U. S. Department of Justice

Antitrust Division

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Dear [redacted]

Thank you for your letter concerning your observations of Frito-Lay's marketing practices and other developments in the Northeast. As your letter indicates, you are aware the Antitrust Division's investigation is examining various marketing practices similar to those you describe, and your account represents a valuable contribution to us. With the progress of our investigation, we may need to know more about your experiences and will contact you, if necessary. We appreciate your interest in the Division's law enforcement efforts.

Sincerely yours,

Nina B. Hale
Attorney
Transportation, Energy and
Agriculture Section