Case 1:10-cv-00139-RMC Document 13-5 Filed 06/21/10 Page 1 of 153

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LITIGATION III, ANTITRUST DIV. U.S. DEPT, OF JUSTICE

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March 18, 2010

FEDERAL EXPRESS

Hon. Rosemary M. Collyer **US District Court** District of Columbia 333 Constitution Avenue, NW Washington, DC 20001

cc: Cong. Rick Baucher Chair, Telecommunications Committee US House of Representatives

cc: Steve Waldman, FCC Deputy Commissioner

cc: Cong. Ed Markey Former Chair, Telecommunications Committee

ce: John R. Read, Chief US Dept. of Justice Litigation III Section 450 Fifth Street, NW Suite 4000 Washington, DC 20540

> Re: Comments to Competitive Impact Statement of January 25, 2010 Ticketmaster and Live Nation, Inc. Merger USDC Dist. of Col. No. 1:10-CV-00139

Dear Judge Collyer:

In accordance with the Justice Dept.'s January 25, 2010 Competitive Impact Statement ("CIS") inviting comments within sixty (60) days to the Court's revised order re the prospective merger between defendants Ticketmaster and Live Nation, Inc., as Inventor and President of an early stage live event digital distribution company, LIVE-FI™ Technologies, LLC with its first US patents issued on October 13, 2009 (US Patent No. 7,603, 321) (Exhibit 1), I respectfully submit on behalf of LIVE-FI™, the public and other entities similarly situated, "inadequacy" and material omission objections to the order. It is contended that if the CIS is adopted in its present form without further revision, it will have a significant anti-competitive impact on the future of all live industries including music, sports, gaming and education contrary to the public interest in violation of the Tunney Act, 15 USC §§ 16(b)-(h).

Most respectfully, LIVE-FI[™] has three primary concerns with the CIS as published:

(1) The Court has omitted all discussion of the negative anticompetitive impact the merger will have upon live event and recording distribution particularly electronic broadcasts and transmissions that are the future of the converging TV and mobile markets. As admitted in Live Nation's own papers and press releases, monopolization of the domestic and international concert market has been one of the company's primary objectives since it was formed in 2005. (See Exhibit 2 and pp. 3 infra). There exists an inherent danger from a merged entity that will be, all at the same time, a promoter, majority venue owner for concerts and sports, label for performing artists, and the owner of ticketing and mobile ticketing systems, venue contracts and ticketholder lists from 80% of US venues going back 25 years. As this Court correctly found, Live Nation already owns some 80-100 US venues and 30 in foreign territories. Ticketmaster's lists will now give the merged entity the added unfair advantage to promote and fulfill consumer electronic requests for live concerts and sports merchandise throughout the world even for artists and celebrities not represented by Live Nation but who are appearing at venues that deploy Ticketmaster systems;

(2) The Court wrongly assumes at pp. 7 that the merged entity will have no significant impact on small companies. As such, it speaks only to the ticket pricing interests of large promoters and venues such as AEG and Comcast Spectator. This is contended prejudicial error. The Court's most recent revised solution that mandates giving AEG access to Ticketmaster's systems and divests Ticketmaster of its Paciolan venue software in favor of Comcast-Spectator, presents a source of even greater concern for small entities. This is because the result will be a larger number of public concert and sports venues with access to the same basic ticketing, mobile ticketing operating systems including interfaces without equal access given to small companies, making the field even harder for smaller technology firms to penetrate; and

(3) The Court has failed to adopt explicit protocols and safeguards to ensure that private litigants and smaller entities maintain equal and fair access to the Courts to protect their rights and remedies against the individual defendants and the merged entity. This is the Court's stated objective in Section IV.

In fact, Live Nation and its former parent Clear Channel Entertainment, Inc., a division of Clear Channel Communications, Inc. have a long history of defrauding private litigants before the Courts that must not be overlooked and most respectfully, should be investigated by this Court prior to adoption of a final plan. Live Nation's practice for years has been to *falsely deny under oath all contacts with individual States* to avoid jurisdiction to answer for anticompetitive misconduct.

In particular, I draw this Court's attention to the appended untruthful papers sworn to under oath in 2006 and 2008 by defendant Live Nation and their Baker Botts attorneys in an antitrust case before Southern District of New York [Case No. 06-CV-1202 (BSJ) (SDNY)]. Live Nation, Clear Channel, and their attorneys falsely *deny under oath all contacts with New York State* (Exhibit 3).

As this Court correctly found and contrary to these sworn papers, Live Nation owns many New York venues including House of Blues, Jones Beach Amphitheatre, Blue Note, and at times relevant, 24 major radio stations in the tri-state area including WLTW-Lite 106.7 FM. Live Nation filed similar untruthful papers before other tribunals in lawsuits brought by private litigants. (Exhibit 4)

In addition, just prior to Live Nation's acquisition of Clear Channel's new affiliate Instant Live Concerts in 2005, Live Nation, *admittedly* sought to monopolize live concert distribution. In 2004, Live Nation acquired a third party inventor's patent called "Griner" (US Patent No. 6,614,729). Griner discloses only a single operating system that affixes tracks on a master recording as individual selections are being performed during a concert as but one method to expedite distribution of onsite concert CD's.

Yet, immediately after acquiring Griner, Live Nation issued a series of false press releases throughout the US and the world that it owned a *monopoly* on distributing live concert recordings. (**Exhibit 5**). Live Nation's clear intent and ensuing practice was to prevent smaller recording companies from accompanying artists into its venues to achieve unfair market penetration of its recording distribution systems even at venues owned by others. This is, in part, how Live Nation attracted major artists such as Madonna, Jay-Z, Bono and Shakira, to leave their respective labels and sign with Live Nation in all fields during a time that the recording industry was vulnerable and experiencing plummeting CD sales from digital piracy of shared MP3 files over the Internet.

In 2005, LIVE-FITM was itself denied access to Live Nation's venues. This was after LIVE-FITM's USPTO unpublished provisional patent applications were believed to have been misappropriated to Live Nation through a New York intellectual property law firm representing LIVE-FITM and Clear Channel simultaneously without disclosure. The misappropriation resulted in the formation Clear Channel's affiliate, Instant Live Concerts, LLC in 2003 by principals of Clear Channel Entertainment ("CCE"). Instant Live Concerts was subsequently acquired by Live Nation in 2005 after it was spun off from CCE and both remain headquartered at 9348 Civic Center Drive, Beverly Hills, CA.

Relevant here is that the New York Times article of May 5, 2003 that introduced Instant Live Concerts (**Exhibit 6**), also included sound bites from Irving Azoff, President of Front Line Management and now CEO of defendant Ticketmaster.

Now that live recording distribution has evolved into a digital rather than a hand-out business, Live Nation has continued to preclude LIVE-FITM and other recording companies from its venues. If defendants' merger is approved without further revision, penetration of other company's technologies will be significantly impeded. This is because Ticketmaster's lists will afford Live Nation the ultimate advantages of controlling all of live concert promotion, venue entry access and event content distribution to the detriment of the public and all other entertainment companies.

In 2006, the press confirmed LIVE-FITM's premise when it reported that Live Nation was in fact precluding smaller recording companies from accompanying artists to record concerts at its venues. At that time, Live Nation did not represent any artists or their recording rights.

In response, certain recording companies including DiscLive and Hyburn filed complaints against Live Nation and Clear Channel with the Electronic Frontier Foundation in San Francisco and were found to have meritorious claims. (**Exhibit 7**) Shortly thereafter, EFF invalided the Griner patent before the USPTO on other grounds, <u>leaving Live Nation without a patent</u>. This paved the way, as this Court correctly found, for Live Nation's 2006 alliance with German technology giant CTS Eventim and Clear Channel's other new subsidiary, Next Ticketing (**Exhibit 8**). This venture failed leading to Live Nation's more recent partnership with Ticketmaster (**Exhibit 9**).

Live Nation's history of unfair and anticompetitive practices should now raise a red flag to this Court on *the* most pressing antitrust issues potentially affecting the future of the entire music and sports industries.

Without speaking directly to the issues of live event and recording distribution, the Court, most respectfully, is doing the public a disservice.

The CIS as it stands does nothing to protect the interests of small recording and technology firms that have invested huge monies in development and may be able to compete with Live Nation and online subdistributors such as iTunes and Google to reverse the last ten years of industry losses emanating from digital piracy of MP3 files.

In summary, unless the Court mandates further revisions and sharing of assets with small companies, the pooling of the portfolio of powerful assets already controlled by Ticketmaster and Live Nation will enable the merged entity to unduly monopolize all of public access to concerts and events, majority lists of ticketholders and in turn, live recording distribution to those most likely to buy event recordings and podcasts. The end result will make it virtually impossible for new technology companies that have no equal access to Ticketmaster's operating systems to have a fair chance to compete.

Respectfully Submitted, Amy R. Gurvey

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EXHIBIT 1

Case 1:10-cv-00139-RMC Document 13-5 Filed 06/21/10 Page 6 of 153



US007603321B2

(12) United States Patent Gurvey

- (54) ELECTRONIC SYSTEM AND METHOD COUPLING LIVE EVENT TICKETING AND INTERACTIVE ENTRIES WITH THE SALE, DISTRIBUTION AND TRANSMISSION OF EVENT RECORDINGS, MASTERING SYSTEM AND INTELLIGENT TERMINAL DESIGNS
- (76) Inventor: **Amy R. Gurvey**, 315 Highland Ave., Upper Montclair, NJ (US) 07043
- (*) Notice: Subject to any disclaimer, the term of this patent is extended or adjusted under 35 U.S.C. 154(b) by 0 days.
- (21) Appl. No.: 11/253,912
- (22) Filed: Oct. 18, 2005

Prior Publication Data

US 2006/0173701 A1 Aug. 3, 2006

Related U.S. Application Data

- (63) Continuation-in-part of application No. 10/442,468, filed on May 20, 2003.
- (60) Provisional application No. 60/382,710, filed on May 22, 2002, provisional application No. 60/382,949, filed on May 24, 2002, provisional application No. 60/619,754, filed on Oct. 18, 2004.
- (51) Int. Cl.

(65)

- *G06Q 99/00* (2006.01)

See application file for complete search history.

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(10)	Patent No.:	US 7,603,321 B2
(45)	Date of Patent:	Oct. 13, 2009

6,614,729	B2 *	9/2003	Griner et al
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Primary Examiner-Jalatee Worjloh

(74) Attorney, Agent, or Firm—Allan Chan; Allan Chan & Assoc

(57) ABSTRACT

The present disclosure provides a method and system of electronically associating one or any combination of the production, balancing, editing, transmission, distribution and sale of live event "Recordings" with the sale of a "ticket" [defined to include any entrance payment/receipt, (tournament) entrance fee or logged placed bet] to or during the event, such that both or either of a ticket purchaser and/or non-ticket purchaser are able to automatically acquire a Recording or participate in interactive offerings related to the event by means of [optional] authenticated retrieval systems at a terminal device when connected to the Internet or wireless network. A method for electronically converting a balanced audience feed to the value for optimal Recording balance is also disclosed for optional integration. Distribution and/or retrieval of a Recording by patrons, non-attendee purchasers and/or licensees may occur when the Recording is embodied in a fixed medium of expression and/or when the Recording is in digital or other encoded format.

10 Claims, 9 Drawing Sheets



U.S. Patent

Oct. 13, 2009

Sheet 1 of 9

US 7,603,321 B2



U.S. Patent

Oct. 13, 2009

Sheet 2 of 9

US 7,603,321 B2







U.S.	Patent
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Oct. 13, 2009

Sheet 4 of 9

US 7,603,321 B2



Manufacturing Process

U.S. Patent

Oct. 13, 2009

US 7,603,321 B2

DISTRIBUTION



U.S. Patent

Oct. 13, 2009

Sheet 6 of 9

US 7,603,321 B2

SAMPLE LOCATION-BASED TERMINALS

VENUES, ATMs, SHOPPING MALLS, AIRPORTS



FIG. 6A





FIG. 6B



Oct. 13, 2009

Sheet 8 of 9

US 7,603,321 B2





RATE CONCERT OR TALENT INTERACTIVE RESPONSE

U.S. Patent

Oct. 13, 2009

Sheet 9 of 9

US 7,603,321 B2

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ELECTRONIC SYSTEM AND METHOD COUPLING LIVE EVENT TICKETING AND INTERACTIVE ENTRIES WITH THE SALE, DISTRIBUTION AND TRANSMISSION OF EVENT RECORDINGS, MASTERING SYSTEM AND INTELLIGENT TERMINAL DESIGNS

RELATED APPLICATIONS

This application is a continuation-in-part of application Ser. No. 10/442,468 filed May 20, 2003 which claims the benefit of U.S. Provisional Application No. 60/382,710 filed May 22, 2002 and U.S. Provisional Application No. 60/382, 949 filed May 24, 2002, all incorporated herein by reference. 15 This application also claims priority to provisional application Ser. No. 60/619,754 filed Oct. 18, 2004.

FIELD OF INVENTION

This invention pertains to a system and method of producing and distributing recordings of live performances.

BACKGROUND OF THE INVENTION

The advent of the digital age has demonstrated that any content or event (including live as performed content) that can be recorded and transformed into "bits" is a valuable, marketable commodity. In the past, major studios, record labels and production companies controlled what live content would be produced for distribution to the public. Except for live or tape-delayed grandiose television/cable productions, certain news coverage and special radio broadcasts, the live experience was limited to ticket holders/audience members.

Now, however, live content is inexpensive to digitally 35 record. Virtually any lay personal can create a quality digital live recording of any event of public or private interest on simple equipment and then upload the recording over a tele-communications network. Such upload will result in free content ownership not only for the recorder, but also for any 40 other interested user. Telecom-connected third parties can then, for example, burn their own CD's on home components or store the content onto a hand held music player. Once the recording is uploaded, then, it is game for others to copy and own it without payment.

The unauthorized digital transmission and retransmission Peer to Peer ("PtoP") or Business to Business ("BtoB") of pre-recorded studio titles, albums, and other derivative tie-in merchandise over the Internet since 1998 has virtually crippled the music industry. "Wi-Fi" now enables hook up to 50 the Internet without a wire. Podcasts carried through Wi-Fi or satellite radio may not be far off. Clipcasts (transmissions of content to mobile phones) will shortly follow.

In spite of the spiraling decline in retail CD sales since 1998, the live concert market is surging. Concert ticket prices 55 have skyrocketed. Coincident market penetration of handheld music players has necessitated a change within the music industry from an album to a singles oriented business model and the proliferation of on-line subscription services. With use of the instant disclosure, it is anticipated that concerts and 60 recording from live events as well as interactive tournaments will be coveted by consumers and subscription services that reach the global audience.

In spite of this, to date, the full recording impulse buying potential of the live concert audience remains untapped. Concert hall shops still only offer an artist's pre-released studio product usually only in CD disc form and not the performance 2

just attended. At the core are the continuing limitations on technology, the huge cost of recording and packaging productions for immediate on site and multi-media delivery, and the monetary and time constraints including for onsite personnel and staff needed for quality mastering and editing. In addition, for more grandiose live productions that feature multiple performers and whole orchestras, there is an impasse among the creative factions as to the proper royalties payable upon release. Musicians' unions and performing rights societies that collect royalties on behalf of composers and publishers contend that a digital encoded recording transmission over any telecommunications network is a separate "performance" triggering additional payments.

For these reasons, a necessary premise of the instant disclosure is that any viable market solution for live recording release must be inextricably associated with full royalty accounting, rights clearance and the equitable allocation of recording revenues among all those involved in production of the live event. The royalty accounting systems revealed in this of disclosure do just this and will be independently licensed by the inventor for the management and administration of concert venues around the world.

At the same time, the present invention foresees that heightening anti-terrorism security systems are shortly to be installed by law or electively in public venues—newly constructed and existing—including Olympic sports arenas, international concert halls and airports. DNA fingerprint systems will be enabled to read the iris of an entrant's eye thumb print, etc., upon ingress or egress from and through the instant disclosure, can be simultaneously used at a venue to process audience recording orders separate from ticketing information.

The present invention further anticipates that with the advent of increasing bandwidth, live events, tournaments and performances as they are recorded and packaged will be electronically transmitted to businesses and computer users with increasing speed. This will help raise the market value of the live recording that is expected to surge immediately after the event ends particularly if it is publicized with pre-event ads issued, ordered and placed by the producers.

The instant disclosure is also premised on the fact that ticket holders will demonstrate a high proclivity for impulse buys if recordings are offered for sale immediately after final curtain at the hosting venue itself. In addition, it is anticipated that even greater sales will result if audience members and global non-audience fans can select their respective preferred means of retrieval. The instant disclosure predicts that adoring fans—regardless of geographic location—will always covet a complete repertoire particularly of a unique or special event. And while the CD is on its way out, for established patrons of the classical arts, it is still very much the preferred recording format.

The current trend in the music and entertainment industries is toward online subscription services. Web sites like iTunes, MSN, CNN, Yahoo, Amazon, AOL and Napster now offer content of all kinds—music, films, TV shows, sports replays, news clips and stock quotes for a fixed fee per month. Some of these sites are contracting with telecom companies to effect content delivery to cell phones. The recent institution of podcasts demonstrates that these sites will also offer live events, single titles and other tie-in merchandise like posters, T-shirts and pin-ups if packaging can be expedited and delivery effected BtoB or PtoP. They will also offer interactive gaming, response options and tournaments that are related to a live event.

Just by way of example—what if the global advertising campaign for release of a new "Harry Potter" book or movie

was associated with an online tournament or offer? What if the coveted prize was an authenticated J. K. Rowling autographed poster? Further, what if the Indianapolis 500 could be instantaneously virtualized such that both audience members and interested fans from around the globe could steer their 5 own cars along with the pack? In each instance, the global response would be huge. Fans would flock to any one or combination of location-based enabled intelligent terminals or enter from hand-held devices, home computers land and mobile phones thereby maximizing the geographic influence 10 and market power of even a local event.

BRIEF DESCRIPTION AND SUMMARY OF THE INVENTION

Methods, systems and intelligent apparatuses¹ arc disclosed for the immediate multimedia and electronic global ordering, sale, management, and authenticated distribution of live event content recordings by all means of delivery, transmission and retrieval now known or hereafter devised both on 20 and off site from where the live event takes place. Methods and systems are also disclosed for the global solicitation and processing of authenticated electronic responses at live talent competitions, sporting events, and interactive games including from worldwide non-audience participants through 25 enabled devices.

(individually claimed but enabled to be integrated)

With respect to distribution of live music, entertainment and event "Recordings" (as herein defined), the methods and systems disclosed reveal means that expedite and associate 30 necessary and value added steps in the production, packaging, broadcasting and administration process. These include: (i) association of recording orders to ticket sales, subscriptions and/or uniquely identifying information of the holder including credit card number, phone/mobile phone number, subscription or podcast address, for example; (ii) methods for content mastering, balancing and editing; (iii) methods for splicing and packaging single titles, action stills and other unique derivative works; (iv) methods for creating director's cuts, "best of" versions and other derivative works; (v) meth- 40 ods for automated copyright accounting including calculation of statutory and contractual royalties from the point of every sale; (vi) integration of standard content security systems [e.g., encryption, watermarking and digital rights management ("DRM")]; (vii) integration of new venue anti-terrorism 45 security systems; and (viii) solicitation and processing of recording orders from non-audience purchasers using any uniquely identifying information that helps directs transmission of content including, without limitation, home or mobile phone number, URL, e-mail or street address, credit card or 50 banking number, personal account, podcast or satellite radio account, Blackberry or text messaging account, Social Security Number, date of birth, mother's maiden name, and most significantly, a DNA fingerprint.

In the sports and gaming field, entrant's fees and bets 55 placed are to be used in this disclosure in lieu of or in addition to "tickets".

The disclosed systems and methods are optimally and immediately designed for use by classical artists, unsigned talent, "E-label" bands, their producers and arts institutions 60 that are permitted to release live recordings without additional clearances. These groups need strong promotional tools and established distribution channels to test the market for new titles and contemporary works.

The instant invention will allow for the economical pro- 65 duction, packaging and multi-media distribution of any live event recording no matter how small (recitals, benefits and 4

special performances, for example) that with the previous art were not made available for release because it was not cost effective to do so at low sales volumes. This content was therefore previously "lost" after performance and could not be re-enjoyed by members of the public at large.

The systems disclosed are also designed for use by interactive game, sports television, film and convergence producers to assist with the solicitation and tabulation of audience and non-audience responses. Such responses serve to expand the types of entertainment experiences offered to the public and geographic influence and promotional value of a particular competition or event.

In addition, the systems are designed for podcast and satellite radio producers, suppliers and consumers who offer and 15 covet audio programming for downloading onto computers or portable music players.

By the means herein described secured and authenticated ordering, packaging, delivery and retrieval of any live performance or event can be effected anywhere in the world at cost low enough to make it economically feasible even at low volumes. This includes release of a recording immediately at the hosting venue as soon as the event ends.

With the instant disclosure, packaging will be in either fixed or encoded format with delivery over any available telecommunications network, by hand or regular mail. By such means, audience members can order recordings either pre-concert with their tickets or after in any desired format including standard CD format by onsite handout or mail or by using a venue-based intelligent terminal, a portable hand-held music, media player, Blackberry or other test messaging device, a land line, mobile phone, other wireless device, or a home computer. With the instant disclosure, non-audience members can independently order the performance or a derivative recording and their orders will be integrated with those from ticket holders.

The present disclosure further describes independent methods that immediately account for and calculate all statutory and contractual royalties due upon release from each point of sale such that the job and expense of payment administration is removed form those individuals and entities authorized to release recordings. For ticket holders, concert venues and arts institutions, this would also include calculation of bonus or promotional discounts if recordings are purchased in advance with tickets or subscriptions. More importantly, the disclosed accounting methods are independent and provide a quick, easy and foolproof method for ensuring proper rights clearances and the equitable allocation of recording revenues among all associated with the live event. These systems will be independently licensed to concert and sports venues around the world.

The instant disclosure further provides wholly independent but integrated means for digitally mastering and balancing live recordings via storage of a plurality of content analysis algorithms that analyze and manipulate audio information with our without video in a database and/or on a "live" basis as additional information is received.

By the means disclosed, a flexible multimedia information analysis apparatus stores a database that includes both audio and video information. At the same time, also stored are a plurality of content analysis algorithms for analyzing the digital information, which can be manipulated by a mouse. A selected algorithm can then be used to analyze and edit the audio, video or audiovideo data including on a "live" basis as additional information is received. Further content analysis algorithms can be applied in tandem to manipulate the information including splicing out singles titles from a whole concert, for example. By such means, digitized readings that

are optimal for audience listening and enjoyment can be automatically converted to optimal readings for a selected recording format. In addition, the disclosed methods will assist in the incorporation of additional content (narration tracks, for example), to produce further purchase options for the consumer including derivative works, "best of", director's cut versions and event-related stills, posters, pin-ups, artist bios, karaoke insertions and playbills. These systems are optionally enabled to be associated with ticketing and independently with non-audience orders. They can also process single title and derivate "best of" and director's cuts orders that incorporate supplementary material, including narration tracks, for example, in addition to whole concerts as performed, from any purchaser.

The present disclosure provides additional means for inte-15 grating anti-terrorism security systems anticipated to be installed at large sports/Olympic arenas, concert halls, auditoriums and public venues, e.g., airports and shopping malls and to take positive supplementary advantage of these systems by using them to order recordings.

It provides supplemental means for integrating standard content security methods including encryption, watermarking and DRM that track a recording as it is transmitted to an end user PtoP or BtoB. It further describes integrated systems for soliciting and processing audience and non-audience 25 response information (also optionally associated with ticketing, subscriptions and podcast information) to allow for new forms of live interactive entertainment at a particular venue. The responses tabulated by the present invention will include phone land lines and will allow for the staging of both real and virtual competitions.

If betting is to be permitted, the systems further describe means of blocking responses from territories where gaming for profit is not permitted by law.

Finally the instant disclosure reveals the inventor's creative designs for venue and public space intelligent terminals that include without limitation, enabled audience scats/chairs, enabled security turnstiles, recording ordering kiosks targeted for arts institutions (lobbies and promenades), and 40 enabled computerized tables that are to be installed at showcase cafes, clubs and gaming bistros. All terminals permit hook up of hand-held music players to USB or equivalent portals, USB keys, etc., take food and beverage orders, and pay checks and parking fees electronically. They also allow 45 the purchaser to order and buy a recording in any desired format with a designated means of retrieval.

For example, a purchaser-ticket holder can insert the unused portion of the audience ticket or swipe a credit card to order a recording for home mail or computer delivery, to start 50 an onsite disc engraving, release an already engraved disc from a machine, or enable immediately hook up of a handheld music player. In addition, the terminals authorize transmission of follow-up and demographic information back to the recording purchaser, tournament/competition participant, 55 or other individual/entity authorized to receive the information collected at the time of ticket issuance or recording sale.

The present invention discloses methods, systems and apparatuses that electronically associate any one or combination of the global ordering, authentication, sale, recording, 60 production, mastering/balancing/editing, single title splicing, packaging, transmission, distribution, engraving, optional tracking, protection, and retrieval of "live event 'Recordings" (as herein defined) with the sale of an event ticket, subscription order and/or other uniquely identifying informa- 65 tion of a recording purchaser such as credit card number, phone/mobile phone number or Internet subscription

6

account. In the case of live sports competitions and tournaments when gambling is or may be permitted, the present invention alternatively associates live event recordings with entrance fees and/or placed bets in lieu of or in addition to "tickets" and describes integrated methods that block out responses from territories were gaming for profit is not permitted by law.

The present disclosure reveals wholly separate but optionally integrated methods for processing worldwide live 10 Recording orders that are independent of ticketing.

It further reveals integrated systems for ordering and/or delivering the live Recordings in any format including, by way of example, by hard mail, e-mail, over the Internet, to home and portable computers, hand-held music/media players, cellular phones, text messaging devices, podcast addresses and new Wi-Fi devices.

In addition, the instant disclosure reveals independent mastering, balancing, editing and splicing methods that assign numerical values to console and instrument feeds. As herein disclosed, a flexible multimedia information analysis apparatus stores a database that includes both audio and video information including the transposed console and instrument readings. At the same time, also stored are a plurality of content analysis algorithms for analyzing the digital information, which can be manipulated by a mouse. A selected algorithm can then be used to analyze and edit the audio, video or audiovideo data including on a "live" basis as additional information is received. Further content analysis algorithms can be applied in tandem to manipulate the information ratings of live competitions without the need for open tele- 30 including splicing out singles titles from a whole concert, and packaging additional derivative tie-in merchandise.

Further, the instant disclosures describes systems and methods that allow both ticket holders and non-audience members to electronically rate and/or participate in a live staged event over any telecommunications network. The disclosed systems optionally authenticate entries and responses with ticketing or other uniquely identifying information that assists with directing transmission of the content.

Finally, the instant disclosure reveals the inventor's patented designs for intelligent terminals that take recording orders, are enabled to release recordings in fixed and unfixed formats and reroute authorized information back to the purchaser. These are targeted for arts institutions, hosting venues and public and private spaces including airports, banks and shopping malls.

Definitions

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"Recording" or "Live Recording" as used in the present disclosure is defined to mean any audio, video, or audiovisual material or data based on signals or content emanating, derived from or representative of the live event or any part thereof, or an occurrence pre or post event that is related to it including, without limitation, as it is packaged for sale and distribution in any medium.

Without limitation, Recordings may contain/include as examples: audio, music, video, audiovideo, concert feed, recital, sports competition (baseball game, soccer tournament, etc.), stageplay or showcase presentation, press interview, mime production, literary work, theme park amusement, arcade tournament, game, videogame, display, art exhibition, artwork, autograph, photograph, clip, still, spoken dialogue, soliloquy, reading, lectures, speeches, seminars, classes and sermons, etc.

Typically, a "Recording" is stored, thereafter balanced, edited or otherwise revised in digital, analog or other format, and transmitted by a means of distribution e.g., broadcast signal, radio, over-the-air television, scrambled signal, cable,

Internet, text messager, podcast, satellite radio broadcast, clipcast, regular mail, hand delivery, wire, cellular/wireless (so-called "Wi-Fi"), or by any other means now known or to be hereafter devised.

At some time, a "Recording" may become embodied or 5 stored on a fixed, tangible medium of expression such as film, VCR tape, optical disc (CD, DVD, dual disc, etc.), magnetic cassette, reel-to-reel, LP, local or remote hard drive, mobile music player, or other storage medium, etc., or alternatively may be received, displayed, stored and re-performed without 10 physical embodiment. For purposes of this disclosure, Recordings will be receivable in either a fixed medium of expression or unfixed format by a third-party to include without limitation a consumer, purchaser, third-party seller or licensee in analog or digital format [digital data (if neces- 15 sary). Notwithstanding the foregoing, nothing contained herein is meant to limit the scope of the inventor's claims should other recording formats be made available in the future

Retrieval of a Recording in any format for purposes of this 20 disclosure will occur on or off site from where the live event takes place including, without limitation, immediately after the event ends at enabled location-based intelligent terminals/ kiosks, home terminals (a home PC, media player, Web TV, etc.), portable personal devices (hand-held music/media 25 players, Blackberry or other text messaging device, e.g.,), from a third-party distributor such as an online subscription service, producer or podcaster and on mobile phones. To the extent that order and/or retrieval of a Recording is to be over a telephone wire, cable or cellular telephone or any telecommunications network, the instant disclosure is deemed to work with or incorporate any phone number, address, or other uniquely identifying data including without limitation, a DNA fingerprint, URL, e-mail, podcast or satellite radio directing transmission of the content.

Utility

The utility of the present disclosure is apparent. The systems, individually and collectively, are designed:

(i) For use by arts institutions, performing artists and their production teams, sports organizations, concert venues, and public and private spaces (airports, shopping malls, banks, etc.) to offer a one-stop shop for the worldwide ordering, packaging and/or release of live content recordings in all 45 revenues, the artists and copyright holders can now have media;

(ii) To provide new forms of interactive live entertainment experiences in close proximity and time with a live event, regardless of the geographical location of the interested consumer:

(iii) For use by arts institutions, performing artists and producers to assist in the immediate on and off site release of live event recordings;

(iv) To associate recording orders with ticket sales thereby 55 allowing authentication and authenticated retrieval of recordings transmitted and released on and off site;

(v) To allow recordings to be ordered from the time of first ticket issuance thereby offering promotional bonuses and discounts to venue subscribers and global fans;

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(vi) To provide a true litmus and market indicator of new talent, a contemporary composer, composition, title or premiered work both from audience members and from the nonattending global market;

(vii) To afford artists and producers additional feedback on 65 an event and optional demographic information on recording purchasers in all media and territories, if authorized;

(viii) To ensure rights clearance and the foolproof equitable allocation of recording revenues in all media;

(ix) To assist with all newly instituted means of audio, video and audiovideo content ordering and transmission methods (including podcasting, for example);

(x) To anticipate heightened anti-terrorism security measures incorporated within public and private venues and to take positive advantage of those systems by using them to assist with the ordering of recordings;

(xi) To record, capture and distribute otherwise lost live content including of smaller, local events that traditionally would not have been released to the mass media or the public at large and with the prior arts, were never capable of being enjoyed by those who were not in actual attendance (either locally or around the world).

Using the instant disclosure virtually all live content can be now be efficiently and effectively preserved, packaged, automatically accounted for and immediately offered for distribution to the adoring audience as well as to fans worldwide. Audience members can now fulfill their need for instant gratification and at cost low enough to make it economical even at low volumes. Ticket holders can either order recordings preconcert or immediately after it ends at venue-based intelligent terminals, or in the alternative, retrieve and take home a recording in one of several formats right then and there. In addition, those who did attend the event as well as to those who did not, can now own copies virtually in minutes. Discounted recordings can be offered as added perks associated with subscriptions and early ticket purchasers. Those who pre-buy can also be offered the added benefit of the right to 30 receive promo information on future events and releases. After the performance or event, Recordings can also be bought at any intelligent terminal installed at the venue or other public spaces that include airports, shopping malls, address, mobile phone or other account number that assists in 35 retail outlets and banks. In addition, any interested purchaser can order a recording from a home computer, land line, cellular telephone, Blackberry, text messager or other enabled hand-held device by using a credit card of other unique identifying information of the purchaser including an online subscription account number or mobile phone.

To benefit from the instant disclosure are all parties involved in production of both the Recording and the live event as well as adoring fans that always covets a complete repertoire and new entertainment options Aside from added access to what in hindsight proved to be a great or unique performance. And the public at large gets the option to expand its listening library of a favorite artist.

By the means herein described, for the first time, Record-50 ings can be offered for sale by any known means from the time of first ticket issuance.

When physical discs are ordered at any location-based terminal, the systems are designed to work with the latest capacity standard CDR engraving technology (whether incremental or non-incremental) either to start the engraving of a disc or in the alternative, to release an already burned disc or the signaled information embodying same. If a particular venue elects to install a combination ordering and disc engraving intelligent terminal, with CDR technology now between 40x and 52x, this will allow for authenticated release of even disc formatted Recordings to authorized retrievers immediately at the venue after final curtain. Audience members who have CD players in their cars can then re-experience a concert on the way home.

