws, any application by a third  
11 party for disclosure of confidential information provided in accordance with the  
12 Agreement.

13                   By entering into the proposed Agreement, each party  
14 specifically confirms that the confidentiality of antitrust evidence obtained under  
15 this Agreement is ensured by its national laws and procedures pertaining to the  
16 confidential treatment of such evidence. An annex to the proposed Agreement sets  
17 out relevant confidentiality laws.

18                   Further, it's agreed that unauthorized or illegal disclosure or  
19 use of information communicated in confidence under this Agreement is a ground  
20 for its termination by the affected party in accordance with certain procedures.  
21 The disclosure of confidential information, or any information, may also be  
22 avoided under the proposed Agreement by denial of assistance in whole or in part  
23 on the grounds of public interest. That provides a safeguard against any kind of

1 fishing expeditions.

2 I should just also briefly mention we have mutual assistance  
3 arrangements in place with New Zealand and with Chinese Taipei. We work  
4 closely with the New Zealanders. We have a cooperation and coordination  
5 arrangement in place, and on a regular basis we exchange and provide information  
6 regarding investigations and research, speeches, compliance education,  
7 amendments to the law, human resource development, and corporate resources.

8 The assistance available under the Australia-New Zealand  
9 arrangement includes: providing access to information in the files of the requested  
10 agency, including confidential files, except where that information can't be  
11 disclosed in accordance with the law of the requested agency or where it would  
12 require the disclosure of information which has been provided to the requested  
13 agency on the basis that it must not be disclosed -- incidentally, we couldn't pass  
14 on information obtained under the U.S. treaty to New Zealand; preparing witness  
15 statements, formal interviews and obtaining information and documents on behalf  
16 of the requesting agency; and coordination on behalf of certain enforcement  
17 agencies.

18 That operates concurrently with the mutual assistance laws  
19 that exist between Australia and New Zealand and also with the OECD  
20 agreements, and it ties in with more general agreements between Australia and  
21 New Zealand on harmonizing business law.

22 We signed an agreement between the two countries on  
23 harmonizing business law as part of our close economic relations. In 1990 we

1 extended the application of our misuse of market power -- or abuse of dominance  
2 and monopolization provisions -- to markets in New Zealand, as well as Australia,  
3 and they did the same. This was complementary legislation. As a result,  
4 provisions against misuse of markets power extend to companies involved in  
5 trans-Tasman trade, whether based in Australia or New Zealand, irrespective of  
6 where the conduct takes place. Our court, the Federal court, can sit in New  
7 Zealand and the New Zealand court can sit in Australia to deal with any action  
8 under those provisions.

9                   So that's a short summary of the Australian position and the  
10 Agreement is actually embodied in some available material, which you may or may  
11 not have had the opportunity to see, but which I have a copy of here. Thank you  
12 very much.

13                   MR. YOFFIE: Thanks so much. We can continue in  
14 alphabetical order if you want. So Konrad?

15                   MR. VON FINCKENSTEIN: Thank you very much. I don't  
16 have a paper like my colleague from Australia. I thought this was a discussion  
17 and we were going to share experiences; do let me do it along these lines. We very  
18 much value the agreement we have with the U.S., and as you know, we initialed  
19 one with the EU that will hopefully be equally well-functioning.

20                   First of all, let me talk about our cooperation on criminal  
21 matters. We can exchange information with the U.S. under our law. We can  
22 actually give you confidential information for the purpose of advancing our own  
23 investigation. So, if in order to conduct an investigation in Canada, that means we

1 need to release confidential information to you, we can do that. And we have, of  
2 course, the Antitrust Cooperation Agreement of '95 with the U.S., which provides  
3 for notification, consultation, cooperation, and which we use quite actively. And  
4 finally we have the Mutual Legal Assistance Treaty, which is cemented on both  
5 sides by domestic legislation and under which we can make a request to you to use  
6 your traditional procedures to seize evidence in the United States and vice versa.  
7 You can make one to us, we can go to a Canadian court and request an order to get  
8 the evidence for you.

9                   Generally it works very well. First, we are better able to find  
10 out what's going on in a particular case. Very often you have the information  
11 before us or vice versa. We have had criminal cases on both sides and we can  
12 share that information. We can coordinate our activities, we can coordinate the  
13 investigation, and coordinate the searches in order to avoid duplication. And  
14 sometimes we learn from each other how to approach cases, and how to conduct  
15 certain activities. There is a series of cases demonstrating that this cooperation  
16 works, on the whole, very well. We have had cases emanating from Canada, cases  
17 emanating from the U.S., some of which have resulted in fines or convictions on  
18 both sides, some on one side or the other depending on where the activity took  
19 place and where the evidence was. And of course, it's a great help in terms of  
20 preventing any evidence from being destroyed.

21                   On the not so positive side, timing is sometimes very difficult  
22 to coordinate because we have different procedures. In our view, yours are more  
23 cumbersome than ours, and I'm sure your view is the reverse. There is also a

1 problem of attitude that needs to be overcome. It's an educational process.  
2 Having enthusiastic investigators on a case now suddenly having to notify another  
3 country and coordinating with them, throws them off their track. It's a burden.  
4 It's a nuisance that you don't need, and so it's an incentive not to do it if possible,  
5 or to do it late rather than early.

6                   This problem exists equally on both sides. I'm not pointing  
7 any fingers here. It is just that one has to start thinking of these things in terms of  
8 there being crimes committed on both sides of the border and laws needing to be  
9 enforced on both sides.

10                   And then there is also the question of leniency. A lot of these  
11 cases result in guilty pleas on the basis of negotiations. We have different  
12 leniency policies, and they need to be coordinated. We have to talk to each other,  
13 et cetera. There is no general rule, we do it on a case-by-case basis, but we have  
14 had problems trying to work some of these procedural difficulties.

15                   On the civil matter side, as I mentioned before, Section 29 of  
16 our Act is really quite a barrier. We cannot share any information with you  
17 except for the purpose of our own investigation, and we cannot ask for any favors.  
18 So effectively on the civil side, most of the cooperation is on mergers where we  
19 notify each other and where we share information that is in the public domain. We  
20 do a lot of talking in terms of market definitions, and in terms of theories of the  
21 case, or trying to find out how a particular industry actually functions in the U.S.  
22 as opposed to Canada.

23                   And we also work out our merger remedies, especially when

1 the case requires a remedy that can be effected in the United States. We can  
2 piggyback on a U.S. remedy and have it apply to Canada too; or it may require a  
3 parallel consent order in Canada, but often the main negotiation is done in the  
4 United States. And thanks to this cooperation, very often the United States can  
5 address implicitly Canadian concerns so that the resulting order can serve on both  
6 sides of the border. To the extent the case is the other way around, we can do the  
7 same thing. But the economic reality dictates that most of these cases create the  
8 biggest problems in the United States rather than in Canada.

9           One way of getting around this problem, not a very elegant  
10 way, the lack of ability to exchange confidential information, is to ask the parties  
11 to provide the information they have given us and we can ask to get a copy of the  
12 filing made in the other jurisdictions, and we do that. This is a very complicated  
13 and a very expensive way of doing it but right now that's essentially the way we  
14 deal with it.

15           As I mentioned in my opening remarks, I feel strongly that we  
16 should address the IAEEA legislation and try to amend our legislation regarding  
17 confidentiality so that we can take full advantage of that Act.

18           And we are also working, as I mentioned, in terms of positive  
19 comity, on an agreement similar to the one that you have with the EU, because we  
20 believe that in terms of antitrust, positive comity is a very elegant way to sidestep  
21 extraterritorial questions. And unfortunately they do arise quite often. If we have  
22 a mechanism that let's us avoid them, I think it works to both our advantages.

23           I hope that this addresses your questions.



1 MR. YOFFIE: Thank you.

2 MR. VAN MIERT: Thank you very much indeed. First of  
3 all, I would like to say that the agreement which was reached in '91 indeed helped  
4 us a lot to develop cooperation, because one shouldn't forget that the European  
5 Union being composed by 15 different Member States, each having national  
6 competition authorities, it's not an easy thing, unless you have an agreement, and  
7 a framework within which you can cooperate. And I think in reality, it went  
8 beyond what was expected at that time. It went beyond what could be expected  
9 because it allowed both sides, I think, to develop in good trust cooperation and  
10 where our people learned to work together, as if it was something very natural.

11 And I'm often struck, myself. Every week I have hours of  
12 discussion with our officials about many, many files; every week there is at least  
13 one file where we discuss the cooperation happening between us; eventually where  
14 problems might occur. But, also, I want to hear what is a relevant market  
15 definition which is being used here, is a corporation functioning well? It's just  
16 part and parcel of our normal day-to-day work. So I was astonished myself, I  
17 must say, to discover that it went to such an extent already.

18 Now, as I indicated earlier, it doesn't mean that from time to  
19 time we don't have problems, but perhaps let me first make another point. One  
20 should also be aware of the fact that we are updating our policies very much  
21 together with the Member States. We had a lot of discussions in recent years. We  
22 are now for instance indeed reforming, so to speak, our policy concerning vertical  
23 restraint. It will be completely different compared with what has been the case

1 until now. We modified also the merger regulations to some extent. We are  
2 thinking about other areas of competition. So it's ongoing business and we feel  
3 very strongly that after our experiences we need now to update our policies, and in  
4 doing so, we obviously will take into account the experience which happened  
5 elsewhere, in particular the experience of the Member States, obviously, but also  
6 in the U.S.

7                   And I know that some of our people are also thinking about  
8 horizontal agreements and perhaps what should be done about it to update them as  
9 well. So also it's not just about cooperation case-by-case. It extended in a natural  
10 way to other things as well. And I absolutely welcome that because it helps us.  
11 And hopefully it can help others that built the case-by-case handlings that we have  
12 been discussing with each other on the basis of the experience we have that we  
13 also try to bring about a kind of soft harmonization, as we call it in Europe. We  
14 never succeeded and I think it was a rather wise policy not to impose on Member  
15 States the harmonization of the national competition system. But it happens in  
16 practice, gradually, softly, but it happens.

17                   And I feel that something similar starts to take place on an  
18 international scale. Obviously in the first instance with the countries with which  
19 one has a cooperation agreement. And I'm very happy that very soon we'll have  
20 another candidate as well and others will shortly come next.

21                   Having said that, ladies and gentlemen, let me now very  
22 rapidly again go through some of the problems we have from time to time. Indeed  
23 the rules might be different and the cases to illustrate that can lead to not only

1 different conclusions but create a rather complicated situation. But we are not  
2 going to be able very soon to correct things like that. Perhaps one day both sides  
3 might adjust one or another thing, and again, it might be part and parcel of a kind  
4 of soft harmonization but we shouldn't be too ambitious about what that is going  
5 to solve.

6                   One of the major other problems I was mentioning already is  
7 the timing. We are caught, as you know, by deadlines and we can't get out of that.  
8 If we just refrain from taking a decision it will be an authorization so we have to  
9 act. So we might be under heavy pressure from time to time from that point of  
10 view, while on the American side one is still further investigating the case and it  
11 might need a few extra months. So as I hinted this morning, if something could be  
12 done about that, I think it could be extremely valuable.

13                   Another thing I would like to mention that we touched upon  
14 as well, if things could be -- let me put it this way. On the side of the European  
15 Union, there is one competition authority working very closely together with the  
16 national competition authorities. In the U.S. -- well, two authorities, but this is  
17 working out very well, the problem is not there. But there are some other areas:  
18 airlines, maritime field.

19                   We discussed for years and years how to sort things out and  
20 the fact that the shipowners were not really combined with our competition rules  
21 but also all the time referred back to what was happening in the U.S. and  
22 pretended that we should adjust to what was happening in the U.S. Well, we said:  
23 Look, we are scrutinizing these cases from the point of view of competition policy,

1 not from the point of view strictu sensu of maritime policy. That's another thing.  
2 And therefore it was highly complicated. I think again, eventually after years of  
3 discussions, we succeeded to bring our positions nearer to another, but it was  
4 extremely complicated and it was not very helpful in order to sort out things which  
5 we now decide were blatant breaches of Community law.

6                   So if, apart from what I said about airlines, now this was I  
7 recall the case of maritime issues and again this all leads, I think, in the direction  
8 of having the competition issues covered, either by one authority or by authorities  
9 which can work together in a way that is coherent and starting from the same  
10 principles and the same concerns and preoccupations.

11                   Now, ladies and gentlemen, let me perhaps to wind up, make  
12 the following points. Again, beyond the normal cooperation, what we see  
13 happening is that there is a kind of division of work, of labor. And this is  
14 welcomed as well. All of us have constraints as far as human resources are  
15 concerned, and for instance, I must admit that in order to call people as a typical  
16 committee, we lack resources. There's a lack of resources. So it's always a  
17 decision where to put priorities and the next day, suddenly another case is coming  
18 in and eventually you to change priorities. So if we can further enhance this, I  
19 think it will be a help for all of us.

20                   I was mentioning already the Nielsen case, even if it was  
21 outside the formal comity procedure. But even the actual Microsoft case is  
22 illustrating that point. Because otherwise we might well have been also, let's say  
23 we eventually might have taken a decision to start a case ourselves. Since it is

1 being dealt with in the U.S., there is no point in doing so as long as we feel that  
2 it's handled in accordance with some of our own concerns. And therefore, we don't  
3 open our own case. There might be other complaints on other points and it  
4 remains to be seen what we are going to do about it the day it will eventually be on  
5 our table. But for the time being I don't see why we should open a similar case  
6 ourselves. That would only occur the day one would be dissatisfied with the  
7 outcome. But unless -- such is not the case, there is no reason why we should do  
8 so.

9                   It's not always easy to explain that, because we have been  
10 asked, over and over again, why don't you open up a case? There is no need to.  
11 Because it's being cared for. We will see what the outcome will be and we are  
12 rather confident that it will be in line with what we think needs to be done and I  
13 guess that the outcome will be such that it's not going to apply only in the United  
14 States, but it will be, so to speak a kind of global effect. If that wouldn't be the  
15 case, again, then we have to start our own investigation.

16                   I wanted to say that, ladies and gentlemen, because again I  
17 think it's extremely important, that if a competition authority is caring properly  
18 for competition issues, particularly in cases which have global significance, that if  
19 it's being done in line with the preoccupations of others, there is no need for others  
20 to start to duplicate the work. And obviously that should go both ways.

21                   Now, the last thing I wanted to mention, ladies and  
22 gentlemen, we talked about confidential information, the exchange of confidential  
23 information. I indicated already that on the side of the European Union, we still

1 need some more time to convince the industry to go along with it. We need to be  
2 able to give some answers to some real questions.

3 Part of the debate is irrational, I would say, and it has more  
4 to do with old-fashioned reactions than with actual problems. But if, well, that's  
5 the perception of some companies or at least part of the industry, even that needs  
6 to be cured and therefore you need some time. But we would very much like to, at  
7 the end of the day, indeed to find some kind of solution to that and being able to  
8 go beyond what is already possible actually.

9 But this leads certainly to the need, ladies and gentlemen, to  
10 discuss the correct answers we should be able to give to the industry. Given the  
11 difference of rules, difference of procedures, there are already questions and I  
12 would like very much, together with our national authorities, to see to it that we  
13 can in a convincing way, trustworthy way, give these answers to the industry, and  
14 then I'm sure things will develop in a way that the next step can be envisioned.

15 As for the rest, ladies and gentlemen, we are using the full  
16 extent and the full scope of the actual Cooperation Agreement. As it happened a  
17 few weeks ago, we discussed, for instance, how to allow officials from one  
18 authority to be part of at least some parts of the procedure on the other side, for  
19 instance, to be part of the hearings, and I think it's worthwhile and very welcomed.  
20 We decided on a level of DG-IV, that indeed we would extend these kind of  
21 possibilities, again in the framework of the actual Cooperation Agreement because  
22 if you have to deal with mergers, our officials are extremely attuned to  
23 confidentiality, so one must be careful. It should remain within the boundaries

1 which have been fixed but again, apart from that we would like to use every  
2 possible possibility in the actual and in the present scope of the Cooperation  
3 Agreement.

4                   So ladies and gentlemen, I think I went through most of the  
5 points I wanted to raise, but one thing is absolutely clear, it's absolutely sure, this  
6 Cooperation Agreement we developed since '91 has been a very successful one and  
7 what needs to be done in addition can be built on the actual experience and even  
8 more than that, the day-to-day trustworthy, almost natural cooperation which has  
9 developed on the basis of this agreement. Thank you very much.

