



Comments of DIRECTV to the Department of Justice Symposium

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Agenda



- **The Situation Today**
- **Satellite Broadband**
- **Broadband over Powerline**
- **Wireless Broadband**

The Situation Today



- **Superior Video Product**
- **Bundling Options**
- **A La Carte Options**
- **IPTV and no-coverage areas**

Satellite Broadband



- **Market Size**
- **Growing Importance of Broadband in Rural Areas**
- **Speed vs. Latency**
- **Capacity/Coverage Issues**

Broadband Over Powerline



- **Lengthy History of BPL**
- **DIRECTV Plans for Dallas**
- **Scope of CURRENT's Dallas Deployment**
- **Importance of Smart Grid/Automated Metering**
- **Regulatory Role**

Wireless Broadband



- **One-Stop Shop**
- **Speed/mobility tradeoff**
- **WiMax vs. 3G**
- **Clearwire Agreement**