Global orders from those who did not attend the event can likewise be independently and immediately fulfilled by integration of appropriate systems. This will serve to maximize

the market potential and promotional value of the event regardless of the geographic location of the purchaser.

Artists and composers who premier new works at a recital in a smaller locale will realize the added benefit of having these works optimally and quickly marketed particularly if they were not selected for release by a recording label. New bands and other "start-up" talent are likewise afforded the means to get their material immediately out into the marketplace and receive rapid feedback on their original compositions in actual dollars.

With increasing advents in technology that continue to compress the time and physical space needed to record and transmit audience responses to a live event, it is anticipated that at some time in the future, the present disclosure will allow for tabulation of on and off site ratings and responses as well as the public's participation in staged tie-in tournaments including from hand-held devices and cellular telephones. As the interactive response time becomes smaller and smaller over time with increasing bandwidth, both audience spectators and non-attending fans should be able to participate in virtually automatic ratings both from their venues seats and from enabled home computers, hand-held devices and cellular telephones.

The current trend towards reality television demonstrates that interactive viewing is a coveted by the entertainment 25 industry. Shows like Fox's "American Idol" have already proven that there is a premium on interactive response programming because it performs advance market research on new talent. Moreover, because the major TV program suppliers and producers are no longer willing to pay a sitcom star \$1 30 million per episode, there is increasing demand for less expensive distributable content of any kind particularly that which can be distributed to wireless telephones. This trend will continue to grow as more interactive television, radio devices and offerings (now including podcasts and clipcasts) 35 penetrate the marketplace and the viewing audience can more easily fast forward through a sponsor's commercials.

Submitted for separate patent protection is the inventor's original intelligent terminal designs including, without limitation, those in the form of an enabled venue audience seat, an 40 enabled venue turnstile, an enabled eating or beverage table and chair, and an expanded ATM ordering kiosk targeted for public spaces, concert venues, airports, banks, malls and retail stores. The table terminals are seen for installation in the next wave of restaurants/media clubs/gaming cafes/coffee-45 houses, etc. They are designed to take food and beverage orders and pay checks and parking electronically without a human waiter or waitress in addition to fulfilling Recording orders. The turnstile version is expected to be a big seller as tightened security systems at Olympic stadiums, venues and 50 airports are installed including those that read DNA fingerprints of audience entrants.

All terminals will incorporate credit card and smart card swipes, rating/interactive systems, disc dispensaries, USB and equivalent portals for hook up of music players and 55 storage devices, all of which are electronically authenticated and linked to entrance tickets, seat assignments, food and beverage checks, a cellular phone number, URL, e-mail, podcast address, other account, or other identifying information of the purchaser. 60

The systems herein disclosed are further enabled to process special purchase orders. For example, individual titles (singles) from a live performance with or without accompanying video will be spliced out, specially formatted, accounted for at competitive pricing on the order of \$1.00 per 65 title and offered for sale over the Internet for storage on hand held music players. Live singles will also be offered for sale 10

on Internet subscription services along with event-related interactive games and tournaments. Also to be made available are director's cuts, narrated tracks, "best of" selections from a particular artist's tour and personalized compilations inclusive of audience noise, monologues, artist soliloquies and narration tracks.

All Recordings especially the spliced singles tracks—expected to be a big Internet seller—can be optionally watermarked, encrypted and protected with available DRM sys-10 tems by integrating standard methods. These new live sound recordings of even old titles are expected to compete with the pre-released digital studio recordings that are now being freely shared over the Internet and crippling the recording industry. The inventor believes release of live singles presents one means to reverse spiraling losses attributable to the unauthorized sharing of digital files over the Internet in that it will offer alternative and fresh versions of a favorite artist's titles. Integration of screened video feeds after digitization present an inexpensive means to produce music video downloads at 20 much lower cost that can be transmitted to cellular phones.

The inventor's disclosed accounting systems are key to keeping administration costs low. They are enabled to automatically calculate the statutory and contractual royalties payable to all involved in production of the live event and its Recordings. Labels, managers and producers can select any accounting format compatible with their current systems. Each participant's confidential accounting statements will be available 24/7 by secured key over the Internet and will offer information from every point of sale. Singles delivered to a cellular telephone will be accounted for by these same systems.

B. History of the Field

Historically, live entertainment events when recorded for live or tape-delay distribution to the mass media were relatively expensive productions. They were designed with high quality processes and formatted to meet broadcast standards. Originally, live recordings were made on film and/or tape but are now recorded by digital technology, and often with modest equipment. Now, even with advents in technology, tie-in merchandise like T-shirts, autographed pin-ups and cups that are being offered for sale to the public in on-site venue stores and retail outlets are generic, i.e., they do not to relate to or symbolize the specific event attended.

In the traditional music industry business model, live performance revenues were reserved in standard label contracts by the artist for their own exploitation. This meant that venues, event producers and promoters made their revenues only from audience ticket sales, commissions from on-site concession and sales of tie-in merchandise as related to the artist's reserved rights, and the artist's label did not share in these sales.

Conversely, the decision as to whether to release an audio or audiovideo recording of the live performance remained in the exclusive control of the artist's record label. Because the costs associated with broadcast-quality productions were so high and there was an additional concern that new releases might interfere with stable revenue streams from previously released whole albums, very few live events were made available for home release including for those who did not attend the live performance. The on-site stores at the Continental Arena at the Meadlowlands, Tanglewood or the Metropolitan Opera, for example, sell only the artists' pre-recorded studio albums, not the CD of the performance actually attended.

In a similar fashion, concerts in smaller municipalities or those given by new, unsigned bands just building a following, solo recitals of classical artists, local stage productions, sport-

10

ing competitions like horse racing, NASCAR and major/ minor league baseball, educational seminars, speeches, etc., have almost never been produced for the mass media or home distribution. The live experience has been limited to the actual audience and spectators, i.e., those lucky enough to get "tickets". One exception is OTB where the live event is televised in specific networked locations for the benefit of all who place bets.

Basic recordings were, however, made of most live performances and sporting events, using simple equipment of modest quality, for reference, study or promotional purposes. Additionally, the press would cover highlights of certain local events (college competitions, e.g.) and archive footage for future stories or ancillary licensing. In the sports field, this business model works because once a competition is over, most of the commercial value of the event is lost. Basic recordings were, however, made of most live perforown albums but a Grammy Awards. The analysis is sports. Wouldn't Larsen's perfect g during the post-si graphed poster? If it also likely that h

Such is not the same for the music industry, however. When a great performance or concert has taken place, in hindsight the entire world may relish the chance to see it and even own it.

But even in the music business, tie-in videogames never became a standard part of the business model because of the limitations on technology and the prohibitive costs of production. With the instant disclosure, however, this will change. Any concert can now be the focus of an interactive promotional campaign that is tied to ticket sales and subscriptions. Certainly this advertising strategy is a lot cheaper and will expand geographic interest in the event.

What does this mean in dollars? In a nutshell, it means that with the prior art, most live events—even unique and quality 30 performances and competitions as they continued to be staged around the globe everyday—had the fate of becoming "lost content". Live events are still not being exploited to their maximum potential because the systems in place were designed only to generate revenue from ticket sales and keep 35 venue revenue sources separate from those belonging to the record labels.

In the music field, starting March, 2003 ten months after the preliminary application for the instant disclosure was filed, a handful of disc burning concerns attempted non-automated, non-authenticated physical CD handouts at small performing venues by incrementally transferring single titles onto a master as they were tracked. These companies conceded that with this method they could not fulfill the Recording demand of a large concert audience or any immediate 45 outside orders.

In addition, standard CDR burning technology is now available at 30x-52x (one CD in little over a minute) even for home components. With standard technology as it may be updated, the on-site methods and systems disclosed herein do 50 not require incremental track transfer to cut disc compression and duplication time (for those that want discs) and thereby can satisfy any size audience as well as outside orders all at the same time.

With the increasing costs of TV programming and the trend 55 towards reality TV, basic digital recordings are now recognized as valuable, marketable content. Now, depending on the particular event, even the most basic recording can increase in value over time. TV shows and theatrical films like "American Idol", "The Apprentice" and "The Truman Show" demonstrate just how valuable even raw content has become. The announcement heard at the beginning of virtually every live event that cameras and recording devices are strictly prohibited, is definitive proof of the value of live Recordings even if they are not optimum quality. 65

With fast-forwarding options becoming more prevalent on home media players that bypass commercial advertisements,

12

networks are no longer willing to pay a sitcom star \$1 million per episode as they did in the final seasons of "Friends". In January, 2004, Mezzo-soprano Marilyn Horne told a seminar class that she was only able to incorporate a particular song on her 70^{ch} Birthday Album because it had been unlawfully recorded at a concert by an audience pirate. Norah Jones' early primitive recording sessions in solitude are now extremely valuable as background material not only for her own albums but also for the hot selling DVD releases of the Grammy Awards.

The analysis is no different for professional and amateur sports. Wouldn't at least some fans still want to watch Don Larsen's perfect game or receive a clip from a Yankee rally during the post-season superimposed on a T-shirt or autographed poster? If a fan didn't tape a game he attended, isn't it also likely that he may still want to buy a copy for reference or study?

In the music field, statistics show that many find live or "recorded as live" concerts far more satisfying than highly 20 edited and planned "studio" recordings. The audience cheers, applause and artist monologues make the live recording far more exciting and have not been shown to cut into revenues generated by the original album.

Also, fans of an artist usually also covet a complete repertoire. In July, 2004, Business Week reported that 20-30% of an attending audience will order a CD of a concert attended on their way out the door. Whether that should be a physical engraved disc, a download direct to an iPOD or an order for home delivery is a decision this inventor will leave to the purchasers and venue owners to decide for themselves. Both are claimed in this disclosure.

Master classes, seminars and lectures by an adored artist also have inherent value.

And how many unsigned bands have downloaded their original material in hopes that get one of the "illegal" file sharing companies to pick it up even for listening by pirating teenagers? New acts will do almost anything to get free publicity. Now many avoid signing with a label because it has become increasingly clear that the labels are no longer in optimal control of the buying market.

It is not unusual that a great talent, artist, contemporary composer, or ensemble of great talents may appear or premiere works in a unique performance as in a benefit concert, gala, limited tour or opening and/or perform in a smaller market for a particular function or celebration. Many view the failure to offer these concerts as depriving the public of an artist's complete repertoire and/or interfering with a new artist's right to publicity. The May 15, 1999 Carnegie Hall recital of the "New Goldberg Variations" performed by cellist Yo-Yo Ma with a single piano accompanist is such an example. Royalties and guild residuals would have been minimal for release of this recital because a full orchestra was not involved. Yet it was never released by SONY Classical. Why not?

Renee Fleming and Ruth Ann Swenson, now probably the most marketed American sopranos in the world, formerly appeared on the 1998 program of the Marilyn Home "New Artist Series" at Carnegie Hall. International classical music fans as well as patrons and subscribers would love to own a copy of this event. Yet the union and creative factions there continue to wrangle over royalties, regardless of the value of the recording.

C. Utility/Marketability

That there is a clear positive market for live recordings, even if of less than optimal quality, therefore, is a given. The proof can be found in the "warning" message to the audience

25

heard before virtually every live performance or professional sports competition informing patrons that recording is illegal and strictly forbidden. Only in the rarer instances when the artist, celebrity or producer has already licensed grander broadcast rights for live or tape delay production will the basic digital recording serve less than an absolute useful purpose, but as demonstrated above, a commercial purpose nonetheless even if only to fulfill tie-in merchandise orders.

Start-up bands are in desperate need of fast and efficient discovery. Now, even many veteran artists elect to negotiate with labels and concert venues so that they can offer their live performance recordings for sale in multiple formats.

Within the artistic community are certain rules and mores that using the prior art prevented capitalization of the live 15 content market when the preliminary application for the instant disclosure was first filed in 2002. As aforementioned, the major labels and producers own the exclusive rights to the releases of their signed and featured artists including live performances. Moreover, the standard artist-label contract 20 usually prohibits distribution of a recording without the artist's prior approval. Whether a label may have negotiated an "out clause" for live concert feeds must be analyzed on a case-by-case basis, another expensive administrative hassle for the label.

The only present exception is in the field of classical music because studio releases have never sold as well. Because of this, for the last few years, classical artists have been given "out clauses" to release their live recordings that were not given any artists five years ago. But even with these new 30 contracts, the labels have remained reluctant to share of any part of live Recording sales with the hosting venues because they in turn do not participate in ticket and concession revenues. To help solve the impasse and the continuing decline of the recording industry, both parties along with musicians' 35 unions, performing rights societies and digital rights management organizations may now have to negotiate if they want to keep consumers happy and keep pace with advents in technology.

While in the past the labels feared that new live releases 40 would interfere with their long-standing relationships with retailers and in turn stable revenue streams from classic prerecorded albums, they affirmatively avoided placing competing releases including live sound recordings into the marketplace. Now, with disc retailers becoming less significant with 45 are not limited to: the marked increase in free digital file sharing and paid downloads to hand-held music players, these prior concerns have no rational basis in dollars.

Royalties, however, remain especially high upon ancillary release of a concert when a full orchestra is involved particu- 50 larly in a top union house. Royalty payments are a sticky negotiation point for every grandiose music special packaged for multi-media release. Union engineering contracts make live production costs even more prohibitive at certain major venues like Carnegie Hall. Now we have podcasts and clip- 55 casts where audio programs classically carried only on radio are made available via special software for download to home computers and mobile phones.

Special live concerts broadcast from a Wi-Fi hotspot is almost certain to become the next genre of podcast series and 60 quality systems of management and administration as presented in the instant disclosure will be sorely needed. Whether a digital transmission is a "performance" as defined in the US Copyright Act, will not ultimately prevent a buy-out price per event by each of creative factions. Even other 65 administrative nightmares like paying mechanical royalties when a concert is to include material composed by an indi-

vidual other than the featured artist or one signed to a different label, are managed by the instant invention.

In 2002, when the preliminary application for the instant disclosure was filed, the news from the Recording Industry was unanimous that labels and copyright holders were avidly searching for new ways to replenish recording revenues lost to Internet piracy and file sharing. Motion picture studios also reported becoming increasingly concerned about digital piracy of theatrical films. The answer, as proven by the subdistribution channels for their original material in hopes of 10 sequent exponential surge in ticket sales and new forms of interactive entertainment, may well be active pursuit of the live content market with implementation of the systems herein disclosed.

> Statistics continue to confirm that a significant number of concert goers (20%-30% +) will buy a Recording of an attended event if delivery can be expedited. Further statistics show that there is a premium on being able to offer instant gratification to an audience on the way out of the venue. A higher percentage will purchase if a preferred method of retrieval can be designated. A cup or T-shirt is far less attractive than the performance itself. The instant disclosure provides the most comprehensive recording purchase options to the consumer. In addition, the venue selects whether the inventor's intelligent terminals installed onsite will offer authenticated recording ordering, encoded delivery to handheld devices and also actual CD burning and engraving.

> In sports, the videogame industry is itself a multi-billion dollar business. Interactive game(s) are a natural supplement order for a sports entry ticket. If fans in the audience and elsewhere could all participate in a staged virtual tournaments related in time and space to the live competition, the promotional value could be huge. The end result would be broadened geographic interest even in a local event and a ring side seat on a cell phone.

> A sport celebrity's and/or artist's pin-ups, posters and T-shirts sell extremely well and may even appreciate over time. Making a still or autographed photograph of a shortstop's great play immediately available would be a certain "hit" almost like catching a foul ball in the stands. All such orders are most efficiently fulfilled when linked to ticketing operations.

> The present invention and disclosure conquers these and many other problems traditionally associated with the immediate marketing of live event Recordings. These include but

- The technological and speed limitations on on-site live recording ordering, balancing/editing, fulfillment, physical disc engraving and authorized retrieval of the live content in fixed, analog, digital and/or other encoded format;
- The cost of manually gathering the information associated with the sale(s);
- The huge prototype costs including costs of on-site intelligent terminals;

The technological limitations on authentication;

- The technological limitations on editing and balancing; Integration of technology that ensures confidentiality to purchasers;
- Integration of technology that ensures protection of the live content:
- The lack of systems that associate mobile phone and other electronic live recording orders with ticketing and/or immediate and subsequent live sales around the world;
- The lack of systems that integrate all recording orders pre and post event in all media;
- The job of securing clearances of all parties necessary to effect live recording release

- The job of securing the artist's prior approval to the live release particularly if required by contract;
- The cost of separately producing and advertising;
- The cost of high engineering fees particularly in union houses:
- The cost of the residuals and both statutory and contractual royalties owing to all performers, copyright holders and participants upon ancillary distribution;
- The cost and clearances required for multimedia of recordand clip casting;
- The overhead of music and live recording publishing administration;
- The overhead of royalty accounting including calculation
- of participations, copyright royalties and payments to 15 guilds and performing rights societies, and generation of statements as may be audited;
- The cost of litigation and insuring against it particularly in the gray area of digital distribution;
- The cost of updating to keep pace with advents in technol- 20 ogy;
- The costs of servicing all systems, terminals and equipment:
- The loss of impulse business if the customer has to wait a long time to receive a Recording or tie-in merchandise 25 from the event:
- The technology and speed limitations of already attempted methods of onsite disc burning because the customer must wait for discs to be balanced, edited, burned and physically handed out, rendering the tried methods 30 insufficient to accommodate a large concert or sports audience:
- Potential losses from unauthorized uploads and digital piracy of the live content including from a previous performance during a particular tour;
- The technology limitation on integration of all methods and systems needed for financial success; and
- The lack of systems that organize and process demographic information from purchasers so that future events and releases can be better marketed while still maintaining 40 the confidentiality of those purchasers who so designate; The cost of insurance to guard against infringement and misappropriation.

SUMMARY OF THE INVENTION

The instant disclosure presents novel, useful and unobvious systems, methods and intelligent apparatuses that efficiently, quickly and economically capture and exploit otherwise lost live content. Methods, systems and intelligent 50 apparatuses are disclosed for the immediate multimedia and electronic global ordering, sale, management, and authenticated distribution of live event content recordings by all means of delivery, transmission and retrieval now known or hereafter devised both on and off site from where the live 55 event takes place. Methods and systems are also disclosed for the global solicitation and processing of authenticated electronic responses at live talent competitions, sporting events, and interactive games including from worldwide non-audience participants through enabled devices.

With respect to distribution of live music, entertainment and event "Recordings" (as herein defined), the methods and systems disclosed reveal means that expedite and associate necessary and value added steps in the production, packaging, broadcasting and administration process. These include: (i) association of recording orders to ticket sales, subscriptions, podcast address and/or uniquely identifying information

16

given by the holder at the time of issuance; (ii) methods for content mastering, balancing and editing; (iii) methods for splicing and packaging single titles, action stills and other unique derivative works; (iv) methods for creating director's cuts, "best of" versions and other derivative works; (v) methods for automated copyright accounting including calculation of statutory and contractual royalties from the point of every sale; (vi) integration of standard content security systems [e.g., encryption, watermarking and digital rights manageing delivery including Wi-Fi, satellite radio, podcasting 10 ment ("DRM")]; (vii) integration of new venue anti-terrorism security systems; and (viii) solicitation and processing of recording orders from non-audience purchasers using any uniquely identifying information that helps directs transmission of content including, without limitation, home or mobile phone number, URL, e-mail or street address, credit card or banking number, personal account, podcast or satellite radio account, Social Security Number, date of birth, mother's maiden name, and most significantly, a DNA fingerprint.

In the sports and gaming field, entrant's fees and bets placed are to be used in this disclosure in lieu of or in addition to "tickets".

The systems disclosed include but are not limited to coupling "ticket" sales with orders for event content Recordings that also specify the preferred method and/or location of retrieval and can be optionally authenticated and/or protected by the integrated methods herein described. They describe wholly new ticketing/ordering operating systems that can be integrated including without limitation an interface to work with existing ticketing software (even when orders are placed over a phone) which converts the ticketing data into a readable language, XML for example, thereby creating an overlay and allowing for the authentication of information already input. Such coordinate systems equally apply to data input for tournament entrance fees or placed bets as well as or in lieu of "tickets". They further apply to methods authenticating orders to delivery codes including assigned land lines, cellular telephone numbers, URL's, e-mail, text messaging, subscription, podcast and clipcast accounts, DNA fingerprints or any other uniquely identifying information that directs transmission of the content. The term "Tickets" and as used in the instant disclosure, therefore, relates not only to the entrance receipt resulting from the ticket sale transaction but also to tournament entrance fees, bets placed or other information of the ordering or receiving terminal including as example a land 45 or cellular phone number which can be authenticated and/or receipted to uniquely identify the buyer/placer by any electronic or other means now known or hereafter devised.

The present invention incorporates systems and methods of assigning numerical values to live audience feeds and then converting the digital reading(s) balanced for an audience to those for a CD track mix.

The present invention incorporates methods for placing special orders for audio-balanced, spliced, edited and other derivative event Recordings including without limitation single music tracks with our without accompanying video including without limitation from installed video screens at the event, those with and without audience noise and/or artist monologues, sports highlights, "best of" compilations, director's cuts, narration tracks, photographs, stills and tie in merchandise, posters, pin-ups, T-shirts, cups, celebrity endorsed games or videogames, etc.,-and associating these with the "ticketing" and other systems herein disclosed.

60

The present invention also incorporates systems wherein 65 the purchaser is given the option to receive promotional material for other subsequent event announcements and merchandise

With the systems herein disclosed, purchase and retrieval of Recordings embodied in a fixed tangible medium of expression (CD, DVD, VCR tape, etc.), or in non-fixed analog, digital or other signaled format may take place at the venue itself, at location based intelligent terminal kiosks including enabled tables at eateries, coffee houses and showcases and terminals at any other location including airports, malls, and retail stores, at an ATM machine, or at a home personal computer, cellular telephone or other apparatus.

Further disclosed are independent methods and systems for ¹⁰ processing outside orders for the live events Recordings from those who did not attend the event and/or who have no access to on-site points of sale. These orders may be placed over the Internet, by regular land line or wireless phone number that pursuant to the instant disclosure may be linked herein to the ¹⁵ ticketing operations.

The instant disclosure presents a technological solution to deter the unauthorized sale and/or upload of shared digital files by offering downloaders fresh content of featured artists to compete with their previous studio Recordings that are now ²⁰ being shared for free and crippling the Recording industry.

The present invention discloses integrated methods and systems for prompt, accurate and virtually automatic calculation and payment of statutory, guild and contractual royalties to copyright holders and participants alike by managing accounting from the point and moment of sales. This allows for the immediate equitable allocation of revenues and the tremendous lowering of the overall costs of production and distribution. Disclosed is a system for protected key access by all copyright holders to their royalty accounts and demographic information to the extent that purchasers authorized its disclosure.

The present invention is a complete system and method providing a legal, efficient way to maximize the revenue and the promotional value of the live event, track the content sales, gather the required information and transmit that information to all parties involved in the production, manufacture and fulfillment of sales as well as to those entitled to share in revenues and at cost low enough to make it practical even at low volumes.

Equally important, by returning control of content releases to the copyright holders (which in turn will allow for the offer of discount and promotional tie-in pricing concurrent with ticket sales), the present invention will serve to encourage new and established talent to remain within the structure of the existing system, thereby providing a win-win-solution to all---studios, labels, and participants alike.

Further, the present disclosure offers the public the opportunity for instant gratification and impulse buys at comparatively lower cost to the suppliers without the need for "hand out" sales or additional sales personnel.

The system incorporates rating and interactive systems to enhance the live experience and its geographic influence and also to allow for participation staged tournaments and contests by ticket holders and non-audience members alike.

Optionally, Recordings including single tracks may be separately encrypted, watermarked, formatted and/or rendered destructible by known industry means, integrated with other systems described and offered to consumers over the Internet for a download fee and transfer to hand held players.

Other special purchase orders including "best of" compilations, director's cuts and narration track versions are anticipated to be especially attractive when multiple performances of a live event take place at the same or different venues, as 65 during a revival or artist's concert tour. To the extent that pre-event disc production may incorporate already approved 18

performances of certain titles from a prior concert of a current tour, the systems integrate those balanced, edited and production systems as well.

Separate integrated methods and systems are disclosed for automated mastering and editing including digitizing console and instrument feeds through the use of algorithms. These systems and other editing and disc burning/engraving technology that may currently exist or hereafter be devised, are described as to be integrated with the ticketing and Recording ordering systems herein described and/or the system as a whole.

In total, these methods individually and collectively comprise the collection and input of purchaser information starting optimally at the time of first ticket sales, the optional integration and processing of mastering, editing and digitized balancing data, and secured transmittal of that information to all parties responsible for the fulfillment, manufacture and distribution of the Recordings, as well as to those entitled to payment by statute or contract.

In the instance where the Recordings are to be delivered by immediate and/or electronic transmission directly at the venue or devices including a land or cellular telephone or other enabled appliance, methods and systems of authentication of the ticket holder's or outside purchaser's information 25 including his assigned phone/cellular numbers, e-mail address and/or bank account are incorporated and disclosed to ensure authenticated delivery to the proper party at the time and/or location of retrieval. Integration of standard secured credit card technologies will allow on and off site sales at any 30 enabled terminal location including without limitation at a home computer or cellular telephone to all who did not prebuy Recordings. All purchasers and can elect to receive promotional information for upcoming releases, games and other live events. In the systems disclosed, the buyer/orderer will 35 maintain the right to have such information transmitted to the copyright owners as part of an overall demographic package or to keep such information confidential.

Optionally to be added to the system are integrated methods to handle the purchase and/or license of grander scale broadcast productions and home distribution versions. For those cases where the pre-approval of the artists is required prior to release of a Recording, integrated are disclosed systems to block sales until and only if such consent is secured.

Systems for audience participation and ratings, videogame or interactive tournament play or live content merchandise auctions or stock markets, can be optionally integrated into the systems disclosed to enhance the complete live experience and encourage participation by spectators and non-audience members alike.

BRIEF DESCRIPTION OF THE DRAWINGS

FIG. 1 depicts an overall schematic or block diagram of a system constructed in accordance with the present invention.

FIGS. 2A-C depict the transaction flow including processing and administration of Recording orders—claimed both from ticket holders and independently from non-ticket holders—payments and accountings to all copyright holders and participants (or "partners").

FIG. 3 shows a flow chart for processing transactions and information requests.

FIG. 4 depicts the method and system of manufacturing/ fulfillment including orders for complete, spliced or special purchase Recordings including derivative or edited versions, singles tracks and personalized compilations in fixed, encoded and any other format.

FIG. 5 depicts the methods and systems of On and Off-Site Production and Distribution and authenticated retrieval associated with identifying ticketing information and other uniquely identifying information of a Recording purchaser. FIG. 6(a)-(d) depict the inventor's original intelligent terminal designs separately submitted for patent protection.

DETAILED DESCRIPTION OF THE PREFERRED EMBODIMENT

While the instant invention is susceptible of embodiment in many different forms, there is shown in the drawings and herein described in detail preferred embodiments of the invention with the understanding that the present disclosure is to be considered an exemplification of the principles of the invention and is not intended to limit the principles or scope of the invention to the embodiment.

As is now standard in the industry and in referring to FIG. 1, the system architecture of the preferred embodiment of the present invention is implemented using a Data Center, a pluality of venues using standard point of sale equipment and a plurality of terminals. The Data Center is in communication with each venue and each purchaser or licensee terminal through the Internet or any wireless application. The terminal can be any device through which a user can access a Website, c.g., a personal computer, a personal digital assistant, an Internet-through-television device, a cellular telephone, or any type of many available wireless devices available in the market, or any updates as may now or hereafter be devised.

Referring to FIG. 1, the Data Center (100) preferably com- 30 prises database servers (100A), Web servers (100B), a load balancing router (100C) and a firewall (18) connected to the Internet. The firewall (18) receives messages from the Internet (19) and forwards the messages to the load balancing router (100C) and likewise receives messages from the load balancing router (100C) and forwards them to the Internet (19) or other similar distributed computer network. The firewall (18) preferably performs a number of filtering functions and network address translations in order to safeguard the Data Center from unauthorized access. The firewall (18) also 40 preferably encrypts and/or watermarks the message using known public key/private key encryption and standard methods and may also integrate Digital Rights Management ("DRM") tracking. The load balancing router (100C) forwards messages received from the firewall (18) to one of the 45 plurality of Web servers (100B). The load balancing router (100C) also forwards messages received from the Web servers (100B) to the firewall (18) for transmission to other sites through the Internet (19). In this manner, the load balancing router (100C) distributes tasks to be performed to one of the 50 plurality of Web servers (100B) in order to distribute processing demands. The Web servers (100B) access the database servers (100A) to retrieve and store information in response to received messages from the terminals (not shown). The database servers (100A) store data tables which contain infor- 55 mation about various venues, events, accounting, royalties payable, fixed payment allocations, ticket resources, ticketing software, user rules, ticket status, ticket holders and tournament entrance fees and bets placed (if applicable)

An end user (10) can access the Data Center (100) by using 60 a standard Web browser on a terminal (not shown). However, non-standard, custom software can also be implemented or Web browser software on the wireless device such as a personal digital assistant or cellular telephone. Terminals can log into the Data Center (100) to view events which will take 65 place in the future, purchase tickets, allow patrons to access Recordings from the just-completed live event (212), interact 20

to rate a new act or the event itself, and/or to buy interactive games to participate in the event itself or in staged tournaments with other users or spectators (10).

Moreover, other information including user roles, options for Recording retrieval including location, means of retrieval and incorporating burning, engraving, mastering balancing, editing technology as may now exist or hereafter be devised including through the use of algorithms as herein disclosed, may be implemented. Choices may include venue, manage-10 ment, artist, record label, team owner, event management, ticket buyer/ancillary purchaser, retrieval immediately at venue by CD or DVD, or for delivery by digital transmission/ USB port at a location based kiosk, at home by mail of by home computer access, on a cellular telephone, or those that order derivative works or elect to input other demographic information for dissemination, i.e., 'best of' versions, director's cut, narration tracks, and requesting upload of demographic information and promos for upcoming events and other releases, etc. (214).

More particularly, referring to FIG. 1, the system further includes one or more entertainment venues (14), a fulfillment or manufacturing center (300), a plurality of information fee recipients (24) and a plurality of Recording recipients (28). The transaction flow is depicted in FIGS. 2A-C.

The ticket buyer makes a purchase transaction in step (600). During this step, the ticket buyer (10) is presented with the option of pre-buying a tie-in Recording. The price of the Recording is added to the price of his ticket purchase to the live event (or other logged entrance fee or bet). In the event the purchaser desires to retrieve his Recording at the venue immediately upon completion of the performance (or prior to in the case of interactive games), standard authentication methods may be employed, including, but not limited to, bar coding and/or information authentication.

The ticket seller (11), who is already making various allocations for taxes, fees, etc., from the gross receipts, treats the price of the value added Recording similarly. He subtracts his fee, whether fixed or contingent (his incentive to provide this service), and forwards the remainder to the Recording supplier (Recording-seller). Because this is still a single transaction, with the ticket serving as the customer's receipt, the added cost is minimal.

The ticket seller at locations (11) transmits the transaction data over a PC or other standard point-of-sale equipment well known in the art (not shown), which includes the information gathered from the charge card transaction, which identifies the buyer and specifies the address (the charge card address or other address selected by the buyer (10)) to which the Recording is to be sent, to the Data Center (100) (step 610). This transmission is done in real time, through the Internet (19), using industry standard protocols such as XML and is properly secured using one of many industry standard encryption methods.

Upon receipt at the Data Center (100), the transaction information is immediately loaded into the master system database (100A). The database system is capable of Recording a multitude of transactions involving a multitude of events simultaneously, while at the same time providing all of the required reporting and processing functions and maintaining both the physical and logical security of the information which is critical to the successful implementation of the method.

The preferred embodiment preferably uses an industry standard database system, e.g., Oracle, Microsoft SQL Server, IBM DB2, XML, etc., which is scalable, and of an industry standard set of server hardware, which is also scalable to ensure that it can handle whatever transaction load is required.

In step (612) the Data Center (100) checks if the transaction is valid. Invalid transactions are discarded (step 614). In step (615) the Data Center transaction is posted with database (100A). In step (616) the transaction is backed up. Next, various data files containing statistical information are updated in the data base (100A) to reflect the latest transaction(s) (step 618).