10                   MR. YOFFIE: Thank you. Dieter Wolf.

11                   MR. WOLF: Well, I'll start by supporting what Karel Van  
12 Miert said about the effect an agreement as such can have and has had. We have  
13 had the same experience and we had it with our bilateral agreement also. That  
14 agreement is much older, and it must be said that it doesn't cover in the same way  
15 the topics as the comity agreement between the EU and the U.S. does. But it  
16 created that atmosphere of confidence and that's of course valuable as such.

17                   It is now time for our agreement dating from '76 to be  
18 revised. We are involved in discussion with the U.S. to do that. We would adapt  
19 it, I guess, very much to what has been achieved at the European level with your  
20 country. I was asked whether I could imagine that the same positive effect in  
21 cooperation could have been reached without a bilateral agreement. I have already  
22 answered that question.

23                   If I look only at the text, I would admit that theoretically the

1 same degree of cooperation could have been reached without that formal  
2 agreement, but the fact that the agreement exists has led to much closer  
3 cooperation. That is somehow a cautious answer to your question. I must admit  
4 that we also have very close relations with some countries where we do not have  
5 such a bilateral agreement. For instance, with the British. We do have a bilateral  
6 agreement with France. It is also much older than the U.S.-EU agreement. I  
7 would say that this agreement had the same positive effects we observed in the  
8 U.S.-German cooperation. It doesn't go much further than the bilateral agreement  
9 between the United States and Germany.

10 I wouldn't go too much into details about the ongoing  
11 negotiations for an amendment to that agreement. The key question for me and  
12 what I guess is also ultimately important, is whether one integrates that agreement  
13 into a general treaty on mutual legal assistance in criminal matters, which is one  
14 legal possibility, or whether one establishes a special agreement for competition  
15 matters: in that case, including cooperation in the field of merger control.

16 In line with what I said this morning, I'm very much for the  
17 latter solution. I wouldn't like to have a split-up regulation. Things are  
18 complicated enough already. To have two different agreements, one covering  
19 cartel matters under criminal or quasi-criminal aspects and another one under civil  
20 law and merger control aspects would not be an ideal solution. But I must say our  
21 respective Ministries of Justice, for the time being at least, are discussing that  
22 first possibility, too.

23 Of utmost importance, also with respect to merger control, is



1 the solution we find in the question of exchanging confidential information. And  
2 for a long time, I have had the feeling that we are discussing that matter, not  
3 recognizing a basic deficiency. We are discussing it too much on the surface.

4                   What is confidential information really? Is it only  
5 information which must be treated as confidential because it represents property  
6 rights of the parties, because it is sensitive material? And who decides this  
7 question? Or is confidential information just information which has been declared  
8 confidential just at the discretion of interested parties? This is quite a difference.

9                   And my feeling is that most of the so-called confidential or  
10 sensitive information is simply information that has been declared as confidential,  
11 sometimes even for strategic reasons, to make it even more difficult for the  
12 respective authorities to deal with. And in addition the difficulties are caused  
13 partly by different legislation in that field.

14                   That's not a criticism, that's just a statement. My impression  
15 is that in the United States, the decision whether information is sensitive or not is  
16 more at the discretion of the parties than in my country. I dealt personally with  
17 merger cases within the Ministry, even cases of ministerial authorization and  
18 things of that sort. And of course, the parties came with the position that  
19 everything they told us was confidential. Highly. And my answer to that was,  
20 "You are asking for something aren't you? How can we imagine that I am able to  
21 justify the green light you are asking for without reasons for it?"

22                   Since when is turnover confidential information? Since when  
23 is market share confidential information? So the deficiency I see in that respect is

1 that we are always talking about protection and the impossibility of exchanging  
2 such information, without making a distinction between information which really  
3 must be protected and other information.

4 I listened this morning, as I usually do, with interest to what  
5 you said about the excellent degree of cooperation on merger control between the  
6 Commission and the U.S. And that's my impression too. You are not able to  
7 exchange confidential information in that field. How is it that the cooperation still  
8 is so excellent?

9 MR. VAN MIERT: The waivers.

10 MR. WOLF: Yes. But the waiver is already a result of that  
11 pressure I was talking about. Right?

12 MR. VAN MIERT: That's right. Exactly.

13 MR. WOLF: So I think that is a key question, whether we  
14 just accept the position of industry that everything is confidential, or whether we  
15 put a question mark behind that from the very beginning. And so my proposal  
16 would be to bring experts together, perhaps even with partners from industry in  
17 the second stage, who deal with that question, specifically with that question, and  
18 make up a list or a synopsis or whatever of information which is more or less  
19 always asked for, for instance, in merger cases.

20 You need to know what the market share is. You need to  
21 know what the turnover of the parties are. You need to know what types of links  
22 there are between the enterprises. You need to know about the resources,  
23 financial and other resources the parties have available. If those things are

1 regarded as confidential per se, things get difficult. Perhaps your legislation  
2 doesn't allow it, but if you came to the conclusion that the information is not  
3 necessarily confidential, I would predict that 80 percent of the difficulties would  
4 already be solved.

5                   Then in most cases of merger control, for instance, you would  
6 get along without the exchange of so-called confidential information, because then  
7 the information you exchange is not confidential, which does not mean that it may  
8 be published by the authority. It only means it can be transferred, in the German  
9 sense. It can only be transferred for official purposes. But in that case, it is  
10 legitimate and necessary, of course, if you cooperate, to exchange it.

11                   I think that old story about confidential information needs a  
12 new approach, a real new approach, otherwise we even run the risk of establishing  
13 by means of a network of bilateral agreements, different definitions for sensitive  
14 or confidential information. That makes things in the end, well, just insoluble,  
15 hmm?

16                   So to my mind, I think it's high time that we look deeper into  
17 that question and as you are collecting possible advice on/for your institutions,  
18 you should look into your actual legislation. This stems from a quite different  
19 motivation and has led to a degree of protection of information which is  
20 counterproductive to a certain degree, I would say, if you allow me to. So as you  
21 asked me to, I have touched on an area of the greatest need for cooperation. This  
22 is one in my view.

23                   Positive incentives. I do not know whether your proposal

1 honestly meant -- the answer is spontaneous, of course. From my legal  
2 understanding I would have doubts whether Germany would be allowed to accept  
3 parts of that treble damage because under German law, even under constitutional  
4 aspects, it's hard to believe that we could establish such legislation in Germany.

5           Your treble damage legislation is a mixture, in my view,  
6 again, no criticism intended, it's a mixture of civil law, the compensation for a  
7 real damage, and criminal law aspects, and that mixture would at least be doubtful  
8 under German law. Under German law you are only allowed to ask for and to  
9 compensate for a real damage, not a treble damage with a punitive effect. Under  
10 German law, you are only authorized to punish an individual under criminal law or  
11 other law of that sort, but not under civil law, so that's my answer to that  
12 question. I would have doubts whether we could accept such an offer.

13           MR. YOFFIE: I'd like to open it up, and I know some  
14 individuals have some very specific questions. Eleanor Fox, in particular, wanted  
15 to ask a question.

16           MS. FOX: I first was inspired by Dr. Wolf to follow up on  
17 his last point, I also had a question I wanted to ask particularly to Allan Fels and  
18 Konrad von Finckenstein. Dr. Wolf, would it be different if the proposal is that  
19 various nations share in a fine that the government levies?

20           And let me put it this way, there is an international cartel the  
21 United States enforces within the United States. It has international effects. The  
22 fine could in theory, I suppose, represent in some proportion the total negative  
23 aspects of the cartel, and if that is so, then maybe the other nations who have

1 cooperated deserve a share. But the big change here is a part of a fine rather than  
2 a part of a private treble damage recovery.

3 MR. WOLF: You are absolutely right. In the latter case, I  
4 could imagine that such a share would be possible even under our law, but not  
5 under civil law.

6 MR. VON FINCKENSTEIN: I beg to differ on that one  
7 because it seems to me that implicit to the scenario that you are painting you have  
8 a court in the United States looking at conduct that is carried out within various  
9 countries and imposing fines. So it is either a ceding of jurisdiction by the other  
10 nations to the United States or an imposition by the United States of  
11 extraterritoriality. Either one I think is fraught with political difficulties and I  
12 don't think a scheme like that would be possible.

13 PROFESSOR FELS: Just on that point, just part of my  
14 initial enthusiasm. I have to admit that it would require some legislation by us,  
15 which would open up issues that have already been dealt with under a law passed  
16 sometime ago. And so I would just think to ask, I suppose, about opening up an  
17 issue, even where we are getting a so-called free gift from another country, so that  
18 would be one minor hesitation.

19 MR. YOFFIE: Let's emphasize that the idea here is not a free  
20 gift. There were two obstacles that were identified early on as to why the United  
21 States has difficulty incenting cooperation by various foreign authorities. One is  
22 a lack of resources which Karel Van Miert already raised. Many competition  
23 authorities around the world simply don't have adequate resources to pursue some

1 of the policy agendas of the Department of Justice on international cartels.

2                   Secondly is the asymmetry of incentives which was raised on  
3 the Canadian side, that there is a problem where people perceive that the U.S. is  
4 going to get a disproportionate share of the benefit and they would have to still  
5 incur significant costs. So the question we were just trying to work through is: Is  
6 there a mechanism in which we could provide a way to reduce the resource  
7 requirements, in other words, pay for something which the United States does  
8 benefit from, and also try and share the rewards associated with any prosecution?

9                   Now, the question of how one does it is still an open question,  
10 but the question at least I wanted to raise is: Do we actually help to solve these  
11 two obstacles, namely the resource constraints and the asymmetry of incentives?  
12 And if not, then we probably shouldn't pursue this idea.

13                   MR. RILL: Let me just suggest that that's imaginative but I  
14 have questions as to the extent to which it can be done legally, although this  
15 Committee can certainly suggest changes in law. It seems to me you can deal with  
16 the confidentiality issue directly to alleviate some of the business concerns. The  
17 IAEAA provides that the party receiving the documents has to protect its  
18 confidentiality to the full extent of the law of the receiving party. How about  
19 adding a provision?

20                   I don't need to be answered now but I want to put it on the  
21 table and maybe elicit an answer later, that the documents may not be turned over  
22 to any other agencies or jurisdiction. Now, that may create a problem within the  
23 EU, and I think there is a way of dealing with the national authorities so that they

1 can only have access to those documents for the purpose of advising the EU. If  
2 the documents are used in any formal proceeding, whether it's a court proceeding  
3 or a formal proceeding before DG-IV, notice has to be given on the use of those  
4 documents and an opportunity given to assert their confidentiality, and for  
5 confidential treatment in the proceeding, in-camera treatment.

6           And perhaps most significant, that not only can the materials  
7 not be turned over by the agency, but in the hands of either the party preparing the  
8 documents or producing the documents they will not be subject to subpoena by any  
9 third party, including a treble damage litigant in the United States, be it a state or  
10 other private party. That's a way of dealing with the treble damage issue.

11           There is a precedent for this under the census laws and at  
12 some point I think it would be helpful to us to have a reaction to that kind of  
13 proposal -- not necessarily now, because I think others want to speak.

14           MR. VON FINCKENSTEIN: Could you just clarify one  
15 point in the scenario that you just painted? You said if the documentation would  
16 be used for some prosecutorial function there would have to be prior notice. Prior  
17 notice where? In the country that had received it or in the country from which the  
18 information came?

19           MR. RILL: Well, in the country from where the information  
20 came. That the documentation is fully protected has nothing to do with the  
21 international cooperation issue. In the country that received the documents, there  
22 would have to be prior notice given to the party either producing or preparing the  
23 documents that there was an intention to introduce the document, say before the

1 tribunal, or before a public hearing of the DG-IV, giving the party an opportunity  
2 to say, "No, these are truly, truly confidential documents and we want in-camera  
3 treatment."

4 It seems to me that may be a more direct, if imperfect way, of  
5 trying to alleviate some of the concerns of the business community, although I  
6 fully share Dieter Wolf's observation that much of this is strategic rather than a  
7 business concern.

8 MR. VON FINCKENSTEIN: That's an interesting scenario.  
9 But I think you would have to contemplate having that in-camera proceeding in the  
10 country where the documentation originates rather than the other one, because  
11 people have total confidence in their own system, and they would want to have the  
12 hearings there. But that's certainly something one could look at.

13 MR. RILL: It will be in the transcript and I invite comment  
14 on it.

15 DR. STERN: Well, that's a useful technical effort to try to  
16 deal with this question. But as I and a number of others have suggested,  
17 sometimes this may be a smoke screen. And the question then becomes: How do  
18 we deal with giving confidence to the public and to the parties in particular, that  
19 the information is going to be used legitimately, that the concerns that information  
20 that has been gathered in the past has been misused gives a false impression? It's  
21 a concern that may not really be fact-based.

22 Is there a role frankly that each and every one of you sitting  
23 here can perform? Because each and every one of you are the chief officials, are



1 dealing with these kinds of questions in your own countries, or in your own  
2 authority in the case of the EU. So that the business communities that have, if  
3 you will, slowed down the deepening of the cooperation, and who we can  
4 anticipate might continue to raise questions if they are not properly informed on  
5 what the facts have been -- isn't there something that each and every one of you, in  
6 addition to perhaps us as authors of the report to our Attorney General, might  
7 state on this?

8 Do you have examples, for example, data that shows those  
9 times when you have cooperated, that there has not been leakage?

10 If we have a track record, each and every one of you can, if  
11 you have an opportunity in your public comments to, help. I think this would be  
12 extremely important. I say this in particular in the context of the work that I have  
13 been doing not only here but in the TransAtlantic Business Dialogue.

14 From my viewpoint, the business community in Europe has  
15 been particularly concerned about not advancing too much the discussions of  
16 U.S.-EU coordination or even any discussions on competition policy for fear it  
17 will start a discussion that would expose confidential matters which they would  
18 like to keep under wraps. That's a little bit of a rhetorical question, but I do think  
19 that the purpose of this Committee is to advance what have often been technical  
20 discussions or discussions among regulators to a more public level, in order to  
21 incentivize and advance the cooperation which I think each and every one of us has  
22 said publicly is needed.

23 MR. WOLF: Well, I checked or rechecked that question, of

1 course, when I came here. So that is not spontaneous.

2 DR. STERN: Good.

3 MR. WOLF: It is just a sure fact with our experience of over  
4 40 years now, we have not had a single case of leakage of information from our  
5 authority. I'm just saying that, not to praise our authority, we just didn't have a  
6 single case.

7 And that may be part of perhaps a different attitude to  
8 confidential information. If you in general do not see or acknowledge the market  
9 share or turnover as really being confidential information, and that question is  
10 then dealt with in the reasonings you have to give in your decision that would not  
11 be regarded as leakage, of course. As far as real confidential information is  
12 concerned, we have no single case.

13 I must add that it may be too simple just to talk about the  
14 discretion of who has to decide whether information is confidential or not. If you  
15 get information as a result of investigation, then it is very doubtful whether  
16 industry may argue that it's confidential.

17 It may be different if industry comes of its own accord and  
18 entrusts you with that information. Even in such a situation we wouldn't regard  
19 the market share as confidential information, but of course, the approach of  
20 industry entrusting or imparting information is a different one compared with the  
21 situation if we ourselves made the finding. Sometimes even drastically different.  
22 That's at least our situation, so again, to summarize the topic of leaked  
23 confidential information, we have not had a single case of leakage.

1                   MR. YOFFIE: I have three people I would like to bring in,  
2 Karel, then Konrad, then Eleanor, and then I think we would like to open it more  
3 broadly to the rest of the panel.

4                   MR. VAN MIERT: Thank you very much. First of all,  
5 Dieter, I don't think we have had cases, certainly not in the field of mergers, where  
6 there have been leakages. On the contrary, we handle now more than 800 cases  
7 since the beginning of the merger regulation and I can't recall one single case  
8 where there has been leakages of the kind we are discussing here. And also when  
9 we cooperated across the ocean, not a single problem as far as I can recall  
10 appeared.

11                   It might be a difficult game obviously when you have to deal  
12 with cases like Boeing, because then it becomes public. And since the  
13 Commission is a political body, we are responsible to the European Parliament,  
14 you have to explain why you are doing things or why you are not doing things. So  
15 there is also a dimension of informing the public and those who are controlling  
16 about what you are doing. When it comes to individual cases, usually we can  
17 handle them in a confidential way.

