



# Introduction to Xohm

## DOJ Public Symposium

Bin Shen

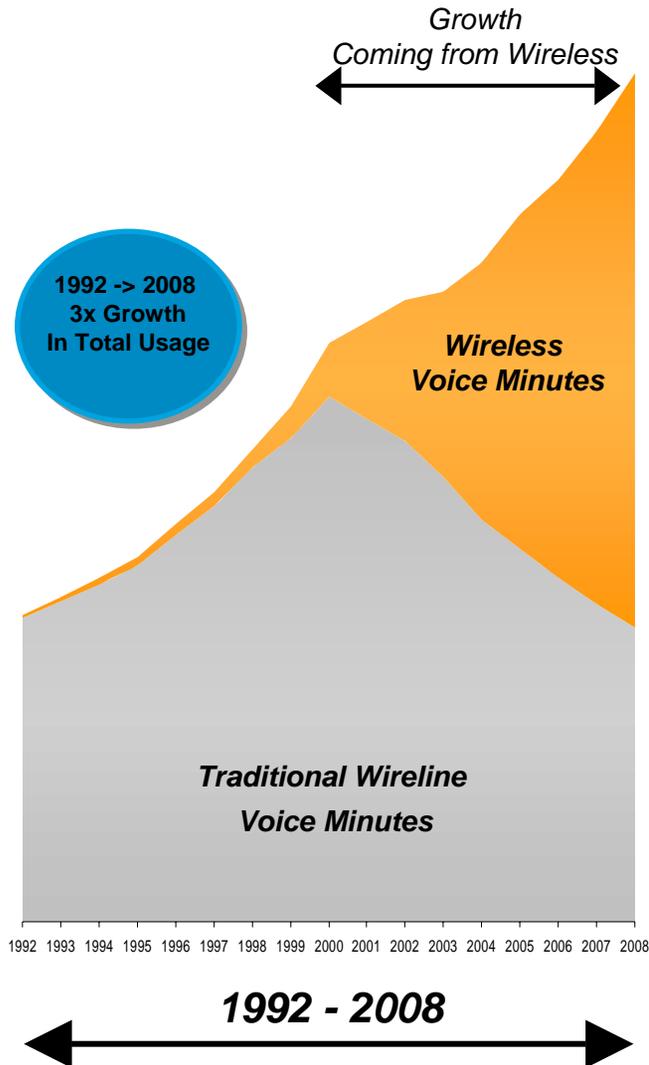
Vice President, Product and Partnership Management

Xohm. A Sprint Nextel Business Unit

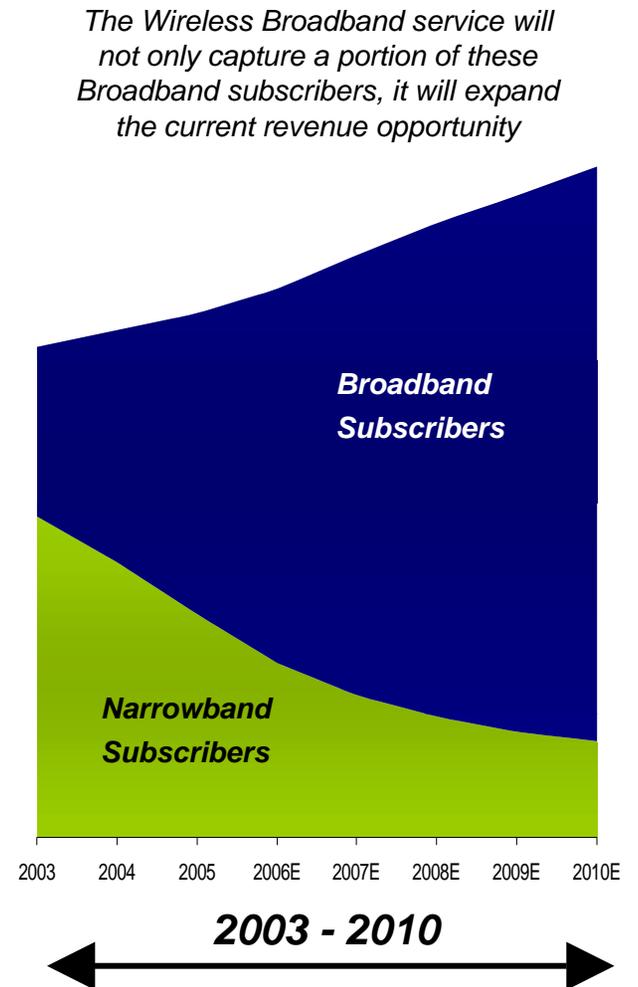
November 29, 2007

# Wireless Broadband Expands Market Opportunity

## Wireless Driving Growth



## Broadband Driving Growth



# Pervasive Broadband Experience

*Consumer Electronics*



*Embedded Port. Devices*



*Handsets*



*Embedded PC Devices*



*Ext. Attached PC Cards*



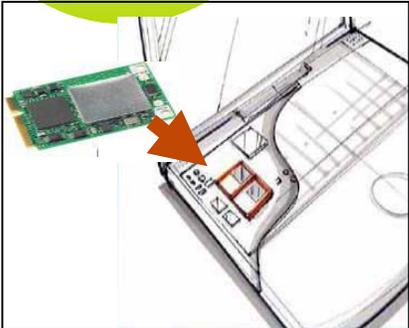
*Modems*



# Critical Elements for Success

## 1 Innovation in Distribution

- ✓ Chipsets: Single chip WiFi + WiMAX
- ✓ Devices: Economics to embed chipsets in mass market laptops and consumer electronic devices
- ✓ Distribution: Consumer electronics can take wireless through their own distribution channels



## Innovation in Multimedia Solutions

Visual Centric, Interactive,  
Personal Broadband,  
Open Network

## 2



## Affordable Service

Wide-scale Appeal, Pay as You  
Go, Pre-paid, or Monthly  
Subscription

## 3



WiMAX from Sprint

# Our Progress to Date

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- ✓ **10,000+ cell sites ready for WiMAX deployment**
- ✓ **Thousands of base stations and antennas ordered**
- ✓ **Initial service markets (Chicago and Baltimore / Washington DC) on schedule to launch year-end**
- ✓ **Commercial launch planned for 2Q 2008**
- ✓ **Recently completed first market-to-market live data session between Chicago and Washington DC (see *video clip*)**





# Perspective on Regulatory Challenges

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## Special Access Fees

- Impacts our backhaul alternatives
- \$15 billion per year business that VZ and T get 82% of the fees
- Virtually unregulated and adds significant cost to a broadband service provider

## EBS & BRS white space auction

- Action needs to be taken to establish rules and dates for auction
- Billions of MHz pops impacted by this auction
- Limits the ability of any wireless broadband provider to deliver services in areas that are currently unlicensed