As indicated above, the Data Center (100) also encompasses a series of Web servers (100B) providing as Web sites and/or Web services points of access for various interested parties to retrieve information required for their operation. FIG. 2B shows the process for generating the Recordings in fixed media of expression (CD, DVD, e.g.) on site using a suitable Recording subsystem (15) (FIG. 1). During or immediately after the event, the Recording subsystem (15) generates a Recording on an appropriate medium using preferably non-incremental methods. In the alternative, Recordings are 20 available to be retrieved on or off site through enabled terminals in digital format through USB port or other methods including hook-up of iPODs and other storage devices, also authenticated using cellular telephones and Internet subscription accounts. Booklets (if any) are prepared for the buyer 25 together with labels that are affixed to the Recording (step 620). The completed Recording is delivered to the buyer (step 621). In step 622 the manufacturing details are sent to the Data Center (100) and fulfillment center for accounting and statistical analysis. Using this data, in step 624 various statis- 30 tical data bases are updated with the latest transaction(s). FIG. 2C illustrates the final accounting process. In step 626 the transactions for the event are reconciled and finalized. In step 628 reports are generated. In step 630 the reports and payments to various partners are calculated and transmitted. In 35 step 632 temporary data in the central data base (100) are cleaned out and the central data base is readied for the next event.

As discussed above, and illustrated in FIG. 1 if a user or buyer wants to take home or receive a live Recording directly 40 at the venue upon completion of the event, standard authentication methods, including but not limited to bar coding, may be used. Referring to FIG. 5, the Recordings from the editor apparatus (19) are stored as tracks on servers (402). Next, the Recordings are transmitted or "burned" on site by updated 45 non-incremental CDR technology generating media (401) in bulk. The media (401) (that may include DVDs. CDs, etc.) are sold to either users or buyers (10), who have prepaid for the media when they bought their tickets, or alternatively to buyers (10A) who have not prepaid and pay for the media at a 50 subsequent time including at the end of the event. The bulk Recordings (401) may be sold by a clerk (403).

Alternatively, however, a kiosk or other enabled terminal (410) is provided that receives the Recording data from servers (402). The kiosk (410) is an automated kiosk, "vending 55 machine" or enabled table in a nightclub/eatery that either burns or spits out a Recording on demand when presented with authenticating information that may be information on the ticket itself and/or prerecords the tracks on a selected media and provides labels, booklets and other materials asso-60 ciated therewith. The media and associated item(s) are then dispensed when the user/attendee inserts his ticket or inputs other identifying authentication information into the kiosk (410.) Alternatively, the kiosk receives the ticket or other input information from the user/orderer and, in response, 65 starts the burning of the media or takes order for the mailing or desired home electronic retrieval. In this configuration, the

22

user may be given the choice of customizing his Recording by selecting specific portions or songs of the event that should be burned on the media, their sequence, etc. or may even order "singles". This will be the preferred method if a kiosk is in the form of a patron's audience chair, table or seat at an eatery, nightclub or showcase. Orders can also be taken at enabled turnstiles or ATM machines at banks, airports, malls and other public venues.

A user (10A) who has not prepaid for the Recording may 10 also obtain one using the kiosk (410) and charging the purchase to his credit card or by using other payment means.

The kiosk (410) may also deliver a Recording as a data file that becomes available for downloading by the user (to a PDA, IPOD or other similar device) through a data port (such as USB port) on the kiosk (410).

Finally, after the event is finished, the Recording can be delivered or distributed electronically as a digital file to the home (420) of the user and the point of sale site (400) may be bypassed. Communications between the various elements of the systems can be implemented over wired or wireless networks. Typical wireless networks that may be employed include Wi-Fi, Bluetooth, etc.

The ticket/Recording buyer (10) can from any terminal, for example, check on the status of his order and perform a limited range of functions, such as changing the delivery address for his order, order additional Recordings, or order that promo information of upcoming concerts and other future releases be sent to him.

Similarly, the entertainment companies and record labels can, for example, check, in real time, to see how many Recordings for their artist have been requested and sold for any event, track the royalty and other payments through the system, and, for example, receive survey responses from those who elected to participate in "new band" ratings. If the buyer opts to allow dissemination of other demographic information including, for example, his order for promos, tickets for upcoming events or releases and other merchandise, the system will accommodate those requests. By integrated methods and systems, it will also allow for ordering and purchase of "best of" releases, director's cuts, narration tracks, and single tracks and compilations emanating from the live event.

The Data Center (100) maintains security and confidentiality through the system. The entertainment entities and "Partners" are issued specific password credentials which are authenticated through standard industry techniques (218). In the case of the ticket/Recording buyer, his ticket number along with information not printed on the ticket, such as his billing address or other identifying information (mother's maiden name, e.g.) is used for verification before he can gain access to the privileged areas of the processing Web site.

As shown in FIG. 1, in addition to users or buyers (10), other entities may also have access to the Data Center (100), including revenue participants (24) that may include several Partners. In addition, specialized servers may also be provided as part of the system. For example, server (20) is used to determine fees and royalties for the various Partners (24). The server (22) provides standard accounting services. These servers can communicate with each other and with other components of the system through standardized networks, such as Intermet (19).

Of course, the whole purpose of the system is to manage ordering, packaging and multi-media distribution of live event recordings and to organize and run new types of live events at venues (19) including those to be constructed with new technology regardless of whether they have outside ticketing service companies or their own and help take maximize

advantage of the impulse buying potential of the adoring audience and fans. As part of this process, buyers (10) can receive or buy Recordings of the event and other items associated with the event. These materials are available immediately at a point of sale station (or store) (400), as discussed in detail below and shown in FIG. 5. The event is recorded and edited by on-site editing equipment (19) to provide the immediate Recording at a station (400). Non-incremental or other burning technology compatible with updated standard CDR technology is preferentially to be used.

In addition, or alternatively, the event is recorded by digital Recording equipment 16. The recorded data inclusive of mastering, editing and balancing data is then sent to an offsite manufacturing site (300) where the Recordings are generated (on CDs, DVDs and other similar media) and then packaged 15 and distributed to the users (10), as discussed in more detail below and illustrated in FIG. 4. Manufacturing instructions (31) to both sites [.e. station (400) and manufacturing site (300)] are provided by the Data Center (100). Moreover, the Data Center (100) receives inventory and accounting infor- 20 mation (30) from both sites.

Details of how requests for transactions and information are handled by the Data Center (100) are provided in FIG. 3. A request is received by the Data Center (100) in step (200) via the Internet. In step (210) a check is performed to deter- 25 mine if the request is a special request for information (available only to certain subscribers and partners). If it is not, then in step (212) information is retrieved and sent to the requester indicating what services are available, including lists of future events for which tickets, Recordings, and/or other 30 event or venue content by a person during a live event or items can be purchased. Lists of other items related, for example, to Recordings from past events, may also be displayed. In step (214) a request for tickets, Recordings or other items is received from a user (10). The request is processed, the user (10) is issued a ticket and the resulting transaction is 35 processed as described in the flow charts of FIGS. 2A-2C.

If in step (210) a special request is identified, then in step (216), the requester is asked to provide a password and the password is validated. If the requester is identified in step (218), then in step (222) he is directed to a special partner web 40 site where he can access data on various events, including their status, number of orders for received for the events, fees collected, royalties due to the partner, etc. In step (223), data related to the partners is updated in the Data Center (100), if 45 necessary.

If the requester is identified as a registered buyer, then in step (220) the buyer logs in and is directed to a buyer site in step 224. At this site, the buyer is allowed to check on the status of his order, he is allowed to change his order, provide information for shipping, etc. The information or changes 50 entered by the registered buyer is stored in the Data Center (100) in step (226).

After a particular event has concluded, the Data Center sends to the fulfillment house (122) information specifying the number of complete and derivative or special order 55 Recordings (120) to produce and the addresses to which those designated to be mailed, should be mailed.

Off site Recording is performed by manufacturing station or site (400). As shown in FIG. 4, after the event, the performance data is received in step (310). This data may be 60 combination thereof emanating from said event. streamed or may be sent electronically in a batch. Alternatively, the data may be recorded on a data storage medium and sent to site (300).

In step (312) the data is edited. Editing may optionally incorporate the disclosed method of digitized conversion 65 from an audience balanced to disc balanced reading. In step (314) the data is prepared for Recording on a master. In step

(314) the data is optionally encrypted, and, if desired, a unique watermark is added for copy protection. In step (316) multiple copies are made from the master by burning or other means. In step (318) labels are applied to the media and the labeled media is boxed and packaged together with other materials, such as booklets, pictures, etc. In step (320) the packaged media are shipped.

In step (322) additional copies of the Recordings are made, if necessary. In step (324) a production document is gener-10 ated. In step (326) the data files at the Data Center (100) are updated to reflect the Recording produced and shipped.

The Data Center 100 also handles all tasks of reporting and accounting for copyright, and other participants and generates detailed statements and accounts including the amounts of statutory and contractual royalties (20).

To summarize, a Recording of a live event or any part of a live event (including spliced, edited and/or derivative special order versions thereof) is ordered before, during or after the event by a buyer who has attended the event or by a nonattendant buyer by any available means including, but not limited to, by using an appropriate Website or enabled handheld device including a cellular telephone.

While the specific embodiments have been illustrated and described, numerous modifications come to mind without significantly departing from the spirit of the invention and the scope of protection is only limited by the scope of the accompanying claims.

I claim:

1. An apparatus to facilitate the purchase of customizable immediately following such live event over a computer network comprising:

- a. at least one data center connected to the network said data center comprising a database for storing live event purchase transaction data;
- b. At least one recording subsystem connected to said at least one data center for recording at least a portion of said live event:
- c. At least one editor apparatus connected to a remote user terminal through said network for receiving the recorded live event from the recording subsystem and a user selection request for event content, and for editing the recorded live event based on the selection request; and,
- d. said at least one remote terminal further comprising means for connecting to said data center via said network, receiving means for receiving said requested event content from the editor apparatus, downloading means for downloading said requested event content onto a user media device, means for providing the live purchase event transaction data and selection means for transmitting the selection request.

2. The apparatus of claim 1 wherein the live event is any one of concert, recital, tour, stage, musical play, sports event, conference, symposium, showcase, comedy revue, screening, exhibition, demonstration, opening, travel, skit, tournament, speech, convention, address, seminar, class, lecture, or sermon.

3. The apparatus of claim 1 wherein the customizable event or venue content is a portion of audio, video, images or a

4. The apparatus of claim 1 wherein the customizable event or venue content is packaged with other venue or sponsor offerings.

5. The apparatus of claim 4 wherein in addition to customizable event or venue content, offerings may be made in conjunction comprising: single titles, "best of tour", director's cuts, narrations tracks, photos, action stills, or pin-ups.

6. The apparatus of claim 1 wherein the computer network is at least one of wired or wireless telecommunications network.

7. The apparatus of claim 1 wherein the live event purchase transaction data is at least one of bets placed, investments, ticketing data, electronic ticketing data, orders for event associated electronic displays, orders for ads, orders placed in response to ads associated with the event, orders to realize promotional benefits associated with the event offered by its producers, sponsors and distributors, featured artists, celebrities or participants, orders for event content, or orders for offerings unrelated to the event. 26

8. The apparatus of claim 1 wherein the editor apparatus is connected to a fulfillment center's database.

9. The apparatus of claim 1 wherein the editor apparatus is connected to a telecommunications carrier's database.

10. The apparatus of claim 1 wherein the user media device is at least one of cell phone, personal digital assistant, handheld device, enabled hospitality or conference table, enabled audience or airline chair/seat, enabled turnstile, or enabled gate.

* * * * *

Case 1:10-cv-00139-RMC Document 13-5 Filed 06/21/10 Page 29 of 153

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EXHIBIT 2

GINEINCE BY RAY WADDELL

UpFront

Clear Channel Spinoff Outlines New Structure

NASHVILLE—Clear Channel's soon to be spun off live entertainment division is starting to take shape, but several key questions remain about the new structure of the company, currently operating as CCE Spinco.

An internal memo, obtained by Billboard and first revealed Nov. 17 on billboard.biz, describes the new structure forged by Spinco CEO Michael Rapino in preparation for the division's upcoming public offering, believed to be set for some time before Christmas.

According to Rapino's memo, he has downsized CCE Spinco from 14 business units to six

The new organization sees Spinco broken down into three divisions on the "content" side of the business: Global Music, Global Theatrical and SFX Sports. There also are three divisions on the "distribution" side: Global Venue Management & Sponsorships, Marketing and Interactive Technologies.

Charlie Walker, formerly COO of North American Music, has been named president of the North American Global Music division, which runs the various CCE local promoter divisions like Tea Party in Boston, Electric Factory in Philadelphia, Avalon in Los Angeles and Cellar Door in Detroit. All the local offices will operate as before, according to a source.

Motorsports continues to be run by president Charlie Mancuso, now reporting to Walker.

Additionally, Alan Ridgeway is promoted to CFO of Spinco. He most recently headed CCE's European Music division. Carl Pernow is president of international, and Thomas Johansson is chairman of International. David Ian is chairman of the Global Theatrical division.

Conspicuously absent from the memo is any mention of the future of Spinco's global touring division, TNA International and TNA president Arthur Fogel. As producer of such tours as this year's monster U2 Vertigo trek, TNA has been a cash cow for CCE since 2000. Fogel and TNA will likely play an even bigger role in the new company.

Also not mentioned is CCE's Exhibitions division.

But no divisions were "eliminated" per se, accordthe memo. "Things that had been 'spun out,' like the theatrical productions unit, were folded back into the main division," the source tells Billboard. The source adds that no part of Spinco will be sold prior to the spinoff, and there are no plans to sell any core business.

On the distribution side, Bruce Eskowitz is president of the newly formed Global Venue Management & Sponsorships group, which oversees the 141 Spinco venues (mostly amphitheaters). Reporting to Eskowitz are executive VP of national sales Russell Wallach and executive VP of local sales and premium seats Maureen Ford.

Faisel Durrani will lead the Marketing division as president, clearly an area of focus for Rapino.

"At the core of everything we do is marketing," he says In the memo. "We have done a great job to date building strong divisional marketing teams to sell tickets. But whether I ask talent or members of our staffs what we need to do to help sell more tickets, I hear a similar theme -more national marketing partners to drive ticket sales. more national programs to drive venue programs and pore consumer products to increase revenue."

Bryan Perez is president of the Interactive Technologies division, which will include the company's Instant Live and Next Ticketing operations. -Rapino says that during ing to a source briefed on the past few months Spinco has "created a lean head office, based in Los Angeles. The corporate team is charged with managing the new public-company requirements that our new freedom and flexibility brings. It will also lead our strategic growth plan."

> **Regarding the recent lay**offs and office closings, Rapino says in the memo, "The decision to eliminate positions is never an easy one, but the choice here was clear. We are committed to beginning life as an independent company in the strongest, most focused position and that includes having the courage to make tough: decisions."

Business	man Brothers Band manager Bert Hoiman says. He notes that the group's Instant Live sales have not cannibalized other revenue. "Our merch hoids steady" he says To reduce costs, prender- gest says instant Live is mov- ing toward a presale model where fans can buy CDs before ing toward a presale model where fans can buy CDs before where fans can buy CDs before ing toward a presale model where fans can buy CDs before ing toward a presale model where fans can buy CDs before ing toward a presale model where fans can buy CDs before ing toward a presale model where fans can buy CDs before ing toward a presale model where fans can buy CDs before ing toward a presale model where fans can buy CDs before ing able to take their delivery. "Next year, we're going to be looking at situations where people will be able to take their digital recorder, PDA or what- ever that device may be, walk or in maybe 20-30 seconds." The UMG/instant Live deal will likely attract the attention of other majors, and gives in- stant Live a leg up on its pri- maybe 20-30 seconds." There are favored-nations provisions in this agreement so that we ill present similar terms and benefits to the oth- ers." Prendergast says
UMG Deal Should Boost Concert CD Business Label is First Major To Sign Up With Clear Channel's Instant Live Service	of the third ficture of the conclust of the termaning gross re- cording to Prendergast. The termaning gross re- conding to Prendergast as ship- proves 5%-10% to the venue, 10% for packaging, varying per- centages for taking the ship- proves for the ship- difficant artist development proves for the ship- tion ship to us, the ship- proves for the ship- tion ship to us, the ship- tion ship to us, the ship- tion ship to us the ship- tion ship to us the ship- tion ship to us the ship to us the transmitter and the stream "Nobody is going to rative on this, but its an and the ship to us this, but its an and the ship to anything for Mil- have to do anything for Mil- taking and arters
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UNG Dea Label Is First Major To	nstant Live's preferred provider" agreement with Universal Music Group should stroamino the should stroamino the acts to orfer live CDs and downloads immediately foi- lowing concerts. The UMG deal with Instant Live is the first between a major label and a concert CD firm (Dillboard blg. Sebit 26) Instant Live is the live-concert CD arm of Clear Channel En- The agreement will be ad- ministered d'Materguabs UMG's innistered d'Materguabs UMG's innistered d'Materguabs UMG's now-media division. The door for smoother rela- tional record business and con- cert CD providers. The concert was introduced JW CCE in sphing 2003. Now we have the stamp of that means a lot to us, "Instant U/MG Stephen Prendergist and concerts that have already offered instant Live already offered instant Live



JULY 12, 2004

UP FRONT

Burning To Burn Instant CDs

There's a battle brewing in concert halls across the U.S. Clear Channel Communications' (<u>CCU</u>) Instant Live unit records concerts and burns CDs for sale right after a show. But rivals in that nascent business fret that Clear Channel, which owns a substantial number of concert venues, will block the use of their services.

In a Mar. 31 e-mail obtained by *BusinessWeek*, Clear Channel Executive Vice-President Steven Simon wrote to Sami Valkonen, president of rival DiscLive: "DiscLive will not be permitted in our venues or at our shows." Valkonen confirmed the e-mail but declined comment. Another rival, Brady Lahr, president of Kufala Recordings, says his service was blocked at a July, 2003, show at a Los Angeles Clear Channel venue.

In an interview with *BusinessWeek*, Simon said that artists could choose any service. A Clear Channel spokesperson says the e-mail was sent because DiscLive did not make prior arrangements, and that it allows third parties at its venues. As for the Kufala allegation, "nobody knows what they're talking about."

Another concern: Clear Channel recently acquired a patent for Instant Live's technology. DiscLive and others argue that the patent ignores prior technology. On June 30, the Electronic Frontier Foundation said it will petition to revoke the patent as part of an effort to fight patents it believes are overly broad.

The instant-CD market is showing signs of life. Around 20% of concertgoers buy the \$20 to \$30 disks for acts such as Kiss and Jewel. And Clear Channel has a deal to sell its disks at music chains FYE, Virgin, and Tower Records. In the moribund music biz, that's a revenue stream worth fighting for.

By Brian Hindo

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WSJ.com - Bootlegs Go Corporate



September 27, 2005

PERSONAL JOURNAL

Bootlegs Go Corporate

Record Companies Sell Instant Recordings of Concerts In Effort to Combat Piracy

By ETHAN SMITH Staff Reporter of THE WALL STREET JOURNAL September 27, 2005; Page D1

Bootleg concert recordings are going legit.

The music industry has been fighting a losing battle against illegal recordings of live shows that circulate among fans. That fight is part of wider piracy problems the record labels blame for a steep decline in CD sales. But, now, some of the biggest music companies are betting on the unlikely solution of making and selling their own recordings of concerts, sometimes making them available just minutes after a performance ends.

The idea, which has been gaining momentum during the past year, took a leap forward yesterday when **Vivendi Universal** SA's Universal Music and Instant Live, owned by **Clear Channel Communications** Inc., announced a blanket licensing agreement that lays the groundwork for Instant Live to issue concert recordings by Universal recording artists -- provided the acts want to participate.

Other music companies are launching their own efforts. Sony BMG, a joint venture of **Sony** Corp. and Bertelsmann AG, operates a Web site called ShopBootlegs.com, which sells live recordings of a handful of its acts, including Tori Amos, Jeff Beck and Los Lonely Boys, for \$6.98 to \$13.98. A new venture backed by **Time Warner** Inc.'s AOL, XM Satellite Radio Holdings Inc. and Anschutz Entertainment Group Inc. launched last week and is set to broadcast concerts live on the Internet and through other channels.

That is on top of the efforts by individual bands like Pearl Jam, which has been selling live recordings for several years. This year the band has begun offering digital versions almost immediately after a show ends.

The new services are part of the music industry's efforts to pull itself out of the doldrums. The industry has

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George Clinton, whose recent concert was made available - online.

been battling declining sales since 1999. World-wide sales have fallen 13% in the past six years, to \$32 billion. This year in the U.S., album sales are down by more than 8% compared with last year. That decline has been mitigated -- though far from offset entirely -- by the rapid growth in online sales of digital tracks through outlets like Apple Computer Inc.'s iTunes Music Store. In addition to selling tracks online, music companies have experimented with trying to give customers more for their money by packaging bonus DVDs with some CDs, or selling so-called DualDisc albums, which include video content on the reverse side of a standard CD.

Clear Channel's Instant Live was founded about two years ago; the company typically works with bands to record a series of concerts on a tour, quickly turning out 1,000 to 2,000 CDs that are sold to fans for \$15 to \$40 as they leave the venue. Those that aren't sold are distributed both online and through independent music stores, where they often are sold as collectibles.



Singer and songwhter Torl Amos plays the Carling Apollo Hammersmith on June 3 in London.

The service is still working out some kinks. Fans can pay ahead of time for a recording of a concert they are going to. But for now, it can be tough for fans to know if that option is available. The "Tour Dates" section of the Black Crowes' Web site, for instance, doesn't mention the Instant Live option. Fans have to go to the Instant Live site itself to find nearly a dozen coming dates by that band, for which they can preorder a CD.

At concerts themselves, Instant Live hangs signs and hands out fliers advertising the service. The discs are typically available for sale as quickly as six minutes after the end of a show, usually near the T-shirts and other souvenirs. Instant Live says it is working on an option to let fans prepay for an

authorized "bootleg" when they buy their concert tickets. The company also plans to add a digital-download

Until now, Instant Live and its primary competitor, Immediatek Inc.'s DiscLive, have focused on a specific niche: acts that record for either small independent record labels or that have no record contract at all. They also have targeted bands with a following of hardcore fans who are likely to want recordings of multiple concerts. Those would include groups such as the Allman Brothers Band and the Black Crowes: The company has released recordings of more than two dozen shows by the Allmans alone.

The Universal licensing agreement, which removes a major logistical hurdle from the process of recording major-label acts, aims to expand the roster of artists that are likely to participate. That is because nearly all record contracts give the label exclusive rights to any recordings a band makes while under contract -- requiring complex negotiations to work out exceptions. Universal recently road-tested the concept with a 10-show run by a developing act called ...And You Will Know Us By the Trail of Dead.

Larry Kenswil, president of Universal's eLabs, the unit that is responsible for digital music and other new initiatives, says the new deal represents an important way to reach out to a "key group" of potential

WSJ.com - Bootlegs Go Corporate

customers: concertgoers who already have demonstrated a willingness to pay for music.

Nonetheless, it remains to be seen just how widely the new products are embraced -- both by fans and by artists. Some bigger acts, like Universal's U2, may not ever participate, given the more challenging task of distributing recordings to their large audiences. "When someone's doing a stadium show, getting these thousands and thousands of CDs ready and pressed at the end of a

BEYOND THE CONCERT T-SHIRT

A handful of companies are offering authorized recordings of concerts, often available minutes after the show ends. Here are a few recent options:

SITE	OFFERING	PRICE \$16.00 \$26.00
InstantLive.com ¹	George Clinton/Funkadelic, Atlanta, 2004	
InstantLive.com ²	The Black Crowes, San Francisco, 2005	
ShopBootlegs.com ³	Tori Amos, Chicago, 2005	\$13.98
DiscLive.com4	Billy Idol, Verona, N.Y., 2003	\$20.00

show -- the logistics would be much greater," says Mr. Kenswil.

Also, bands that are more particular about how they sound to fans, he adds, may not welcome live recordings that are mixed on the fly. Those can sound muddier than more painstaking productions, and can end up including blown notes or other mistakes.

Network Live, the venture backed by XM, AOL and AEG, aims to sell live music not directly to consumers, but to content distributors, including some of its backers. The company was launched last week with a Bon Jovi concert in New York City. Network Live licensed its feed for rebroadcast on AOL's music service and on XM satellite radio, and on television in foreign markets. The company also plans to beam concerts live to movie theaters in dozens of cities, where fans will be charged around \$15 each, and is in the process of negotiating a domestic cable-television deal. Network Live plans to produce seven more concerts before the end of the year, including one next month by Green Day. Next year, says Chief Executive Kevin Wall, the company plans to carry about 70 concerts.

Even though Network Live's offerings are available without extra charge to AOL and XM users, Mr. Wall predicts his company's efforts won't cut into box-office revenues. "We really feel this is going to help drive concert ticket sales," says Mr. Wall, who in the past has served as the executive producer of the television broadcast of this year's Live8 concerts, and was involved in the broadcast of the Live Aid concert in 1985. That is because Network Live plans to broadcast concerts early in an artist's concert tour, which he says will serve as advertising for future dates.

Write to Ethan Smith at ethan.smith@wsj.com⁵

URL for this article: http://online.wsj.com/article/0,.SB112777091132852489,00.html FOR IMMEDIATE RELEASE Contact: Pamela Fallon - 617-547-0620 Brian Lucas - Best Buy, 612-291-6131

CLEAR CHANNEL ENTERTAINMENT LAUNCHES INSTANT LIVE IN BOSTON!



Boston, (May 5, 2003) -- For concert fans, the ability to capture and relive the excitement of a live performance immediately after the show has never been possible. Now, Clear Channel Entertainment makes the idea a reality with an innovative new program called Instant Live.

Instant Live offers fans the opportunity to purchase and walk away with a CD of the concert they just attended before they leave the venue. Clear Channel Entertainment recently introduced Instant Live at concerts in clubs in the Boston area. Fans who didn't make it to the concert or who don't buy the concert CD on site can buy Instant Live CDs at designated Boston area Best Buy stores, the exclusive retailer of Instant Live in Boston, and online at BestBuy.com beginning mid May.

"Instant Live is an exciting new project for us because it provides benefits for both the concert-goer and the artist," states Brian Becker, chairman and CEO of Clear Channel Entertainment. "Fans can get greater enjoyment from the concert experience with a recording of a performance they've just attended, and touring or emerging artists have the opportunity to extend their creative impact and strengthen their connection to the fans."

Clear Channel Entertainment is currently recording Instant Live CDs of select concerts in Boston, and CDs will be recorded and offered soon at select concert events across North America in advance of the program's national rollout.

"This is about more than just technology expanding our ability to bring live entertainment to music fans in new forms," adds Steve Simon, Instant Live project director and executive vice president at CCE. "We are leveraging technology, in this case with Instant Live, to improve the concert experience for fans and enhance the connection between them and their favorite artists."

· · ·
"One of our goals at Best Buy is to bring our customers exciting entertainment offerings, and Instant Live is an innovative way for us to do that," said Rick Soskin, vice president of business development for Best Buy. "With Instant Live, you never have to miss a concert again. Whether you buy the CD at the venue after the show or in one of our stores, you can enjoy the unique experience of live music over and over again."

Instant Live concerts are recorded using a combination of ambient microphones and feeds from the soundboard. The program employs state-of-the-art technology to duplicate, package and deliver CDs in as few as five minutes after a show. Fans are given the option of pre-ordering the CD when they purchase their concert tickets, purchasing the CD without a pre-order immediately following the performance, or going to Best Buy and buying the CD in the store.

Local radio stations WFNX FM and WXRV FM are excited by Instant Live CDs and the early response from fans. These stations have made commitments to play Instant Live tracks from local artists on their local music shows.

The Samples, 2 Skinnee J's, Jen Durkin and the Bomb Squad, Spookie Daly Pride, Hybrasil and Machinery Hall are the first to have CDs recorded and produced and sold through Instant Live.

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Best Buy Stores LP, owned and operated by Minneapolis-based Best Buy Co., Inc., is one of the nation's leading specialty retailers of technology and entertainment products and services. Best Buy was founded in St. Paul, Minn., in 1966. Best Buy Stores reach an estimated 300 million consumers per year through more than 500 retail stores in 48 states and online at BestBuy.com. For more information about Best Buy, visit the virtual pressroom at http://onlinepressroom.net/bestbuy.

Clear Channel Entertainment, a leading producer and

marketer of live entertainment events, is a subsidiary of Clear Channel Worldwide (NYSE: CCU) a global leader in the away from home advertising industry. Clear Channel Entertainment currently owns, operates and/or exclusively books approximately 130 live entertainment venues, including more than 100 in North America and 30 in Europe.

In 2002, more than 65 million people attended approximately 29,000 events promoted and/or produced by the company, including: Live music events; Broadway, West End and touring theatrical shows; family entertainment shows; and specialized sports and motor sports events. The company, which operates throughout North America, Europe, South

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ABBEIT DISTANT LIVE FUTURE SHOWS PAST SHOWS CUSTOMER SERVICE HOME PAGE . BON'T MISS BUT Stay on top the latest news from Instant Live. Enter email address:

TALK TO US

We'd like to hear from you. Please email us your questions or comments.

black&copper design

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TAKE THE SHOW HOME WITH YOU!

Instant Live records concerts and burns them to CD right at the show, so concert-goers are able to literally take the show home with them. Instant gratification.

Launched in February of 2003 in Boston, Instant Live will be expanding to cities across the country by year's end. An added feature will give fans the ability to pre-order Instant Live CDs when purchasing concert tickets. If you're the spontaneous type, Instant Live recordings will always be available for purchase right at the show.

Take a look at some of the great Instant Live recordings and keep checking back for new dates and new bands. Don't miss the Instant Live experience!

Frequently Asked Questions





STERED CONCERT RECOR

Page 1 of 2

---- with the show home will you!



Don't miss out.

Stay on top the latest news from Instant Live. Sign up right here!

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Talk to us.

We'd like to hear from you. Please email us your questions or comments.

Take the show home with you!

Instant Live records concerts and burns them to CD right at the show, so concert-goers are literally to take the show home with them. Instant gratification.

For the busy fan unable to make it to the show, Instant Live CDs are also available at Best Buy stores and at <u>BestBuy.com</u>.

Launched in February in Boston, Instant Live will be expanding to cities across the country by year's end. An added feature will give fans the ability to pre-order Instant Live CDs when purchasing concert tickets. If you're the spontaneous type, Instant Live recordings will always be available for purchase right at the show.

Take a look at some of the great Instant Live recordings and keep checking back for new dates and new bands. Don't miss the Instant Live experience!

More about Instant Live.

Latest Live!

Read the reviews and grab the CDs!

Kay Hanley – live at the Paradise, May 30, 2003. Sean Kelly and The Samples – live at the Paradise, April 20, 2003. LAND AND A THE MANY A FAIL

Skip navigation.



Don't miss out.

Stay on top the latest news from Instant Live. Sign up right here!

Enter email address:

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Talk to us.

We'd like to hear from you. Please email us your questions or comments.

Machinery Hall

Paradise Rock Club, Boston, MA, February 27, 2003



Celebrating the release of their new CD "The Separation of Music and State," Machinery Hall took the stage at The Paradise in Boston to an enthusiastic crowd. The band focused on the new songs from the disc and threw in some MH classics at the end of the 2 hour set. Having host DJ Zsid from 92.5 The River and the Clear Channel Instant Live Recording crew on hand certainly added to the energy in the room... all in all a straight up, no nonsense show packed with trademark Machinery Hall songs and delivered with urgency and tenacity.

With the crisp and accurate mix taken directly from the sound board and ambient room mics, Instant Live was able to produce CDs of the performance. Fans only had to wait a few minutes before they

NOTES TO CONSOLIDATED AND COMBINED FINANCIAL STATEMENTS

NOTE 1 — SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

Nature of Business

Live Nation, Inc. (the "Company" or "Live Nation") was incorporated in Delaware on August 2, 2005 in preparation for the contribution and transfer by <u>Clear Channel Communications</u>, Inc. ("Clear <u>Channel"</u>) of substantially all of its entertainment assets and liabilities to the Company (the "Separation"). The Company completed the Separation on December 21, 2005 and became a publicly traded company on the New York Stock Exchange trading under the symbol "LYV".

Prior to the Separation, Live Nation was a wholly owned subsidiary of Clear Channel. As part of the Separation, holders of Clear Channel's common stock received one share of Live Nation common stock for every eight shares of Clear Channel common stock.

Following the Separation, the Company reorganized its business units and the way in which these businesses are assessed and therefore changed its reportable segments, starting in 2006, to Events, Venues and Sponsorship, and Digital Distribution. The Events segment principally involves the promotion or production of live music shows, theatrical performances and specialized motor sports events as well as providing various services to artists. The Venues and Sponsorship segment principally involves the operation of venues and the sale of premium seats, national and local sponsorships and placement of advertising, including signage and promotional programs, and naming of subscription series and venues. The Digital Distribution segment principally involves the management of the Company's third party ticketing relationships, in-house ticketing operations and online and wireless distribution activities, including the development of the Company's website. In addition, the Company has operations in the sports representation and other businesses.

Seasonality

Due to the seasonal nature of shows in outdoor amphitheaters and festivals, which primarily occur May through September, the Company experiences higher revenues during the second and third quarters. This seasonality also results in higher balances in cash and cash equivalents, accounts receivable, prepaid expenses, accrued expenses and deferred revenue during these quarters.