18                   Now, I was thinking about what Dieter said about trying to  
19 discuss the matter: What should be considered really being confidential? I do  
20 recognize the problem because we have that over and over again. Companies and  
21 the lawyers will try to convince us that almost everything is confidential.

22                   MR. WOLF: "Dieter" as such is confidential.

23                   MR. VAN MIERT: Yes, from time to time it's really

1 ridiculous. We have an official, an officer in DG-IV, to try and sort things out in  
2 a reasonable way, and if it's really confidential. And there, Dieter, from time to  
3 time, I must recognize that if it's about strategy and you have to assess what  
4 comes next, what is the most valuable things, how it's going to impact on the  
5 market structures, market shares and future -- this is very confidential stuff. I  
6 think we must recognize that.

7                   But it would be worthwhile perhaps to have further  
8 discussions on this and try to, in our own practices, in a different practice to come  
9 nearer. Certainly we would be interested to be part of such an exercise.

10                   Let me now very briefly come back to the question of fining.  
11 I was thinking about the most recent cases we have, and I must say, we have been  
12 fining a lot recently. This year it's certainly more than \$600 million and it's not  
13 finished yet. So some more is in the pipeline. But I couldn't recall one case where  
14 this would have triggered the question you were just talking about.

15                   For instance, we have fined very heavily, recently, the ship  
16 owners. It wasn't about trans-Atlantic trades, but mainly on denying the  
17 companies acting in Europe, American companies or European companies of  
18 Japanese companies, the benefit of individual service contracts. So in such a case  
19 I can't see how, first of all, I don't think there is -- there's no point in trying to  
20 come up with, unless Eleanor has another idea, but I can't see the point there.  
21 Because on the American side the policy is really a bit different and it was not  
22 really about cooperation, to discover and to undo a cartel of practices of this kind.  
23 It was something different.

1                   Now, I was thinking about another case. Let's just for  
2 theory, for the sake of an assumption, say it's a world market, only two companies  
3 left, everyone is obviously free to think about companies where that could be the  
4 case, since that's a very transparent situation. One day, I'm not sure this might  
5 happen, but one day they will behave in a way which would trigger some concerns.  
6 And assuming that both authorities will do their job and I'm sure they will if such  
7 the case would occur, and then leading to some sanctions or fines at the end of the  
8 day. How would that work?

9                   I fail to see the point, I must say, even in such a case, so  
10 therefore if you could convince me of the need, one, and secondly how it might  
11 operate because we have different rules. We did take over your leniency policy to  
12 some extent, and it's working by the way, but the rules are different. We have  
13 criteria to establish leniency and if it leads to minus 20 percent or 30 percent or  
14 50 percent, eventually. But that's specific, that's specific. So on this point I must  
15 say, for the time being I fail to see if that's really a need, but perhaps I fail to see  
16 the point.

17                   MR. Von FINCKENSTEIN: Just to the specific question of  
18 Dr. Stern regarding leakage. Like the Germans, we have not had a single instance  
19 of leakage since we have had the agreement with the U.S. And this is our second  
20 agreement. There was a precursor to this one. So we've got 15 years experience  
21 with it.

22                   In terms of how to define confidential information, we have  
23 actually issued guidelines on what we consider confidential, and it's quite simple.

1 If it's given to us by the parties, it is confidential unless it's in the public record,  
2 and not only will it be treated as confidential, we will also try to invoke whatever  
3 legal mechanism is available to us to keep it confidential if a party tries to pry it  
4 out of us.

5 That, of course, doesn't take anything away from Dr. Wolf's  
6 point of trying to convince the parties that it's in their best interests not to have  
7 something confidential, but in effect to make it public because it might help  
8 explain the case and may be to their benefit, as well as to the benefit of the  
9 competition authority, if that information could be made public to explain how a  
10 decision had been made.

11 MS. FOX: I want to raise a different point regarding  
12 possible obstacles to cooperation, and I'm going to ask a question particularly to  
13 Dr. Fels and to Mr. von Finckenstein. Suppose another uranium cartel case  
14 happens tomorrow, and the facts are exactly the same as the first uranium cartel  
15 case. Meaning of course there was a U.S. embargo that did have a relationship to  
16 worldwide overproduction, leading to various nations, including allegedly Canada  
17 and Australia, being concerned about their own producers' overproduction and  
18 allegedly trying to help with orderly marketing.

19 So suppose in this case Assistant Attorney General Klein  
20 comes to each of you -- Mr. von Finckenstein after you have signed on to an  
21 IAEA -- and says to you, "I understand that there are Australians and there are  
22 Canadians which I believe are involved in a cartel, and I would like you to get  
23 documentation and hand it over to me."

1                   And my question is, actually, it's not a facetious one, it's  
2 actually a deep one: Are we prepared today to deal with the kinds of problems that  
3 we had arising in the 1970s in the uranium cartel, are we prepared to deal with  
4 them in a way where countries will be comfortable, that rules of law are applied  
5 and there is no undue unilateralism? Are we prepared to handle it on a  
6 cooperative basis?

7                   And if a problem turns out to be state action and orders by  
8 state and encouragement by nation-states, do we need more transparency as to  
9 what is a permissible state action order and what should be a transparent state  
10 action order?

11                   So the first question is what would happen if Joel Klein goes  
12 to you under an IAEEA and says, "I would like this information?"

13                   PROFESSOR FELS: Okay. Just before going on, I'd like to  
14 go back to the previous topic for one minute. We have not had any leaks either,  
15 and I will just make one other brief clarification, that in a merger, facts become  
16 public about it through leakages in firms. I'm not aware of any case where the  
17 leakages have come from agencies.

18                   But turning to your question, I think Uranium probably would  
19 have been handled differently, but the treaty does provide that there is a public  
20 interest letter for a country, it does not have to cooperate. However, there is a  
21 difference this time around in that there is a more explicit tradeoff involved here,  
22 in that it is implicit, if not explicit, in the treaty that the cooperation by one side is  
23 a factor in the other side's cooperation.

1                   In other words, if we decided that it was in our public interest  
2 not to cooperate, then the United States, in making its public interest decisions,  
3 would take that into account. Secondly, there have been changed attitudes, I think,  
4 on a very large scale which in fact have led us to adopt these laws. We adopted  
5 these laws after the Uranium case, and partly because of the Uranium case,  
6 although more generally because we thought it was just part of international  
7 business cooperation.

8                   Oddly, I just wanted to mention that the Uranium case, in my  
9 view -- I'm not a world expert on that case, but in my opinion -- that case was a  
10 pretty unusual one because it was not a fully conventional hard core cartel case.  
11 What happened was that certain steps were taken, I believe, by the United States  
12 Government which seemed to be in effect trade measures directed against these  
13 other countries. That's how it started. Well, this is my evaluation of world  
14 history, but I think it is a correct one.

15                   MS. FOX: That's right.

16                   PROFESSOR FELS: As a result of these anti-trade type  
17 measures, a number of private firms then decided to get together and cooperate in  
18 a cartel-like fashion by way of a response. So that the intervention -- and then  
19 extraterritorial activity by Australia and the other governments -- was seen,  
20 rightly or wrongly, not as a normal cartel situation, but one where there was some  
21 provocative trade actions in the U.S.

22                   So I would differentiate that from some situation where there  
23 is a standard hard core cartel. And of course, we signed the OECD agreement also



1 on hard core cartel cooperation.

2 The other thing I just wanted to touch on slightly of your  
3 question, but not entirely of the spirit of it, is that I can't stop myself from  
4 pointing out that all of us at the OECD recently signed up on a pretty important  
5 agreement to fight hard core cartels. But just about all of us have exemptions  
6 under our own laws for our own export cartels. I have not quite been able to  
7 reconcile those two points. There is another lesser point, which is that, one  
8 person's hard core cartel is another person's orderly marketing for farmers, crop  
9 scheme, and so on and so forth.

10 Having said that, I think we are very conscious of that latter  
11 point. I see some acceptability in making a distinction between hard core cartels  
12 and some of these other things for farmers. Some of them I see in a slightly  
13 different category. There does seem to be quite a lot of clear, hard core cartels to  
14 which we could all object and the U.S. cases at the moment provide some pretty  
15 good examples of ones which we would all cooperate to break up. So that would  
16 be my preliminary comment on your question.

17 MS. FOX: Thank you.

18 MR. Von FINCKENSTEIN: I find your question very  
19 difficult to answer given that we don't have an IAEEA agreement. We and the  
20 Japanese have to work out some modalities on this. And secondly, if you are  
21 going to blue sky like this, let's assume also that we would have by that point in  
22 time a positive comity agreement with the U.S., along the lines of the U.S.-EU  
23 Agreement. And I would hope that the U.S. would avail itself of that positive

1 comity agreement and therefore sidestep any extraterritorial issues. But I really  
2 can't answer that question in light of not having any source agreements in place.

3 DR. STERN: Karel, I'm glad you came back. I would like to  
4 ask you and others if you might comment now on the U.S.'s interagency process,  
5 Karel, because you may be leaving and the others should also comment, depending  
6 upon what the Chair wants to do now or later.

7 You started that. You raised this matter, I think. There are  
8 some references perhaps to the Department of Transportation. There was some  
9 discussion about the FCC. There is, of course, the relationship, a very, very close  
10 relationship between the FTC and the Department of Justice, and there may be  
11 other agencies. But we are looking for best practices everywhere procedurally.  
12 And this shouldn't be taken as an excuse to beat up on the United States here, but  
13 if you could give us some comments on how our interagency system is working in  
14 coordination with each of your authorities, that would be a useful comment from  
15 you public officials.

16 MR. VAN MIERT: Well, first of all as far as the  
17 cooperation between the Department of Justice and the Federal Trade Commission  
18 is concerned, I can only say that it's extremely positive on the level of the officials  
19 and on the highest level. It's no problem at all. Again, there might be a difference  
20 of opinion in one or another case but that's something else. But it's really a  
21 different game and that's why I did raise it, because we are talking about  
22 cooperation between us.

23 When other authorities are in charge, and when competition

1 concerns come in the second or the third place, and it's not just because we have  
2 this recent experience or even experience which goes back many years, but also  
3 because there is a danger even in the European Union to say look, since they are  
4 on the American side they will discuss airline business from the point of view of  
5 transportation policy and in the interest of American carriers, we should do the  
6 same.

7                   So from time to time we are under pressure. And Dieter will  
8 recall that recently in Germany, because we scrutinized also the Lufthansa/United  
9 case and the minister concerned, the transport ministers, when they meet will say  
10 this is our business so let's keep out the competition people.

11                   And I, although I don't overestimate the danger of that but be  
12 aware of that, because it might occur in other sectors as well. For instance,  
13 media. We have been accused over and over again because of the strong  
14 competition issue we have been taking and the decisions we have been taking  
15 constantly. We say, "Look, but this is about competition between the American  
16 system and our system so therefore it's a different kind of game, keep competition  
17 out of that in the first instance."

18                   And from time to time, you are back to the old-fashioned  
19 discussion about how champions, national champions, it used to be but now  
20 European and American champions -- so we must be aware that there is some kind  
21 of a danger of that type and therefore if we want to reinforce our competition  
22 concerns in the light and the spirit that we have been discussing this, also these  
23 questions are part of that. And that's why I wanted to make that point. Not just

1 one-sided.

2 DR. STERN: Yes.

3 MR. VAN MIERT: But it concerns others as well. That's  
4 the reason why I feel so strongly about it.

5 PROFESSOR FELS: I just had two short points about the  
6 ideal answer to this question. We, of course, have put out this paper and we think  
7 all of these industry agencies, so far as they are doing economic and competition  
8 work, it should be done by the competition agency. So we have closed down our  
9 communications agency and we do the work for it, and our energy regulators have  
10 been -- well, they've already gone at the national level. At the state level, it will  
11 eventually shift to us.

12 The second point I would like to make is that in any case  
13 under merger law, the competition agency should be predominant. There are a  
14 couple of cases, like banking, where there may be some special prudential or other  
15 reasons where someone else has to have a look at it, but they shouldn't use that to  
16 become involved in competition and public interest questions. I would say the  
17 same should apply to others.

18 MR. Von FINCKENSTEIN: Is that your thinking or a  
19 statement of fact?

20 PROFESSOR FELS: Well, it is the law. With respect to  
21 mergers, there are no exceptions in mergers. They all have to be covered by our  
22 competition agency, but it is hard to ask these other agencies to keep out, I know  
23 that.

1 MR. YOFFIE: Let me ask Dieter Wolf to also comment and  
2 then I'm going to turn it back over to Jim Rill.

3 MR. WOLF: What we are discussing now is just normal  
4 political life, I would say, everywhere. And we are not the only ones in this world  
5 and of course we are living to a certain degree also in a dialectic situation with  
6 other political interests. I have nothing against that permanent -- well, let me stay  
7 with that expression, dialectic process, provided that the competition authority has  
8 the last word, as you described it, Eleanor, and provided, Karel, that the  
9 competition authority has a, I would say, sufficient amount of independence.

10 Because the cases which are the decisive ones are always of  
11 economic and therefore of political importance. In those cases as a non-  
12 independent authority, you are lost. I'm not against political interference in cases  
13 where an overwhelming public interest calls for putting aside competition  
14 concerns.

15 Because that is also my view of the reality of life. There are  
16 cases, not very many but some are conceivable, where the public interest is  
17 paramount and I would prefer in such a case an absolutely transparent procedure  
18 which we have established in Germany. We have the possibility that the Minister  
19 of Economics can overrule a negative decision of the Bundeskartellamt. But he  
20 has to ask our independent monopolies commission for public advice. He has to  
21 hold a public hearing on the case, and then he may take the decision but it has to  
22 be taken in writing and that decision again is subject to control by the courts.  
23 This very high transparency has led to the following results: We have issued more

1 than 120 prohibitions of mergers within a good 25 years of control.

2                   Politics quickly learned that it is not so easy to counter the  
3 arguments given by the Kartellamt for its negative decision, that the reasons of  
4 public interest are normally not strong enough to overrule it, so the number of  
5 cases of applications for special permission addressed to the Ministry of  
6 Economics have decreased more and more. In all, we have well over 100 negative  
7 decisions, altogether we received 16 cases of application for special permission, 6  
8 of them were accepted by Ministry of Economics. So that's less, clearly less than  
9 6 percent of our prohibitions.

10                   I can easily live with such a relation. It's a good relation  
11 between the exception and the rule. Even if it had been double that, the relation  
12 would be in order. So that's the solution on our side. My fear is if you don't have  
13 such a valve to make cases of paramount public interest transparent, and that is  
14 how I understood your remark, then you run the risk that those reasons of public  
15 interest are introduced into competition reasonings.

16                   And we are all lawyers and we have learned to argue and to  
17 cut those arguments correctly. That's our job. And then you get decisions which  
18 look like they are based only on competition grounds, but in reality they are  
19 influenced by those paramount public interest reasons, not saying it openly. And  
20 that's -- in my view -- that's second best.

21                   MR. RILL: Let me, before Karel, you leave, I know Paula  
22 has some questions for you if you have a minute or two. After that, we are going  
23 to ask Jerome Gallot for his intervention and then have an open round table on all

1 topics that we discussed this morning. So Paula.

2 DR. STERN: Thank you very much. As a non-lawyer, I  
3 learned how to argue even before you folks who had to go to law school. I learned  
4 economics in school. My question is to follow up on a comment you made in your  
5 opening remarks this morning about the World Trade Organization, or a  
6 multilateral global mechanism, to use your words, that would not be an appeals  
7 mechanism, but would be some kind of a global surveillance to make sure that  
8 there was a national review and that there was not discrimination against foreign  
9 companies vis-à-vis domestic companies.

10 And I would like you to give me an example of a case or a  
11 situation that would use this mechanism. Do you feel that there have been  
12 practices or cases that have not been resolved because there has not been such a  
13 mechanism, and if so, what would they be? It's another way of asking, would the  
14 Fuji/Kodak case have been handled any differently?

15 The other question I just want to get on the table for you, and  
16 for everyone later at your discretion, is to respond to those procedural suggestions  
17 that both the U.S. might make and your own authorities might take to better  
18 harmonize our deadlines, and better harmonize our procedural reviews. I mean,  
19 there may be best practices that combine a little bit from some of us and a little bit  
20 from the U.S. And if you could think about that and provide it now or later, that  
21 would also be useful.

