

John Goodman

John Goodman brings more than 30 years of management and business development experience to his role as Executive Director of the Broadband Service Providers Association (BSPA). The BSPA is comprised of Broadband Service Providers (BSPs) that deploy and operate new, facilities-based, advanced, last-mile broadband networks for the delivery of innovative bundles of voice, multichannel/on-demand video, and high-speed data/Internet services directly to homes and small businesses across the country. These new networks have demonstrated the most compelling examples of desired competition. They have also become models for the upgraded networks being developed by incumbent cable and incumbent telephone companies.

During the past 6 years John has represented the BSPA in Washington DC establishing contacts in Congress, the FCC, and with other telecommunications companies and organizations that share policy concerns. Prior to his work in DC he had operating roles at Astound Broadband that give him a solid background to understand the issues our industry is currently facing. John's experience prior to joining Astound Broadband included three business start-ups in high technology investments. His experience includes wireless work for Motorola and E.F. Johnson, a wholly owned subsidiary of DEI, a regional utility company. John also has experience as a marketing consultant and worked for Honeywell, and Horton Manufacturing in business development and marketing roles. He holds an MBA from Northwestern University's J.L. Kellogg Graduate School of Management in Evanston, Ill. and a B.A. in Psychology from Bethel College in St. Paul, Minn.