Preparation of Interim Financial Statements

The consolidated and combined financial statements included in this report have been prepared by the Company pursuant to the rules and regulations of the Securities and Exchange Commission ("SEC") and, in the opinion of management, include all adjustments (consisting of normal recurring accruals and adjustments necessary for adoption of new accounting standards) necessary to present fairly the results of the interim periods shown. Certain information and footnote disclosures normally included in financial statements prepared in accordance with generally accepted accounting principles in the United States have been condensed or omitted pursuant to such SEC rules and regulations. Management believes that the disclosures made are adequate to make the information presented not misleading. Due to seasonality and other factors, the results for the interim periods are not necessarily indicative of results for the full year. The financial statements contained herein should be read in conjunction with the consolidated and combined financial statements and notes thereto included in the Company's 2005 Annual Report on Form 10-K.

NOTES TO CONSOLIDATED AND COMBINED FINANCIAL STATEMENTS --- (Continued)

During the third quarter of 2006, the Company recorded an impairment of certain venues which resulted in an increase in deferred tax assets for which the Company has recorded a valuation allowance. Accounting Principles Board Opinion No. 28, *Interim Financial Reporting*, pertaining to tax accounting for extraordinary, unusual, infrequently occurring and contingent items requires that the Company treat the impairment as a discrete item in the quarter. For the nine months ended September 30, 2006, the Company's effective tax rate was 95% as compared to an effective tax rate of 40% for the same period of the prior year. The Company's effective tax rate is higher than the U.S. statutory rate of 35% due primarily to nondeductible expenses, state income taxes, tax reserves and tax rate differences since a significant portion of the Company's earnings are subject to tax in countries other than the United States.

NOTE 11 — SEGMENT DATA

Following the Separation, the Company reorganized its business units and the way in which these businesses are assessed and therefore changed its reportable operating segments, starting in 2006, to Events, Venues and Sponsorship, and Digital Distribution. The Events segment principally involves the promotion or production of live music shows, theatrical performances and specialized motor sports events and provides various services to artists. The Venues and Sponsorship segment principally involves the operation of venues and the sale of premium seats, national and local sponsorships and placement of advertising, including signage and promotional programs, and naming of subscription series and venues. The Digital Distribution segment principally involves the management of the Company's third-party-ticketing relationships, in-house ticketing operations and online and wireless distribution activities, including the development of the Company's website. Included in the Digital Distribution revenue below are revenues from ticket rehates earned on tickets sold through phone, outlet and internet, for events promoted by the Events segment. "Other" includes sports representation, as well as other business initiatives.

The Company has reclassified all periods presented to conform to the current period presentation. Revenue and expenses earned and charged between segments are eliminated in consolidation. Corporate expenses, interest income and expense, equity in earnings of nonconsolidated affiliates, minority interest expense (income), other expense (income) — net and income taxes are managed on a total company basis.

There are no customers that individually account for more than ten percent of the Company's consolidated and combined revenues in any year.

(in thousands)	Events	s	Venues and ponsorship	Di	Digital stribution	Other	c	orporate	Elin	minations	Consolidated and Combined
Nine Months Ended September 30, 2006											
Revenue	\$2,076,199	\$	468,614	\$	71,062	\$ 30,013	\$		\$	(6,302)	\$2,639,586
Direct operating expenses Selling, general and administrative	1,953,890		147,638		2,051	5,254		—		(6,302)	2,102,531
expenses	170,467		185,930		10,219	17,799		_		_	384,415
Depreciation and amortization	9,772		80,724		395	709		2,287			93,887
Loss (gain) on sale of operating assets	(1,733)		1,369			(11,108)		(29)			(11,501)
Corporate expenses								22,942			22,942
Operating income (loss)	<u>\$ (56,197</u>)	\$	52,953	\$	58,397	<u>\$ 17,359</u>	<u>\$ (</u>	(25,200)	\$		\$ 47,312

Our Separation from Clear Channel

We were formed through acquisitions of various entertainment businesses and assets by our predecessors. On August 1, 2000, Clear Channel Communications, Inc. ("Clear Channel") acquired our entertainment business. On August 2, 2005, we were incorporated in our current form as a Delaware corporation to own substantially all of the entertainment business of Clear Channel. On December 21, 2005, the separation of the business previously conducted by Clear Channel's live entertainment segment and sports representation business, now comprising our business, and the distribution by Clear Channel of all of our common stock to its shareholders, was completed in a tax free spin-off (the "Distribution" or the "Separation"). Following our separation from Clear Channel, we became a separate publicly traded company on the New York Stock Exchange trading under the symbol "LYV". In connection with the Separation, we issued, through one of our subsidiaries, \$40 million of redeemable preferred stock, of which we received \$20 million of the proceeds, and borrowed \$325 million under a new credit agreement. We used the proceeds to repay \$220 million of debt owed to Clear Channel and Clear Channel contributed to our capital the remaining balance owed them.

Basis of Presentation

Prior to the Separation, our combined financial statements include amounts that are comprised of businesses included in the consolidated financial statements and accounting records of Clear Channel, using the historical bases of assets and liabilities of the entertainment business. Management believes the assumptions underlying the combined financial statements are reasonable. However, the combined financial statements included herein may not reflect what our results of operations, financial position and cash flows would have been had we operated as a separate, stand-alone entity during the periods presented. As a result of the Separation, we recognized the par value and additional paid-in capital in connection with the issuance of our common stock in exchange for the net assets of Clear Channel's entertainment business contributed at that time, and we began accumulating retained earnings and currency translation adjustments upon completion of the Separation. Beginning on December 21, 2005, our consolidated financial statements include all accounts of Live Nation and our majority owned subsidiaries and also variable interest entities for which we are the primary beneficiary.

Segment Overview

Following the Separation and the reorganization of our business, we changed our reportable segments, starting in 2006, to Events, Venues and Sponsorship, and Digital Distribution. In addition, we have operations in the sports representation and other businesses which are included under "other". Previously, we operated in two reportable business segments: Global Music and Global Theater. In addition, previously included under "other" were our operations in the sports, sports representation and other businesses. We have reclassified all periods presented to conform to the current period presentation.

Events

Our Events segment principally involves the promotion and/or production of live music shows, theatrical performances and specialized motor sports events in our owned and/or operated venues and in rented third-party venues. While our Events segment operates year-round, we experience higher revenues during the second and third quarters due to the seasonal nature of shows at our outdoor amphitheaters and international festivals, which primarily occur May through September.

As a promoter or presenter, we typically book performers, arrange performances and tours, secure venues, provide for third-party production services, sell tickets and advertise events to attract audiences. We earn revenues primarily from the sale of tickets and pay performers under one of several formulas, including a fixed guaranteed amount and/or a percentage of ticket sales or show profits. For each event, we either use a venue we own or operate, or rent a third-party venue. Revenues are generally related to the

number of events, volume of ticket sales and ticket prices. Event costs, included in direct operating expenses, such as artist and production service expenses, are typically substantial in relation to the revenues. As a result, significant increases or decreases in promotion revenue do not typically result in comparable changes to operating income. In the case of our amphitheaters, our Events segment typically experiences losses related to the promotion of the event. These losses are generally offset by the

24

ancillary and sponsorship profits generated by our Venues and Sponsorship segment and the ticket rebates recorded in our Digital Distribution segment.

As a producer, we generally hire artistic talent, develop sets and coordinate the actual performances of the events. We produce tours on a global, national and regional basis. We generate revenues by sharing in a percentage of event or tour profits primarily related to the sale of tickets, merchandise and event and tour sponsorships. These production revenues are generally related to the size and profitability of the production <u>Artist</u> and production costs, included in direct operating expenses, are typically substantial in relation to the revenues. As a result, significant increases or decreases in revenue related to these productions do not typically result in comparable changes to operating income.

In addition to the above, we provide various services to artists including marketing, advertising production services, merchandise distribution and DVD/CD production and distribution.

To judge the health of our Events segment, management primarily monitors the number of confirmed events in our network of owned and third-party venues, talent fees, average paid attendance and advance ticket sales. In addition, because a significant portion of our events business is conducted in foreign markets, management looks at the operating results from our foreign operations on a constant dollar basis.

Venues and Sponsorship

Our Venues and Sponsorship segment primarily involves the management and operation of our owned and/or operated venues and the sale of various types of sponsorships and advertising.

As a venue operator, we contract primarily with our Events segment to fill our venues and we provide operational services such as concessions, merchandising, parking, security, ushering and ticket-taking. We generate revenues primarily from the sale of food and beverages, parking, premium seating and venue sponsorships. In our amphitheaters, the sale of food and beverages is outsourced and we receive a share of the net revenues from the concessionaire which is recorded in revenue with no significant direct operating expenses associated with it.

We actively pursue the sale of national and local sponsorships and placement of advertising, including signage and promotional programs, and naming of subscription series. Many of our venues also have venue naming rights sponsorship programs. We believe national sponsorships allow us to maximize our network of venues and to arrange multi-venue branding opportunities for advertisers. Our national sponsorship programs have included companies such as American Express, Anheuser Busch and Verizon. Our local and venue-focused eponsorships include venue signage, promotional programs, on-site activation, hospitality appricate, and are derived from a variety of companies across various industry categories.

To judge the health of our Venues and Sponsorship segment, management primarily reviews the number of events at our owned and/or operated venues, attendance, food and beverage sales per attendee, premium seat sales and corporate sponsorship sales. In addition, because a significant portion of our venues and sponsorship business is conducted in foreign markets, management looks at the operating results from our foreign operations on a constant dollar basis.

Digital Distribution

Our Digital Distribution segment is creating the new internet and digital platform for Live Nation. This segment is involved in managing our third-party licketing relationships, in-house ticketing operations and online and wireless distribution activities, including the development of our website. This segment derives the majority of its revenues from ticket rebates earned on tickets sold through phone, outlet and internet, for events promoted or presented by our Events segment. The sale of the majority of these tickets is outsourced with our share of ticket rebates recorded in revenue with no significant direct operating

EXHIBIT 3

...

UNITED STATES DISTRICT COURT SOUTHERN DISTRICT OF NEW YORK	v
AMY R. GURVEY,	Civil Action No. 06-CV-1202 (BSJ)
Plaintiff, v.	· : : ORAL ARGUMENT REQUESTED
WILLIAM BORCHARD, MIDGE HYMAN, BAILA CELEDONIA, CHRISTOPHER JENSEN, COWAN, LIEBOWITZ & LATMAN, PC; CLEAR CHANNEL COMMUNICATIONS, INC.; INSTANTLIVE CONCERTS, LLC; LIVE NATION, INC.; NEXTICKETING, LLC, DALE HEAD, STEVE SIMON, AND SUSAN SHICK	JURY TRIAL REQUESTED
Defendants.	

LIVE NATION, INC.'S AND CLEAR CHANNEL COMMUNICATIONS, INC.'S NOTICE OF MOTION AND MOTION TO DISMISS FOR LACK OF PERSONAL JURISDICTION.

-----X

OF MOTION AND MOTION TO DISMISS FOR LACK OF PERSONAL JURISDICTION, AND LIVE NATION, INC.'S, CLEAR CHANNEL COMMUNICATIONS, INC.'S, INSTANTLIVE CONCERTS, LLC'S, AND NEXTICKETING, LLC'S NOTICE OF MOTION AND MOTION TO DISMISS FOR FAILURE TO STATE A CLAIM FOR WHICH RELIEF CAN BE GRANTED

BAKER BOTTS L.L.P.

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Ian H. Hummel (IH-9728) 30 Rockefeller Plaza New York, New York 10112-4498 Telephone: (212) 408-2512 Facsimile: (212) 408-2501

Attorneys for Live Nation, Inc., InstantLive Concerts, LLC, NexTicketing, LLC and Clear Channel Communications, Inc.

Case 1:10-cv-00139-RMC Document 13-5 Filed 06/21/10 Page 48 of 153

PLEASE TAKE NOTICE that at the Court's earliest convenience, in the United States Courthouse, Southern District of New York, 500 Pearl Street, New York, New York, before the Honorable Barbara S. Jones, Defendants Live Nation, Inc. and Clear Channel Communications, Inc. will move this Court to dismiss all of Plaintiff's claims against them pursuant to Fed. R. Civ. P. 12(b)(2) for lack of personal jurisdiction, and subject to that Motion, Live Nation, Inc. and Clear Channel Communications, Inc. will join InstantLive Concerts, LLC and NexTicketing, LLC in moving the Court to dismiss all of Plaintiff's claims against each of the above-referenced Defendants pursuant to Fed. R. Civ. P. 12(b)(6) for failure to state a claim for which relief can be granted.

This Motion is based on this Notice of Motion and Motion, the contemporaneously submitted Memorandum of Law in support thereof and accompanying exhibits, the Proposed Order, pleadings and papers on file, and upon such other matters as may be presented to the Court at the time of the hearing.

April 25, 2008

By: /s/ Steven G. Schortgen

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Attorneys for Live Nation, Inc., InstantLive Concerts, LLC, NexTicketing, LLC and Clear Channel Communications, Inc.

CERTIFICATE OF SERVICE

I hereby certify that on the date set forth below, true and correct copies of the following

documents were electronically filed:

- 1) LIVE NATION, INC.'S AND CLEAR CHANNEL COMMUNICATIONS, INC.'S NOTICE OF MOTION AND MOTION TO DISMISS FOR LACK OF PERSONAL JURISDICTION, AND LIVE NATION, INC.'S, CLEAR CHANNEL COMMUNICATIONS, INC.'S, INSTANTLIVE CONCERTS, LLC'S, AND NEXTICKETING, LLC'S NOTICE OF MOTION AND MOTION TO DISMISS FOR FAILURE TO STATE A CLAIM FOR_WHICH RELIEF CAN BE GRANTED;
- 2) MEMORANDUM OF LAW IN SUPPORT OF LIVE NATION, INC.'S AND CLEAR CHANNEL COMMUNICATIONS, INC.'S MOTION TO DISMISS FOR LACK OF PERSONAL JURISDICTION, AND LIVE NATION, INC.'S, INSTANTLIVE CONCERTS LLC'S, NEXTICKETING, LLC'S AND CLEAR CHANNEL COMMUNICATIONS, INC.'S MOTION TO DISMISS FOR FAILURE TO STATE A CLAIM FOR WHICH RELIEF CAN BE GRANTED;
- 3) DECLARATION OF HAMLET T. NEWSOM, JR. IN SUPPORT OF CLEAR CHANNEL COMMUNICATIONS, INC.'S NOTICE OF MOTION TO DISMISS;
- 4) DECLARATION OF RICHARD A. MUNISTERI IN SUPPORT OF LIVE NATION, INC.'S MOTION TO DISMISS; AND
- 3) PROPOSED ORDER.

Notice of this filing will be sent via e-mail to all parties by operation of the Court's

electronic filing system and also by First Class Mail, postage prepaid upon:

Olimpio Lee Squitieri, Esq. Squitieri & Fearon LLP 32 East 57th Street, 12th Floor New York, NY 10022 *Attorneys for Plaintiff*

John Richard Supple, Jr., Esq. Schuyler Blake Kraus, Esq. Hinshaw & Culbertson, L.L.P. 780 Third Avenue New York, NY 10017 *Attorneys for Cowan, Liebowitz & Lathman, PC* Andrew B. Cripe, Esq. Hinshaw & Culbertson, L.L.P. 222 N. LaSalle Street Chicago, IL 60601 Attorney for Cowan, Liebowitz & Lathman, PC

.

Dated: April 25, 2008

/s/ Steven G. Schortgen Steven G. Schortgen

UNITED STATES DISTRICT COURT SOUTHERN DISTRICT OF NEW YORK

AMY R. GURVEY,

v.

Civil Action No. 06-CV-1202 (BSJ)

Plaintiff,

ORAL ARGUMENT REQUESTED

WILLIAM BORCHARD, MIDGE HYMAN, BAILA CELEDONIA, CHRISTOPHER JENSEN, COWAN, LIEBOWITZ & LATMAN, PC; CLEAR CHANNEL COMMUNICATIONS, INC.; INSTANTLIVE CONCERTS, LLC; LIVE NATION, INC.; NEXTICKETING, LLC, DALE HEAD, STEVE SIMON, MICHAEL GORDON, and SUSAN SHICK

JURY TRIAL REQUESTED

Defendants.

- - - - - - - - - - - - - - - X

MEMORANDUM OF LAW IN SUPPORT OF LIVE NATION, INC.'S AND CLEAR CHANNEL COMMUNICATIONS, INC.'S MOTION TO DISMISS FOR LACK OF PERSONAL JURISDICTION, AND LIVE NATION, INC.'S, INSTANTLIVE CONCERTS LLC'S, NEXTICKETING, LLC'S AND CLEAR CHANNEL COMMUNICATIONS, INC.'S MOTION TO DISMISS FOR FAILURE TO STATE A CLAIM FOR WHICH RELIEF CAN BE GRANTED

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Attorneys for Live Nation, Inc., InstantLive Concerts, LLC, NexTicketing, LLC and Clear Channel Communications, Inc.

TABLE OF CONTENTS

| I. INTRODUCTION |
|--|
| II. LIVE NATION AND CLEAR CHANNEL SHOULD BE DISMISSED PURSUANT
TO RULE 12(B)(2) FOR LACK OF PERSONAL JURISDICTION |
| A. It is Improper for the Court to Exercise General Jurisdiction over Live Nation Or
Clear Channel |
| B. It is Also Improper for the Court to Exercise Specific Jurisdiction over Live Nation
and Clear Channel |
| III. THE, LIVE NATION DEFENDANTS SHOULD BE DISMISSED PURSUANT TO
RULE 12(B)(6) BECAUSE PLAINTIFF HAS FAILED TO STATE ANY CLAIM FOR
WHICH RELIEF CAN BE GRANTED |
| A. Relevant Facts |
| B. Arguments and Authorities |
| 1. Plaintiffs' Misappropriation of Trade Secrets Claim Fails |
| a. The Statute of Limitations Has Run on Plaintiff's Trade Secret
Misappropriation Claims |
| b. Even if Plaintiff's Claim Was Not Barred by the Statute of Limitations, She
Fails to State a Claim For Which Relif Can Be Granted11 |
| 2. Plaintiff's Sherman Act and Various State Antitrust Claims Fail |
| a. The Statute of Limitations Has Run on Plaintiff's Sherman Act Claim |
| b. Even if Plaintiff's Claim Was Not Barred by the Statute of Limitations, She
Fails to State a Claim For Which Relief Can Be Granted |
| 3. Plaintiff's Lanham Act Claim Fails |
| 4. Plaintiff's Misappropriation of Ideas, Labor, or Skill Claim Fails |
| 5. Plaintiff's Interference With Prospective Economic Relations Claim Fails |
| a. The Statute of Limitations Has Run on a Tortious Interference Claim |
| Even if Plaintiff's Claim Were Not Barred by the Statute of Limitations, She
Fails to State a Claim For Which Relief Can Be Granted. |
| 6. Plaintiff's "Causes of Action" for Unjust Enrichment and an Accounting Fail |
| IV. CONCLUSION |

TABLE OF AUTHORITIES

| | Page(s) |
|---|-----------------------------|
| CASES | |
| Ashland Mgmt., Inc. v. Janien,
82 N.Y.2d 395 (N.Y. 1993) | 11 |
| Beatie and Osborn LLP v. Patriot Scientific Corp.,
431 F. Supp. 2d 367 (S.D.N.Y. 2006) | 3 |
| Bell Atlantic Corp. v. Twombly,
127 S.Ct. 1955 (U.S. 2007)1 | , 8, 10, 12, 15, 17, 19, 22 |
| Caprer v. Nussbaum,
825 N.Y.S.2d 55 (App. Div. 2006) | 21 |
| Classic Appraisals Corp. v. DeSantis,
552 N.Y.S.2d 402 (App. Div. 1990) | 20 |
| Cohen v. Koenig,
25 F.3d 1168 (2d Cir. 1994) | 9 |
| Corcoran v. New York Power Auth.,
935 F. Supp. 376 (S.D.N.Y. 1996) | 9 |
| CutCo Indus., Inc. v. Naughton,
806 F.2d 361 (2d Cir. 1986) | 6 |
| Frummer v. Hilton Hotels Int'l, Inc.,
19 N.Y.2d 533 (N.Y. 1967) | 3 |
| Helicopteros Nacionales de Colombia v. Hall,
466 U.S. 408 (1984) | 2 |
| Higgins v. New York Stock Exchange,
942 F.2d 829 (2d Cir. 1991) | 13 |
| Hoffritz for Cutlery, Inc. v. Amajac, Ltd.,
763 F.2d 55 (2d Cir. 1985) | 3 |
| In re Magnetic Audiotape Antitrust Litig.,
334 F.3d 204 (2d Cir. 2003) | 2 |
| Integrated Cash Mgmt. Svcs., Inc. v. Digital Transactions, Inc.,
920 F.2d 171 (2d Cir. 1990) | |
| Jackson Nat'l Life Ins. Co. v. Merrill Lynch & Co.,
32 F.3d 697 (2d Cir. 1994) | 9 |

| Johnson & Johnson Vision Care, Inc. v. CIBA Vision Corp.,
348 F. Supp. 2d 165 (S.D.N.Y. 2004) | 18 |
|---|----|
| Lemelson v. Carolina Enterprises, Inc.,
541 F.Supp. 645 (S.D.N.Y. 1982) | 10 |
| Link Co, Inc. v. Fujitsu Corp.,
230 F.Supp.2d 492 (S.D.N.Y. 2002) | 19 |
| Metro. Life Ins. Co. v. Robertson-Ceco Corp.,
84 F.3d 560 (2d Cir. 1996) | 2 |
| Nobody in Particular Presents, Inc. v. Clear Channel Communications, Inc., 311 F. Supp. 2d 1048 (D. Colo. 2004) | 5 |
| United States v. Grinnell Corp.,
384 U.S. 563 (1966) | |
| Volkswagenwerk Aktiengesellschaft v. Beech Aircraft Corp.,
751 F.2d 117 (2d Cir. 1996) | 4 |
| Yusuf v. Vassar College,
35 F.3d 709 (2d Cir. 1994) | 9 |

STATUTES

| 15 U.S.C. § 15b | 13 |
|---|------|
| N.Y.C.P.L.R. § 214 | 20 |
| N.Y.C.P.L.R. § 301 (McKinney 2001) | 3 |
| N.Y.C.P.L.R. § 302(a)(1) (McKinney 2001) | 6 |
| N.Y.CPLR § 214(4) | |
| Federal Rule of Civil Procedure 8 | |
| Federal Rule of Civil Procedure 12(b)(2) | 1, 2 |
| Federal Rule of Civil Procedure Rule 12(b)(6) | |
| | |

Pursuant to Rule 12(b)(2) of the Federal Rules of Civil Procedure, Defendants Live Nation, Inc. ("Live Nation") and Clear Channel Communications, Inc. ("Clear Channel") respectfully submit this Memorandum of Law in support of their Motion to Dismiss for Lack of Personal Jurisdiction. Subject to that Motion, Live Nation and Clear Channel join InstantLive Concerts, LLC ("InstantLive") and NexTicketing, LLC ("NexTicketing") (all entities collectively referred to as the "Live Nation Defendants") in respectfully submitting this Memorandum of Law in support of their Motion to Dismiss under Rule 12(b)(6) for failure to state a claim for which relief can be granted.

I. INTRODUCTION.

Regardless of how many times Plaintiff amends her Complaint,¹ the underlying facts have not changed and dismissal is still appropriate. First, the Court does not have personal jurisdiction over Live Nation or Clear Channel, as neither entity has any contacts with the State of New York—either in connection with Plaintiff's allegations in this case or otherwise. Furthermore, even if the Court could exercise personal jurisdiction over Live Nation or Clear Channel, and all of Plaintiff's allegations are taken as true, Plaintiff's Third Amended Complaint fails to state a claim for which relief can be granted against any of the Live Nation Defendants, and it should be dismissed in its entirety. Plaintiff's factual allegations remain a series of disjointed assertions with no alleged connection between Plaintiff's alleged harm and any Live Nation Defendant's alleged wrongdoing. Plaintiff certainly has not pled—under the more strict pleading standards espoused by *Bell Atlantic Corp. v. Twombly*, 127 S.Ct. 1955 (U.S. 2007)—and cannot plead facts sufficient to sustain any cause of action. Consequently, all claims against the Live Nation Defendants should be dismissed.

¹ The current Complaint is Plaintiff's *fourth* attempt to state a claim. Plaintiff is herself an attorney licensed in the State of New York.

II. LIVE NATION AND CLEAR CHANNEL SHOULD BE DISMISSED PURSUANT TO RULE 12(B)(2) FOR LACK OF PERSONAL JURISDICTION.

As a threshold matter, Live Nation and Clear Channel should not be parties to this dispute because the Court lacks personal jurisdiction over them. They should be dismissed pursuant to Rule 12(b)(2). When considering a Rule 12(b)(2) motion to dismiss for lack of personal jurisdiction, it is well settled that "the plaintiff bears the burden of showing that the court has jurisdiction over the defendant." *In re Magnetic Audiotape Antitrust Litig.*, 334 F.3d 204, 206 (2d Cir. 2003) (per curiam). The Court's ability to assert jurisdiction over an out-of-state defendant "is determined in accordance with the law of the state where the court sits, with 'federal law' entering the picture only for the purpose of deciding whether a state's assertion of jurisdiction contravenes a constitutional guarantee." *Metro. Life Ins. Co. v. Robertson-Ceco Corp.*, 84 F.3d 560, 567 (2d Cir. 1996) (quoting *Arrowsmith v. United Press Int'l*, 320 F.2d 219, 223 (2d Cir. 1963)). To determine whether personal jurisdiction exists, the Court must engage in a two-part inquiry: "First, it must determine whether there is personal jurisdiction over [Live Nation and Clear Channel] under New York state law; second, if New York law provides for personal jurisdiction, the Court must determine whether the assertion of jurisdiction comports with the constitutional requirements of due process." *Id.*

A. It is Improper for the Court to Exercise General Jurisdiction over Live Nation Or Clear Channel.

There are two types of jurisdiction that a court may exercise over a defendant: general and specific. *See Helicopteros Nacionales de Colombia v. Hall*, 466 U.S. 408, 414 (1984). "In the case of general jurisdiction, plaintiff's claim need not arise out of defendant's contacts with the forum state, but defendant's contacts must be substantial; with specific jurisdiction, however, defendant's contacts need not be as substantial, but plaintiff's claim must arise out of the

contacts." Beatie and Osborn LLP v. Patriot Scientific Corp., 431 F. Supp. 2d 367, 386 (S.D.N.Y. 2006).

The text of the New York statute concerning general jurisdiction is Civil Practice Law and Rules section 301, and it simply provides that "[a] court may exercise such jurisdiction over persons, property, or status as might have been exercised heretofore." N.Y.C.P.L.R. § 301 (McKinney 2001). The New York Court of Appeals has interpreted this provision to mean that "a foreign [defendant] is amenable to suit in [New York] if it is engaged in such a continuous and systematic course of doing business here as to warrant a finding of its presence in this jurisdiction." *Frummer v. Hilton Hotels Int'l, Inc.*, 19 N.Y.2d 533, 536 (N.Y. 1967) (internal quotations omitted). The pragmatic test for "doing business" focuses upon several factors, including: "the existence of an office in New York; the solicitation of business in the state; the presence of bank accounts and other property in the state; and the presence of the employees of the foreign defendant in the state." *Hoffritz for Cutlery, Inc. v. Amajac, Ltd.*, 763 F.2d 55, 58 (2d Cir. 1985) (citations omitted).

Neither Live Nation nor Clear Channel has any contacts with the State of New York whatsoever, let alone continuous and systematic contacts sufficient to invoke this Court's general jurisdiction over them. Specifically, both Live Nation and Clear Channel are holding companies whose sole purpose is to hold stock in a number of other companies. (Newsom Decl. at \P 3; Munisteri Decl. at \P 3.) Other than holding stock in its subsidiaries, neither company conducts any other business. (Newsom Decl. at \P 4; Munisteri Decl. at \P 4.) Neither Live Nation nor Clear Channel maintains a place of business in New York, and neither is registered to do business in New York. (Newsom Decl. at \P 8; Munisteri Decl. at \P 8.) Moreover, neither Live Nation nor Clear Channel has any assets, employees, or agents in New York, and neither

Case 1:10-cv-00139-RMC Document 13-5 Filed 06/21/10 Page 58 of 153

conducts any business in New York or directs any of its activities toward residents of New York. (*Id.*) Finally, neither Live Nation nor Clear Channel directs the actions of any of their subsidiaries and neither controls the general policies or daily operating decisions of any of its subsidiaries. (Newsom Decl. at \P 9; Munisteri Decl. at \P 9.) Thus, because Live Nation and Clear Channel have no connection whatsoever to the State of New York, "continuous and systematic contacts" with the State sufficient for this Court to invoke general jurisdiction simply do not exist.

In an apparent recognition that personal jurisdiction over Clear Channel is not appropriate, Plaintiff attempts to salvage its claims by haphazardly alleging that "[Clear Channel], through its wholly owned subsidiaries, is the owner of some 1,200 radio stations in the United States with 24 in the tri-state area alone and 150 pop concert venues, 5 being in New York City." (Third Am. Compl. at ¶ 7.) However, in making such an allegation, Plaintiff exhibits a fundamental misunderstanding of the basic law surrounding parents and subsidiaries as well as the structure of the Clear Channel entities. As stated above, Clear Channel, Inc. is merely a holding company for the stock of its subsidiaries, which are the entities that actually conduct business. Further, in determining whether a subsidiary is a "mere department" of the parent for purposes of jurisdiction, the Court must consider the four Beech Aircraft factors: (1) common ownership-which is essential; (2) financial dependency of the subsidiary on the parent corporation; (3) the degree to which the parent corporation interferes in the selection and assignment of the subsidiary's executive personnel and fails to observe corporate formalities; and (4) the degree of control over the marketing and operational policies of the subsidiary exercised by the parent. Volkswagenwerk Aktiengesellschaft v. Beech Aircraft Corp., 751 F.2d 117, 120-22 (2d Cir. 1996).

Plaintiff has not made a single allegation to support any theory that Clear Channel should be liable for any actions of its subsidiaries. Rather, Plaintiff hinges this last-ditch effort at saving personal jurisdiction over Clear Channel on the District of Colorado's decision in *Nobody in Particular Presents, Inc. v. Clear Channel Communications, Inc.*, 311 F. Supp. 2d 1048 (D. Colo. 2004), and claims that jurisdiction is appropriate because of an alter-ego-related finding in that case. (Third Am. Compl. at ¶ 7.) The *Nobody in Particular* case is inapposite, as the decision is very fact-specific, and those facts are irrelevant to this case. For example, *Nobody in Particular* involved subsidiaries not even named in Plaintiff's Third Amended Complaint and has no instructional value for the entities at issue here. Plaintiff cannot substitute the pleadings of an unrelated action in a different jurisdiction and regarding different Clear Channel subsidiaries for adequate pleading of factual allegations in *this* litigation.

Plaintiff half-heartedly attempts the same type of allegation against Live Nation. Specifically, Plaintiff alleges that, "Defendant Live Nation, through its wholly owned subsidiaries, is a leading producer and promoter for pop concerts and events staged at concert venues around the world, some of which it owns through wholly owned subsidiaries and are located in New York City." (Third Am. Compl. at ¶ 8.) Aside from the fact that this allegation contains no specific facts and is impermissibly vague, it fails for the same reasons described in the paragraph above. Thus, because neither Live Nation nor Clear Channel conduct any business whatsoever in New York, the Court cannot exercise general jurisdiction over them, and they should be dismissed.

B. It is Also Improper for the Court to Exercise Specific Jurisdiction over Live Nation and Clear Channel.

Civil Practice Law and Rules section 302 allows a court to exercise specific jurisdiction over an out-of-state defendant who, in person or through an agent, "transacts business within the

state." N.Y. C.P.L.R. § 302(a)(1) (McKinney 2001). Thus, jurisdiction is proper under section 302(a)(1) when (1) the defendant has transacted business in New York; and (2) the cause of action arises out of the subject matter of the transacted business. *Id.; see also CutCo Indus., Inc. v. Naughton,* 806 F.2d 361, 365 (2d Cir. 1986) (requiring "an articulable nexus between the business transaction and the cause of action sued upon"). Not only has Plaintiff failed to allege any facts concerning some sort of transaction or business dealing by Live Nation or Clear Channel that would allegedly form the basis for one of her causes of action—as her burden requires—but, as described in the section above, neither Live Nation nor Clear Channel conducts any type of business whatsoever, let alone in New York. This fact makes it impossible to have an "articulable nexus" between a business transaction and any of Plaintiff's causes of action. If a company does not "do business" at all, then it certainly cannot "transact business within the state."