22 MR. VAN MIERT: Well thank you very much indeed. As  
23 far as the World Trade Organization is concerned, we indeed like to think that

1 since we would like to involve not just those already having competition rules and  
2 practices and competition authorities, but also those we need to convince of doing  
3 so, that therefore the World Trade Organization is for the time being the right  
4 forum. It remains to be seen what comes next. So that's a specific discussion.

5 I wouldn't for the time being say that it's just something  
6 inside the World Trade Organization. It's to be seen what might be the  
7 appropriate solution. But again, for many reasons, we feel that the World Trade  
8 Organization for the time being is the proper framework to start discussing these  
9 issues. And at a maximum of countries concerned. And today we see already --  
10 and Sir Jenny is there --

11 (Laughter)

12 -- he knows much more about it than I do, because he is  
13 presiding over the works. But there is a lot of interest also from countries not  
14 belonging to the OECD. I think this is a positive point which should be taken on  
15 board.

16 Now what we have been seeing from time to time, because  
17 companies told us so, is that they had to notify their case to many national  
18 competition authorities. I remember the Grand Met/Guinness case. I don't exactly  
19 know how many competition authorities they had to contact and file in that case,  
20 but many, many, many. And I can remember some of the lawyers saying, "Look,  
21 from time to time we had to file a case." But you know, they pretended it was on  
22 the basis of the competition authority, but in reality, it seemed to have something  
23 different. And practices which have not that much to do with normal competition



1 practices.

2                   So since I learned that from lawyers -- I'm not going to make  
3 it public which country was concerned -- but I was rather impressed by their  
4 rather negative experience in some countries. So therefore, the fact that such a  
5 thing would exist and the possibility would be created to, how to appeal in an  
6 individual case, but the fact that way beyond handling competition policy, they are  
7 using competition policy, or eventually competition authority which is perhaps not  
8 that independent -- well, I think it's worthwhile to have such a thing.

9                   And on the one hand, eventually you can go against practices  
10 which might happen and which are happening to some extent, and it's warning for  
11 the others not to develop in such a direction.

12                   Now, the second question you are putting to me, again, as far  
13 as deadlines are concerned, I feel if one way or another we could harmonize -- no,  
14 harmonize is perhaps not the right word -- but to avoid that, from time to time  
15 there are such constraints that, you know, you have to take decisions, others are  
16 still looking at whether a remedy is needed or if a remedy is good enough.

17                   We are sometimes in such a hurry, on both sides because also  
18 on the American side, if we have to make a decision, obviously it puts them in a  
19 disadvantaged position, if eventually we give our go-ahead on the basis of some  
20 conditions, and they are still investigating the case. And from time to time the  
21 other way around, because it happened, as well, that there was already a remedy  
22 being discussed on the American side and we were still in the process of doing so.  
23 Now, as it happened in the Dresser/Haliburton case, it was a case, we did take it

1 on board but it's not necessarily so all the time.

2 Another example I would like to give is the leniency program.  
3 We introduced on the basis of your experience this instrument, and it is not so  
4 much in line with European traditions, so it was not easy to get it across and even  
5 to convince my colleagues to do so. But we said, "Look, it functioned in the  
6 United States. It had some advantages. And since we have some trouble too,  
7 since we have to discover and to come up with the evidence of cartels and behavior  
8 of that kind, we cannot not go down to Switzerland where usually they set up their  
9 headquarters to operate cartels. So we have to find it another way." Hopefully  
10 that comes next but that's a different story.

11 But many of our cartels operating mainly in the European  
12 Union are managed from Switzerland, over and over again. We will discover it in  
13 another way, but what I wanted to point out is that if something valuable is  
14 happening elsewhere, why not take it on board?

15 And again we both apparently feel now the need to think  
16 about horizontal agreements, why not do that together? What is refraining us  
17 from doing so? So that's the spirit in which I can see the need for one to learn  
18 from another and do it in due time. And so it's happening already. It's evolving.

19 DR. STERN: But the point about the timeliness that you  
20 have got a deadline that then pushes others, looking at it from a business point of  
21 view, I hope that --

22 MR. VAN MIERT: Yeah. I would strongly recommend to  
23 have deadlines. Because our experience, and again this is a positive one, and I

1 might perhaps recall we have two stages, the first stage is of one month. Ninety  
2 percent of the cases, and we're talking about big mergers, can be handled in one  
3 month. Also because usually companies, and we have this facility available to  
4 talk to our officials before notifying the case and trying to find out what's  
5 happening before.

6                   No leaks, and I'm praying all day -- that's the only reason  
7 that I'm praying, by the way -- that we can keep it that way. Up until now, no  
8 leaks. No leaks. And this is useful for both of us because for the business  
9 community, they know what comes next. Probably they have useful exchange of  
10 views and information in an extremely confidential way.

11                   And our officials, that the case is being notified or being  
12 made public, they can start to do their job. And then usually within one month, we  
13 can finish that case. We can even extend the period a little bit to be able to accept  
14 remedies in the first phase. That's extremely efficient. And for the companies  
15 concerned and the business community, having such an instrument available and  
16 creating legal certainty everywhere in the European Union, really that's something  
17 extraordinary.

18                   And if it's a more complicated case, they know for sure  
19 within an additional four months the case has to be finished. So we feel that's a  
20 good experience. Some of our officials will say look, it puts some heavy, very  
21 heavy strain on us. That's true. But I would rather recommend such a system to  
22 everyone because it brings together efficiency and being able to take decisions in  
23 due time as in a modern economy should be the case. And by the way, that could

1 be a good reason also, but we talked about it already, to think about some of our  
2 other procedures, to streamline them and to try and make them more efficient.  
3 And so if the experience we gained in merger cases and the merger has been  
4 extremely beneficial, and leads to a positive spinoff in other areas of competition  
5 policy.

6 DR. STERN: Very helpful. Thank you.

7 MR. RILL: We are going to now hear from Jerome Gallot of  
8 the DGCCRF and following Director Gallot's intervention, we'll take a little  
9 break. Thank you, Karel. Thank you.

10 Jerome, you're up.

11 MR. GALLOT: Thank you, Mr. President and Mrs.  
12 President. Well, I'm personally delighted to attend this International Competition  
13 Policy Advisory Committee. And it's a great honor to join such a qualified and  
14 diversified group of people. As you said, I am in charge, I have been in charge of  
15 DGCCRF for 20 months now -- in France we share responsibility with Mr. Jenny  
16 and the Competition Council to deal with competition and merger problems -- and  
17 I am in charge, too, of the consumer policy and what we call fraud control, about  
18 food or wine, for example.

19 You are dealing with issues which are likely to have in the  
20 long run an important impact on our domestic enforcement activities. My country  
21 belongs to those which are more and more aware of the growing importance of the  
22 international dimension of competition policy and concerned about devising an  
23 appropriate response to this challenge. However, as a European Union Member

1 State, its situation is somewhat specific.

2 France, like its European partners, is deeply involved in a  
3 particular kind of cooperation, the cooperation with the European Commission.  
4 And as Dieter said, we have also a specific cooperation with Deutschland.

5 In the field of competition, the Commission is our primary  
6 middleman for all issues of common interest, should they be individual or regular  
7 regulatory ones. We carry out surveys on behalf of DG-IV as it does not have  
8 investigation powers as coercive as those on our own territories. We sit on  
9 advisory committees which have to give opinions on all projects requiring  
10 decisions, whether it be a matter of mergers or anticompetitive practice, and we  
11 are, of course, also deeply involved in all its legislative matters which have  
12 immediate repercussion on our national policy.

13 The Commissioner said we had a discussion about political  
14 restraints in the European territory. No doubt that this is not quite the kind of  
15 cooperation we are here to talk about; nonetheless, it does provide us with a  
16 particularly interesting experience in the ins-and-outs of an extremely close  
17 relationship with another competition authority. One could even pretend that at  
18 this regional level, European competition policy works as some kind of very  
19 sophisticated and very advanced multilateral framework with, of course, a  
20 coercive mechanism of enforcement.

21 Our views on the perspectives of multilateral cooperation,  
22 which I dare say are pragmatic, may be influenced by our experience in Europe.  
23 We certainly acknowledge the paramount interest of multilateral initiatives and

1 are keen to spur them on. We are also aware of the political constraints and  
2 technical hurdles that are to be overcome on this path, although endeavors will not  
3 be aimed, of course, at achieving something comparable to what has been done in  
4 Europe.

5 Our position is specific, too, as far as bilateral cooperation  
6 between national competition authorities is concerned. Between Member States of  
7 the Union, contentious matters of which the effects are not limited to one single  
8 national territory usually come under the Commission's jurisdiction. This clearly  
9 sets the practical and legal limits of our bilateral actions, even though we do  
10 cooperate on merger review. These bilateral actions within the Community will  
11 not increase until the Community policy reaches a much higher degree of  
12 decentralization, which is very important, I think. Indeed, for the time being, we  
13 are just beginning to decentralize affairs of which the effects are confined to  
14 national markets, but it is just the beginning and it would be better to go further.

15 Lastly, with regards to our cooperation with other countries,  
16 one must recognize that, at least up until the present time, the principal cases  
17 being dealt with equally fell to a great extent under the Commission's competence.  
18 And under those circumstances, international cooperation issues are for us, by and  
19 large, Community issues. However, this means quite a lot. Each time that the  
20 Council of Ministers must intervene, we add our own competence and we do, of  
21 course, have interests at stake.

22 Our most immediate concerns on international cooperation  
23 are currently the definition of a common position at the World Trade

1 Organization, the authorization for the Commission to negotiate agreements with  
2 other countries, together with the following through and setting up.

3 Broadly speaking, our conclusion is that the time has to come  
4 to incorporate competition issues in WTO negotiation rounds. This is not an  
5 official position of my government, but this is my wish; we'll discuss later the  
6 official position of the French government.

7 We agree that it is necessary to launch a convergence process  
8 aimed at widening the geographic scope of competition policy and harmonizing its  
9 basic principles. Trade problems will be addressed insofar as they are linked to  
10 anticompetitive behaviors, with the only aim to preserve competition.

11 As for bilateral cooperation, positive comity must be, I think,  
12 the enforcement priority. We supported the conclusions of the 1998 arrangement  
13 between the United States and the European Union. We are now keen to see the  
14 way the Commission will use it. We do not expect any evolution of the content of  
15 current arrangements until a detailed assessment of them can be done on the basis  
16 of long enough period of enforcement. In the meantime, similar arrangements with  
17 other partners are conceivable.

18 These are the main features of our current position on what is  
19 going on in the field on international competition policy. I will lay them out more  
20 precisely, perhaps, later.

21 But let me underline once again my pleasure to be here. And I  
22 expect to learn from the experience of other countries represented in these  
23 hearings during these three days. Thank you very much.

1                   MR. RILL: Thank you very much, Jerome. I think it's  
2 appropriate now we take, say a 10-minute break and then come back to an open  
3 roundtable.

4                   (Recess.)

5                   MR. RILL: We are going now into the third and final round  
6 of the enforcement day. I must say that the proceedings thus far have been  
7 absolutely superb, have given us extraordinarily valuable advice and information,  
8 and really have exceeded, if possible, our already high expectations for the input  
9 that we would receive from you high officials in the world of competition policy.

10                   We are now going to go into an open discussion, a roundtable  
11 discussion as we call it in the OECD. And in effect, this will elicit from you and  
12 from our fellow Committee members questions, comments and observations that  
13 you may think, do think would be useful to us in formulating our own work  
14 product as it moves forward.

15                   And it is actually work in process, so we have no foregone  
16 conclusions. We have heard some very interesting ideas today, and we expect to  
17 hear more as the afternoon winds down. So put up your namecards for  
18 recognition. Anyone who wants to talk on any subject, please do so.

19                   MR. OLIVEIRA: I have a few comments about the  
20 discussions we've had. First, in my initial remarks, I did not emphasize the fact  
21 that many other people emphasized: the fact that the WTO group has represented  
22 an enormous contribution to world competition, to the dissemination of  
23 competition culture. This is an obvious thing to say, but it's important to say.



1                   And I have had this kind of impression from many other  
2 countries in Latin America, and it's certainly the impression that we have in  
3 Brazil, that it could be very important indeed to continue the discussion in  
4 Geneva. And for some countries which are still developing their laws on  
5 jurisprudence, the meetings at Geneva may represent many years, in terms of  
6 saving many years in terms of experience and technical assistance.

7                   The second point relates to the sensitive issue of antidumping  
8 which has been discussed in this group. We take a rather pragmatic and perhaps  
9 realistic view that this would not be an issue to be discussed at a more multilateral  
10 level. But for some regional blocs, it might be useful to think of ways of  
11 transforming antidumping instruments into competition policy instruments. And  
12 in fact, this is what we state in the Fortaleza Protocol of Mercosur. In the  
13 two-year period the plan is to transform antidumping instruments into competition  
14 policy instruments.

15                   And finally, regarding competition information, the question  
16 that Mr. Wolf emphasized and the definition and treatment of confidential  
17 information, one thing that we introduced in our new internal rules at CADE is the  
18 possibility of the party to appeal CADE's decision whether particular information  
19 is or is not confidential.

20                   I think that this possibility of applying transparency to  
21 deciding what is confidential or not may be an interesting way to deal with the  
22 problem properly and to divide what is by law confidential, which is something  
23 easy to identify, and in which circumstances a certain type of information is

1 considered confidential or not. I think that the opportunity for the party to discuss  
2 that in a transparent way and having the opportunity to appeal that decision is an  
3 important feature of competition regulation and merger review.

4 Thank you, Mr. Chairman.

5 MR. RILL: Executive Director Janow.

6 MS. JANOW: Thank you. I'd like to ask a clarifying  
7 question. We have had several representatives here argue for the development of  
8 WTO or multilateral capabilities. I think a distinction is being made between a  
9 form of procedural due process on the part of the application of national  
10 competition laws that might be reviewed at the multilateral level, although the  
11 substantive standards would not be, and at the same time the application of  
12 substantive deference to the national authorities.

13 For those who think that this kind of multilateral system  
14 should come into being, would you kindly evaluate what you see as the best  
15 possible outcome? The reason I ask is this: many jurisdictions do not have  
16 competition laws that are discriminatory on their face, and they have staff and  
17 laws in place and so, in this sense, have all the indicia of a working competition  
18 regime but nonetheless may not have an effective system.

19 Without the indicia of discriminatory practices, what would  
20 be the role of the multilateral organization in reviewing whether or not a  
21 competition regime was working? How in your view would the "best" multilateral  
22 system operate?

23 MR. RILL: Konrad?

1                   MR. Von FINCKENSTEIN: Well your final question  
2 suggests that it is for a world dispute settlement mechanism to determine whether  
3 the regime is working. That was not exactly what I was addressing. What I was  
4 suggesting is that we have, at the OECD level, agreed on a lot of issues which  
5 form a broad base of consensus and which are really the basic ingredients for  
6 competition systems, such as rules against cartels, rules on merger review, and  
7 work-in-progress dealing with the rights of parties. We are also going to deal with  
8 abuse of dominance and we are going to deal with such things as a minimum  
9 institutional infrastructure.

10                   If you have all of that together in a framework agreement, I  
11 suggested that a dispute settlement should only deal with issues such as whether  
12 you have implemented such a system or not. Now in order to implement it, you  
13 are going to have to adopt some normative standards. I don't think this will be  
14 anything more than using such terms as significant, reasonable, etc.

15                   If countries adopt such a system of obligations, and if they  
16 have with it a positive comity agreement that you can then invoke, then if the  
17 positive agreement of comity doesn't work, it's a dead letter. It's all wonderfully  
18 enacted but it's not being acted upon.

19                   And if positive comity doesn't work, the next thing is going to  
20 be some extraterritorial application, which is going to result in a considerable  
21 political confrontation. In order to avoid it, given that you have the system and  
22 given that you have the obligation of positive comity, I would actually expect the  
23 system then to change from being a dead letter to being an active one and actually

1 working.

2 I think there would be a momentum created. It is part of your  
3 obligation under the WTO. You have solemnly implemented it. You're now  
4 getting requests from other nations that are -- I think that it would be inevitable  
5 that momentum would be building up behind it. If not, then presumably in future  
6 rounds you would address the issue of enforcement.

7 And the only example that we have at the international level  
8 to address whether something is working or not is the NAFTA, where we have the  
9 two collateral agreements on environment and labor, which basically say your  
10 system is fine, but you have to apply it, and there is a whole elaborate procedure  
11 set out for testing it or not.

12 Would one want to adopt something like that in the antitrust  
13 future? Obviously if my method doesn't work, we might very well have to resort  
14 to it. Again, some people feel very negative about the NAFTA process. I'm not so  
15 sure that that's right because generally people are looking at whether the NAFTA  
16 provisions have resulted in litigation and so on, and they clearly haven't. But has  
17 the existence of the process actually resulted in better application of existing laws  
18 in all the nations or not? I think that's how one would have to measure it. I don't  
19 know whether anybody has determined whether the labor laws and the  
20 environmental laws of all three partners are now more rigorously enforced as a  
21 result of NAFTA. That would be the proof in the pudding as to whether such a  
22 process works or not.

23 MR. RILL: Yes, please. Bernd Langeheine from the EU has

1 taken Karel's spot at the table.

2 MR. LANGEHEINE: Thank you very much. I think we  
3 shouldn't forget that we have only had binding dispute settlement in individual  
4 cases, even in the WTO context for a very short time, and we shouldn't put too  
5 much burden on that system. I think, as my Canadian colleague said, the fact that  
6 you have certain basic rules and that you have certain structures in place already,  
7 normally, very much helps the process as a whole.

8 I think the real problem will be that if ever you want to  
9 proceed to some kind of dispute settlement on this, that the question will arise in a  
10 concrete case. You will not be able to verify this in a very abstract matter and it  
11 will be a very fine dividing line, to make sure that you do not proceed to  
12 second-guessing the substance of individual decisions, but at the same time, try to  
13 ensure that there is a certain basic structure that you want as a starting point.

14 MR. RILL: I would be very interested, and I think my  
15 colleagues would as well, in how you both, and perhaps others who see a role of  
16 this sort for the WTO, would draw the line between generalized principles and a  
17 failure to enforce in a particular case. Because one, at least, maybe I'm too  
18 American, but one gets to generalized principles by building up on the coral reef  
19 of dead sea animals a series of examples and individual cases, and that's common  
20 law experience.

21 I would be interested in learning now or later, in writing or  
22 orally, as to how you would draw that line because as you suggest, Konrad, you  
23 are looking at a country, a hypothetical country, with a very polished antitrust law

1 whose enforcement record has perhaps not been very vigorous. You are  
2 suggesting then that there is nothing to do with the law. Your positive comity  
3 referrals, at what point does one look behind the positive comity referrals to get to  
4 the enforcement commitment of that country, and who decides how that should be  
5 resolved? But before you answer, Dieter has got his card up.

6 MR. WOLF: Well, the German proverb, "Where there is no  
7 plaintiff, there is no judge," comes to mind. And you can trust in the supervision  
8 of the activities of an antitrust authority, as long as it issues prohibitions.  
9 Because then you will have interested parties which will defend their position  
10 before the courts.

11 I guess the thesis can be accepted that it may be as harmful  
12 for the antitrust authority not to decide as to have a prohibition which is incorrect.

13 And the courts do not help very much if there is no plaintiff.  
14 The parties are content with the positive outcome of their procedure. This  
15 somewhat difficult situation has led in my country to the establishment of the  
16 independent Monopolies Commission. It is an advisory committee with the right  
17 and the obligation to look into our files to detect whether we have cleared cases  
18 which should be prohibited and to submit every two years a report to Parliament  
19 about our activities or nonactivities.

20 That's a sort of control, and that idea has already been  
21 discussed at the European level, too. Not with any results for the time being, but  
22 it is not such a new idea. Transferred to Geneva, the role of the WTO could also  
23 be expanded to include such a task to produce a report. And to tell the interested

1 public that there were cases which should have been prohibited but have not been.

2 MR. RILL: It's a transparency issue.

3 MR. WOLF: Yes. It's a sort of transparency issue, and that  
4 may help to prevent a tendency of signatories establishing an antitrust regime but  
5 not implementing it.

6 MR. RILL: Of course, the OECD has had in place since  
7 1986 a Recommendation which makes available to those who want to use it a  
8 conciliation service. To my knowledge, as far as I know, it's never been used.

9 Konrad, then also Mr. Sanchez Ugarte.

10 MR. Von FINCKENSTEIN: Let me take a stab at answering  
11 the question. You suggested a country pursuant to its WTO obligation adopts a  
12 state-of-the-art system but it's a dead letter. It doesn't do anything to enforce it. It  
13 seems to me that you cannot then take an individual appeal to the dispute  
14 settlement mechanism. You could, however, go to a dispute settlement mechanism  
15 if you have a pattern of conduct where there is a series of cases that have not been  
16 acted on, and then you would argue as you always do, before the WTO. You argue  
17 both the letter of the law and the effect.

18 And you would say the obligation is to establish an antitrust  
19 system. They have adopted the necessary law but it is not being used at all, so the  
20 effect of it is they are not living up to their obligations. Your obligation is to have  
21 a functioning antitrust system, not to adopt antitrust laws. And you know, it's the  
22 same argument you make before WTO dispute settlement all the time. When you  
23 have a national treatment violation allegation, you find out that even though the

1 law may, on the face of it, be neutral and treat foreigners the same as domestics,  
2 actually the effect is discriminatory and therefore you are in violation of national  
3 treatment.

4                   You would argue the same thing here. On the face of it you  
5 have compliance but in effect if you look at the way it works, you have  
6 noncompliance because you don't have a living, functioning antitrust system.

7                   MR. RILL: I'd like to know more about it. Mr. Sanchez  
8 Ugarte.

9                   MR. UGARTE: You asked me the question of the WTO for a  
10 discussion of international antitrust issues. I think that it's good that the WTO  
11 has taken sort of leadership in the sense that they are discussing these issues quite  
12 extensively and with all the countries involved in the World Trade Organization.  
13 However, I think that not all issues in antitrust are related to trade. I think that  
14 many things in antitrust do not necessarily involve trade. So that would be one  
15 point.

16                   And the other point is that I feel that the WTO tends to be, in  
17 a way, a little bit defensive. After all, countries are sitting there trying to defend  
18 their industries, protect their economies as much as possible, of course, within  
19 certain bounds and certain limits that are set up by the general agreements. But  
20 there is, and this is my perception, that in general, antitrust authorities tend to be  
21 more open, more pro-competition, more vocal about opening or eliminating  
22 barriers to trade than what you have in the negotiating table of WTO.

23                   I think it's good that they are discussing competition policy,



1 but I really do feel that there should be sort of a, like some independent or  
2 separate international entity that would take more as its main task the discussion  
3 of antitrust matters. Probably something similar to what you have with respect to  
4 intellectual property, where you have a discussion at WTO on the one hand, and  
5 on the other hand an independent institution, WIPO, that deals with intellectual  
6 property.

7 So I really think that we should consider sort of a, an  
8 umbrella organization. The OECD I think is doing a very good job, but not all the  
9 countries belong to OECD.

10 MR. RILL: You have other regional organizations, APEC  
11 and --

12 MR. UGARTE: APEC. However, if you add up all the  
13 memberships of these organizations, you would not encompass all the countries in  
14 the world.

15 MR. RILL: Clearly it would not. So you would find Frederic  
16 another group to chair.

17 (Laughter.)

18 MR. UGARTE: Maybe.

19 MR. RILL: Now that your namecard is up.

20 MR. JENNY: Thank you very much for that suggestion.

21 (Laughter.)

22 First of all, I want to be absolutely neutral as the Chairman  
23 of the WTO group, so I will not offer a vision of where the process should go, but

1 I was struck by the way the question was framed by Merit Janow. She said,  
2 “Well, we know that most competition laws are not discriminatory, and if they are  
3 not, then what's the value of having some kind of multilateral agreement dealing  
4 with this issue?”

5 I was struck because, on the one hand, inquiries within  
6 OECD countries about whether their competition laws are discriminatory or not  
7 tend to say exactly what you said, that there is no problem.

8 On the other hand, the business community, and some of the  
9 people who don't want to see the competition law issue being debated in the  
10 multilateral forum, argue that the reason they don't want it to be discussed in the  
11 multilateral forum is because in fact they don't want competition law to be  
12 disseminated across countries, because it will be misused.

13 But they also add that there are already some non-OECD  
14 countries which, in their opinion, misuse their law in a discriminatory way. There  
15 is a very large country in between Southeast Asia and Europe which is usually  
16 pointed to as being a typical country where there is an interesting market but  
17 where competition law is, in fact, used against the interest of the exporters and in  
18 favor of protecting its domestic market.

19 So one cannot, on the one hand, start from the premise that  
20 there is no discrimination in the competition law and policy tool, and on the other  
21 hand start from the premise that there is already some discrimination in some  
22 countries.

23 My second point is, is discrimination the whole thing? Isn't

1 transparency another issue? There are countries where when you make a  
2 complaint to the competition authority, the competition authority may respond or  
3 not respond, may choose to investigate the case or not choose to investigate the  
4 case.

5                   It could make a difference if there was an obligation, at least  
6 in the context of international trade, that if an importer makes an allegation that  
7 market access is restricted for a variety of reasons, and complains to the relevant  
8 authority, the importer will be entitled to get a decision. And the decision will be  
9 established in a transparent way and possibly appealable.

10                   And I'm saying this because I personally believe that merger  
11 control in France is not very transparent for reasons which have nothing to do with  
12 either Mr. Gallot or myself, but because the law sets a system which is not very  
13 transparent. And I can sense that there is a certain amount of frustration on the  
14 part of foreign firms whose mergers need to be reviewed by French authorities  
15 because they complain about the lack of transparency of the process.

16                   Now, it doesn't mean that the process is used in a  
17 discriminatory way, but it means that they would be satisfied that it is not used in  
18 a discriminatory way if it was more transparent. So I do grant that any tool can  
19 be misused, that competition law and policy could be misused, but the real  
20 question is whether letting things proliferate, as I said this morning, is more  
21 beneficial to the interest of trade and competition than having a common  
22 discipline.

23                   It may not be only the question of discrimination, although it

1 may exist; at least there are allegations that it exists. It may be a problem of lack  
2 of transparency. And the last point I wanted to make was that it would be  
3 interesting to know why in the Telecom Agreement, for example, it was thought  
4 useful to have a provision that prevents governments from using their state  
5 monopolies or the firms to which they give exclusive work from abusing their  
6 dominant position by restricting barriers to entry.

7                   If it is felt that competition laws are not used in a  
8 discriminatory way, does that mean that this provision doesn't make any sense?  
9 Or does it serve a purpose? Maybe by studying that kind of agreement,  
10 nevertheless, one could find the benefits that conceivably could accrue from a  
11 competition regime which, as I said this morning, would have to be limited in the  
12 context of the WTO to the trade and competition policy interface, meaning only to  
13 practices which restrict competition and trade.

14                   MR. RILL: The Telecom Agreement has a precedent but not  
15 one that's in operation yet. It depends on how the Telecom Agreement operates.  
16 The Telecom Agreement is always held out as the, perhaps, paradigm for a  
17 broader competition role for the WTO.

18                   MR. JENNY: I'm not saying that it should be duplicated. In  
19 a sense it's more advanced than what we are talking about. It's not been enforced  
20 yet, but it exists whereas what we are talking about is something that doesn't  
21 exist. I was not referring to the Telecom Agreement as something that should  
22 necessarily be followed. I was inviting the panel to think about why originally  
23 when the Telecom Agreement was negotiated, it was thought it could be useful to

1 have such a provision, what was the logic behind this. To try to see whether, in  
2 other agreements, there could be some benefit or there would be a lack of benefit  
3 in having a similar kind of provision.

4 Now, as I said, I think, (a) that one cannot reduce the  
5 problem to the question of discrimination, and (b) that there are contradictory  
6 allegations about whether or not competition law and policy is used in a  
7 discriminatory way.

8 MR. RILL: Well, in a non-enforcement context, I go back to  
9 a comment I made in Geneva. You were there. Where there is not enforcement,  
10 there is no discrimination. The rich and the poor alike can sleep under the bridges  
11 of Paris.

12 MR. JENNY: Yes, but there is no transparency, and that  
13 might be a source of concern.

14 MR. RILL: We have Japan and then Eleanor. Japan had its  
15 namecard up I think first, I believe.

16 MR. ITODA: Now, as far as the dispute settlement  
17 mechanism at the WTO is concerned, if I may refer to that, in conclusion, I would  
18 say before we get to the WTO dispute settlement panel, it is important to have  
19 thorough discussions between the concerned parties, and the concerned nations  
20 before we get to that panel. That's my thinking.

21 Dr. Stern mentioned Kodak and Fuji. As far as this  
22 Kodak/Fuji incident is concerned, there is something that I'm quite mystified about  
23 still, and that is that the case had to do with Kodak stating that there are

1 competition restrictive practices in Japan, exclusionary practices in Japan, and  
2 our position was if that were the case, the Japanese Antimonopoly Act would be  
3 violated.

4                   We asked that a complaint be filed with the JFTC; however,  
5 that did not happen. There was the Super-301 provision as a possibility and the  
6 process shifted toward the WTO dispute settlement panel. So if this problem had  
7 been a JFTC issue, there could have been more done between the U.S. and Japan.  
8 It might have been something that could have been done between the JFTC and this  
9 particular American corporation, Kodak. If there had been more communication  
10 between the two parties, the outcome might have been different.

11                   Also, Mr. Rill talked about how you could have very  
12 sophisticated competition law and no enforcement, or not effective enforcement.  
13 In such a case, positive comity would not be very useful. I believe he has  
14 mentioned this. My feeling is that would not happen very often. That would be a  
15 rare occurrence that such a thing would happen.

16                   Even if the competition law itself or the way in which  
17 enforcement proceeds is different among countries, I think that positive comity  
18 will work on the basis of the differences in the nature of competition law  
19 enforcement.

20                   For example, think of the case where country A, say the  
21 United States, enforces its competition law mainly with criminal sanctions, while  
22 country B, say Japan, enforces its competition law mainly with administrative  
23 measures and few criminal sanctions.

1                   In this case, enforcement of competition law in country B that  
2 is requested by country A through positive comity will be the one with  
3 administrative measures as usual. Even if the country B does not enforce the  
4 competition law through criminal procedures, it does not mean that positive  
5 comity does not work.

6                   So the way in which enforcement takes place may be  
7 different, depending on the different countries, and I don't believe you were  
8 referring to this when you were talking about this, but the differences in the nature  
9 of enforcement need to be taken into account when you talk about positive comity.

10                   In any event, this is something I also mentioned during the  
11 morning session, but if there is entry-deterring practice in a market of the  
12 importing country and firms of the exporting country have difficulty in entering  
13 the market, what is the effective way to deal with this?

14                   In this case, if free activity by firms of the exporting country  
15 is restrained and the interest of consumers is injured, this case may be in violation  
16 of the competition law of the exporting country. However, this case also would be  
17 in violation of the competition law of the importing country because competition  
18 in the market of the importing country would be restrained and the interest of  
19 consumers there would be injured. Therefore, it may be more appropriate that the  
20 competition authority of the importing country enforce the competition law and  
21 eliminate the entry-deterring practice by firms of the importing country; since, for  
22 the importing country, the conduct is the one by the domestic firms in the domestic  
23 market, the competition authority of the importing country can make investigation

1 more efficiently and take legal measures for eliminating anticompetitive conduct  
2 more effectively, and unnecessary frictions regarding extraterritorial application  
3 of competition law can be avoided. Therefore, it would be appropriate that the  
4 exporting country request that the importing country enforce the competition law  
5 through positive comity.

6 The request by the exporting country is significant to the  
7 importing country, too, because in general the country which suffers entry  
8 deterrence tends to notice the anticompetitive conduct more easily than the country  
9 where the entry-deterring conduct takes place.

10 If that's the case, I believe this idea or concept of positive  
11 comity will be very effective in that situation. Thank you.

12 MR. RILL: You are quite correct. I was not referring to  
13 differences in enforcement structure and enforcement policy. I was referring to  
14 non-enforcement altogether. There may be some circumstances in which  
15 differences in enforcement policy could be tantamount to non-enforcement, and  
16 transparency would very much be helpful in identifying those situations.