Consequently, because neither general nor specific jurisdiction exists with respect to Live Nation and Clear Channel, the Court lacks personal jurisdiction over them, and it should dismiss all claims against them. More importantly, by now Plaintiff, herself a licensed New York attorney, and her trial counsel have collectively had more than two years and four attempts at providing the Court with a Complaint that adequately alleges personal jurisdiction. Plaintiff's failure to plead basic jurisdictional requirements at this point is particularly inexcusable.

III. THE, LIVE NATION DEFENDANTS SHOULD BE DISMISSED PURSUANT TO RULE 12(B)(6) BECAUSE PLAINTIFF HAS FAILED TO STATE ANY CLAIM FOR WHICH RELIEF CAN BE GRANTED.

A. Relevant Facts.

The facts alleged in the Third Amended Complaint, and viewed most favorably to Plaintiff, may be summarized as follows. Prior to this lawsuit, Plaintiff was an attorney with and a client of Defendant Cowan, Liebowitz & Latman, PC ("CLL"). (Third Am. Compl. at ¶¶ 2,

30.) Before working for CLL, Plaintiff allegedly developed ideas for certain technologies and start-up businesses. (*Id.* at \P 24.) CLL served as Plaintiff's attorneys before the United States Patent and Trademark Office and assisted her in filing two provisional patent applications allegedly concerning "the packaging, editing, management and distribution of live recordings emanating from events at concert, sports and gaming venues, including associated electronic ticketing methods." (*Id.* at \P 25.) Shortly after she started working for CLL, Plaintiff presented her ideas and business plans to a group of people at CLL, which included both CLL attorneys and other individuals. (*Id.* at $\P\P$ 34-35.) During the presentation, Plaintiff discussed and distributed information concerning her business proposals and inventions, apparently without any sort of confidentiality or non-disclosure agreement in place. (*Id.* and \P 39.) In fact, Plaintiff alleges that people who were not present at her presentation ultimately came to learn many of the details of her business plan. (*Id.* at \P 39, 41.) After her presentation, Plaintiff claims that a partner at CLL told her that Clear Channel, another client of CLL, may be of interest to her as a strategic partner. (*Id.* at \P 36.)

Plaintiff then makes a wild and unsupportable leap from the scenario described above to her allegations against Live Nation and the other Defendants, concluding that, based on information she read in news publications in which Live Nation announced a product offering, that the Live Nation Defendants simply must have stolen her trade secrets, competed unfairly, falsely advertised, interfered with some prospective and unidentified business arrangements, and somehow wielded monopoly power in an undefined market to which her alleged inventions and business plans applied. However, the total dearth of factual allegations connecting the Live Nation Defendants to any of this alleged wrongdoing is telling and dooms her Complaint.

Significantly, Plaintiff fails to connect any allegation, instead, merely surmising that "Upon information and belief, [. . .] the Clear Channel Live Nation Defendants learned plaintiffs' trade secrets through CLL and the individual CLL Live Nation Defendants." (Third Am. Compl. at \P 41). As discussed below, *Twombly* expressly forbids this sort of conclusory, factually inert allegation. Furthermore, Plaintiff's trade secret claim is barred by the statute of limitations. Additionally, Plaintiff has not alleged that she had any sort of relationship with the Live Nation Defendants or that they owed her any duty with respect to her alleged trade secrets. Moreover, Plaintiff fails to specify the trade secrets that she claims were misappropriated by the Live Nation Defendants or make any allegation about how the Live Nation Defendants may have used Plaintiff's undefined trade secrets. In fact, to the contrary, Plaintiff's pleading essentially admits that another defendant, not any of those subject to this Motion, publicly disclosed her alleged trade secrets. (See Third Amd. Compl. at ¶ 39 ("CLL did not advise plaintiffs that nonattorneys were also in attendance at the firm conference and as such, failed to ensure the confidentiality and protection of plaintiff's properties, inventions and trade secrets."); ¶ 48 ("CLL also did not take adequate precautions to ensure that plaintiff's confidential trade secrets were protected. [. . .] Some of plaintiff's files were left by the CLL Defendants in public places with access to anyone."). Plaintiff's Sherman Act claim is likewise barred by the statute of limitations. Moreover, with respect to Plaintiff's claim for violations of the Sherman Act and various undefined state antitrust laws, the Third Amended Complaint does not adequately or meaningfully define the relevant product market to which her trade secrets or business plan may apply let alone contain any allegation concerning how the Live Nation Defendants' alleged violations have restrained trade, all of which are essential elements of a monopoly claim. Further, the Third Amended Complaint contains no allegation that, even if true, would support

Case 1:10-cv-00139-RMC Document 13-5 Filed 06/21/10 Page 63 of 153

bad faith by the Live Nation Defendants in support of her unfair competition claim or how the Live Nation Defendants misappropriated Plaintiff's ideas. For her Lanham Act claim, there exists no allegation as to how any of the Live Nation Defendants' advertisements were misleading. Even further, nowhere in the Third Amended Complaint can one find any factual allegations supporting a proposed business arrangement with respect to her alleged business plan—let alone one that the Live Nation Defendants knew about—which makes it impossible for the Live Nation Defendants to have tortiously interfered with any prospective business relationship.

In the end, Plaintiffs claims against the Live Nation Defendants amount to nothing more than a hodgepodge of unconnected factual allegations, guess work, and wild finger-pointing. But, even if all of Plaintiff's factual allegations are taken as true, Plaintiff still fails to allege facts sufficient to support her causes of action, and each of her claims against the Live Nation Defendants should be dismissed.

B. Arguments and Authorities.

The Court can dismiss this action pursuant to Rule 12(b)(6) if "'it appears beyond doubt that the plaintiff can prove no set of facts in support of [her] claim which would entitle [her] to relief." *Cohen v. Koenig*, 25 F.3d 1168, 1172 (2d Cir. 1994) (quoting *Conley v. Gibson*, 355 U.S. 41, 45-46 (1957)). In considering this Motion, the Court must take "as true the facts alleged in the complaint and draw[] all reasonable inferences in the plaintiff's favor." *Jackson Nat'l Life Ins. Co. v. Merrill Lynch & Co.*, 32 F.3d 697, 699-700 (2d Cir. 1994). However, the Court need not accept as true naked assertions without supporting facts. *Yusuf v. Vassar College*, 35 F.3d 709, 713 (2d Cir. 1994). Moreover, if the Court assumes that all of Plaintiff's factual allegations are true, and Plaintiff "still fails to plead the basic elements of a cause of action," the Court can dismiss the claim. *Corcoran v. New York Power Auth.*, 935 F. Supp. 376, 382 (S.D.N.Y. 1996).

Case 1:10-cv-00139-RMC Document 13-5 Filed 06/21/10 Page 64 of 153

The Supreme Court recently clarified these standards in *Bell Atlantic Corp. v. Twombly*, 127 S.Ct. 1955 (U.S. 2007). In *Twombly*, like this case, Plaintiffs made disconnected and conclusory allegations in support of its purported Sherman Act claim. In reversing the Second Circuit, the Supreme Court held that, in order to defeat a motion to dismiss, the "[f]actual allegations must be enough to raise a right to relief above the speculative level," *Id.* at 1965. "[A] plaintiff's obligation to provide the grounds of his entitlement to relief requires more than labels and conclusions, and a formulaic recitation of the elements of a cause of action will not do." *Id.* Ultimately, in cases where a plaintiff "ha[s] not nudged [its] claims across the line from conceivable to plausible, [its] complaint must be dismissed." *Id.* at 1974. Plaintiff's Third Amended Complaint does not even approach that line. The Court should dismiss each of Plaintiff's claims.

1. Plaintiffs' Misappropriation of Trade Secrets Claim Fails.

a. The Statute of Limitations Has Run on Plaintiff's Trade Secret Misappropriation Claims.

Plaintiff's allegation of trade secret misappropriation against the Live Nation Defendants is fraught with fatal errors. First, it fails under the statute of limitations. Plaintiff's trade secret misappropriation claim possesses a three year statute of limitations. *Lemelson v. Carolina Enterprises, Inc.*, 541 F.Supp. 645 (S.D.N.Y. 1982); *see also* CPLR § 214(4). Plaintiff asserted her trade secret misappropriation claim more than three years from the date by which she admits she had knowledge of the claim. The Third Amended Complaint alleges that the misappropriation began right after Plaintiff gave her presentation to the members of the CLL law firm, on her "second day on the job." (*Id.* at \P 34). While Plaintiff does not allege a specific date for this presentation, she does allege that she negotiated her "of counsel" position with CLL in "late 2001 and early 2002." (*Id.* at \P 29). If this presentation happened at the end of that date

range, the misappropriation occurred well outside of the limitations period. Additionally, by her own admission, however, she was aware, no later than March, 2003, that "Instant Live was offering" a service she alleged to own. (*Id.* at \P 55). In fact, Plaintiff states she "immediately advised" Live Nation and Clear Channel executives of her pending patents and concerns. (*Id.* at \P 56). At the very latest, by May 5, 2003, the date of *The New York Times* article she states "described Plaintiff's entire confidential business models," she believed misappropriation had occurred. (*Id.* at \P 52). Under any version of Plaintiff's own pled facts, her misappropriation claim is time barred. Plaintiff first notified the Live Nation Defendants of her misappropriation claim in the Amended Complaint, filed June 5, 2006. Consequently, her claims were time barred when filed.

b. Even if Plaintiff's Claim Was Not Barred by the Statute of Limitations, She Fails to State a Claim For Which Relief Can Be Granted.

Plaintiff has failed to allege facts that support either element of a trade secret misappropriation action. Under New York law, the elements of a cause of action for misappropriation of trade secrets are that (1) the plaintiff possesses a trade secret and (2) the defendant is using that trade secret in breach of an agreement, confidence, or duty, or as a result of discovery by improper means. *Integrated Cash Mgmt. Svcs., Inc. v. Digital Transactions, Inc.*, 920 F.2d 171, 172 (2d Cir. 1990) (analyzing New York law). New York has adopted the Restatement (Second) of Torts' definition of a trade secret, which states that a trade secret is "any formula, pattern, device or compilation of information which is used in one's business, and which gives him an opportunity to obtain an advantage over competitors who do not know or use it." *Ashland Mgmt., Inc. v. Janien*, 82 N.Y.2d 395, 407 (N.Y. 1993). Plaintiff's Third Amended Complaint falls woefully short.

Plaintiff never specifically identifies what her "trade secrets" claim to be and never alleges why they would even qualify as trade secrets. Moreover, the Third Amended Complaint is devoid of any specific factual allegation that the Live Nation Defendants learned of her secrets or acquired them improperly from the Cowan, Liebowitz & Latman ("CLL") Live Nation Defendants or otherwise. Instead, she wildly and improperly speculates on "information and belief." (Third. Am. Compl. at ¶ 41). There is no factual allegation that the Live Nation Defendants used Plaintiff's "trade secrets" in the breach of an agreement, confidence, or duty owed Plaintiff. This is precisely the sort of facially deficient and conclusory pleading that *Twombly* forbids. *See Twombly*, 127 S. Ct. at 1974 (where the plaintiff "has not nudged [her] claims across the line from conceivable to plausible, [her] complaint must be dismissed.").

In fact, Plaintiff's factual allegations directly contradict such a conclusion. On the face of the Third Amended Complaint, there is clearly no confidentiality for Plaintiff's alleged trade secrets, as she willingly discussed them with members of the CLL firm as well as other individuals not related to the firm without any type of protection by a confidentiality or nondisclosure agreement. (*See* Third Amd, Compl. at ¶ 39 ("CLL did not advise plaintiffs that nonattorneys were also in attendance at the firm conference and as such, failed to ensure the confidentiality and protection of plaintiff's properties, inventions and trade secrets."); ¶ 48 ("CLL also did not take adequate precautions to ensure that plaintiff's confidential trade secrets were protected. [...] Some of plaintiff's files were left by the CLL Defendants in public places with access to anyone.")). Plaintiff's Complaint further states that she disclosed her alleged trade secrets in a "meeting with Peter Gelb, then president of Sony Classical" without any allegation that such disclosure was confidential. *Id.* at ¶ 35. Plaintiff's Complaint further states that she disclosure was

Case 1:10-cv-00139-RMC Document 13-5 Filed 06/21/10 Page 67 of 153

confidential. *Id.* at ¶¶ 10, 46. Plaintiff's Complaint further suggests she disclosed her "business model and trade secrets" to Laura Nyro and Jose Carreras without any allegation that these disclosures were confidential. *Id.* at ¶ 31. In sum, Plaintiff's Complaint facially demonstrates that her ideas, whatever they allegedly entailed, were not maintained in secrecy. This pleading defect alone dooms her entire Complaint as the remainder of her allegations (*e.g.*, her purported Sherman Act claim) require a trade secret misappropriation as an animating act.

Furthermore, there is no allegation whatsoever that any of the Live Nation Defendants were either present at her presentation, knew of or otherwise requested Defendant CLL to disclose Plaintiff's supposed trade secrets, or otherwise owed Plaintiff any type of duty with respect to her alleged trade secrets. Plaintiff essentially admits, by way of her allegations, that a different defendant allegedly disclosed her supposed trade secrets, not any of the Live Nation Defendants subject to this Motion. Plaintiff has, thus, pleaded herself out of any type of trade secret misappropriation claim—or any claim based on the misappropriation of trade secrets—against any of the Live Nation Defendants. Because of Plaintiff's unsupported assertions and failure to allege any facts that, if true, would support either element of her cause of action, her trade secret misappropriation claim must fail, and should be dismissed.

2. Plaintiff's Sherman Act and Various State Antitrust Claims Fail.

a. <u>The Statute of Limitations Has Run on Plaintiff's Sherman Act</u> <u>Claim.</u>

Next, Plaintiff claims the Live Nation Defendants violated Section 2 of the Sherman Act. As a threshold matter, Plaintiff cannot sustain a cause of action under the Sherman Act because the statute of limitations has long since run. The statute of limitations for claim under Section 2 of the Sherman Act is four years. 15 U.S.C. § 15b. "A cause of action for violation of the antitrust laws ordinarily accrues as soon as there is an injury to competition." *Higgins v. New* *York Stock Exchange*, 942 F.2d 829, 832 (2d Cir. 1991). Plaintiff's claim under Section 2 of the Sherman Act was first asserted against the Live Nation Defendants in her Third Amended Complaint, which was filed on March 4, 2008,² but any alleged Sherman Act claim, according to Plaintiff's allegations, accrued more than four years before that date.

In the Third Amended Complaint, Plaintiff alleges that the "CCC Defendants' misappropriation of plaintiff's trade secrets, confidential business models and proprietary technologies . . . is *the* vehicle that CCC used to establish or attempt to establish a monopoly." (Third Am. Compl. ¶ 72 (emphasis in original)). If the alleged misappropriation of Plaintiff's trade secrets was *the* event that caused her Sherman Act claim to accrue, then, according to Plaintiff's own allegations, this happened well outside the four-year limitations period. As discussed above, Plaintiff's trade secret misappropriation claim accrued in 2001 or 2002, or, at the very latest, by May 5, 2003, the date of *The New York Times* article she states "described Plaintiff's entire confidential business models." (*Id.* at ¶ 52). Under any analysis, she asserts her Sherman Act claims more than four years beyond the date of the event she claims constituted "*the* vehicle that CCC used to establish or attempt to establish a monopoly." (*Id.* at ¶ 72).

Furthermore, even if Plaintiff were not to peg her hopes of a Sherman Act claim on the misappropriation of trade secrets, she has still pleaded herself out of a Sherman Act claim. The Third Amended Complaint contains the following allegation in the subsection relating to "anti-competitive activity": "The delays in finalizing deals with artists and her other industry contracts have further damaged plaintiff since 2003 and damaged her in her relations with her investors,

² Plaintiff failed to assert any facts sufficient to support a Sherman Act claim before this date. Because of the nature of her claim and factual allegations, there is neither tolling nor relation back to any earlier time sufficient to save this claim.

Case 1:10-cv-00139-RMC Document 13-5 Filed 06/21/10 Page 69 of 153

strategic partners, labels, agents and managers." (*Id.* at \P 77). Any of these dates bar Plaintiff's claim as a matter of law.

Under any version of Plaintiff's facts, Plaintiff's Sherman Act cause of action accrued more than four years from the date the claim was filed. Therefore, Plaintiff's claim is barred by the statute of limitations.

b.

Even if Plaintiff's Claim Was Not Barred by the Statute of Limitations, She Fails to State a Claim For Which Relief Can Be Granted.

In order to sustain a claim under section 2 of the Sherman Act, Plaintiff must show three elements: (1) the possession of monopoly power, (2) in the relevant market, and (3) the willful acquisition or maintenance of that power as distinguished from growth or development as a consequence of a superior product business acumen, or historic accident. *United States v. Grinnell Corp.*, 384 U.S. 563, 570-71 (1966). Nowhere in Plaintiff's Third Amended Complaint can one find a single allegation that would support any element, let alone all of the elements, of a claim under section 2 of the Sherman Act as to any Live Nation Defendant.

The Third Amended Complaint contains a hodgepodge of allegations supposedly connected to the Sherman Act claim, but none of them relate at all to the required elements of the cause of action. Plaintiff includes certain Sherman Act buzzwords, such as "monopoly power," "market power," and "relevant market," (Third Am. Compl. at pp. 31-35) but Plaintiff makes no effort to allege facts that, if true, would show that any particular Live Nation Defendant had achieved monopoly power, or even any facts to sufficiently define the relevant market for this case. Such an effort falls woefully short of the standard espoused by the *Twombly* Court that, in order for a Complaint to pass muster, its factual allegations must "raise a right to relief above the speculative level" and provide more than mere "labels . . . conclusions . . . [or] formulaic recitation[s] of the elements . . . " *Twombly*, 127 S.Ct. at 1965. Plaintiff's allegations are a

transparent attempt to simply throw what she can on the wall to see if any of it will stick. In this case, it all slides to the floor. Plaintiff does not come close to articulating a proper Sherman Act claim or alleging facts supporting one.

First, Plaintiff herself alleges that the Live Nation Defendants' supposed misappropriation of her trade secrets "is *the* vehicle" purportedly used to "establish or attempt to establish a monopoly in the relevant market." (Third Am. Compl. at \P 72 (emphasis in original)). Because Plaintiff's trade secret misappropriation claim fails as a matter of law, by her own admission, so too do her antitrust claims.

Second, Plaintiff fails, as a matter of law, to recite any facts sufficient to support an allegation of monopoly power in the relevant market. In fact, Plaintiff's Complaint never truly identifies the relevant market, let alone establish that any Defendant possesses monopoly power within that market. Instead, Plaintiff makes sweeping statements, hoping the Court will not peer too carefully behind them. For example, Plaintiff sets forth certain alleged "facts" concerning Clear Channel Communications' ownership of radio stations. Third Am. Compl. at \P 67. These allegations, even if true, have nothing to do with the relevant market for and any Live Nation Defendants' market power in the market for recording live concerts and making them available to concert patrons as they exit. (*See, e.g., id.* at \P 52 where Plaintiff describes her "confidential business model" as "the onsite distribution of live recordings at concerts." and \P 55, which is the closest Plaintiff comes to implying her relevant market).

Moreover, Live Nation, Instant Live and Next Ticketing are not associated in any way with the market for radio stations, nor does Plaintiff otherwise plead. Absent, too, from Plaintiff's Complaint are any market power allegations relating specifically to Live Nation, Instant Live and Next Ticketing. Instead, Plaintiff sloppily and impermissibly runs all Live

Nation Defendants together and hopes it sticks. *Id.* at ¶¶ 75, 129. Also missing is any allegation that Live Nation, Instant Live and Next Ticketing possess monopoly power in Plaintiff's undefined relevant market or that they possess the ability to control prices or exclude competition. Plaintiff fails to set forth any facts suggesting that Live Nation, Instant Live and Next Ticketing acted in conjunction with or conspired with other Live Nation Defendants to achieve a monopoly in the relevant market, whatever that may be. *Twombly* dictates that Plaintiff's pleading is fatally defective.

Furthermore, Plaintiff's own Complaint evidences its deficiencies in pleading supposed monopoly power. Plaintiff complains that certain of the Live Nation Defendants' press releases "demonstrate a *de facto* attempted monopoly in the relevant market in violation of Section 2 of the Sherman Act." *Id.* at \P 69. Yet, by her own admission nine paragraphs earlier, Plaintiff states that these very same press releases could not give Live Nation Defendants "a monopoly on distributing live concert recordings since many other methods to package, edit and manage distribution exist including those that are more comprehensive, faster and more beneficial to the relevant industry." *Id.* at 60. Plaintiff's flat inconsistency is telling and dooms her antitrust allegations.

Plaintiff's allegations are exactly the sort that *Twombly* condemns. As *Twombly* holds, a "plaintiff's obligation to provide the 'grounds' of his 'entitlement to relief' requires more than labels and conclusions, and a formulaic recitation of the elements of the cause of action will not do. [internal citations omitted]. Factual allegations must be enough to raise a right to relief above the speculative level." 127 S.Ct. at 1964-65. Unless Plaintiff has "nudged [her] claims across the line from conceivable to plausible, [her] complaint must be dismissed." *Id.* at 1975.

Case 1:10-cv-00139-RMC Document 13-5 Filed 06/21/10 Page 72 of 153

After Plaintiff's wholly inadequate attempt to allege a Sherman Act claim, she next includes a cause of action for "violations of the antitrust laws of the states of New York, Texas, and California." (Third Am. Compl. at ¶ 140.) The preceding quotation is the extent of Plaintiff's pleading with respect to those state law claims. Plaintiff's failure to even notify the Live Nation Defendants of the specific antitrust laws she believes they violated, let alone plead facts sufficient to support each element of such claims, is a defect on its face. This type of conclusory pleading does not comport with the rules outlined in Federal Rule of Civil Procedure 8.

Therefore, because Plaintiff has failed to allege any facts that, if true, would support each element of a Sherman Act claim, and because she has also failed to properly plead any claim for violations of state antitrust laws, all of Plaintiff's antitrust-related claims should be dismissed.

3. Plaintiff's Lanham Act Claim Fails.

Plaintiff attempts to assert a claim for violation of section 43 of the Lanham Act. To establish a false advertising claim under section 43(a) of the Lanham Act against Live Nation and Clear Channel, Plaintiff must prove the following elements: "(1) the defendant has made a false or misleading statement; (2) the false or misleading statement has actually deceived or has the capacity to deceive a substantial portion of the intended audience; (3) the deception is material in that it is likely to influence purchasing decisions; (4) there is a likelihood of injury to plaintiff, such as declining sales or loss of goodwill; and (5) the goods traveled in interstate commerce." *Johnson & Johnson Vision Care, Inc. v. CIBA Vision Corp.*, 348 F. Supp. 2d 165, 178 (S.D.N.Y. 2004).

Plaintiff's Lanham Act allegations are no less deficient than any of her others. Plaintiff first mentions a New York Times articles (Third Am. Compl. at \P 52), but fails to allege how this article operated to violate the Lanham Act. Plaintiff also references website advertisements (*id.*
at ¶¶ 55, 56) and press releases (*id.* at ¶¶ 57, 59), but fails to even explain how such advertisements and press releases were false, let alone allege facts to support the other required elements of her Lanham Act claim. Such an effort amounts to nothing more than a collection of "labels and conclusions," which the *Twombly* Court held to be insufficient for pleading a cause of action. This Court should follow suit and dismiss Plaintiff's Lanham Act claim.

4. Plaintiff's Misappropriation of Ideas, Labor, or Skill Claim Fails.

Like the causes of action above, Plaintiff's unfair competition claim based on "idea misappropriation" is unsustainable. The central principle underlying a claim for unfair competition under New York law is that one may not misappropriate the results of the labor, skill, and expenditures of another. *Link Co, Inc. v. Fujitsu Corp.*, 230 F.Supp.2d 492, 501 (S.D.N.Y. 2002). An unfair competition claim must also involve some degree of bad faith. *Id.* A claim for idea misappropriation—the variety of unfair competition that Plaintiff appears to allege—requires "(1) a legal relationship between the parties in the form of a fiduciary relationship, an express or implied-in-fact-contract, or quasi-contract, and (2) a novel and concrete idea." *Id.*

Plaintiff's factual allegations again fall short of the mark for this cause of action. First, like her trade secret claim, this claim too is barred by the same statute of limitations. *See* section III.B.1, above. Second Plaintiff does not and cannot allege that any of the Live Nation Defendants acted in bad faith or with any intent to harm Plaintiff or deprive her of any supposed property right. Third, Plaintiff cannot possibly maintain a claim for idea misappropriation because none of the Live Nation Defendants ever had any type of fiduciary duty to Plaintiff, nor has she alleged that such a relationship existed. Further, the Third Amended Complaint is devoid of any allegation of contract, of any sort, involving the Live Nation Defendants. Thus,

Plaintiff's Third Amended Complaint, on its face, cannot support a cause of action for unfair competition—based on idea misappropriation or any other variety—and it should be dismissed.

5. Plaintiff's Interference With Prospective Economic Relations Claim Fails.

a. <u>The Statute of Limitations Has Run on a Tortious Interference</u> Claim.

Plaintiff seeks damages from the Live Nation Defendants for tortious interference with prospective economic relations. As a threshold matter, Plaintiff cannot sustain a cause of action for tortious interference because the statute of limitations has long since run. The statute of limitations for a tortious interference claim is three years. N.Y.C.P.L.R. § 214; Classic Appraisals Corp. v. DeSantis, 552 N.Y.S.2d 402, 403 (App. Div. 1990). Plaintiff's tortious interference claim was first asserted against the Live Nation Defendants in her Third Amended Complaint, which was filed on March 4, 2008. Although, a similar (but not identical) tortious interference claim was asserted against the Live Nation Defendants in her Amended Complaint, which was filed on June 5, 2006. Even if Plaintiff were to get the benefit of the doubt, and the Court concluded that this cause of action was first filed in June 2006, this claim still accrued more than three years before that filing date. Like Plaintiff's other claims, the allegations are scant and are tied directly to her trade secret misappropriation claim. (Third Am. Compl. at ¶¶ 146, 147.) As established above, Plaintiff alleges trade secret misappropriation in the time period of late 2001 or early 2002, or at the very latest, May 5, 2003 (the date of the New York Times article). (Third Am. Compl. at ¶ 52). Thus, her tortious interference claim must have necessarily accrued in this time period, which is well outside the three-year limitations period, as Plaintiff filed this claim no earlier than June 2006. It is, therefore, time-barred.

20

b. <u>Even if Plaintiff's Claim Were Not Barred by the Statute of</u> <u>Limitations, She Fails to State a Claim For Which Relief Can</u> <u>Be Granted.</u>

To establish a claim of tortious interference with prospective economic advantage, Plaintiff must demonstrate that the Live Nation Defendants' "interference with its prospective business relations was accomplished by 'wrongful means' or that defendant acted for the sole purpose of harming the plaintiff." *Caprer v. Nussbaum*, 825 N.Y.S.2d 55, 78 (App. Div. 2006). In addition, knowledge of the prospective economic relation is an implicit element of tortious interference. *Id.* Nowhere in the Third Amended Complaint does Plaintiff mention any proposed business relationship between her or another party concerning her alleged trade secrets or business plan. Of course, it follows that, if such a relationship did not exist outside of her imagination, there is nothing for the Live Nation Defendants to either have known about or interfered with. Likewise, the Third Amended Complaint is devoid of any specific allegation that the Live Nation Defendants engaged in wrongful means in conjunction with interfering with a phantom relationship. As with each of her other claims, Plaintiff's factual allegations, even if taken as true, fall woefully short of supporting each element of a tortious interference with prospective economic relations cause of action, and her claim against the Live Nation Defendants should be dismissed.

6. Plaintiff's "Causes of Action" for Unjust Enrichment and an Accounting Fail.

In the Third Amended Complaint, Plaintiff includes distinct "causes of action" against the Live Nation Defendants for "unjust enrichment" and "an accounting." (Third Am. Compl. at pp. 31, 36.) As the Court is aware, unjust enrichment and an accounting are not affirmative claims for relief; rather, they are remedies that a party may choose to seek if a cause of action is properly pled. In this case, however, Plaintiff has failed to properly plead any of her claims for

relief. Therefore, the Court should disregard Plaintiff's "causes of action" for unjust enrichment and an accounting.

IV. CONCLUSION

As a threshold matter, Plaintiff's Third Amended Complaint should be dismissed as to Live Nation and Clear Channel because the Court lacks personal jurisdiction over each of them. Neither entity has any connection whatsoever to the State of New York. In fact, both entities are merely holding companies that do not have day-to-day operations or offer any goods or services. Because of this, it is also impossible to have any type of articulable nexus between a business transaction and any of Plaintiff's causes of action. Additionally, Plaintiff's Third Amended Complaint should be dismissed as to each of the Live Nation Defendants for failure to state a claim for which relief can be granted. Those of Plaintiff's claims that are not barred by applicable statutes of limitations amount to nothing more than random, unconnected factual allegations. Plaintiff falls woefully short of her burden—which, after the *Twombly* decision, is crystal clear—of alleging specific facts that, even if taken as true, would support each of the elements of her causes of action. For all of these reasons, Plaintiff's Third Amended Complaint should be dismissed in its entirety, and the Court should award the Live Nation Defendants any further relief that it deems just and proper. April 25, 2008

Respectfully submitted,

BAKER BOTTS L.L.P.

By: /s/ Steve Schortgen

Steven G. Schortgen Jonathan B. Rubenstein 2001 Ross Avenue Dallas, Texas 75201 Telephone: (214) 953-6500 Facsimile: (214) 953-6503 Admitted *Pro Hac Vice*

Ian H. Hummel (IH-9728) 30 Rockefeller Plaza New York, New York 10112-4498 Telephone: (212) 408-2512 Facsimile: (212) 408-2501

Attorneys for Live Nation, Inc., InstantLive Concerts, LLC, NexTicketing, Inc. and Clear Channel Communications, Inc

CERTIFICATE OF SERVICE

It is hereby certified that a copy of:

- 1) LIVE NATION, INC.'S AND CLEAR CHANNEL COMMUNICATIONS, INC.'S NOTICE OF MOTION AND MOTION TO DISMISS FOR LACK OF PERSONAL JURISDICTION, AND LIVE NATION, INC.'S, CLEAR CHANNEL COMMUNICATIONS, INC.'S, INSTANTLIVE CONCERTS, LLC'S, AND NEXTICKETING, LLC'S NOTICE OF MOTION AND MOTION TO DISMISS FOR FAILURE TO STATE A CLAIM FOR_WHICH RELIEF CAN BE GRANTED;
- 2) MEMORANDUM OF LAW IN SUPPORT OF LIVE NATION, INC.'S AND CLEAR CHANNEL COMMUNICATIONS, INC.'S MOTION TO DISMISS FOR LACK OF PERSONAL JURISDICTION, AND LIVE NATION, INC.'S, INSTANTLIVE CONCERTS LLC'S, NEXTICKETING, LLC'S AND CLEAR CHANNEL COMMUNICATIONS, INC.'S MOTION TO DISMISS FOR FAILURE TO STATE A CLAIM FOR WHICH RELIEF CAN BE GRANTED; and
- 3) PROPOSED ORDER

were served on the 25th day of April, 2008, on all counsel of record.

Jonathan B. Rubenstein

| UNITED STATES DISTRICT COURT
SOUTHERN DISTRICT OF NEW YORK | |
|---|--|
| AMY R. GURVEY, | - X
: Civil Action No. 06-CV-1202 (JONES) |
| Plaintiff, | |
| v. | : ORAL ARGUMENT REQUESTED |
| COWAN, LIEBOWITZ & LATMAN, PC; | |
| CLEAR CHANNEL COMMUNICATIONS, | : JURY TRIAL REQUESTED |
| INC.; INSTANTLIVE CONCERTS, LLC; | : |
| CLEAR CHANNEL COMMUNICATIONS, | : |
| INC.; NEXTICKETING, INC., AND DOES 1- | : |
| 10, INCLUSIVE, | : |
| Defendants. | |

DECLARATION OF HAMLET T. NEWSOM, JR. IN SUPPORT OF CLEAR CHANNEL COMMUNICATIONS, INC.'S MOTION TO DISMISS

I, Hamlet T. Newsom, Jr., declare as follows:

1. I am currently employed by Clear Channel Management Services, L.P. My title is Associate General Counsel and Assistant Secretary. My responsibilities include overseeing the corporate governance for certain subsidiaries of Clear Channel Communications, Inc. I make this declaration of my personal knowledge and, if called as a witness, could and would testify competently to these statements.

2. Clear Channel Communications, Inc. is incorporated and organized under the laws of the State of Texas. Clear Channel Communications, Inc. maintains its principal place of business in San Antonio, Texas.

3. Clear Channel Communications, Inc. is a holding company whose sole purpose is to hold stock in a number of companies. Many of the companies in which Clear Channel Communications, Inc. holds stock, or which Clear Channel Communications, Inc. indirectly owns, use as part of their names the word "Clear Channel" with a an identifier, such as Clear Channel Broadcasting, Inc. or Clear Channel Outdoor, Inc.