17 I'd like to welcome to the table, belatedly unfortunately,  
18 Doug Melamed, Principal Deputy Assistant Attorney General in the Antitrust  
19 Division, Joel Klein's Principal Deputy. I think he is known to most of you. Doug,  
20 you should certainly feel free to participate to the extent you feel --

21 MR. MELAMED: I feel free. Thank you.

22 MR. RILL: Eleanor, you had your namecard up.

23 MS. FOX: I think I'll probably start with an observation and



1 then perhaps a question for your comment. This relates to possible deprivations  
2 of market access. It relates to the possibility that there are exclusions from  
3 market access where the antitrust law may not appear discriminatory.

4 Fred, I wanted to reflect on your suggestion, why do we have  
5 the abusive dominance provision in the telecoms agreement? Does that mean that  
6 we were worried about discriminatory deprivations of market access?

7 And as a reflection on that, it may be the case that we are  
8 worried about bars to market access and we don't care whether nationals in the  
9 same country are also excluded, but we feel that there is an anticompetitive  
10 exclusion. And that would mean that discrimination is not the whole problem, and  
11 maybe in a world of free trade, we ought to be concerned with anticompetitive  
12 exclusions, whether or not discrimination is the problem.

13 Now I just wanted to make a reflection about European  
14 Community law, which is concerned with unreasonable restrictions of market  
15 access among the nations and not necessarily dependent upon whether it was  
16 discrimination. And the question is whether, in the international context, we  
17 should be thinking of such concepts and whether we should be thinking about  
18 bringing together not just private restraints or hybrid restraints but just  
19 government restraints that are unreasonable and anticompetitive barriers to market  
20 access?

21 One of the cases in the European Union is the Danish bottles  
22 case, where certain Danish actors had gotten together on an agreement so-called,  
23 for environmental purposes, to exclude certain bottles that didn't conform with a

1 standard of about seven. And this caused a harm to trade because it was harder  
2 for people who bottled the beverages in nonconforming bottles to come into  
3 Denmark.

4                   And the court said that environment is a very good purpose,  
5 it's a very important purpose but the environmental purpose could have been  
6 achieved in a less restrictive way and there is a real barrier to the flow of trade,  
7 and it was caused by private parties there rather than by government. In another  
8 case it might have been caused by government. It was not tailored to the policy  
9 reason that was a legitimate reason.

10                   In the European Union, we see this combination, we see the  
11 treatment of public and private barriers, and we see the treatment without regard  
12 necessarily to whether the barriers are discriminatory. And I am wondering  
13 whether in a world context, we have a need to be thinking of a wholeness of the  
14 picture of anticompetitive or unreasonably anticompetitive public and private  
15 restraints?

16                   And if we need to think of this as a whole and integrated  
17 problem, is there one place we ought to go or should we still have to go to  
18 antitrust on the one hand and WTO government restraint on the other hand? Or do  
19 you foresee some way of dealing with the public, private, unreasonable and  
20 anticompetitive restraints as one problem?

21                   This could, for example, affect a Fuji/Kodak problem if the  
22 allegations of fact were true and a lot of people are skeptical -- and I'm not  
23 commenting on whether Kodak's questions of fact were true -- but in a case like

1 that, if the claimant's facts were right and there were exclusions and they were  
2 caused by private restraints but they are also caused by the combination with  
3 public restraints: do you see that we ought to be dealing with the problem and do  
4 you think that we ought to be dealing with it in a holistic way down the line?

5 MR. RILL: Frederic, it's all yours. She asked you the  
6 question.

7 MR. JENNY: It's not mine. Precisely because I'm chairing  
8 the group. So it's any of the other members.

9 MR. RILL: There is a converse to that question and that is  
10 whether or not you should have a total separation?

11 MS. FOX: Yes.

12 MR. RILL: Which is the other option. So that perhaps the  
13 trade people would keep out of the area of private and hybrid restraints and the  
14 antitrust people would stay out of purely governmental restraint. However, I  
15 understand there is a tough dividing line there. I would, of course, draw it in  
16 favor of the antitrust jurisdiction. That's a personal view, not a Committee view.

17 I'm sorry, Konrad?

18 MR. Von FINCKENSTEIN: It seems to me that you should  
19 deal with them sequentially. You should deal, first, with the public restraint and  
20 the WTO or whatever the chosen instrument is, to see whether the anticompetitive  
21 restraint that you allege is there is actually sheltered by the public restraint or not.  
22 So that once you remove the public restraint you will see whether the  
23 anticompetitive restraint still exists or not.

1                   You can't assume automatically that because they exist at the  
2 same time that they exist independently. It may very well be that the  
3 anticompetitive restraint will fall to the ground once you have dealt with the  
4 public restraint. So I would think you should always do it sequentially.

5                   MR. RILL: You're somewhat slower. But I guess --  
6 Eleanor, someone else had her namecard up on this, too.

7                   MS. JANOW: No, not on this. Go ahead.

8                   MS. FOX: I just wanted to follow up on that. Because  
9 sometimes the question is how easy is it to get rid of the public restraint? If it's  
10 going to be hard to get rid of the public restraint, the public restraint becomes part  
11 of the market background for the private restraint and may make, for example,  
12 some vertical exclusive agreements that would not otherwise be unreasonably  
13 exclusionary, they might make the product restraint unreasonably exclusionary.  
14 So I see them as sometimes inextricably linked.

15                   MR. LANGEHEINE: I think we all agree that regulatory  
16 measures can have restrictive effects, and it's desirable to get rid of these  
17 measures just as it is desirable to get rid of anticompetitive private behavior. I  
18 think we have to make a distinction, though. If there are other rules that allow  
19 you to get rid of this sort of public behavior, then that's fine, but if it is a  
20 restriction of competition caused by government action, things become very  
21 complicated.

22                   And I recall, since you mentioned EU law so much, that this  
23 is one of the areas we tackled last and we still haven't really sorted out yet. And I

1 have been involved in a number of cases where we tried to do something about  
2 German insurance rules and about freight rates and other things where there were  
3 government interventions that caused restrictions on competition.

4 That is very difficult to tackle because invariably you have  
5 public interests involved and you get into the field of public policy, where you  
6 don't find as much agreement as you will find in other areas. So I think you would  
7 have to have some kind of a gradual approach and I think you can only divide the  
8 two if you have a means to get rid of the public restrictions through some other,  
9 maybe already existing WTO rules.

10 It's fine if you can do that first, but to mix the two and to try  
11 to tackle all kinds of private and public behavior at the same time or even  
12 mixtures where the two go together at the same time, that would be very difficult,  
13 at least as a first step. As systems develop over time, it will be possible and  
14 certainly if we, in the context of the WTO go into the direction of looking at  
15 private behavior, that will become inevitable. But I think that should not be one  
16 of the starting points of the debate. I think we should leave that for a later point  
17 in time.

18 DR. STERN: I would like to go to into another set of  
19 questions. I want to pick up on some comments that were made earlier this  
20 morning on proliferation of antitrust laws and rules around the world. And even  
21 you, Mr. Jenny, just have made some reference to concerns on behalf of some  
22 business groups that there is spotty enforcement of these rules and sometimes they  
23 are really masks for anticompetitive activities in a country.

1                   One of the suggestions this morning was that the technical  
2 advice that is exported should be less in the form of new laws and more in the  
3 form, as I recall, of institution building. I think that was your point, Mr. Oliveira.  
4 Thank you.

5                   In that realm, I am wondering if you could elaborate more?  
6 Because I do think that not just the WTO or the OECD are potential institutions  
7 that have an impact on what different countries do in the name of competition  
8 policy, but there is the World Bank, and the IMF and other regional banks that  
9 have, if you will, given technical assistance funds and contracts to write some of  
10 these laws that have proliferated around the world.

11                   And I think the question that should come to us and we should  
12 at least try to tackle, is if there is going to be an exporting of the ideas for  
13 competition policy, are they best in the form of contracts for writing antitrust  
14 laws, or are they better in the forms of perhaps structural analyses or, as you  
15 suggested, doing analyses on institutions and looking to see how you maintain, for  
16 example, an independent integrity of antitrust policy or competition policy  
17 regulators?

18                   I was talking with Mr. Fels, and I said, "Well how come you  
19 have been in office for so long? I mean, you have made some tough decisions,  
20 don't you have some fatal scars on you?" And he said, "Well, I have been in for  
21 five years, but I can be reappointed." Well, as a Commissioner where I sat at the  
22 International Trade Commission, the fact that I had a nine-year appointment  
23 allowed me to be very independent, and I also didn't have to worry about getting

1 reappointed or making anybody happy or unhappy in my decisions because I knew  
2 I could not be reappointed.

3 Now that's a form of institutional practice which might be  
4 borrowed by other countries. So this is a long-winded question to ask if you  
5 would elaborate or if others might elaborate on your point, about the way in which  
6 competition laws are proliferating? Are there better ways that we could export the  
7 notion of competition to different economies?

8 MR. OLIVEIRA: Certainly. I think this is very important. I  
9 find that the type of technical assistance that provides funds for countries to write  
10 their laws and have their competition acts and so on, that certainly might be useful  
11 if the countries are willing to implement those laws, of course.

12 But I do not think that that should be the main focus, and I  
13 think that there are different ways in which one can export best practices and I  
14 would like to tell you about a few good experiences we have had. We organized in  
15 the recent past what we called international weeks with the participation of  
16 different competition enforcers from different countries and what they do is they  
17 observe what we do on everyday work at CADE.

18 This has proved very useful in the sense that it's not only a  
19 matter of discussing a particular clause, a particular article, but it's a matter of  
20 discussing and participating in our decision process. This is a peculiarity in the  
21 Brazilian system, which is that our sessions are public --

22 DR. STERN: Very peculiar!

23 MR. OLIVEIRA: -- and the reasons for a particular vote are

1 made public. We are carefully not publishing confidential data or things like that,  
2 but I think this helps and this makes it easier for foreign officers to participate.

3 DR. STERN: There is a record in effect that is made  
4 available to the public?

5 MR. OLIVEIRA: Exactly. And on our Home Page on the  
6 Internet, one can look for particular votes and information about the decision, so  
7 that also makes it easier for people to follow. I think also the one other  
8 experience that we would like to have this coming year in 1999 is to have a review  
9 by an international committee of our decisions of 1998.

10 DR. STERN: Who should review those?

11 MR. OLIVEIRA: We would like to hold a seminar, an  
12 international seminar in February, and we would like to invite different experts to  
13 participate and do that. Of course, all that requires funds, and I think that this  
14 kind of funding and this kind of activity is very, very helpful in introducing best  
15 practices and different types of ideas.

16 Another interesting experience was the discussion we had  
17 concerning our last resolution on mergers, that I presented this morning. We had  
18 the participation of two Argentine commissioners. Actually the president of the  
19 Argentine Commission and one other commissioner participated in the session and  
20 discussed with us.

21 We hope that for our upcoming resolution on our  
22 administrative guidance that we will have at the end of this month, that we will  
23 have other foreign participants as well. I think with this type of practice and also



1 the interchange, the exchange of officials, the agreements that we have with the  
2 universities that could be extended to foreign universities, all that helps to build  
3 up the institution and has very little to do with writing statutes or things like that.

4 DR. STERN: Indeed. Do you think there should be a role at  
5 the WTO and -- going beyond the Working Party -- should the Secretariat of the  
6 WTO help disseminate these best practices? Or be the worldwide repository for  
7 decisions made by signatory countries in their own competition policy matters?

8 We talked about this a little bit, but we also had a reference  
9 by somebody about the French system which is not as transparent, it was alleged.  
10 So I mean, should there be some obligation by members to participate by  
11 registering with a repository at the WTO on transparency and record keeping?

12 MR. OLIVEIRA: Well, I find that this kind of work that to a  
13 large extent, OECD does for the OECD members, and UNCTAD does for the  
14 developing countries, I find that the WTO could also do this kind of work. At an  
15 early stage I would not think about an obligation of members to review their  
16 policies, but I find that the exercise that OECD has of a policy review in a certain  
17 period of time would be very useful.

18 I find that if countries voluntarily are willing to be exposed  
19 to a review by a committee, for instance, as we would like to do in 1999, I think  
20 that that would be a good example and that would stimulate this type of discussion  
21 and this type of interchange. Perhaps in the future one could think that as a  
22 member of WTO, one would have to follow certain core principles in the  
23 legislation and in the jurisprudence. Perhaps it's premature now, but we could go

1 in that direction.

2 I would think of a system that would work on a voluntary  
3 basis, that countries would present their policies and the organization would  
4 analyze them and would give advice and expand best practices to other countries.

5 MR. RILL: I guess the one problem I have with the notion of  
6 the WTO, as to the wisdom-- and I trust this is a trade issue. Transparency is an  
7 overarching issue of competition policy regardless of whether trade is implicated  
8 or not. Maybe, I think the idea of a repository of -- everybody has mentioned  
9 transparency -- a repository of some best practices on transparency in some  
10 organizations, start perhaps with OECD but look to others, would be more  
11 comprehensive and perhaps more within the jurisdiction of the group than the  
12 WTO serving that purpose.

13 I admire very much the European Commission's willingness  
14 to give some description of why a merger was not challenged. It would be a very  
15 useful exercise for the United States to try and experiment with that particular bit  
16 of illumination of decision-making, clarification of decision-making. I think the  
17 Commission does an excellent job of that, but at this point I'm just not sure the  
18 WTO is the right body.

19 MR. OLIVEIRA: Well, there is, if you will permit me, a  
20 problem is that we do not have any other forum with all countries. The WTO  
21 doesn't have all countries but I don't know any other forum with more countries  
22 than WTO.

23 DR. STERN: Except the U.N.

1 MR. OLIVEIRA: So that's a problem. It certainly has some  
2 general principles that could be very well applied.

3 MR. RILL: Well, I think it's one of the functions of this  
4 Committee at least to undertake to identify what may be, from our standpoint, to  
5 have a consensus on best practices and on what goes out on our view as to what is  
6 a recommended --

7 DR. STERN: Transparency. And I think that the other thing  
8 which keeps getting forgotten and needs mention is institutional integrity.  
9 Independent institutions are perhaps in the eye of the beholder, but I think at least  
10 to one reporting how a decision maker is appointed to the job, and for how long,  
11 and under what circumstances, would be another way to bring about institutional  
12 integrity.

13 MR. RILL: Well, my only comment on the WTO, it may be  
14 it's an organization that may go well beyond the jurisdiction.

15 Please?

16 MR. DE GUINDOS: Mr. Chairman, an idea has come to  
17 mind. One of the main criticisms that has been made today, as to the International  
18 Monetary Fund and the handling of the recent crisis, is that it was too focused on  
19 microeconomic policy, discount policy, monetary policy, exchange rate ratings,  
20 etc. And that much more attention should be paid to supply side economics, let's  
21 say, macroeconomic issues.

22 DR. STERN: Yes.

23 MR. DE GUINDOS: We should bear in mind that the IMF

1 has a lot of, an immense amount of programs. I am taking into account the need to  
2 strengthen the microeconomic approach that has been also recommended, for  
3 instance, by Tony Blair in the case of the UK. Perhaps one possibility could be to  
4 have the World Bank or the IMF much more involved in commanding good  
5 practices with respect to competition policy to these emerging markets.

6 DR. STERN: Yes. It's a very good point. There is a whole  
7 dialogue going on among the financial ministers and their political leaders about  
8 how to reform the IMF so that there is more focus on the internal markets, the  
9 structures in each one of those. And there was a discussion a little bit earlier in  
10 the morning. In every discipline, people focus narrowly. The finance officials  
11 have their conversation, and then the antitrust lawyers have their conversation,  
12 and then the trade people have their conversation.

13 Someone earlier said this is a golden opportunity, it may have  
14 been you yourself, that this financial crisis is a time to relook at a lot of these  
15 areas. And the IMF may be just the institution that really ought to be challenged  
16 to focus more on competition policy.

17 MR. RILL: Sorry, please?

18 MR. UGARTE: I worked for the IMF for a couple of years.

19 DR. STERN: I knew you were going to say that.

20 (Laughter.)

21 MR. UGARTE: I really don't think that you should relate  
22 antitrust policy to loans and financing and standby agreements and so forth. One  
23 thing I admire about the OECD is that what you are getting there is a peer review,

1 I mean, the people that are judging you or that are analyzing what you do are  
2 people that do exactly the same job that you are doing. And I think that they know  
3 what the difficulties are and how easy or how politically complicated it can be to  
4 do something or other. I have the feeling that the IMF is sort of above the clouds  
5 --

6 (Laughter.)