4. Other than holding stock in its subsidiaries, Clear Channel Communications, Inc. conducts no other business. Clear Channel Communications, Inc. does not, for example, provide any goods or services.

5. Clear Channel Communications, Inc. does not sell or advertise any product. Specifically, Clear Channel Communications, Inc. has not and does not offer for sale, sell, advertise, make or provide any products or services to any customers in the State of New York. Clear Channel Communications, Inc. does not operate a website.

6. Clear Channel Communications, Inc. observes all corporate formalities, including having its own board of directors and its own officers that function independently from those of its subsidiaries. Clear Channel Communications, Inc. pays none of the salaries of its subsidiaries' employees. All of Clear Channel Communications, Inc.'s operating subsidiaries operate with sufficient capital to conduct day-to-day operations.

7. Clear Channel Communications, Inc. does not maintain a place of business in New York, is not registered to do business in New York, and has no assets, employees, or agents in New York. Clear Channel Communications, Inc. also manufactures no goods and provides no services in New York. Clear Channel Communications, Inc. conducts no business in New York and directs none of its activities toward residents of New York.

8. Clear Channel Communications, Inc. does not direct its subsidiaries and does not control general policies or daily operating decisions for or on behalf of its subsidiaries. No Clear Channel Communications, Inc. business is conducted through its subsidiaries. Clear Channel

-2-

Communications, Inc. maintains a separate set of banking and accounting records from those of its subsidiaries.

9. None of Clear Channel Communications, Inc.'s subsidiaries has the authority to bind Clear Channel Communications, Inc. in any contract, lease, or other transaction.

I declare under the penalty of perjury that the foregoing is true and correct.

Dated: June 26, 2006

Jamles T. Newson, Jr.

DAL01:911929.1

| UNITED STATES DISTRICT COURT
SOUTHERN DISTRICT OF NEW YORK | |
|--|--|
| AMY R. GURVEY, | - X
: Civil Action No. 06-CV-1202 (JONES) |
| Plaintiff, | |
| Ϋ. | : ORAL ARGUMENT REQUESTED |
| COWAN, LIEBOWITZ & LATMAN, PC; | : |
| CLEAR CHANNEL COMMUNICATIONS,
INC.; INSTANTLIVE CONCERTS, LLC;
LIVE NATION, INC.; NEXTICKETING, INC.,
AND DOES 1-10, INCLUSIVE, | JURY TRIAL REQUESTED |
| Defendants. | :
X |

DECLARATION OF RICHARD A. MUNISTERI IN SUPPORT OF LIVE NATION, INC.'S MOTION TO DISMISS

I, Richard A Munisteri, declare as follows:

1. I am currently employed by Live Nation Worldwide, Inc My title is Associate General Counsel My responsibilities include overseeing the corporate governance for certain subsidiaries of Live Nation, Inc. I make this declaration of my personal knowledge and, if called as a witness, could and would testify competently to these statements

2. Live Nation, Inc. is incorporated and organized under the laws of the State of Delaware. Live Nation, Inc. maintains its principal place of business in Beverly Hills, California.

3. Live Nation, Inc is a holding company whose sole purpose is to hold stock in a company called CCE Holdco #1, Inc. Many of the subsidiaries of Live Nation, Inc. use as part of their names the word "Live Nation" with a geographic or other identifier, such as Live Nation Mexico, LLC or Live Nation Worldwide, Inc.

DAL01:911797.1

4 Other than holding stock in CCE Holdco #1, Inc., Live Nation, Inc. conducts no other business. Live Nation, Inc. does not, for example, provide any goods or services.

5. Live Nation, Inc. does not sell or advertise any product Specifically, Live Nation, Inc. has not and does not offer for sale, sell, advertise, make or provide any products or services to any customers in the State of New York. Live Nation, Inc. also does not operate a website.

6. Live Nation, Inc. does not own any United States trademarks.

7. Live Nation, Inc. observes all corporate formalities, including having its own board of directors and its own officers that function independently from those of its subsidiaries Live Nation, Inc pays none of the salaries of its subsidiaries' employees. All of Live Nation, Inc.'s operating subsidiaries operate with sufficient capital to conduct day-to-day operations.

8. Live Nation, Inc. does not maintain a place of business in New York, is not licensed to do business in New York, and has no assets, employees, or agents in New York. Live Nation, Inc. also manufactures no goods and provides no services in New York Live Nation, Inc. conducts no business in New York and directs none of its activities toward residents of New York.

9. Live Nation, Inc does not direct its subsidiaries and does not control general policies or daily operating decisions for or on behalf of its subsidiaries. No Live Nation, Inc business is conducted through its subsidiaries. Live Nation, Inc. maintains a separate set of banking and accounting records from those of its subsidiaries

I declare under the penalty of perjury that the foregoing is true and correct.

Dated: June 26, 2006

Richard A Munisteri

DAL-01:9117971

-2-

| UNITED STATES DISTRICT COURT
SOUTHERN DISTRICT OF NEW YORK | v |
|---|-------------------------------------|
| AMY R. GURVEY, | Civil Action No. 06-CV-1202 (JONES) |
| Plaintiff,
v. | ORAL ARGUMENT REQUESTED |
| COWAN, LIEBOWITZ & LATMAN, PC;
CLEAR CHANNEL COMMUNICATIONS,
INC.; INSTANTLIVE CONCERTS, LLC;
CLEAR CHANNEL COMMUNICATIONS,
INC.; NEXTICKETING, INC., AND DOES 1-
10, INCLUSIVE, | JURY TRIAL REQUESTED |
| Defendants. | |

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-1-

Case 1:10-cv-00139-RMC Document 13-5 Filed 06/21/10 Page 85 of 153

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-2-

Communications, Inc. maintains a separate set of banking and accounting records from those of its subsidiaries.

None of Clear Channel Communications, Inc.'s subsidiaries has the authority to 9. bind Clear Channel Communications, Inc. in any contract, lease, or other transaction.

I declare under the penalty of perjury that the foregoing is true and correct.

Dated: June 26, 2006

Hamlet T. Newson, Jr.

| UNITED STATES DISTRICT COURT
SOUTHERN DISTRICT OF NEW YORK | |
|---|--|
| AMY R. GURVEY, | - X
: Civil Action No. 06-CV-1202 (JONES) |
| Plaintiff,
v. | |
| COWAN, LIEBOWITZ & LATMAN, PC; | : ORAL ARGUMENT REQUESTED |
| CLEAR CHANNEL COMMUNICATIONS,
INC.; INSTANTLIVE CONCERTS, LLC: | JURY TRIAL REQUESTED |
| LIVE NATION, INC.; NEXTICKETING, INC.,
AND DOES 1-10, INCLUSIVE, | |
| Defendants. | : |
| | X |

DECLARATION OF RICHARD A. MUNISTERI IN SUPPORT OF LIVE NATION, INC.'S MOTION TO DISMISS

I, Richard A Munisteri, declare as follows:

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I declare under the penalty of perjury that the foregoing is true and correct

Dated: June 26, 2006

Richard A Munisteri

DAL 01:9117971

-

EXHIBIT 4

Case 1:10-cv-00139-RMC Document 13-5 Filed 06/21/10 Page 90 of 153 Promoter Seth Hurwitz responds to Live Nation claims with counter motion | TicketNews Page 1 of 2

| | | | Last Update: 03/19/2010 - 4:03pm EST |
|---|--------------|--|---|
| The source for ticketing news and information | The | e ticketing industry just changed
Isn't it time for you to change too? | વાર્થિક છે.
આ પ્રકારણી દેવ સંસ્થાપ દિવાણા ન _{ા પ્ર} ાર્થ કારવા ના |
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| Email SUI | BMIT | Latest Ticketmaster / Live Nation
Merger Articles | Buy Tickets |
| | | DOJ official Christine Varney
defends Ticketmaster / Live Nation | Buy Discount Theater Tickets |
| Promoter Seth Hurwitz responds to Live Nation cla
with counter motion | ims | merger
Ticketmaster / Live Nation merger
UK Competition Commission to
offer new opinion by May 11 | seatwave)) |
| Fn, Jun 19th 2009 6-48 pm EST
By Alfred Branch Jr. | | Ticketmaster / Live Nation merger | EUROPE'S#1 |



Attorneys for Maryland-based promoter Seth Hurwitz, owner of Washington, DC's famed 9:30 Club, filed counter motions this month against Live Nation in the antitrust case Hurwitz filed against the company earlier this year. Hurwitz had been working on the original lawsuit for about a year but filed it after he testified before Congress in February against the proposed Ticketmaster/Live Nation merger, giving the impression his lawsuit was about that plan, but it was separate.

"Contrary to Live Nation's arguments, plaintiffs have identified specific artists who would have utilized I.M.P.'s promotional services and appeared at Merriweather Post Pavilion ("Merriweather"), an amphitheatre in Columbia, Maryland I.M.A. operates, but for Live Nation's conduct," Hurwitz's most recent motion states. "Further, rather than conceding Live Nation promoted artists have appeared at Merriweather, as Live Nation claims, plaintiffs actually allege that Live Nation so dominates the concert industry that it was able to force artists to require plaintiffs to pay 25% of their profits with respect to concerts that Live Nation did not promote and with which it would have had no involvement. This is extraordinary economic power, akin to Coca-Cola requiring Pepsi-Cola to share its profits for permitting retailers to stock Pepsi. Live Nation's contention that plaintiff's Complaint defi es economic sense ignores their own Chief Executive Officer's admissions while testifying before the Antitrust Committee that Live Nation losses money on promotional services and profits only through sales at its venues."

In a motion to dismiss filed during the spring, Live Nation argued that it does not own or operate venues in the Washington, DC or Baltimore markets, nor does it steer artists away from those areas or the facilities that Hurwitz controls or manages.

"At this point I am going to let the suit, which we have been preparing for more than a year, speak for itself. It says it all and I would prefer people read it and fully understand the claims we are making, Hurwitz said in a prepared statement. "But, basically, we contend that the essence of the tour deal is to use monopoly power to force artists to play only for Live Nation venues and where they wouldn't otherwise, to the detriment of concertgoers, independent promoters and the artists."

U2 Tickets U2 Concert Tickets. Tickets Sold at Market Prices www.StubHub.com

Become a Ticket Broker Learn How to Become a Ticket Broker With No Experience, Start With Us www.eventexperts.net

Tickets Online reat Deals on Concert Tickets Find Tickets for any Event Here! TicketsReview.com

He continued, "There is a huge difference between enticing artists to play your venues by doing a better job, versus forcing them to play your venues by controlling the market and the acts. Live Nation has attempted to portray this as evolution into a better business model, but we contend that it is intended to prevent fair legitimate competition, which is illegal. All I want is the opportunity to compete fairly, and we are asking the Court to give us that opportunity."



Live Nation Global Music CEO Jason Garner told the Washington Post that while the company competes with Hurwitz's company I.M.P., it's I.M.P. that has the clout in that market. "We compete

heavily with Seth in the D.C. market. And the fact is, he is the dominant promoter in the Washington, D.C., area. We do 5 percent of the shows in the market. ... If we had the supposed power that Seth alleges, we wouldn't have 5 percent of the market share."



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12345> »

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Dame Edna, Michael Feinstein square off in critically panned 'All About Me

With merger finished. Live Nation Entertainment reportedly begins laying off employees

Lady GaGa, Kings of Leon tickets on sale throughout the weekend Litth Fair announces first round of

presales, onsales for 2010 return DOJ official Christine Varney defends Ticketmaster / Live Nation merger

Philadelphia Phillies' season licket demands force team to cap sales Phish tour maintains zero tolerance stance on ticket resale for summer 2010 concerts

With attendance down, Golden State Warriors drop ticket prices

Arizona legislators consider ticket surcharge to help Chicago Cubs

build spring training stadium Broadway ticket sales skyrocket help of four new with the productions



TOP SELLERS

Month of February 2010

- Seller
 - Tickelmaster.com StubHub.com
 - TicketCity.com 3
 - 4 TicketLiquidator.com TicketsNow.com
 - 6 7 LiveNation.com
 - Telecharge.com
 - 8 TicketWeb.com
 - ABCTickels.com 10 TickelNetwork com
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- 12 ETix.com
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Week Ending 3/14/2010 Event

- Wicked Tickets
- Elton John Tickets
- 3 Glee Live Tickets Michael Buble Tickets
- 5
- **Taylor Swift Tickels**
- The Eagles Tickets 6
- Tom Petty & The Hearibreakers Tickets
- Lion King Tickets James Taylor & Carole King 9
- Tickets 10 Brooks Durin Philing
- Threamsourney fierers and 72

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Promoter Seth Hurwitz responds to Live Nation claims with counter motion | Page 91 of 153 age 2 of 2

Comments

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smart move

Submitted by Anonymous on Sat. 06/20/2009 - 9:14pm

The reason seems to be that this lawsuit is made so that if the merger goes through Ticketmaster will force live nation to settle it. Smart move we know that live nation settled all the previous suits before when they got spun off by clear channel

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TOP VENUES

Week Ending 3/14/2010

Venue Madison Square Garden 1 Tickets

sale? Get in on the presale!

We add new passwords dail

- Gershwin Theatre Tickets Radio City Music Hall Tickets 2
- 3
- 4 Reliant Stadium Tickets
- 5 Pepsi Center Tickets
- 6 Wachovia Center Tickets 7
- MGM Grand Garden Arena Tickets
- Staples Center Tickets American Airlines Center 8 9
- Tickets 10 Sprint Center Tickets
- 11 Dailas Cowboys Stadium Tickets
- 12 Fenway Park Tickets 13 Hollywood Bowl Tickets
- 14 TD Garden (Fleat Center)
- **Tickets** 15 United Center Tickets
- 16 Bridgestone Arena (Formerly Sommet Center) Tickets
- 17 Sun Life Stadium (Formerly Dolphin Stadium) Tickets
- 18 Virginia/August Wilson Theatre NY Tickets
- 19 Xcel Energy Center Tickets 20 Target Field Tickets

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| | Altorneys for Maryland-based promoter Seth Hurwitz, owne | r of Washingt | ion, DC's | | | give deal a | | | kchange | |
| | famed 9:30 Club, filed counter motions this month against Liv | e Nation in the | e entitrust | | 12345 | > » | | mScore Oct | | |
| 00 | case Hurwitz filed against the company earlier this year. Hurwit the original lawsuit for about a year but filed it after he testif | | | | | | "]]¥ (| Nilsil | i sile | Ai |
| | February against the proposed Ticketmaster/Live Nation merge | r, giving the in | pression | Latest N | ews Headlin | es | . 44 | 6 N (. | 10.00 | |

February against the proposed Ticketmaster/Live Nation merger, giving the impression his lawsuit was about that plan, but it was separate

"Contrary to Live Nation's arguments, plaintiffs have identified specific artists who would have utilized I.M.P.'s promotional services and appeared at Merriweather Post Pavilion ("Merriweather"), an amphitheatre in Columbia, Maryland I.M.A. operates, but for Live Nation's conduct," Hurwitz's most recent motion states. "Further, rather than conceding Live Nation promoted artists have appeared at Merriweather, as Live Nation claims, plaintiffs actually allege that Live Nation so dominates the concert industry that it was able to force artists to require plaintiffs to pay 25% of their profits with respect to concerts that Live Nation did not promote and with which it would have had no involvement. This is extraordinary economic power, akin to Coca-Cola requiring Pepsi-Cola to share its profits for permitting retailers to stock Pepsi. Live Nation's contention that plaintiff's Complaint defi es economic sense ignores their own Chief Executive Officer's admissions while testifying before the Antitrust Committee that Live Nation losses money on promotional services and profits only through sales at its venues."

In a motion to dismiss filed during the spring, Live Nation argued that it does not own or operate venues in the Washington, DC or Baltimore markets, nor does it steer artists away from those areas or the facilities that Hurwitz controls or manages.

10 20

"At this point I am going to let the suit, which we have been preparing for more than a year, speak for itself. It says it all and I would prefer people read it and fully understand the claims we are making," Hurwitz said in a prepared statement. "But, basically, we contend that the essence of the tour deal is to use monopoly power to force artists to play only for Live Nation venues and where they wouldn't otherwise, to the detriment of concertgoers, independent promoters and the artists."

He continued, "There is a huge difference between

enticing artists to play your venues by doing a better job, versus forcing them to play your venues by controlling the market and the acts. Live Nation has attempted to portray this as evolution into a better business model, but we contend that it is intended to prevent fair legitimate competition, which is illegal. All I want is the opportunity to compete fairly, and we are asking the Court to give us that opportunity."



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Live Nation Global Music CEO Jason Garner told the Washington Post that while the company competes with Hurwitz's company I.M.P., it's I.M.P. that has the clout in that market. "We compete

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heavily with Seth in the D.C. market. And the fact is, he is the dominant promoter in the Washington, D.C., area. We do 5 percent of the shows in the market. ... If we had the supposed power that Seth alleges, we wouldn't have 5 percent of the market share."



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- Glee Live Tickets
- 4 Michael Buble Tickets Taylor Swift Tickets 5
- 6 The Eagles Tickets
- Tom Petty & The Hearibreakers 7 Tickets
- Lion King Tickets 8 James Taylor & Carole King
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Week Ending 3/14/2010

- Venue ì. Madison Square Garden
- Tickets 2 Gershwin Theatre Tickets Radio City Music Hall Tickets
- з
- Reliant Stadium Tickets 4 5
- Pepsi Center Tickets
- 6 Wachovia Center Tickets 7 MGM Grand Garden Arena
- Tickets
- Staples Center Tickets American Airlines Center 8
- 9 Tickets 10 Sprint Center Tickets
- 11 Dallas Cowboys Stadium Tickets
- 12 Fenwey Park Tickets
- 13 Hollywood Bowl Tickets 14 TD Garden (Fleat Center)
- Tickets 15 United Center Tickets
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| Press Room | Type: Amphitheater Division: Music Country:USA |
| Concert and Event | Journal Pavilion |
| Information | Market: Albuquerque, NM Seating: 15 |
| /enue Listing | Type: Amphitheater Division: Music Country:USA |
| Executives | Lakewood Amphitheater |
| Contact | Market: Atlanta, GA Seating: 19 |
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| | Chastain Park Amphitheater |
| | Market: Atlanta, GA Seating: 70 |
| | Type: Amphitheater Division: Music Country:USA |
| | Roxy Theater |
| | Market: Atlanta, GA Seating: 1. |
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| | Tabernacle Seating: 8 |
| | Market: Atlanta, GA Seating: 8
Type: Theater Division: Music Country: USA |
| | Tweeter Center for the Performing Arts |
| | Market: Boston-Worcester-Lawrence, MA Seating: 19 |
| | Type: Amphitheater Division: Music Country:USA |
| | FleetBoston Pavilion |
| | Market: Boston-Worcester-Lawrence, MA Seating: 50 |
| | Type: Amphitheater Division: Music Country:USA |
| | Orpheum Theatre |
| | Market: Boston-Worcester-Lawrence, MA Seating: 27 |
| | Type: Theater Division: Music Country: USA |
| | Avalon |
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• | Market: Boston-Worcester-Lawrence, MA Seating: 13 |
| | Type: Club Division: Music Country: USA |
| | Wilbur Theatre |
| | Market: Boston-Worcester-Lawrence, MA Seating: 12 |
| | Type: Theater Division: Theatrical Country: USA |

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Seating: 17 Market: Boston-Worcester-Lawrence, MA Type: Theater Division: Theatrical Country: USA **Charles Playhouse** Seating: 7: Market: Boston-Worcester-Lawrence, MA Country: USA Type: Theater Division: Theatrical Verizon Wireless Amphitheatre, Charlotte Market: Charlotte-Gastonia-Rock Hill, NC Seating: 18(Type: Amphitheater Division: Music Country: USA The Tweeter Center – Chicago Seating: 28(Market: Chicago, IL - Gary, IN - Kenosha, WI Type: Amphitheater Division: Music Country: USA Allstate Arena Market: Chicago, IL - Gary, IN - Kenosha, WI Seating: 17! Division: Music Country: USA Type: Arena **Rosemont Theater** Seating: 44 Market: Chicago, IL - Gary, IN - Kenosha, WI Type: Theater Division: Music Country: USA **Fiesta Palace** Seating: 15 Market: Chicago, IL - Gary, IN - Kenosha, WI Country:USA Type: Club Division: Music Alamo Baliroom Seating: 17 Market: Chicago, IL - Gary, IN - Kenosha, WI Division: Music Country: USA Type: Club **Planeta Musical** Seating: 3: Market: Chicago, IL - Gary, IN - Kenosha, WI Division: Music Country: USA Type: Club Mario's ballroom Seating: 54 Market: Chicago, IL - Gary, IN - Kenosha, WI Division: Music Country:USA Type: Club Noa Noa West Seating: 20 Market: Chicago, IL - Gary, IN - Kenosha, WI Country:USA Division: Music Type: Club **OK Corral** Market: Chicago, IL - Gary, IN - Kenosha, WI Seating: 5: Division: Music Country:USA Type: Club Ford Center Theater for the Performing Arts Oriental Theater Market: Chicago, IL - Gary, IN - Kenosha, WI Seating: 21 **Division: Theatrical** Country:USA Type: Theater **The Cadillac Palace Theater** Seating: 23 Market: Chicago, IL - Gary, IN - Kenosha, WI Type: Theater **Division: Theatrical** Country:USA Shubert Market: Chicago, IL - Gary, IN - Kenosha, WI Seating: 18 Country: USA **Division:** Theatrical Type: Theater **Riverbend Amphitheater** Seating: 19(Market: Cincinnati, OH Country:USA Division: Music Type: Amphitheater

Taft Theater Seating: 24 Market: Cincinnati, OH Type: Theater Division: Music Country:USA Bogart's Seating: 14 Market: Cincinnati, OH Type: Club Division: Music Country:USA **Polaris Amphitheater** Market: Columbus, OH Seating: 20(Type: Amphitheater Division: Music Country: USA **Smirnoff Music Center** Seating: 20! Market: Dallas-Fort Worth, TX Type: Amphitheater Division: Music Country: USA Universal Lending CityLights Seating: 45 Market: Denver, CO Type: Pavilion Division: Music Country: USA **Denver Fillmore Auditorium** Seating: 30 Market: Denver, CO Division: Music Country: USA Type: Theater Pine Knob Music Theatre Market: Detroit-Ann Arbor-Flint, MI Seating: 16(Type: Amphitheater Division: Music Country: USA The Palace at Auburn Hills Seating: 15(Market: Detroit-Ann Arbor-Flint, MI Type: Arena Division: Music Country: USA **Meadowbrook Music Festival** Seating: 76 Market: Detroit-Ann Arbor-Flint, MI Division: Music Country:USA Type: Amphitheater **Detroit State Theatre** Market: Detroit-Ann Arbor-Flint, MI Seating: 30 Type: Theater Division: Music Country:USA **Historic St. Andrews Hall** Market: Detroit-Ann Arbor-Flint, MI Seating: 10 Country:USA Type: Club Division: Music Clutch Cargo (Pontiac, MI) Market: Detroit-Ann Arbor-Flint, MI Seating: 14 Country: USA Type: Club Division: Music CT Now.com (Meadows) Seating: 25(Market: Hartford, CT Country:USA Division: Music Type: Amphitheater CT Now.com (Oakdale) Seating: 48 Market: Hartford, CT Division: Music Country: USA Type: Theater **Cynthia Woods Mitchell Pavilion** Seating: 151 Market: Houston-Galveston-Brazoria, TX Type: Amphitheater Country:USA Division: Music Verizon Wireless Theater Seating: 28 Market: Houston-Galveston-Brazoria, TX

Type: Theater Division: Music Country: USA **Verizon Wireless Music Center** Market: Indianapolis, IN Seating: 21(Type: Amphitheater Division: Music Country: USA **Murat Theatre** Market: Indianapolis, IN Seating: 27 Type: Theater Division: Music Country: USA Verizon Wireless Amphitheater Market: Kansas City, KS Seating: 18(Type: Amphitheater Division: Music Country:USA **Memorial Hall** Market: Kansas City, KS Seating: 30 Type: Theater Division: Music Country: USA Glen Helen Blockbuster Pavilion Market: Los Angeles-Riverside-Orange County, CA Seating: 25(Type: Amphitheater Division: Music Country:USA Verizon Wireless Amphitheater Market: Los Angeles-Riverside-Orange County, CA Seating: 15! Type: Amphitheater Division: Music Country: USA **Thousand Oaks Civic Arts Plaza** Market: Los Angeles-Riverside-Orange County, CA Seating: 18 Type: Theater Division: Music Country: USA Wiltern Market: Los Angeles-Riverside-Orange County, CA Seating: 22 Type: Theater Division: Music Country: USA **Palace Theatre** Market: Louisville, KY Seating: 28 Type: Theatre Division: Theatrical Country: USA **Alpine Valley Music Theater** Market: Milwaukee-Racine, WI Seating: 35(Type: Amphitheater Division: Music Country: USA Modjeska Theater Market: Milwaukee-Racine, WI Seating: 18 Type: Theater Division: Music Country:USA **Target Center** Market: Minneapolis, MN Seating: 20(Division: Music Type: Arena Country:USA **Oak Mountain** Market: Montgomery, AL Seating: 10! Type: Amphitheater Division: Music Country: USA Amsouth Amphitheater Market: Nashville, TN Seating: 17(Type: Amphitheater Division: Music Country:USA Seanger Theater Market: New Orleans, LA Seating: 27 Type: Theater Division: Music Country: USA **PNC Bank Arts Center**

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Market: New York City - Long Island, NY - Northern New Seating: 17! Jersey Country: USA Type: Amphitheater Division: Music Tommy Hilfiger at Jonés Beach Theater Market: New York City/- Long Island, NY - Northern New Seating: 144 Jersey Country: USA Type: Amphitheater Division: Music Roseland Ballroom Long Island, NY - Northern New Market: New York City -Seating: 36 Jersey Type: Theater Division: Music Country: USA Westbury Music Fair Market: New York City - Jong Island, NY - Northern New Seating: 28 Jersey Country: USA Type: Theater Division: Music **Irving Plaza** Market: New York City - Long Island, NY - Northern New Seating: 11 Jersey Type: Theater Division: Music Country: USA **Beacon Theatre** Market: New York City - Long Island, NY - Northern New Seating: 28 Jersey Country: USA Type: Theater Division: Music Ford Center for the Performing Arts Market: New York City - Long Island, NY - Northern New Seating: 18 lersey **Division: Theatrical** Country: USA Type: Theater Verizon Wireless, Virginia Beach Amphitheatre Market: Norfolk-Virginia Beach-Newport News, VA Seating: 20(Type: Amphitheater Division: Music Country: USA The Boathouse Seating: 24 Market: Norfolk-Virginia Beach-Newport News, VA Country: USA Type: Club Division: Music The Abyss Seating: 9(Market: Norfolk-Virginia Beach-Newport News, VA Type: Club Division: Music Country: USA **E-Centre** Market: Philadelphia, PA -Wilmington, DE - Atlantic City, NJ Seating: 25(Division: Music Country:USA Type: Amphitheater **Hershey Star Pavilion** Market: Philadelphia, PA -Wilmington, DE - Atlantic City, NJ Seating: 25(Type: Amphitheater Division: Music Country:USA **Tower Theater** Market: Philadelphia, PA -Wilmington, DE - Atlantic City, NJ Seating: 30 Type: Theater Division: Music Country:USA **Electric Factory** Seating: 30 Market: Philadelphia, PA -Wilmington, DE - Atlantic City, NJ Type: Club Division: Music Country: USA Theater of the Living Arts Seating: 8: Market: Philadelphia, PA -Wilmington, DE - Atlantic City, NJ

Type: Theater Division: Music Country: USA Merriam Market: Philadelphia, PA -Wilmington, DE - Atlantic City, NJ Seating: 18 Type: Theater Division: Theatrical Country: USA **Cricket Pavilion** Market: Phoenix-Mesa, AZ Seating: 19! Type: Amphitheater Division: Music Country:USA Post Gazette at Star Lake Market: Pittsburgh, PA Seating: 22! Type: Amphitheater Division: Music Country: USA I.C. Light Amphitheater Market: Pittsburgh, PA Seating: 42 Type: Amphitheater Division: Music Country: USA Alltel Pavililion at Walnut Creek Amphitheater Market: Raleigh-Durham-Chapel Hill, NC Seating: 20(Type: Amphitheater Division: Music Country: USA Harro East Theater Market: Rochester, NY Seating: 10 Type: Theater Division: Music Country: USA Sacramento Valley Amphitheatre Market: Sacramento-Yolo, CA Seating: 18! Type: Amphitheater Division: Music Country: USA **Punch Line Comedy Club** Market: Sacramento-Yolo, CA Seating: 24 Type: Club Division: Music Country:USA **Riverport Amphitheater** Market: Saint Louis, MO Seating: 21(Type: Amphitheater Country: USA Division: Music **The American** Market: Saint Louis, MO Seating: 20 Type: Theater Division: Music Country: USA **The Pagaent** Market: Saint Louis, MO Seating: 25 Type: Theater Division: Music Country: USA **Majestic Theater** Market: San Antonio, TX Seating: 23 Type: Theater Division: Music Country: USA **Empire Theater** Market: San Antonio, TX Seating: 8: Type: Theater Division: Music Country: USA Verizon Wireless Amphitheater Market: San Antonio, TX Seating: 20(Type: Amphitheater Division: Music Country:USA San Diego Sports Arena Market: San Diego, CA Seating: 14! Type: Arena Division: Music Country: USA **Shoreline Amphitheater**

Market: San Francisco - Oakland - San Jose, CA Seating: 22(Type: Amphitheater Division: Music Country: USA Chronicle Pavilion Market: San Francisco - Oakland - San Jose, CA Seating: 12! Type: Amphitheater Division: Music Country: USA Greek Theater Market: San Francisco - Oakland - San Jose, CA Seating: 85 Type: Theater Division: Music Country: USA Warfield Theatre Market: San Francisco - Oakland - San Jose, CA Seating: 22 Type: Theater Division: Music Country: USA **Fillmore Auditorium** Market: San Francisco - Oakland - San Jose, CA Seating: 12 Type: Theater Division: Music Country:USA Punchline-San Francisco Market: San Francisco - Oakland - San Jose, CA Seating: 17 Type: Club Division: Music Country: USA **Montage Mountain Amphitheater** Market: Scranton, PA Seating: 18(Type: Amphitheater Division: Music Country: USA White River Amphitheatre Market: Seattle - Tacoma - Bremerton, WA Seating: 20(Type: Amphitheater Division: Music Country: USA Nissan Pavilion at Stone Ridge Market: Washington, DC - Baltimore, MD Seating: 25(Type: Amphitheater Division: Music Country:USA **Merriweather-Post Pavilion** Market: Washington, DC - Baltimore, MD Seating: 18(Type: Amphitheater Division: Music Country:USA Warner Theater Market: Washington, DC - Baltimore, MD Seating: 38 Type: Theater Division: Theatrcial Country: USA **Mechanic Theater** Market: Washington, DC - Baltimore, MD Seating: 15 Type: Theater Division: Theatrical Country: USA **Mars Music Amphitheater** Market: West Palm Beach - Boca Raton, FL Seating: 20(Type: Amphitheater **Division: Music** Country: USA **Royal Poinciana Playhouse** Market: West Palm Beach - Boca Raton, FL Seating: 87 Type: Theater **Division: Theatrical** Country:USA UK Alexandra Market: Birmingham, England Seating: 13 Type: Theater Division: Europe Country:UK

Hippodrome

| Market: Bristol, England
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| International Arena
Market: Cardiff, Wales
Type: Arena | Division: Europe | Country: UK | Seating: 67 |
| The Point
Market: Dublin, Ireland | | Country. OK | Seating: 90 |
| Type: Arena
The Playhouse | Division: Europe | Country: UK | |
| Market: Edinburgh, Scotland
Type: Theater | Division: Europe | Country: UK | Seating: 33 |
| Spa Pavilion
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Beck Theater | Division: Europe | Country: UK | |
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EXHIBIT 5



JULY 12, 2004

UP FRONT

Burning To Burn Instant CDs

There's a battle brewing in concert halls across the U.S. Clear Channel Communications' (<u>CCU</u>) Instant Live unit records concerts and burns CDs for sale right after a show. But rivals in that nascent business fret that Clear Channel, which owns a substantial number of concert venues, will block the use of their services.

In a Mar. 31 e-mail obtained by *BusinessWeek*, Clear Channel Executive Vice-President Steven Simon wrote to Sami Valkonen, president of rival DiscLive: "DiscLive will not be permitted in our venues or at our shows." Valkonen confirmed the e-mail but declined comment. Another rival, Brady Lahr, president of Kufala Recordings, says his service was blocked at a July, 2003, show at a Los Angeles Clear Channel venue.

In an interview with *BusinessWeek*, Simon said that artists could choose any service. A Clear Channel spokesperson says the e-mail was sent because DiscLive did not make prior arrangements, and that it allows third parties at its venues. As for the Kufala allegation, "nobody knows what they're talking about."