7 MR. UGARTE: And for them, it's very easy to say, "Well,  
8 why do you do this?"

9 MR. RILL: That's through the clouds.

10 (Laughter.)

11 MR. UGARTE: I mean, I love the institution, but I have a  
12 feeling that peer review is very important. I think it's good that you are judged by  
13 people that do exactly the same thing that you do.

14 MR. DE GUINDOS: The difference with the IMF is that the  
15 IMF has money to support countries. That's a big difference.

16 MS. FOX: Just to add to that, the IMF sometimes, at least in  
17 -- Merit was going to say that. Go ahead, Merit.

18 MS. JANOW: Go ahead.

19 MR. RILL: One of you go ahead.

20 MS. JANOW: There is the possibility that when aid is not  
21 linked to functionality it can pervert incentives. Is that a concern?

22 In other words, if it's an element of IMF conditionality that a  
23 country has competition laws, some jurisdictions may pass laws quickly because it

1 turns on the financial spigot. Also, new laws, especially if they imply filing fees,  
2 produce the opportunity for rent-seeking behavior. As seasoned enforcement  
3 officials, how do you evaluate these factors?

4 I was also intrigued by Frederic Jenny's observation this  
5 morning that it was the right time to capitalize on a change of attitude,  
6 particularly in the Far East. What is the implication of that observation with  
7 respect to competition policy as such, as against notions of transparency and  
8 accountability in the financial context?

9 MS. FOX: It's related. It's a different point maybe, a more  
10 sympathetic point, that the IMF sometimes will require that nations adopt  
11 competition policy, and that the IMF will sometimes look to the World Bank to  
12 give the content because the World Bank has certain people in place who are  
13 experts in competition policy. And they themselves have this list of best practices.  
14 So I guess it's just a complementary remark.

15 DR. STERN: My point was that sometimes they may be  
16 focused too much on drawing up the legal code and not sufficiently on the  
17 independent integrity of the institution that is going to enforce that code.

18 MS. FOX: Definitely. But Merit's point is really different.  
19 And I would love to hear Frederic Jenny's response to Merit's question.

20 MR. RILL: Frederic?

21 MR. JENNY: Just on the first question, whether it's a good  
22 idea to have the IMF or the World Bank promote and disseminate competition  
23 principles. Well, there are several questions. First of all, there are some

1 countries who need the IMF and World Bank, and others who don't actually have  
2 so much intercourse with the IMF, but still possibly need a competition policy.  
3 For the second, I think it would be very interesting for your group to ask people,  
4 since the World Bank has been involved in promoting competition policy, to tell  
5 some of their experiences.

6 I don't know whether they would be as frank as they are when  
7 they talk privately, but I can recall some number of stories of the kind -- and I  
8 won't mention the country -- well, it's an African country where the World Bank  
9 has been recommending that they should adopt a competition law as a condition  
10 for getting funds, and it was very slow in doing it.

11 And then the one day the World Bank representative was  
12 there, in the capital of this country, and said, "Where are you?" And they said,  
13 "Well, we are still discussing what we should do." And then the representative of  
14 the World Bank said, "Well, I have with me the Belgian law." And the guy from  
15 the Ministry says, "Oh, you want us to adopt the Belgian law? Fine!" without  
16 even reading it.

17 So, I mean, there is a limit to what you can expect. On the  
18 other hand, the institution, of course, the World Bank would be satisfied even if  
19 they adopt the Belgium law -- which doesn't happen to be a particularly good law,  
20 by the way -- but at least a condition will have been formally met, and it will be  
21 able to give the money that it wants to give.

22 So I'm skeptical of this and I'm also skeptical of giving the  
23 IMF or the World Bank the power to withhold money on the basis that the law is

1 not properly enforced. Because I don't see where the IMF or the World Bank  
2 would do a better job than anybody else, including the WTO.

3 Now on the issue of the Asian crisis, I think that my point  
4 was originally to say that, to promote cooperation in whatever form, you first need  
5 to have competition institutions and competition laws. And that it is true that  
6 there was a certain resistance and there is still a certain resistance on the part of  
7 many important countries and important traders on the world scene, and that  
8 having good will for the whole notion of competition is a very important element if  
9 one is going to talk about the issue at the world level or at the trading system  
10 level.

11 Now, it happens that you will see in the submission of Korea  
12 to the WTO, for example, how the Korean government expresses the fact it was  
13 just on the wrong track and that there has been a very heavy cost. And that when  
14 you look at the Korean situation today, you see that the President, the new  
15 President is really trying to promote competition but is faced with a highly  
16 concentrated industry and chaebols who are really resisting any attempt to  
17 deregulate the economy or to open it up to foreign competition. Which means that  
18 the solution of the problem, even if there's political will, is not obvious.

19 Now, I think that there are enough countries who are maybe  
20 not as advanced as Korea in realizing the virtues of competition, but are at least  
21 open to the questioning, such as Indonesia, even Malaysia, where we can clearly  
22 see that there is a tendency between, I would say, the modernist and the old guard  
23 on this issue, that there is a good prospect, I think, at this point in time, that a lot



1 of countries would be willing, given a little push, or given a little incentive, to  
2 adopt competition policy and competition laws. And particularly if this was in the  
3 context of a multilateral agreement.

4 I think one should capitalize on this. I don't mean to say that  
5 it would change competition law. I would rather say that those countries are ready  
6 to adopt, I would say, state-of-the-art or modern principles of competition law.

7 Now, again to point to the experience of Korea. The Korean  
8 Fair Trade Commission is charged with the enormous task, besides trying to  
9 promote as much competition as possible, of reviewing several hundred laws and  
10 decrees to try and track down every unnecessary competition-restrictive regulation  
11 that should be stricken out.

12 Now, this goes back to my point again this morning. I mean,  
13 I was talking about Latin America, but it's not only in Latin America that we see  
14 competition authorities can have a role and an important one in deregulation. I  
15 mean, likewise in Japan. The JFTC has been reviewing a number of laws and  
16 making representations to other Departments on provisions which are  
17 unnecessarily restrictive of competition.

18 Now, there is this changing mood at a time when, and on the  
19 proliferation issue, I was going to use -- there are two favorite sayings on those  
20 issues. There is Jim Rill's pronouncement that "the elephant is on the table and  
21 it's not going to go away so we better do something about it." And there is the EU  
22 pronouncement, particularly Jonathan Faull's pronouncement, that "the train has  
23 already left the station" in talking about proliferation of competition laws. And

1 the question is not whether we can stop it, the question is whether we can do  
2 something about it that will bring some order to the process?

3 I believe that both pronouncements are pretty right, accurate  
4 descriptions of what happens. But the Asian crisis is important because it will  
5 lead to a new proliferation among countries which previously were not so intent on  
6 having competition laws, and that this may be a good time, particularly because  
7 there is often a market access problem associated with those countries, to try to  
8 capitalize on this, possibly in the context of the WTO, or any other context.

9 I mean, I'm not, I don't want to get into that discussion  
10 because the members here will decide eventually what they want to do with the  
11 group. But certainly this is not going to repeat itself very soon. I mean, this is a  
12 right time in a sense. There is more openness on the issue now from countries  
13 which were more antagonistic to the project than used to be the case two years  
14 ago, five years ago and certainly 15 years ago.

15 MR. RILL: Paula has a follow-up question. I just want to  
16 state on the distinction between Jonathan Faull's comment and mine is that he's  
17 much more involved in dynamic processes.

18 (Laughter.)

19 DR. STERN: Monsieur Jenny, on that point about the  
20 chaebols in Korea: Can't one argue that it's not just the financial crisis but it has  
21 been the role of the IMF and the private banks in forcing along these new attitudes  
22 that you are finding so enlightened? It suggests to me that there may be a way of  
23 channeling the IMF going forward in some of the ways in which British Prime

1 Minister, Tony Blair, has been giving speeches about a renewed IMF to deal with  
2 these problems. Not to take away from the WTO, but --

3 MR. JENNY: To be honest, I don't know. What is true is  
4 that: (a) there was a KFTC before the crisis; (b) the KFTC Chairman had cabinet  
5 rank before the crisis, and had the most terrible time trying to impose its views.

6 Now, it was already realized before the financial crisis that  
7 the country was not on the right track, that corruption was rampant and that this  
8 was also a product of a system that was disregarding competition incentives and  
9 profit maximization as we would like to see it.

10 So I think that one cannot say that the new mood is purely the  
11 product of the IMF, although I certainly believe that the financial crisis and  
12 possibly the conditions that have been attached to Korea have contributed to  
13 improving the situation.

14 DR. STERN: Sure. I mean, they had already become a  
15 member of the OECD so surely they were already thinking about competition  
16 policies in that context. But I wanted to compare the potential comparative  
17 advantages of one institution over another to see whether one was better equipped  
18 than the other.

19 MR. JENNY: I fail a little bit to see what there is to  
20 compare. Aren't we comparing apples and oranges, between the IMF and  
21 organizations such as the OECD or the WTO?

22 DR. STERN: For example, we put on the table the example  
23 that the WTO, there is competition issues which may not be directly trade related,

1 and therefore the IMF, which is not a direct trade-related institution, might have a  
2 comparative advantage in looking at the issues more broadly. There are pros,  
3 cons, differences. I'm just trying to elicit as many of these distinctions as possible  
4 so that we can analyze this with some clarity.

5 MR. RILL: Doug Melamed has his mike fired up.

6 MR. MELAMED: This is in the form of a question addressed  
7 to you, Frederic, and obviously anyone else who might have a thought about it. I  
8 want to leave aside the issue at least temporarily that Paula was focusing on,  
9 which is what institution, what forum might be optimal. I want to take as a given  
10 your observation -- which, I guess in varying degrees, many of us have -- that this  
11 is a special time in terms of the interest throughout the world, and particularly in  
12 segments of the world that haven't previously shown a lot of interest, in  
13 competition policy.

14 I want to ask what the implications of that premise are for  
15 how we should proceed? I can imagine one variation -- that countries are very  
16 interested in the potential that competition policy might have for them, and they  
17 might be interested in developing their own unique version, suited to their culture  
18 and their economic needs and the like.

19 On this assumption, what is called for might be an enhanced  
20 and enriched international dialogue, in which countries with more experience in  
21 competition matters can share their experience with others in a variety of ways  
22 and help the others develop appropriate competition policies.

23 Another possible implication is that the time is ripe for a

1 discussion about international agreements, about competition standards and  
2 competition peer reviews and whatever might be included in international  
3 agreements to aid the process. I could imagine that agreements might lend  
4 structure to the progress and even that they might promote progress by giving  
5 comfort in the sense of all being in this together.

6 I could also imagine, however, that if we go beyond dialogue  
7 and into agreement, nations -- particularly those that are only tentative now about  
8 their commitment to competition policy -- might begin to feel threatened, and that  
9 that might inhibit the process of embracing competition policy. And I wonder  
10 whether you or others at the table have a sense of what really are the implications  
11 of the current international mood for how best to proceed, apart from the question  
12 of what forum or institution would be the best one in which to proceed?

13 MR. JENNY: The first thing I would say on this is I have  
14 done a lot of technical assistance in various countries. I remember one particular  
15 case where, with the World Bank and the French Ministry of Economic Affairs, we  
16 were in Africa talking to French-speaking African countries. And the Ministry  
17 official -- this was before Mr. Gallot, so he is not responsible for this -- was  
18 explaining how we had used competition law in France to strike out the price  
19 cartel among the plumbers.

20 Whereupon the representative from -- I can't remember which  
21 island it was, perhaps Cape Verde, raised his hand and said, "We don't have  
22 plumbers."

23 The story got worse because after that the same official

1 explained how a price cartel between marriage agencies, you know, where you  
2 meet people to get married, had been struck down. And he was answering a  
3 question from a representative of a Muslim state who said that this is not the way  
4 things were done in his state and this was not very relevant either.

5 (Laughter.)

6 My point is about how to proceed. I think that talking to  
7 each other in the context of OECD is very valuable. We miss a point, which is we  
8 would not talk to countries which see competition from a different angle. And that  
9 the value of a large forum, whatever that forum is, is that it will bring some sense  
10 and rather than selling competition law and policy as you know it -- you realize  
11 that maybe it's more complicated than you thought. And it has to be tailored to  
12 the needs and the particular specificity of the country that you are talking about.

13 On how to proceed, I firmly believe that it's insufficient to  
14 talk within the confines of a small, or even of a large set of countries who are  
15 fairly homogenous in terms of development, of legal systems -- they have their  
16 differences but they are still closer together than they are to the rest of the world.  
17 So that's one observation.

18 The second one is that there are still a lot of countries which  
19 are on the verge of adopting a competition policy but have not quite decided to do  
20 it. I mean, they are more sympathetic to the idea of adopting competition  
21 principles and deregulation, but as I have said this morning, there is still  
22 resistance to this. I have a tendency to believe that they will be more convinced to  
23 adopt such competition policy and laws or to promote deregulation if it is in the

1 context of an obligation than if it's through pure discussion.

2                   So I would also say the WTO has an element to contribute.  
3 The member countries have committed themselves to trade liberalization measures.  
4 If there is any relationship between liberalization and competition, this is the way  
5 to enter. It will not necessarily lead them to adopt domestic competition policy,  
6 but once they start having to deal with competition where there is interaction with  
7 international trade, there is a fair chance that they will continue in the logic of  
8 adopting wider competition law.

9                   My last point is to say that I do not believe personally that  
10 minimum standards -- whatever that means, I'm not exactly sure what it means --  
11 are useful. I'm quite convinced that it is not a good idea in the context of the  
12 world that the differences in legal systems, the difference in social, economic  
13 makeup and the difference in, even in a political sense are considered unimportant.

14                   Laws are only the product of a system and therefore you have  
15 to adapt such laws to local reality. And this can only be done by a very large  
16 discussion among countries which have very different origins and very different  
17 makeups. So whatever the forum, I would say it has to be very international, more  
18 international than the OECD.

19                   MR. RILL: Maybe they are multiple fora.

20                   MR. JENNY: Oh, there are multiple fora.

21                   MR. RILL: There are multiple fora; maybe multiple fora can  
22 be used.

23                   MR. JENNY: Absolutely.

1                   MR. RILL: Before we close up, I want to come back to an  
2 observation made very early on by Dieter Wolf that it's not the Sherman  
3 Anti-Cartel Act, it's the Sherman Antitrust Act, and we need to talk a little more  
4 on concentration, mergers, one of our topics. We spent most of our time, I think  
5 very profitably, very valuably, on practice, on conduct issues.

6                   We have talked some about mergers. What I have picked up is  
7 a suggestion by Karel Van Miert when some of us have been thinking of the time  
8 period, the common time periods. We have talked about the sharing of  
9 confidential information in merger review. We have talked about transparency  
10 and decision making with respect to mergers.

11                   I just want to invite the participants to let us know if there  
12 are any other comments or suggestions you would have with respect to particularly  
13 United States practices, if they may relate to other jurisdiction practices in the  
14 merger area.

15                   MR. DE GUINDOS: Well, with respect to mergers, I would  
16 like to make a point. It's that next year, 11 European countries are going to merge  
17 their currencies, and as far as I know without prior notification to competition  
18 authorities, no? I don't know if this forum was involved or not.

19                   But there is one point that I would like to raise. The final  
20 target of having a single currency in Europe is achieving an internal market and  
21 promoting the restructuring of the European economies in order to have higher  
22 economies of scale, higher economies of scope, and to gain efficiency.

23                   The point that I would like to raise is that perhaps this will



1 give rise to a wave of mergers in Europe and of course that it will increase the  
2 interest of non-European companies in taking over European companies because  
3 well, with a larger market, you have an incentive to do it. But perhaps there is not  
4 a contradiction between the appearance of the single currency next year in Europe  
5 and the underlying intention of competition authorities to control much more the  
6 visible wave of mergers that this could give rise to.

7 This is a question that I would like to pose to my European  
8 colleagues.

9 MR. RILL: Anyone care to respond? Mr. Gallot, and then  
10 Dieter Wolf.

11 MR. GALLOT: Yes. Is it just possible to say one word  
12 about the non-transparency of the French system, the merger French system, just  
13 one word?

14 (Laughter.)