Another concern: Clear Channel recently acquired a patent for Instant Live's technology. DiscLive and others argue that the patent ignores prior technology. On June 30, the Electronic Frontier Foundation said it will petition to revoke the patent as part of an effort to fight patents it believes are overly broad.

The instant-CD market is showing signs of life. Around 20% of concertgoers buy the \$20 to \$30 disks for acts such as Kiss and Jewel. And Clear Channel has a deal to sell its disks at music chains FYE, Virgin, and Tower Records. In the moribund music biz, that's a revenue stream worth fighting for.

By Brian Hindo

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A Printedore of The MacGrane Hill Companyies

| dusiness | man Brothers Band manager
Bert Holman says. He notes
that the group's Instant Live
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holds steady" he says.
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EXHIBIT 6

oncert CD's Sold on the Spot By a Radio Giant - New York Times

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May 5, 2003

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Concert CD's Sold on the Spot By a Radio Giant

By MATTHEW MIRAPAUL

Clear Channel Communications, the radio broadcasting and concert promotion giant, plans to introduce a venture today that will sell live recordings on compact disc within five minutes of a show's conclusion. The venture, Instant Live, will enable a band's still-sweating fans to leave with a musical souvenir instead of say, a pricey T-shirt or a glossy program.

Although initially modest, involving only small-audience clubs and theaters in the Boston area, the venture could eventually extend beyond radio and concerts into music distribution. And that could prove troubling to critics, who already complain that the company's rigidly formatted radio stations prevent diverse artists from reaching the airwaves and that its dominance of the concert business too often forces touring acts to accept unfavorable deals.

Josh Bernoff, a music industry analyst at Forrester Research in Boston, said Clear Channel's entry into the CD business could alter the music industry's tenuous balance of power. At the moment, no single record label dominates the market the way that Clear Channel dominates the radio and concert business.

"For the labels," Mr. Bernoff said, "that means that their most important goal is to get Clear Channel to broadcast their acts and promote their concerts." The task could become more challenging, he said, if the labels find themselves competing against Clear Channel's own CD's for air time.

But Clear Channel executives say Instant Live is not so much a foray into the CD business as it is a way to wring further revenue from live music events. And they note that it is simply a continuation of the trend among various bands and start-ups in recent years to sell authorized recordings that are available on CD or as Internet downloads soon after the event. This practice can generate additional revenue for musicians and also thwart illicit concert recordings, they said.

"We're not interested in signing artists to exclusive recording contracts," said Steve Simon, an executive vice president in Clear Channel's concert promotion unit in Cambridge, Mass.

The Instant Live venture adds an element of immediate gratification for music consumers, with towers of CD burners turning out multiple copies of the digital recordings.

"They would look at it as another trinket to sell to concertgoers when they're at their venue, whether it's a T-shirt or an instant bootleg or a hot dog," said James M. Marsh, a broadcasting analyst at the investment bank SG Cowen Securities.

And at least one long-time manager of rock bands, Irving Azoff, said he was enthusiastic about the Instant Live concept, especially at a time when concert concession sales are declining. "I, for one, would rather have a live CD of the show that I can take home than a T-shirt," he said. "So I think it's the future of the touring merchandising business."

Mr. Azoff said he was talking to Clear Channel about offering Instant Live discs during a summer tour of the vintage rock bands Journey and REO Speedwagon, provided that the company can demonstrate its ability to churn out enough discs to satisfy an arena-size audience.

Clear Channel has tested the Instant Live service at a half-dozen small-venue concerts since Feb. 27. In the first instance, people attending a performance by the alternative-rock band Machinery Hall at the Paradise Rock Club in Boston could buy a two-CD recording of that night's show for \$15. So far, as many as 30 percent of the Instant Live concertgoers have purchased CD's at a given event, Mr. Simon said.

To make the discs, a master recording is made that blends music from the band's mixing board with ambient sounds, including crowd noise, from other microphones. As soon as the show ends, the master copy is taken to a small tower of CD burners, each of which can duplicate up to eight discs at a time. Fans will be able to preorder the discs when they buy tickets for the concert or place orders at any time during or after the performance.

Mr. Simon said Clear Channel would hold as many as five Instant Live concerts a month at small clubs in the Boston area. He said the venture would expand to larger venues and other cities. Clear Channel also has an exclusive distribution agreement with the Best Buy consumer electronics chain to sell Instant Live CD's in eight of its Boston-area stores and, beginning in mid-May, through its BestBuy.com Web site.

So far, the Instant Live performers have been bands like Spookie Daly Pride and Bomb Squad that do not have major record deals. The larger labels would probably frown upon a flood of Instant Live discs competing against their own official releases.

But Mr. Simon said that Instant Live's success did not depend on adding big-name acts from major labels. "It would be disingenuous to suggest that we don't want to expand the universe and do it with signed acts," he said, "but it is a business regardless." He declined to make sales forecasts.

Dan Millen, manager of Spookie Daly Pride, said the Instant Live program could be a bet on the possibility that at least one of the acts would eventually break out. In his own case, if the band lands a record deal and has a hit tune, demand for the Instant Live release would soar, he said. "If we sold 2 million copies of our album and 100,000 of our live bootleg from Clear Channel, then Clear Channel is going to significantly recoup their investment and then some," he said.

Meanwhile, Mr. Millen said, Spookie Daly Pride receives promotional support and radio play that it might not receive without Clear Channel's backing -- even though the band is exactly the kind of indie-rock outfit that would otherwise have difficulty cracking Clear Channel's formats.

Indeed, because Clear Channel's four Boston stations do not play alternative rock music, Mr. Simon is working with two non-Clear Channel stations to promote the Instant Live acts. Mr. Simon declined to discuss how the Instant Live venture might complement Clear Channel's radio programming other than to say, "There's a panoply of alliance and bundling opportunities that this product would offer." Translated, this might mean that stations could someday offer an "Instant Live Hour," or some such program, that would promote the discs.

Mr. Simon said he could also envision making the audio recordings available at the shows as digital downloads to MP3 players or similar devices. And he said that DVD-recording technology is about 10 months away from being able to produce large numbers of concert video recordings on the spot.
Mr. Millen and other band managers said they received one-third to one-half of the \$15 disc price, terms they found agreeable. And while all noted that Clear Channel's reputation among musicians is not generally high, none said they felt pressured into accepting a bad deal. "It wasn't 'We want the whole farm and we'll give you this corn row over here,' " Mr. Millen said. "It was, 'We'll give you a lot of the farm, and if you need anything else, let us know.' "

Although the instant CD idea may work for unsigned acts, it could pose many problems for musicians signed to major labels. Standard contracts, for instance, can stipulate that artists must produce a specific number of albums, so care would need to be taken to ensure that a week's worth of live CD's did not fulfill the band's contract obligation. And negotiating song licenses, particularly when versions of another band's tunes are involved, can also be thorny.

But the biggest obstacle to major-label acceptance could be the fear that the instant CD's would cannibalize the sales of an official release.

That is why DiscLive, a company that has also started to test the instant disc market at small clubs in New York, is taking a slightly different approach by limiting its releases to on-site sales, with no subsequent distribution planned. "What we're selling is a collector's item, a memorabilia piece," said Rich Isaacson, DiscLive's chief executive.

It is too early to know how big the market for instant concert CD's might become. Although the experience is not a direct comparison, John Paluska, manager of the jam band Phish, said that the group had already sold close to \$1 million in concert-show downloads over the Internet since opening the livephish.com site in late December. The recordings are typically made available within 48 hours of a performance. So far, Phish fans have downloaded nearly 100,000 concert copies, compared with sales of 180,000 copies of the band's most recent album, "Round Room."

"In our eyes, it's been a big success," Mr. Paluska said.

But he said it would not be easy for Clear Channel to move into the instant-CD sphere. With all the legal issues involved, he said, "They're going to be surprised at how complicated it is."

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Case 1:10-cv-00139-RMC Document 13-5 Filed 06/21/10 Page 111 of 153 Concert CD's Sold After the Concert by a Radio Giant

Continued From First Business Page

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EXHIBIT 7

Page 1 of 2



http://www.eff.org/patent/wanted/patent.php?p=clearchannel

<u>User Instructions EDAT-Zing Analog to Digital Audio Signal</u> <u>Conversion, EDAT Cassette Mastering and Duplication</u> (Telex Form No. 38109-769 Rev A) (EDAT Instructions) [PDF, 5M] October 1999

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<u>Clear Channel's Live-CD Patent Under Attack</u> The Digital Music Weblog, May 28, 2004

<u>Clear Channel sparking controversy with Instant Live push</u> Bizjournal, July 16 2004

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April 03, 2006

Bogus Clear Channel Patent May Be Revoked

Patent Office Orders Reexamination at EFF's Request

San Francisco - At the request of the Electronic Frontier Foundation (EFF), the US Patent and Trademark Office (PTO) today agreed to reexamine an illegitimate patent held by Clear Channel Communications. The patent -- for a system and method of creating digital recordings of live performances -- locks musical acts into using Clear Channel technology and blocks innovations by others.

"The Patent Office agrees that there are serious questions about the patent's validity," said EFF Staff Attorney Jason Schultz. "This is a significant victory for artists and innovators harmed by Clear Channel's patent and for anyone concerned about overreaching, illegitimate patents."

Clear Channel now has two months to file comments defending its patent, to which EFF will get to respond. The PTO will then determine whether to invalidate the patent. In roughly 70% of instances like this one in which a request for reexamination is granted, the patent is narrowed or completely revoked.

"Patents serve an important role in our economy," said Schultz. "Keeping illegitimate patents out of that system benefits all of us, helping up-and-coming artists and entrepreneurs."

EFF filed the request for reexamination in conjunction with Theodore C. McCullough of the Lemaire Patent Law Firm and with the help of students at the Glushko-Samuelson Intellectual Property Clinic at American University's Washington College of Law. The Clear Channel patent challenge is part of EFF's Patent Busting Project, aimed at combating the chilling effects bad patents have on public and consumer interests. The Patent Busting Project seeks to document the threats and fight back by filing requests for reexamination against the worst offenders.

For more information about EFF's request and Clear Channel's patent: <u>http://www.eff.org/patent/wanted/patent.php?p=clearchannel</u>

For EFF's Patent Busting Project: <u>http://www.eff.org/patent/</u>

Contacts:

Jason Schultz Staff Attorney Electronic Frontier Foundation jason@eff.org

Theodore C. McCullough Attorney Lemaire Patent Law Firm

Posted at 12:32 PM

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

PATENT NO.: 6,614,729

ISSUED: September 2, 2003

FOR:

SYSTEM AND METHOD OF CREATING DIGITAL RECORDINGS OF LIVE PERFORMANCES

ATTACHMENT TO FORM SB-58/PTO-1465 REQUEST FOR INTER PARTES REEXAM TRANSMITTAL FORM

SIR or MADAM:

I.

The Electronic Frontier Foundation (EFF), a not-for-profit public service organization that works to protect free expression in all forms of electronic media, respectfully requests <u>inter partes</u> reexamination ("Request") under 35 U.S.C. §§ 311-318 and 37 C.F.R. § 1.913, of claims 1-5 of United States Patent No. 6,614,729 to Griner et al. ("729 Patent")¹ and assigned to Instant Live, L.L.C. ("Instant Live"), a subsidiary of Clear Channel Communications, Inc. ("Clear Channel").² The '729 Patent claims priority back to a provisional application filed on September 26, 2000, and presently the '729 Patent is still enforceable. As discussed below, the '729 Patent is causing significant public harm by restraining innovation and free expression and, importantly, is invalid as anticipated and/or rendered obvious under 35 U.S.C. §§ 102 et seq. and 103(a) by various printed prior-art publications.

THE '729 PATENT IS CAUSING SIGNIFICANT PUBLIC HARM AND IS RESTRAINING INNOVATION AND FREE EXPRESSION

The '729 Patent claims methods for capturing, mixing, and recording live performances and events. More specifically, the '729 Patent claims target the ability of independent musicians to record their own concerts for distribution to fans shortly after their shows. As a fundamental expression of these artists' First Amendment rights, these activities should not be unduly constrained, especially by an overbroad and invalid patent. Already, it has been reported that Clear Channel, the parent company of Assignee

² This request for reexamination was prepared with the assistance of Ashley Bollinger and Lori President, law students under the supervision of Joshua Sarnoff, Assistant Director of the Glushko-Samuelson Intellectual Property Clinic at American University's Washington College of Law.

¹ Appendix A contains a copy of the '729 Patent.

Instant Live, is using this patent to leverage concert contracts with performing artists and control their ability to communicate with their audiences. Thus, the '729 patent is causing substantial public harm to the rights of artists and music fans. Although this issue is not itself grounds to grant this request for reexamination, EFF respectfully requests that it be considered when determining whether the validity of the '729 patent merits review by your office.

II. THE SUBSTANTIAL NEW QUESTION OF PATENTABILITY

The substantial new question of patentability³ raised by this Request is whether claims 1-5 of the '729 Patent are anticipated and/or rendered obvious by various printed publications published by Telex Communication, Inc. ("Telex") from 1998-1999. These publications were not provided to the USPTO during the examination of the '729 Patent. The '729 Patent claims priority back to September 26, 2000. However, since at least 1997^4 Telex has disclosed, via the publications, a system that performs each and every step disclosed in claims 1-5 of the '729 Patent. More specifically, Telex's publications disclose an EDAT system that captures one or more analog audio signals, converts these signals into one or more digital files on a computer, edits these files, and then simultaneously records the files onto one or more recording media. As a June 2, 1998 Telex Press Release stated: "Many times the sermons are recorded on DAT by volunteers with material that needs to be edited. With EDAT, the sermon can be recorded directly onto the hard drive, saving transfer time, and minutes of material can be quickly edited out allowing the duplication of cassettes to proceed. Parishioners, in many cases, receive tapes before they leave to go home." EDAT Release, at ¶ 4, ll. 2-6. Thus, the EDAT system provided the exact same functionality and benefits of the '729 Patent over a year before the '729 Patent priority date.⁵

³ See MPEP 2642 ("It is not necessary that a prima facie case of unpatentability exist as to the claim in order for 'a substantial new question of patentability' to be present as to the claim. Thus, 'a substantial new question of patentability' as to a patent claim could be present even if the examiner would not necessarily reject the claim as either anticipated by, or obvious in view of, the prior art patents or printed publications. The difference between 'a substantial new question of patentability' and a 'prima facie' case of unpatentability is important."). See generally id. (Defining a substantial new question of patentability as where: "(A) The prior art patents and/or printed publications raise a substantial question of patentability regarding at least one claim, i.e., the teaching of the prior art patents and printed publications is such that a reasonable examiner would consider the teaching to be *important* in deciding whether or not the claim is patentable; and (B) The same question of patentability as to the claim has not been decided by the Office in a previous examination or pending reexamination of the patent or in a final holding of invalidity by the Federal Courts in a decision on the merits involving the claim.") (emphasis in the original).

⁴ See Appendix B (Telex Press Release titled "Telex Introduces the EDAT Digital Master Editing and Duplication System at NSCA EDAT" dated April 18, 1997.).

⁵ See Appendix C (Telex Press Release titled "Telex Launches CDP 2001 Desktop CD Duplicator at 105th AES Convention" dated September 26, 1998. In this press release, Telex describes the use of its CDP-2001 multiple CD duplicator in conjunction with the EDAT system stating, among other things, that "Direct SCSITM allows the duplicator to operate stand-alone, *as well as to connect directly to a CPU/EDAT Duplication Workstation*TM. All CD-R or DVD-R drives in the CDP 2001 become a target writer of PC, Mac and Workstation. A duplicate can be copied directly from the host system on the fly without burning a master CD or DVD." (*Id.* at ¶ 3, 11. 1-4) (emphasis added). Furthermore, the press release states that use of the EDAT system and CDP-2001 together allows for copying "disc-at-once to disc-at-once and

The EDAT system is made up of three essential components: An EDAT-Zing card to capture analog signals (*e.g.*, microphone signals) and convert these analog signals into digital .wav files, an EDAT card and accompanying software running on a standard PC to access and edit these files, and a media recording device, such as the Telex CDP-2001 multiple CD duplicator, to simultaneously copy these files to recordable media. A list of the relevant Telex printed publications, and their respective publication dates, is provided below:

- A. <u>EDAT-Zing Digital Conversion Cards (Telex Form No. ED 20442-3) ("EDAT Brochure")</u>, July 1999⁶
- B. <u>User Instructions EDAT-Zing Analog to Digital Audio Signal Conversion, EDAT</u> <u>Cassette Mastering and Duplication (Telex Form No. 38109-769 Rev A) ("EDAT</u> <u>Instructions"), October 1999⁷</u>
- C. <u>CDP-2001 Desktop CD Duplicator (Telex Form No. ED 20466) ("CDP</u> Brochure"), 1998⁸
- D. <u>EDAT Instructions: Fast EdDit Sound File Editor (Telex form No. 8109-713 Rev</u> <u>C) ("Fast EdDit Manual"), October 1999⁹</u>
- E. <u>Telex EDAT System of Choice for the Little Warehouse (Telex Press Release)</u> ("EDAT Release"), June 2, 1998¹⁰

Each section below sets forth in detail and via an element-by-element claim chart the manner of applying¹¹ these printed publications, either alone or in combination, to render all claims of the '729 Patent invalid.

multisession to multisession. It also converts multisession to disc-at-once and can turn incremental writing on or off when copying a master to multisession. The system can have simultaneous disc-to-disc copying while downloading the master to the hard drive, which is ideal for network operation." (Id. at \P 4, ll. 1-4.) (emphasis added). Finally, this press release describes how "Up to 910 copies an hour can be produced when using a 60-minute master." (Id. at \P 6, l. 3.) (emphasis added).).

⁶ See Appendix D.

See Appendix E.

⁸ See Appendix F.

See Appendix G.

¹⁰ See Appendix H.

¹¹ See MPEP 2617 ("the request for inter partes reexamination must. . . include [a] statement pointing out each substantial new question of patentability based on the cited patents and printed publications, and a detailed explanation of the pertinency and manner of applying the patents and printed publications to every claim for which reexamination is requested.").

A. The EDAT Brochure Alone Anticipates and/or Renders Obvious Claims 1-5 of the '729 Patent

In July of 1999,¹² Telex publicly published an EDAT Brochure that invalidates all claims of the '729 Patent. Having been published more than one year before the '729 Patent's priority date, the EDAT Brochure is prior art to the '729 Patent under 35 U.S.C. § 102(b).¹³ The EDAT Brochure fully discloses a system that captures one or more analog signals, converts these signals using a personal computer ("PC") into a digital way file that is accessible as it is stored, edits the file, and then simultaneously outputs this edited file to a plurality of media recording devices.¹⁴ More to the point, the system uses Telex EDAT-Zing and EDAT cards that are inserted into the PCI slots of a PC meeting certain performance criteria, with the EDAT-Zing card linked to an analog input device, and the EDAT card linked to a digital recording device. The EDAT Brochure also discloses, inter alia, a graphic illustrating a network diagram with an Analog Input device such as a "Mic." connected to an EDAT-Zing editing card for "analog to digital input", and an EDAT card connected to a "Digital Output" such as a multiple CD duplicator.15

Furthermore, the EDAT Brochure renders obvious claim 2 of the '729 Patent. Claim 2 depends from claim 1 and attempts to add as its only additional element a second editing station to the editing module. Not only would the mere duplication of the editing module's functionality have been obvious to one of skill in the art under 103(a), but it is also obvious as a mere duplication of parts.¹⁶ Under MPEP 2144.04, "the mere duplication of parts has no patentable significance unless a new and unexpected result is produced".¹⁷ Here claim 2 of the '729 Patent merely attempts to duplicate the editing module, and associated functionality, disclosed in the EDAT Brochure by adding "two or more editing stations". Such a duplication renders claim 2 of the '729 Patent obvious. Moreover, the technique of using more than one PC computer on a network to edit separate files simultaneously was well-known in the art before September 26, 2000 and would have been obvious to one of ordinary skill in the art at the time.

Additionally, the EDAT Brochure also renders claim 3 of the '729 Patent obvious under § 103(a) and as a mere duplication of parts.¹⁸ Claim 3 depends from claim 2 and attempts to add as its only additional element a soundboard with a mixer. Thus, claim 3 attempts to take something that is old in the art (i.e., a sound mixer), with functionality that is old in the art, and use it to duplicate the editing functionality of the EDAT card, a card that, among other things, has functionality identical to that of a sound mixer. As disclosed within the EDAT Brochure, "EDAT editing can combine with other .wav files,

- See EDAT Brochure at 3 (lower right corner).
- 13 Even if the EDAT Brochure is not § 102(b) art, it would qualify alternatively as § 102(a) art. 14 See Appendix D.
- 15 See EDAT Brochure at 3.
- 16 See MPEP 2144.04 ("Duplication of Parts").
- 17
- See id. (citing In re Harza, 274 F.2d 669, 124 USPO 378 (CCPA 1960).).

See MPEP 2144.04 ("Duplication of Parts").

Page 5 of 25

mix in other tracks, rearrange the order of the music, cuts, etc.", ¹⁹ hence demonstrating functionality similar to a sound mixer. Accordingly, the EDAT brochure contains the additional element disclosed in claim 3 and renders it obvious with the same force as claim 2. Moreover, claim 3 is also mere duplication of parts and as such is rendered obvious under § 103(a).

The EDAT Brochure also anticipates claim 4 of the '729 Patent under § 102(b) via the doctrine of Inherent Anticipation.²⁰ Claim 4 depends from claim 1 and attempts to claim as its only additional element a magnetic digital or analog secondary backup device to create backup recordings,²¹ used in conjunction with a primary RAM array file storage device.²² The limitation of a primary storage device in the form of a RAM array is inherent in the PC disclosed in the EDAT Brochure.²³ That is, while disclosed, but not discussed in the EDAT Brochure, it is inherent in that a PC would use RAM as a primary file storage device when capturing and/or editing an event signal. The PC disclosed in the EDAT Brochure also contains a hard drive as a secondary backup device.²⁴ Thus, the backup module disclosed in claim 4 is anticipated within the meaning of 102(b) by the PC disclosed in the EDAT Brochure containing a hard drive and RAM.

Finally, the EDAT Brochure anticipates claim 5 of the '729 Patent. Claim 5 depends from claim 4 and adds the additional element of interposing a soundboard between the signal source and the primary storage module. The EDAT Brochure discloses the EDAT Zing as capable of performing soundboard functionality as it digitizes signal sources and saves them into the primary storage module.²⁵ Moreover, claim 5 is also obvious under § 103(a) as based upon a rearrangement of parts.²⁶ This soundboard would perform much of the same functionality as the editing functionality associated with the EDAT card, including the mixing of tracks and the like. Someone of skill in the art would have the suggestion or motivation to interpose the soundboard between the signal source and the primary storage module and use it for editing purposes. Thus, claim 5 is rendered obvious by the EDAT Brochure within the meaning of § 103(a).

The following chart demonstrates element-by-element how the EDAT Brochure anticipates and/or renders obvious claims 1-5 of the '729 Patent:

¹⁹ See EDAT Brochure at 3. See also *id.* at 2, ¶ 2 ("You can set the file name, gain level, channel format (mono or stereo)....").

²⁰ See MPEP 2112 ("Requirements of Rejection Based on Inherency").

²¹ See '729 Patent, Col. 6, ll. 7-11.

²² See id. Col. 5, II. 46-49.

²³ See EDAT Brochure at 4 (disclosing an EDAT-Zing card used in conjunction with 32 megabytes (MB) of Random Access Memory (RAM) in a PC).

²⁴ See id at 2 ¶ 4, II. 2-3 ("Using the hard drive, one can download information from the PC's hard drive and create a digital master."). ²⁵ See EDAT Brochurg at 2 ¶ 2 ("W

²⁵ See EDAT Brochure at 2, \P 2 ("You can set the file name, gain level, channel format (mono or stereo)....").

⁵ See MPEP 2144.04 ("Rearrangement of Parts").

| Request for Inter | Partes Reexam on | United States Patent No. 6,614,729 | |
|-------------------|------------------|------------------------------------|--|
| | | | |

| | '729 Patent | Telex EDAT System |
|---------|--|--|
| Claim 1 | 1. An event recording | As outlined above, the EDAT Brochure |
| 102(b) | system, comprising:
(i) an event-capture module
to capture an event signal
and transform it into a
primary event file that is
accessible as it is being
formed | anticipates claim 1. Using a network
diagram and its accompanying text, the
EDAT Brochure discloses an event-
capture module that captures an event
signal and transforms it into an accessible
primary event file. Specifically, the
EDAT brochure discloses a network
diagram wherein the "Analog Input" such
as a "Mic." ²⁷ is connected to the EDAT-
Zing card and analog signals from this
Analog Input device are "loaded directly
onto" a PC via the EDAT-Zing card. ²⁸
See EDAT Brochure at 3. |
| | | Furthermore, the EDAT Brochure
discloses the ability of the EDAT-Zing
card to "digitize multiple audio channels
(.wav files) from analog sources." <i>Id.</i> at 2,
¶ 1, ll. 4-5. ²⁹ See also id. at 2, ¶ 1, ll. 7-9
("EDAT Zing makes multiple
channel/multiple speed analog to digital
conversion possible within the PC
environment.") |
| | | Finally, the EDAT Brochure discloses the
ability of the EDAT-Zing card to access
the files as they are being formed to "set
the file name, gain level, channel format
(mono or stereo), as well the option to |

²⁷ Compare '729 Patent, Col. 8, II. 49-58 ("For example, performance audio signal detector 115A could comprise one or more microphones positioned to capture an audio performance and a signal processor capable of converting the microphone output from analog to digital. Audience audio signal detector 115B could comprise one or more microphones positioned to capture audience sounds (audience microphones are often used on performance recordings to make the recording sound 'live') and a signal processor capable of converting the microphone output from analog to digital.") (emphasis added). See also id. Fig. 1 #110 (depicting a microphone).

²⁸ Compare '729 Patent, Col: 5, ll. 42-44 ("Signal processor 131 receives and performs any necessary processing on the event output signal to make it operably available to computer 132. For example, it may convert the event output signal from an analog to a digital signal. Signal processor 131 may comprise, for example, any computer sound card capable of high quality A/D conversion.") (emphasis added). See also id. Fig. 4 #504 (depicting a step wherein "Mixed analog signal is converted to digital form").

²⁹ Compare '729 Patent, Col. 5, ll. 44-46 ("Computer 132 stores the digital event output signal into the primary file storage device 133 as the primary event file.") (emphasis added).

Page 7 of 25

| | | reverse the audio after it loads onto the hard drive." <i>Id.</i> at 2, \P 2, 11. 10-12. |
|-------|--|--|
| | (ii) an editing module
communicatively connected
to the event capture module,
wherein the editing module | |
| · · · | accesses and parses the
primary event file into one
or more digital track files
that can be recorded onto a
recording media; and | The EDAT Brochure also discloses the
ability to access and parse a primary event
file into one or more digital track files.
Specifically, it discloses the ability to
"make a half-track (mono) or quarter track
(stereo) master that is incredibly clean.
EDAT then gives you the flexibility to
combine that file with other .wav files,
mix in other tracks, rearrange the order of
music cuts, etc." <i>Id.</i> at 2, ¶ 3, 11. 3-6. |
| | (iii) a media recording
module communicatively
linked to the editing module
for receiving the one or
more digital track files, the
media recording module | Finally, the EDAT Brochure discloses a
media recording module connected to the
editing module that receives digital tracks
and has a plurality of media records.
Specifically, it discloses a network
diagram wherein a "Digital Output" |

³⁰ Compare '729 Patent, Col. 6, Il. 53-59 ("The digital audio editor can be any software program with a suitable graphical interface capable of performing appropriate signal processing functions on digital audio files, combining separate sequential digital audio files into one file (commonly referred to as stitching), saving the resulting digital track files to a specified location, and--if necessary--video integration and synchronization.") (emphasis added).

| | Υ | |
|-------------------|--|---|
| | having a plurality of media
recorders for simultaneously
recording the one or more
digital track files onto a
plurality of recording
media. | device in the form of a multiple CD
duplicator is coupled to the EDAT card. ³¹
<i>Id.</i> at 3. <i>See also id.</i> at 2, ¶ 4, ll. 6-8 ("At
that point, you can copy to cassette, or, if
you own a CD-R drive and the appropriate
software, can burn CDs through the
EDAT system.") |
| | | Finally, the EDAT Brochure states that
"EDAT will accommodate a variety of
duplication speeds: 2x, 8x and 16x. The
new Telex XGEN cassette duplicator
copies at either 8x or 16x speed, and is
expandable up to 58 tapes at once." <i>Id.</i> at
2, \P 5, 11. 1-4. |
| | | Thus, the EDAT brochure discloses all elements of claim 1. |
| Claim 2
103(a) | The system of claim 1,
wherein the editing module
has two or more editing
station <sic> for
simultaneously editing
different portions of the
primary event file in order
to generate the one or more
digital track files as the
event is occurring.</sic> | As discussed above, the EDAT Brochure
discloses all of the claim limitations of
claim 1, and renders claim 2 obvious.
Claim 2 depends from claim 1 and
attempts to add as its only additional
element a second editing station to the
editing module. Not only would the mere
duplication of the editing module's
functionality have been obvious to one of
skill in the art under 103(a), but it is also
obvious as a mere duplication of parts. |
| | | Specifically, the EDAT Brochure
discloses a network diagram wherein the
EDAT card, and accompanying software,
can take a digitized analog signal in the
form of a .wav file, generated by the |

³¹ Compare '729 Patent, Col. 5-6, ll. 60-67, 1-7 ("Each computer would control multiple CD-R drives, which would serve as the recorders 320, and each CD-R drive would contain a blank CD-R disc, which would serve as the media 330. As the editing process for each digital track file is completed in the editing module 200, the completed digital track files would be copied to the hard drive of each recording controller. The completed digital track files would then be burned onto blank CD-R discs by the CD-R recorders in a manner conforming to the Red Book standard for audio CDs. Although the recording media in this preferred embodiment are CD-R disks, any form of digital recording media capable of recording digital audio and/or video could be used.") (emphasis added). See also id. Fig. 1 #300 (depicting a Media Recording Module 300 with a number of recorders and recording media).

| | | EDAT-Zing card, and combine it with
"other .wav files", "mix in other tracks" or
use these cards and accompanying
software to "rearrange the order of music
cuts, etc." <i>Id.</i> at 3. |
|-------------------|---|--|
| | | Further, The EDAT Brochure discloses
the ability to "make a half-track (mono) or
quarter track (stereo) master that is
incredibly clean. EDAT then gives you
the flexibility to combine that file with
other .wav files, mix in other tracks,
rearrange the order of music cuts, etc." <i>Id.</i>
at 2, ¶ 3, 11. 3-6. |
| | | Finally, the technique of using more than
one PC computer on a network to edit
separate files simultaneously was well-
known in the art before September 26,
2000 and would have been obvious to one
of ordinary skill. |
| | | Thus, the EDAT Brochure renders
obvious the sole additional element of
claim 2. |
| Claim 3
103(a) | The system of claim 2,
wherein the event capture
module includes one or
more event signal sources, a
soundboard with a mixer
operably connected to the
one or more event signal
sources for receiving the
event signal therefrom, and
a primary storage module
for storing the event signal
into the primary storage file. | As disclosed above, the EDAT Brochure
discloses or renders obvious all of the
claim elements of claim 2. In addition,
the EDAT Brochure discloses a network
diagram wherein the EDAT card, and
accompanying software, can take a
digitized analog signal in the form of a
.wav file, generated by the EDAT-Zing
card, and combine it with "other .wav
files", "mix in other tracks" or use these
cards and accompanying software to
"rearrange the order of music cuts, etc."
<i>Id.</i> at 3. |
| | | Further, The EDAT Brochure discloses
the ability to "make a half-track (mono) or
quarter track (stereo) master that is
incredibly clean. EDAT then gives you
the flexibility to combine that file with
other .wav files, mix in other tracks, |

Page 10 of 25

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|-------------------|--|--|
| | | rearrange the order of music cuts, etc." <i>Id.</i> at 2, \P 3, ll. 3-6.
Finally, the EDAT Brochure discloses the ability of the EDAT-Zing card to "set the file name, gain level, channel format (mono or stereo), as well the option to reverse the audio after it loads onto the hard drive." <i>Id.</i> at 2, \P 2, ll. 10-12.
Thus, the EDAT Brochure discloses the sole additional element of claim 3. |
| Claim 4
102(b) | The system of claim 1,
further comprising a backup
module connected to the
event capture module for
redundantly saving the
primary event file and
making it available to the
editing module in case the
primary event file(s) within
the event capture module
become inaccessible. | As noted above, the EDAT Brochure
discloses all the elements of claim 1. In
addition, the EDAT Brochure discloses a
PC utilizing the EDAT-Zing card in
conjunction with 32 megabytes of
Random Access Memory (RAM) for
storing the primary event file and a "SCSI
II or Ultra DMA Capable Hard Drive" for
serving as a backup module in case the
primary event file becomes inaccessible.
EDAT Brochure at 4; <i>Id.</i> at 2, ¶ 4, II. 2-3
("Using the hard drive, one can download
information from the PC's hard drive and
create a digital master.").
Thus, the EDAT brochure discloses the
sole additional element of claim 4. |
| Claim 5
103(a) | The system of claim 4,
wherein the soundboard
receives one or more event
signals from the signal
source for processing and
combining these signals to
generate the output event
signal that is provided to the
primary storage module. | As noted above, the EDAT Brochure
discloses all the elements of claim 4. In
addition, it discloses the ability of the
EDAT-Zing card to "digitize multiple
audio channels (.wav files) from analog
sources". Id. at 2, ¶ 1, 11. 4-5.
Additionally, "EDAT Zing comes with
four channel PCI input card and
installation software, and is designed to
interface with existing analog playback
machines." Id. at 2, ¶ 2, 11. 1-3. It also
allows you to "combine that file with
other .wav files, mix in other tracks,
rearrange the order of music cuts, etc." Id. |

| at 2, ¶ 2, 11. 4-6. |
|---|
| Finally, the EDAT Brochure discloses the ability of the EDAT-Zing card to "set the file name, gain level, channel format (mono or stereo), as well the option to reverse the audio after it loads onto the hard drive." <i>Id.</i> at 2, \P 2, II. 10-12. |
| Thus, the EDAT Brochure discloses the sole additional element of claim 5. |

B. The EDAT Instructions Anticipate and/or Renders Obvious Claims 1-5 of the '729 Patent

A Telex EDAT Instructions document published in October of 1999³² anticipates the '729 Patent. As discussed below, the EDAT Instructions anticipate the '729 Patent and its three main limitations of an event capture module, editing module, and a media recording module. Namely, the EDAT Instructions disclose an EDAT-Zing card to capture live audio as an input signal, a Fast EdDit tool for editing .wav files created from the live audio input signal by the EDAT-Zing card, and the ability to record the .wav files onto multiple media simultaneously. This reference discloses technology that covers all of the claims of the '729 Patent, and invalidate the '729 Patent within the meaning of § 102(a) or 103(a).