15 I don't know if it is transparent, but it is a system, so I think  
16 it's better than nothing, first. Secondly, we have a system which is quite original.  
17 There is no compulsory notification. There are only six people, six or seven  
18 people with me to deal with that problem in France, so it's not a big organization.  
19 So that's why we have no compulsory notification. We are happy not to have  
20 compulsory notification.

21 The Competition Council has only the responsibility to give  
22 advice if the French government asked it to give advice, unlike your case. Perhaps  
23 it's one of your difficulties.

1                   We have about 25 or 30 decisions each year. I think progress  
2 has been made recently because the French Minister said that mostly he will try to  
3 take into account the advice of the Competition Council. I think it's new and it's  
4 better.

5                   What I can say is that the Minister will take the decisions on  
6 my proposal. And effectively it's not a decision made by an independent authority,  
7 but I think we are making some progress, and we are just a little transparent.

8                   MR. RILL: Dieter?

9                   MR. WOLF: Well, I'll leave aside the comparison between  
10 the introduction of the Euro and merger control because I really can't see the link  
11 between the two events, I would only like to avoid a misunderstanding. And I was  
12 pleading for integrating merger control in some sort of an international system of  
13 the future, not of the near future, but of the future and to start talking about that  
14 question. We don't have the time to leave that question aside.

15                   I am not by any means saying that mergers as such are a  
16 dangerous thing. I think most of them, more than 90%, that's at least our rate, are  
17 without any competitive problem. And it's an economic truth that mergers  
18 normally enhance efficiency, and that's why they take place. So don't  
19 misunderstand me, I am not against mergers. And I suppose that you are not  
20 formulating basic criticism of merger control as such at whatever level. What I  
21 tried to make clear this morning was that we are confronted worldwide with an  
22 enormous wave of mega-mergers which only up to now are not dangerous. I do  
23 not know of a single case which has already become a critical one. But looking

1 ahead a decade, it could well happen that we will be confronted with a degree of  
2 concentration in some markets which will not be so neutral anymore.

3                   It's speculation for the time being. Predictions are always  
4 very dangerous, but I wouldn't see the biggest dangers on product markets. For  
5 me, a critical sector could be markets for financial services. Financial institutions  
6 -- because of the highly developed sector of information technology -- are already  
7 very much linked together.

8                   They are very powerful enterprises, some of them at least,  
9 they are contracting 24 hours a day, seven days a week without any interruption,  
10 worldwide at zero time. That's reality. Still, we don't have markets where things  
11 get so narrow that it gets dangerous. But do we have the time to leave that  
12 question aside? And wouldn't it be too late, one day, to be confronted with a  
13 critical concentration?

14                   For one thing is clear to me, in contrast to cartels, a  
15 dangerous concentration is irreversible for years. Cartels are much less stable.  
16 They are exposed to centrifugal forces. Their lifetime is much shorter. A  
17 concentration is something you have to live with once it is established. And  
18 therefore I think it's time to discuss some sort of a merger regime also at an  
19 international level, like we are discussing about cartels, hard core cartels. No  
20 more than that.

21                   MR. RILL: It would be perhaps more difficult -- just a  
22 personal observation -- to have a total convergence of substantive principles in  
23 mergers than in virtually any every other area that we're talking about.

1                   MR. WOLF: Right. Therefore it will take much more time,  
2 and perhaps even if one chooses WTO as the institution, it will start on a  
3 plurinational, not on a multinational level. You will start with a limited number,  
4 probably, of signatories of such a regime. But that's also a secondary question to  
5 me. My purpose is to get discussions started, not more than that.

6                   MR. RILL: You have done that very well. Look at the  
7 namecards. Let's move down the table: EC, Mexico and Japan.

8                   MR. LANGEHEINE: I think it's probably true that we will  
9 see a certain consolidation after the introduction of the Euro. I think we will see  
10 mergers in increasing numbers. The Commission, I think, has tried to do its job  
11 by bringing more mergers into the ambit of European merger control. It was a  
12 very slow and sometimes rather painful process. At least we have achieved some  
13 improvements. In cases where a merger has to be notified to three or more  
14 authorities, lower thresholds apply and I think that's a good sign.

15                   For the rest, I think, it is very difficult sometimes for  
16 companies to notify mergers within the EC to eight, ten, or even more national  
17 authorities. So we have a lot of work to do within the EC. I'm not sure that it is  
18 something which is up to the EU, because there is something called the subsidiary  
19 principle. So it's only where certain phenomena have a cross-border effect or an  
20 effect that concerns several markets that you can do something about it.

21                   I think that does not exclude that we can think about more  
22 homogeneity between the various national merger control systems. And I am sure  
23 that the Commission -- and I say this without having the cover of my

1 Commissioner here -- I am sure the Commission will come back on the question of  
2 thresholds and possibly try to extend them just a little more.

3 As regards time limits, I just want to supplement what Karel  
4 Van Miert said: that sometimes we suffer from strict time limits. But it also  
5 sometimes can have advantages that other authorities are still continuing to work  
6 on a certain case. And I think in some instances we have seen a range of remedies  
7 that were quite complementary at the end of the day, so a little competition in that  
8 respect might not be too bad.

9 And finally, as regards a possible, shall I say, wish list or  
10 improvements of things in the U.S., again, it's very striking when you look at  
11 something like the Boeing case, where the European Commission comes out with  
12 50 or 55-page decision published in the Official Journal, whereas I think on the  
13 U.S. side there was a three-page press release setting out in a rather summary  
14 form the thinking of the authority concerned.

15 I'm not sure whether there is maybe some room for  
16 improvement there. I just want to sort of raise that point as a possible area where  
17 we might want to think further.

18 MR. RILL: Thank you. Mr. President?

19 MR. UGARTE: Yes. Thank you. With regard to the first  
20 question, you know the one raised by Frederic, I think that the monopoly of the  
21 central bank is the only real, I mean, the only monopoly I can think of that has  
22 good, solid justification in terms of economic efficiency. I mean, I don't think that  
23 we should discuss that too much.

1                   Now, with respect to merger review, I think that is really one  
2 of the topics that is becoming increasingly important, at least for us in the  
3 Mexican Competition Commission. And well, we are all aware of this mega-  
4 merger trend and the implication that it has. However, I think that the type of  
5 communications that we have with other antitrust authorities, at least in our  
6 specific case, are not working as effectively as, in my opinion, they should be  
7 working.

8                   I think that on the one hand that we have institutionalized the  
9 communication channels so that we can have more sort of automatic or more, well,  
10 automatic is probably the right word, ways of communicating.

11                  MR. RILL: I'm going to put you on the spot on just that  
12 issue. I hesitate to bring it up, but you mentioned very early on the Union  
13 Pacific/Southern Pacific merger. Do you feel that your agency had the  
14 opportunity to participate as much as it wanted to; first, before the Department of  
15 Justice, secondly, before the Surface Transportation Board?

16                  MR. UGARTE: I don't think so.

17                  MR. RILL: I don't either.

18                  MR. UGARTE: I don't want to raise that.

19                  MR. RILL: Well, but you did.

20                  MR. UGARTE: What I mean is in some of these cases, let me  
21 just refer to one that's very current, the merger of Grand Met and Guinness. Both  
22 the European Commission and the U.S. resolved this, what -- about six or eight  
23 months ago? Because of the lack of simultaneity in the procedures we solved this

1 case just a week ago or so.

2                   And it just happens that for us all, we are sort of duplicating  
3 work, and probably a lot of the information that has already been, or these studies  
4 or the analysis that have been developed by other antitrust authorities could be  
5 shared.

6                   Then I have the feeling that business is sort of following a  
7 strategic approach in how they present their cases to the different antitrust  
8 authorities. They go first and try to sort of feel the ground whether it's going to  
9 be passed or not, and they just move along and see how the next authority is going  
10 to react to the merger and so forth. In this particular case, we sort of feel left out.  
11 And it's not that it took more time for us to solve the case, but rather that we  
12 received all the information late and we had to analyze the case, and it could have  
13 been done in a more harmonious manner. I think that there are several other  
14 instances where this sort of example could be duplicated.

15                   MR. RILL: The undertakings in the 1991 U.S.-EU agreement  
16 are the sorts of notification and consultation principles that might improve, I  
17 think, that situation. Or maybe, once again going back more broadly to bilateral  
18 or regional agreements, that might improve the situation, as might other processes.  
19 But I was very sensitive to the impact of certain mergers on the commerce in the  
20 Republic of Mexico, and I felt that there was not a full opportunity to -- either  
21 taken or available, one or the other.

22                   DR. STERN: That notification wasn't provided for in the  
23 NAFTA?

1 MR. RILL: No, no, no, no. It was -- we are talking about a  
2 specific matter and really it's more, it gets back also to the question of separate  
3 regulatory agencies within the same country taking precedence over one another.  
4 But I'm somewhat reluctant to get into that case. I was involved.

5 MR. UGARTE: Yeah, but here, on the one hand, Article  
6 1501 under NAFTA states that there should be cooperation between the  
7 competition agencies, but this article does not have any -- I mean, it's not applied  
8 in practice because there is no regulation and no rulings or whatever in order to  
9 apply Article 1501.

10 MR. RILL: Maybe we should recommend there should be. I  
11 don't know.

12 MR. UGARTE: Probably. I don't know. So that's the first  
13 point I want to raise about merger review. The second has to do with a business  
14 community. I mean, I think that we are sort of becoming a bother, in the sense  
15 that they have to be filing three, four, five different jurisdictions, very similar  
16 information, so I mean, we could try to help the business community by trying to  
17 make our filing procedures more uniform, our timing, the days that things have to  
18 be sent. I think that we can do a lot in order to improve the efficiency with which  
19 we can work vis-à-vis the merging companies.

20 DR. STERN: Do you think that if the U.S. and the EU came  
21 up with common deadlines and common procedures, that they would be adopted  
22 independently by other countries just because it would make more sense for their  
23 regulatory authorities? Or do you think it would take some sort of an institutional



1 push? After all, Mexico did a lot of its liberalization before it joined the GATT,  
2 in order to join the GATT, and before it ever thought of suggesting a NAFTA with  
3 the United States and Canada. So these things are done independently and  
4 unilaterally and are self-rewarding.

5 Do you expect that that would happen, too, if the U.S. and  
6 the EU got together in some way and came up with a kind of paradigm of best  
7 practices?

8 MR. UGARTE: Yes. I think so. Yes. For instance, on the  
9 one hand, the OECD has proposed some -- what is it, not exactly guidelines --

10 MR. RILL: Framework.

11 MR. UGARTE: -- for filing notifications. The uniform  
12 format.

13 DR. STERN: Yeah, that's the OECD.

14 MR. UGARTE: The OECD. I think some of the countries  
15 have accepted that.

16 DR. STERN: Well, I just wondered if there would be a  
17 snowball effect just from the U.S. and the EU --

18 MR. UGARTE: No, I think it would be quite useful to have,  
19 sort of, standards set up and have other countries follow up with the standards.  
20 Of course, I think it would be good to do some consulting with the countries  
21 involved.

22 DR. STERN: That would be nice.

23 MR. RILL: We are coming close to the witching hour; it's

1 close to Halloween. We have comments from Mr. Kojima and Mr. Oliveira and I  
2 think then we'll close up for the evening. Mr. Kojima.

3 MR. KOJIMA: I'd like to make two observations in  
4 connection with market access and also law enforcement. The first one is on  
5 positive comity. I think market access could be one consideration which might be  
6 taken into account in requesting the other country's enforcement of competition  
7 law. However, we shouldn't put too much emphasis on market access. In my  
8 view, basically speaking, the competition policy concerned on the side of the  
9 existing state should be the most important consideration in making a request to  
10 the other country. That's my first point.

11 My second point is, assessment of competition law  
12 enforcement and policy should be judged on the merit of competition law and  
13 policy itself, and not on the market access considerations. In this connection I'd  
14 like to quote some passage from an article by Professor Harry First, and I'm not  
15 indicating that I share fully the view of the author, although it's a very suggestive  
16 comment.

17 He says, "The government antitrust enforcement in Japan  
18 during the SII period is the most vigorous it has been since the initial years of the  
19 Antimonopoly Act; nevertheless it is commonplace to judge this enforcement as  
20 weak. This may be because the criticism of current enforcement often comes  
21 through the prism of SII and the trade goals of U.S. negotiators. If the question is  
22 whether SII succeeded in using Japan's antitrust law to open Japan's markets, the  
23 answer certainly would be no. This, however, should not obscure the real gains in

1 antitrust enforcement made during this period.”

2 Thank you.

3 MR. RILL: Thank you. Mr. Oliveira.

4 MR. OLIVEIRA: I would like to emphasize two pieces of  
5 information. First, that we decided this Grand Metropolitan case a month ago.  
6 It's another example that we should do things simultaneously. It would be much  
7 more efficient. Second, the new regulation on mergers tried to do precisely that:  
8 to have a maximization of the intersection between what the OECD defined as a  
9 good notification form and what would work according to the Brazilian law. And  
10 I think that that leads to my comment.

11 I think that there is a demand for standards, not standards  
12 that countries would be obliged to follow, but that would serve as benchmarks. So  
13 I think that there is a real demand for that and that would certainly speed up the  
14 process of some harmonization and more efficiency in the short run.

15 In the medium run, however, I think that there is a problem in  
16 the sense that internally there is a free rider problem. There is a tendency for  
17 underfunding of competition bodies. There are no vested interests which will  
18 support competition agencies, independent competition agencies at the national  
19 level. At the international level -- and this, by the way, has a very important  
20 implication regarding the relationship between the competition agency and the  
21 regulatory agency -- because on the other hand, there are vested interests which  
22 are willing to support very strongly the regulatory agencies. So the asymmetry  
23 can already be seen in many jurisdictions, the type of support that the two

1 agencies have at the national level.

2                   At the international level, there is a Prisoner's Dilemma  
3 problem, as pointed out earlier in the morning by Ignacio. Clearly competition  
4 policy is a very important device to guarantee trade liberalization, so if there is no  
5 external imposition of certain standards, there will not be implementation of  
6 competition policy, and will not be implementation of competition policy  
7 guaranteeing that trade liberalization.

8                   So that, most likely, one will get a situation where countries  
9 will underimplement competition policy. But realistically this could be thought of  
10 in terms of a medium-run proposition and a long-run proposition. I think in the  
11 short run the multiple fora solution seems to be another great one. There is a real  
12 demand for standards for benchmarks, and I think that multiple fora could feed  
13 that appetite for standards.

14                   MR. RILL: On that note, I think the discussion of the  
15 Guinness-Grand Met case leads me to conclude that it's probably approaching the  
16 cocktail hour. And I'd like to remind everyone that all the participants are invited  
17 to attend a reception at Joel Klein's conference room at the Department of Justice.  
18 Enter through the 10th Street entrance; that's between Pennsylvania Avenue and  
19 Constitution. And the conference room -- and I'm sure the guards will advise you,  
20 but it's to the best of my recollection 3107, or close enough.

21                   MR. MELAMED: 3109.

22                   MR. RILL: Close enough. There will be a sign outside, and  
23 you will see people. Tomorrow we'll start at 9:00. We have invited all of you

1 who are staying over, you are very welcome and cordially invited to attend a  
2 reception tomorrow night at my law firm from 6:00 to 8:00. 3050 K Street, 4th  
3 Floor, and you don't need a room number. And Paula?

4 DR. STERN: Yes. That's an opportunity to reiterate the  
5 cordial invitation I extend to all of you all, for a reception for all of the  
6 participants and panelists at my home on Wednesday night, from 6:00 to 8:00,  
7 assuming we get out by then. I think you have been given some directions which  
8 may have been a little circuitous, so you are being issued some new directions.  
9 It's only about 10 minutes from here.

10 MR. RILL: So tomorrow at 9:00, the reception tonight. And  
11 of course the public is more than welcome to attend and you are more than  
12 welcome to continue to participate.

13 I want to say, I cannot thank you all enough for your  
14 participation, which I think was wonderful. I think it has given us a lot to chew  
15 on. I hope that you'll write to us, call us with any further observations you have  
16 along the lines we've discussed today or anything else on your mind.

17 I'm delighted with the input we got today. And again, on  
18 behalf of the Attorney General, the Assistant Attorney General, the Deputy  
19 Assistant Attorney General and my colleagues on the Committee, thank you all  
20 very much.

21 (Whereupon, at 6:00 p.m., the hearing was adjourned, to  
22 reconvene November 3, 1998, at 9:00 a.m.)

23