The following chart demonstrates element-by-element how the EDAT Instructions anticipates and/or renders obvious claims 1-5 of the '729 Patent:

| . | '729 Patent | Telex EDAT System |
|-------------------|--|---|
| Claim 1
102(a) | An event recording system,
comprising: an event-capture module to
capture an event signal and
transform it into a primary event
file that is accessible as it is being
formed | As outlined above, the EDAT
Instructions anticipate claim 1.
The EDAT Instructions state that
"Live audio can also be used to
provide analog input signals." <i>Id.</i>
at 3, ¶ 2, 11. 2-3.
Moreover, the EDAT Instructions |

³² See EDAT Instructions at 36 (lower right corner).

Page 12 of 25

| | state that EDAT-Zing "allows you
to create digital .wav files from
multiple analog or digital sources at
once". <i>Id.</i> at 1, ¶ 2, 11. 1-2.
Finally, the EDAT Instructions
assert that EDAT-Zing "allows you
to record analog audio signals, to
convert these signals into digital
.wav files, and to save these files
on your personal computer." <i>Id.</i> at
3, ¶ 1, 11. 1-3. |
|--|---|
| (ii) an editing module
communicatively connected to the
event capture module, wherein the
editing module accesses and parses
the primary event file into one or
more digital track files that can be
recorded onto a recording media;
and | The EDAT Instructions state that
"Included with EDAT is Fast
EdDit, a tool for editing your
digital files." <i>Id.</i> at 20, ¶ 3, ll. 1.
Further, the EDAT Instructions
states that EDAT "lets you take a
source recording that is noisy and
produce a half-track (mono) or
quarter track (stereo) master that is
incredibly clean. You can then
combine that file with other digital
.wav files, mix other tracks,
rearrange the order of music cuts,
or perform other editing tasks." <i>Id.</i>
at 20, ¶ 3, ll. 2-6.
Additionally, the EDAT
Instructions disclose the ability "To
organize various .wav files into a
.pla (playlist) file, you can use the
PlayList Editor software, provided
with EDAT." <i>Id.</i> at 24, ¶ 4, ll. 1-2. |
| (iii) a media recording module
communicatively linked to the
editing module for receiving the
one or more digital track files, the
media recording module having a
plurality of media recorders for
simultaneously recording the one
or more digital track files onto a | The EDAT Instructions describe
the ability to "Connect your
duplicator module to the interface
box". <i>Id.</i> at 23, Fig. 17.
Additionally, EDAT hardware
connecting diagram depicts
multiple copy modules making |

Page 13 of 25

| | plurality of recording media. | multiple simultaneous copies. <i>Id.</i> at 22. |
|-------------------|---|---|
| | | Furthermore, the EDAT
Instructions describe how "Telex's
EDAT-Zing and EDAT allow you
to create digital .wav files, use
these .wav files to create master
files, and reproduce these master
files onto cassettes or other media."
<i>Id.</i> at 1, ¶ 1, 11. 1-3. |
| | | Lastly, the EDAT Instructions
describe how "You can then
duplicate the master file onto
cassettes, CD's, or other media",
<i>Id.</i> at 20, ¶ 1, 11. 5-7, and "[w]hen
used with the new Telex XGEN
cassette duplicator, EDAT can
produce copies at 8x or 16x speed,
using up to 59 tapes at once." <i>Id.</i> at
20, ¶ 2, 11. 6-8. |
| Claim 2
103(a) | The system of claim 1, wherein the
editing module has two or more
editing station <sic> for
simultaneously editing different
portions of the primary event file
in order to generate the one or
more digital track files as the event
is occurring.</sic> | As discussed above, the EDAT
Instructions disclose all of the
claim limitations of claim 1, and
renders claim 2 obvious. Claim 2
depends from claim 1 and attempts
to add as its only additional element
a second editing station to the
editing module. Not only would
the mere duplication of the editing
module's functionality have been
obvious to one of skill in the art
under 103(a), but it is also obvious
as a mere duplication of parts |
| | | Specifically, the EDAT Instructions
state that "Included with EDAT is
Fast EdDit, a tool for editing your
digital files." <i>Id.</i> at 20, ¶ 3, 11. 1. |
| | | Further, the EDAT Instructions
states that EDAT "lets you take a
source recording that is noisy and |

Page 14 of 25

| | | produce a half-track (mono) or
quarter track (stereo) master that is
incredibly clean. You can then
combine that file with other digital
.wav files, mix other tracks,
rearrange the order of music cuts,
or perform other editing tasks." <i>Id.</i>
at 20, ¶ 3, 11. 2-6. |
|---------|--|---|
| | | Additionally, the EDAT
Instructions disclose the ability "To
organize various .wav files into a
.pla (playlist) file, you can use the
PlayList Editor software, provided
with EDAT." <i>Id.</i> at 24, ¶ 4, II. 1-2. |
| | | Finally, the technique of using
more than one PC computer on a
network to edit separate files
simultaneously was well-known in
the art before September 26, 2000
and would have been obvious to
one of ordinary skill. |
| | | Thus, the EDAT Instructions
render obvious the sole additional
element of claim 2. |
| Claim 3 | The system of claim 2, wherein the | As disclosed above, the EDAT |
| 103(a) | event capture module includes one
or more event signal sources, a
soundboard with a mixer operably | Instructions disclose or render
obvious all of the claim elements of
claim 2. In addition, the EDAT |
| | connected to the one or more event
signal sources for receiving the
event signal therefrom, and a
primary storage module for storing
the event signal into the primary | Instructions state that "Included
with EDAT is Fast EdDit, a tool for
editing your digital files." <i>Id.</i> at 20,
¶ 3, 11. 1. |
| | storage file. | Further, the EDAT Instructions
disclose the Fast EdDit tool as
having soundboard functionality,
i.e., that EDAT "lets you take a |
| | | source recording that is noisy and
produce a half-track (mono) or
quarter track (stereo) master that is
incredibly clean. You can then |

| | | combine that file with other digital .wav files, mix other tracks, rearrange the order of music cuts, or perform other editing tasks." <i>Id.</i> at 20, ¶ 3, II. 2-6. Additionally, the EDAT Instructions disclose the ability "To organize various .wav files into a .pla (playlist) file, you can use the PlayList Editor software, provided with EDAT." <i>Id.</i> at 24, ¶ 4, II. 1-2. Finally, the technique of using more than one PC computer on a network to edit separate files simultaneously was well-known in the art before September 26, 2000 and would have been obvious to one of ordinary skill. Thus, the EDAT Instructions disclose the sole additional element |
|---------|--|--|
| | | of claim 3. |
| Claim 4 | The system of claim 1, further comprising a backup module | As noted above, the EDAT
Instructions disclose all the |
| 102(a) | connected to the event capture
module for redundantly saving the | elements of claim 1. In addition,
the EDAT Instructions disclose a |
| | primary event file and making it
available to the editing module in
case the primary event file(s) | PC utilizing the EDAT Zing card in
conjunction with 32 megabytes of
Random Access Memory (RAM) |
| | within the event capture module
become inaccessible. | for storing the primary event file
and a SCSI II or Ultra DMA |
| | | Capable Hard Drive for serving as
a backup module in case the
primary event file becomes
inaccessible. EDAT Instructions at
2; Id. at 2, ¶ 1, 11. 1-2 ("Use this |
| | | procedure to create a cassette
master file from a digital .wav or
.pla (playlist) file on your
computer's hard drive."). |
| | | Thus, the EDAT Instructions |

| Request for Inter Parte. | s Reexam on | United States | Patent No. | 6.614.729 |
|--------------------------|-------------|---------------|------------|-----------|
|--------------------------|-------------|---------------|------------|-----------|

Page 16 of 25

| | | disclose the sole additional elemen
of claim 4. |
|-------------------|---|--|
| Claim 5
102(a) | The system of claim 4, wherein the
soundboard receives one or more
event signals from the signal
source for processing and
combining these signals to
generate the output event signal
that is provided to the primary
storage module. | As noted above, the EDAT
Instructions disclose all the
elements of claim 4. In addition,
the EDAT Instructions state that
EDAT-Zing "allows you to create
digital .wav files from multiple
analog or digital sources at once".
<i>Id.</i> at 1, ¶ 2, 11. 1-2. |
| | | Additionally, "EDAT-Zing consists
of one 4-channel Telex PCI audio
input card and the EDAT-Zing
software. An optional second 4-
channel input card can be linked to
the first card, allowing you eight
channels of input." <i>Id.</i> at 3, ¶ 3, II.
1-3. |
| | | Additionally, the EDAT
Instructions disclose the ability "To
organize various .wav files into a
.pla (playlist) file, you can use the
PlayList Editor software, provided
with EDAT." <i>Id.</i> at 24, ¶4, ll. 1-2. |
| | | Finally, the EDAT Instructions
assert that EDAT-Zing "allows you
to record analog audio signals, to
convert these signals into digital
.wav files, and to save these files
on your personal computer." <i>Id.</i> at
3, ¶ 1, 11. 1-3. |
| | | Thus, the EDAT Instructions
disclose the sole additional element
of claim 5. |

С. The EDAT Brochure in view of the CDP Brochure Renders Claim 1 of the '729 Patent Obvious

In the alternative, the above referenced³³ Telex EDAT Brochure in view of a CDP Brochure³⁴ published in 1998³⁵ also invalidates claim 1 of the '729 Patent by rendering it obvious. The network diagram³⁶ in the EDAT Brochure provides a suggestion or motivation to combine the technologies disclosed in the EDAT Brochure and the CDP Brochure. These two references disclose technology that covers all of the limitations of claim 1 of the '729 Patent, and renders claim 1 obvious pursuant to § 103(a).

The following chart demonstrates element-by-element how EDAT Brochure in view of the CDP Brochure Renders claim 1 of the '729 Patent obvious:

| | '729 Patent | Telex EDAT System |
|-------------------|--|--|
| Claim 1
103(a) | An event recording
system, comprising: (i) an event-capture
module to capture an
event signal and transform | As discussed above, the EDAT
Brochure in view of the CDP
Brochure renders obvious claim 1.
The EDAT Brochure discloses a
graphic illustration of a network
diagram with an "Analog Input" |
| | it into a primary event file
that is accessible as it is
being formed; | including a "Mic." EDAT Brochure
at 3.
Moreover, EDAT Brochure |
| | | discloses a network diagram wherein
the "Analog Input" such as a "Mic."
is connected to the EDAT-Zing card
and analog signals from this Analog
Input device "are loaded directly |
| | | onto" a PC via the EDAT-Zing card.
Id. at 3.
Finally, the EDAT Brochure
discloses the ability of the EDAT- |

³³ See Appendix D. 34

See CDP Brochure at 2 (lower right corner).

³⁶ See EDAT Brochure at 2. See also CDP Brochure at 2 ("The new The new Telex EDAT Digital Master Duplication Workstation, in conjunction with the CDP 2001 creates the most powerful editing and duplicating workstations on the market").

Automatic CD duplicators were well known in the art prior to 1999, and the Telex CDP Brochure was just one of many types and brand of duplicators available on the market prior to the critical date of September 26, 2000. (See Attachment I.).

Page 18 of 25

| | | Zing card to "digitize multiple audio
channels (.wav files) from analog
sources". <i>Id.</i> at 2, ¶ 1, 11. 4-5. |
|-----|--|--|
| | (ii) an editing module
communicatively
connected to the event
capture module, wherein
the editing module
accesses and parses the
primary event file into one
or more digital track files
that can be recorded onto
a recording media; and | The EDAT Brochure discloses a
graphic illustration of a network
diagram wherein the EDAT-Zing
and EDAT cards can take a digitized
analog signal in the form of a .wav
file and combine it with "other .wav
files", "mix in other tracks" or use
these cards and accompanying
software to "rearrange the order of
music cuts, etc." <i>Id.</i> at 3.
Additionally, the CDP Brochure |
| · . | | describes a Direct SCSI function
that: "allows the duplicatorto
connect directly to your CPU/EDAT
Duplication Workstation." CDP
Brochure at 1, ¶ 4, ll. 1-2. |
| | | Finally, the CDP Brochure states
that a user "can even turn
incremental writing on or off when
copying a master to multisession".
<i>Id.</i> at 1, \P 5, 11. 2-4 |
| | (iii) a media recording
module communicatively
linked to the editing
module for receiving the
one or more digital track
files, the media recording
module having a plurality
of media recorders for | The CDP Brochure states that "The
new Telex EDAT Digital Master
Duplication Workstation, in
conjunction with the CDP 2001
creates the most powerful editing
and duplicating workstations on the
market". <i>Id.</i> at 2. |
| | simultaneously recording
the one or more digital
track files onto a plurality
of recording media. | Lastly, CDP Brochure states that
"as many as 280 CDs at a time" can
be burned using the CDP Brochure
in conjunction with an EDAT card.
<i>Id.</i> at 1, ¶ 2, 11. 3-4 |

D. The EDAT Brochure in view of both the EDAT Instructions and Fast EdDit Manual Renders Claim 1 of the '729 Patent Obvious

Alternatively, the Telex EDAT Brochure, in view of both the EDAT Instructions³⁷ published in October of 1999³⁸, and a reference titled Fast EdDit Manual published in 1999³⁹ render claim 1 of the '729 Patent obvious. The network diagram⁴⁰ in the EDAT Brochure provides a suggestion or motivation to combine the technologies disclosed in various Telex-authored references, including those disclosed in the EDAT Brochure, EDAT Instructions Brochure, and the Fast EdDit Manual. These three references disclose technology that covers all of the limitations of claim 1 of the '729 Patent, and renders claim 1 obvious pursuant to § 103(a).

The following chart demonstrates element-by-element how the EDAT Brochure in view of both the User Instructions and Fast EdDit Manual Renders claim 1 of the '729 Patent obvious:

| | '729 Patent | Telex EDAT System |
|-------------------|---|---|
| Claim 1
103(a) | An event recording
system, comprising: an event-capture
module to capture an event
signal and transform it into
a primary event file that is
accessible as it is being
formed; | As outlined above, the EDAT Brochure
in view of both the User Instructions
and Fast EdDit Manual Renders the
'729 Patent Obvious. The EDAT
Instructions disclose that "Live audio
can also be used to provide analog input
signals." EDAT Instructions at 3, ¶ 2,
II. 2-3. See also id at 1 ("Telex's
EDAT-Zing and EDAT allow you to
create digital .wav files, use these .wav
files to create master files, and
reproduce these master files onto
cassettes or other media.") |
| | | Further, the EDAT Brochure discloses a graphic illustration of a network diagram with an "Analog Input" including a "Mic." EDAT Brochure at 3. |

³⁷ See Appendix D.

- ³⁸ See EDAT Instructions at 36 (lower right corner).
- ³⁹ See Fast EdDit Manual at ii (lower left corner).
- ⁴⁰ See EDAT Brochure at 3.

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Page 20 of 25

| | Moreover, EDAT Brochure discloses a
network diagram wherein the "Analog
Input" such as a "Mic." is connected to
the EDAT-Zing card and analog signals
from this Analog Input device are
"loaded directly onto" a PC via the
EDAT-Zing card. <i>Id.</i> |
|--|--|
| | The Fast EdDit Manual discloses that
"The Simultaneous Play/Record feature
of Fast EdDit lets you listen to one
digital stereo sound file while recording
another. For instance, if you have a
stereo recording with bass and drums,
and you want to lay down a lead guitar
track, you would use the play and
record operation." Fast EdDit Manual
at 40, ¶ 8, 11. 1-4. |
| | Finally, the EDAT Brochure discloses
the ability of the EDAT-Zing card to
"digitize multiple audio channels (.wav
files) from analog sources". <i>Id.</i> at 2, ¶
1, 11. 4-5. |
| (ii) an editing module
communicatively
connected to the event
capture module, wherein
the editing module
accesses and parses the
primary event file into one
or more digital track files
that can be recorded onto a
recording media; and | The Fast EdDit Manual discloses that
"The Simultaneous Play/Record feature
of Fast EdDit lets you listen to one
digital stereo sound file while recording
another. For instance, if you have a
stereo recording with bass and drums,
and you want to lay down a lead guitar
track, you would use the play and
record operation." Fast EdDit Manual
at 40, ¶ 8, II. 1-4. See also id. at 1 |
| | ("Fast EdDit software let you edit
digital .wav sound files, such as those
created using Telex's EDAT Zing, and
to arrange sound files in a desires
sequence, for your duplicating needs."),
("Fast EdDit displays sound files
visually, to let you review each file,
identify sounds that need editing, and
edit segments of the file.") |

Page 21 of 25

| | | Additionally, the EDAT Brochure discloses a graphic illustration of a network diagram wherein the EDAT-Zing and EDAT cards can take a digitized analog signal in the form of a .wav file and combine it with "other .wav files", "mix in other tracks" or use these cards and accompanying software to "rearrange the order of music cuts, etc." EDAT Brochure at 3. Finally, Fast EdDit Manual disclose some changes that one can make including the ability to: Delete a portion of a .wav file Repeat a portion of a .wav file Move a portion of a .wav file Reverse a portion of a .wav file Fade a portion of a .wav file Crossfade two sounds Mix a recording over the faded portion Change the gain of a portion or an entire .wav file |
|--|---|---|
| | | Normalize the volume of a portion or an entire .wav file. Fast EdDit Manual at 1, ¶ 2, 11. 5-15. |
| linked to th
module for
one or more
files, the mo | nmunicatively
e editing
receiving the
e digital track
edia recording
ing a plurality | The EDAT Brochure discloses a
"Digital Output" device in the form of a
multiple CD duplicator coupled to the
EDAT card. EDAT Brochure at 3.
Moreover, the EDAT Brochure
discloses the ability to "copy to cassette,
or, if you own a CD-R drive and the |

Page 22 of 25

| | simultaneously recording
the one or more digital
track files onto a plurality
of recording media. | appropriate software, can burn CDs through the EDAT system." <i>Id.</i> at 2, ¶ 4, Il. 6-8. |
|--|--|---|
|--|--|---|

E. A Telex EDAT Release in View of the User Instructions Renders Claim 1 of the '729 Patent Obvious

Alternatively, an EDAT Release dated June 2, 1998, in view of the above described EDAT Instructions published in October of 1999⁴¹ renders claim 1 of the '729 Patent obvious. The EDAT Release describes the use of a microphone in conjunction with the EDAT system to capture a live performance. The EDAT system is then used to edit this captured live performance, and simultaneously record this edited live performance to multiple cassettes. In particular, the EDAT Release describes the use of this EDAT system to capture, edit and record a church sermon, and distribute multiple copies of this sermon to parishioners, and in doing so provides a suggestion or motivation to combine. One embodiment of this EDAT system is disclosed in the above referenced EDAT Instructions⁴². These two references together disclose technology that covers all of the limitations of claim 1 of the '729 Patent, and renders it obvious pursuant to § 103(a).

The following chart demonstrates element-by-element how the A Telex EDAT Release in View of the User Instructions Renders claim 1 of the '729 Patent Obvious:

| | '729 Patent | Telex EDAT System |
|-------------------|--|---|
| Claim 1
103(a) | An event recording
system, comprising: (i) an event-capture module
to capture an event signal
and transform it into a
primary event file that is
accessible as it is being
formed | As noted above, the EDAT Release in
view of the User Instructions renders
claim 1 obvious. The EDAT Release
describes an "EDAT" "input source" that
includes "wireless or wired microphones".
EDAT Release at ¶ 3, 11. 5-6.
Furthermore, the EDAT Instructions state
"Live audio can also be used to provide
analog input signals. The digital .wav
files you create can later be duplicated |

¹ See EDAT Instructions at 36 (lower right corner).

⁴² See Appendix E.

Page 23 of 25

| ······ | |
|--|---|
| | onto CD, digital tape, or other media".
EDAT Instructions at 3, \P 2, ll. 1-4. |
| (ii) an editing module
communicatively connected
to the event capture module,
wherein the editing module | The EDAT Instructions disclose a flow
chart depicting a CPU with an EDAT-
Zing card having "High-speed Analog
Input (up to 8 channels)". <i>Id.</i> at 22. |
| | Additionally, the EDAT Instructions state,
"EDAT-Zing allows you to create digital
.wav files from multiple analog or digital
sources at once, at speeds up to eight
times the normal speed. EDAT allows
you to: |
| | • Create digital master (.mst) files from the .way or other audio files. |
| | • Edit these master files |
| | •. Duplicate these master files. |
| | • Duplicate these master files
directly onto cassettes or other
media". <i>Id.</i> at 1, ¶ 2, 11. 1-6. |
| | Finally, the EDAT Release states that
"EDAT offers powerful editing, leveling
and mixing functions, allowing
instantaneous customization of projects
for every situation from a replication
company to church ministries." EDAT
Release at ¶ 3, 11. 6-8. |
| accesses and parses the
primary event file into one
or more digital track files
that can be recorded onto a
recording media; and | The EDAT Instructions state that
"Included with EDAT is Fast EdDit, at
<sic> tool for editing your digital files.
Fast EdDit lets you take a source
recording that is noisy and produce a half-
track (mono) or quarter track stereo
master that is incredibly clean. You can
then combine that file with other digital
.wav files, mix in other tracks, rearrange
the order of the music cuts, or perform
other editing tasks". EDAT Instructions at
20, ¶ 3, 11. 1-6.</sic> |

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| (iii) a media recording
module communicatively
linked to the editing module
for receiving the one or
more digital track files, the
media recording module | The EDAT Instructions disclose a flow
chart depicting a CPU operatively coupled
to an interface box that, in turn, is
operatively coupled to a plurality of copy
modules. <i>Id.</i> at 22. |
|--|--|
| having a plurality of media
recorders for simultaneously
recording the one or more
digital track files onto a
plurality of recording | Furthermore, the EDAT Instructions disclose the ability to "Duplicate these master files directly onto cassettes or other media". <i>Id.</i> at 1, \P 2, line 6. |
| media. | Finally, the EDAT release states "Many
times the sermons are recorded on DAT
by volunteers with material that needs to
be edited. With EDAT, the sermon can be
recorded directly onto the hard drive,
saving transfer time, and minutes of
material can be quickly edited out
allowing the duplication of cassettes to
proceed. Parishioners, in many cases,
receive tapes before they leave to go
home." EDAT Release, at ¶ 4, ll. 2-6. |

Page 25 of 25

III. CONCLUSION

For the reasons set forth above, claims 1-5 of the '729 Patent are invalid as anticipated or obvious in light the above referenced Telex-printed publications. EFF respectfully requests that this claim be reexamined and ultimately canceled in its entirety.

Date

Theodore C. McCullough, Reg. No. 56,231 Jason Schultz, EFF Staff Attorney

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EXHIBIT 8

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BY RAY WADDELL

UpFront

Clear Channel Spinoff Outlines New Structure

NASHVILLE—Clear Channel's soon to be spun off live entertainment division is starting to take shape, but several key questions remain about the new structure of the company, currently operating as CCE Spinco.

An Internal memo, obtained by Billiboard and first revealed Nov. 17 on billboard biz, describes the new structure forged by Spinco CEO Michael Rapino in preparation for the division's upcoming public offering, believed to be set for some time before Christmas.

According to Rapino's memo, he has downsized CCE Spinco from 14 business units to six.

The new organization sees Spinco broken down into three divisions on the "content" side of the business: Global Music, Global Theatrical and SFX Sports. There also are three divisions on the "distribution" side: Global Venue Management & Sponsorships. Marketing and Interactive Technologies.

Charlie Walker, formerly COO of North American Music, has been named president of the North American Global Music division, which runs the various CCE local promoter divisions like Tea Party in Boston, Elactric Factory in Philadelphia, Avalon in Los Angeles and Cellar Door In Detroit. All the local offices will operate as before, according to a source.

Motorsports continues to be run by president Charlie Mancuso, now reporting to Walker. Additionally, Alan Ridgeway is promoted to CFO of Spinco. He most recently headed CCE's European Music division. Carl Pernow is president of international, and Thomas Johansson Is chairman of International. David lan is chairman of the Global Theatrical division.

Conspicuously absent from whether I ask tale the memo is any mention of bers of our staff the future of Spinco's global need to do to hel touring division. TNA International and TNA president —more national Arthur Fogel. As producer of such tours as this year's monster U2 Vertigotrek, TNA has been a cash cow for CCE since 2000. Fogel and TNA with likely play an even bicontrole In the new company.

Also not mentioned is CCE's Exhibitions division.

But no divisions were "eliminated" per se, according to a source briefed on the memo. "Things that had been 'spun out," like the theatrical productions unit, were folded back into the main division," the source tells *Billboard*. The source adds that no part of Spinco will be sold prior to the spinoff, and there are no plans to sell any core business.

On the distribution side, Bruce Eskowitz is president of the newly formed Global Venue Management & Sponsorships group, which oversees the 141 Spinco venues (mostly amphitheaters). Reporting to Eskowitz are executive VP of national sales Rusself Wallach and executive VP of local sales and premium seats Maureen Ford.

Additionally, Alan Ridgeway is promoted to CFO of Marketing division as presi-Spinco. He most recently dent, clearly an area of focus headed CCE's European for Rapino.

> "At the core of everything we do is marketing," he says in the memo. "We have dorie a great job to date building strong divisional marketing teams to sell tickets. But whether I ask talent or members of our staffs what we need to do to help sell more tickets, I hear a similar theme -more national marketing partners to drive ticket sales, more national programs to drive venue programs and mare consumer products to increase revenue."

Bryan Perez is president of the Interactive Technologies division, which will include the company's Instant Live and Next Ticketing operations. -Rapino says that during the past few months Spinco has "created a lean head office, based in Los Angeles. The corporate team is charged with managing the new public-company requirements that our new freedom and flexibility brings. It will also lead our strategic growth plan."

Regarding the recent layoffs and office closings, Rapino says in the memo, "The decision to eliminate positions is never an easy one, but the choice here was clear. We are committed to beginning life as an independent company in the strongest, most focused position and that includes having the courage to make tough decisions."

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- Join the College Publisher Network
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Boston Weather 44°F / 33°F

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CONCERT LISTINGS:

Issue date: 1/24/05 Section: <u>A&E</u> 1.27 THE SECRET MACHINES WITH MOVING UNITS AND AUTOLUX Middle East Club, Cambridge WWW.TICKETMASTER.COM

1.28 Kristin Hersh, Ben Weaver The Paradise, Boston www.nextticketing.com

1.29 APOLLO SUNSHINE The Paradise, Boston WWW.NEXTTICKETING.COM

1.30 TOMMY STINSON Middle East Club, Cambridge WWW.TICKETMASTER.COM

2.3 THE ARCADE FIRE The Roxy, Boston WWW.TICKETMASTER.COM

2.5 The Hoffman External Fixator"Presents "Fickfest 2005"A Fundraiser for Staci Fick Cracktorch, Jake Brennan and The Confidence Men,Lost City Angels,Rock

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City Crime Wave,Antler and more Middle East Club, Cambridge www.ticketmaster.com

2.5 DRESDEN DOLLS Lupo's @ The Strand, Providence WWW.TICKETMASTER.COM

2.5 KEANE Orpheum Theater, Boston WWW.TICKETMASTER.COM

2.9 THE INFORMATION, THE GOOD NORTH The Paradise, Boston WWW.NEXTTICKETING.COM

2.12 JIM CARROLL Middle East Club, Cambridge WWW.TICKETMASTER.COM

2.16 GOLDFINGER Axis, Boston WWW.TICKETMASTER.COM

2.23 FNX PRESENTS THE MUSIC AND Kasabian The Paradise, Boston WWW.NEXTTICKETING.COM

2.23 FNX PRESENTS SOCIAL DISTORTION Avalon, Boston WWW.NEXTTICKETING.COM

2.25 THE FUTUREHEADS The Paradise, Boston WWW.NEXTTICKETING.COM

2.27 KINGS OF LEON The Paradise, Boston WWW.NEXTTICKETING.COM

3.20 DROPKICK MURPHY'S Avalon, Boston WWW.NEXTTICKETING.COM

3.23 SOUNDTRACK OF OUR LIVES, THE DEARS Axis, Boston WWW.NEXTTICKETING.COM

3.25 NEW FOUND GLORY WORCESTER PALLADIUM, WORCESTER TICKETS.COM 3.28 GRAHAM COXON (EX-BLUR) The Paradise, Boston WWW.NEXTTICKETING.COM

4.1 DURAN DURAN Agganis Arena, BOSTON WWW.TICKETMASTER.COM

4.29 MISSION OF BURMA Somerville Theatre, Somerville www.ticketmaster.com

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- Harvard Business School Professor Robert Anthony Dies
- <u>Fuzzy Faces</u>
- HBS Community Lends a Helping Hand for Thanksgiving
- We Might Have Been Crushed in Football, But At Least We Still Have Debate

Green Living

• Greening The Holidays

Case 1:10-cv-00139-RMC Document 13-5 Filed 06/21/10 Page 146 of 153

EXHIBIT 9

BY ANTONY BRUNO

milliand Jick. 25. 2006 L pages

Mobile Tix: Promise Now, Reality Later

Scanners

that can

upcoming events, give them the

ability to immediately buy tick-

ets and then deliver them, all via

"A lot of people in the indus-

try are looking at the wireless

device as a good proxy for a

unique identifier to allow access

to an event," says David Gol-

berg, executive VP of strategy

and business development for

Ticketmaster. "But there are a

lot of logistics behind it that

Mobile phone screens do not

have a standardized size or res-

olution, making it difficult to

create a bar code that will appear

the same on all of them. And as

Verizon discovered, most exist-

ing bar code readers do not have

the sensitivity needed to scan

There are nontechnical is-

sues as well, such as how to en-

able one person to buy tickets

for four friends. Would each per-

son need to get their own mo-

bile ticket? Or would one ticket

provide entry to four friends?

And in either event, how do you

Mobile ticketing will require

new or upgraded bar code read-

ers, training for event staff and

a massive educational campaign

to gain consumer trust and un-

derstanding-all of which

The industry has only re-

cently adjusted to scanning bar

codes from paper tickets instead

wireless phone.

raise some issues."

them, regardless.

inform the system?

comes with a cost.

The idea of using a mobile phone as a concert ticket is very much a current topic of conversation. During the past few weeks, two of the most powerful forces in the concert industry-Ticketmaster and Live Nation-have embraced the concept.

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Ticketmaster will begin testing a wireless ticketing system in the United Kingdom and Australia this summer, and Live Nation partnered with Nokia to develop a similar system in the next two years (Billboard, Feb. 11).

Mobile ticketing certainly remains several years from a mainstream reality. Just ask Verizon Wireless. When the operator tested a mobile ticketing system during a free concert by the reunited Fugees that it hosted Feb. 6 in Hollywood, it learned firsthand the gap between promise and practice.

Subscribers who purchased the ringtone of the Fugees' new single, "Take It Easy," were sent a wireless message offering adelectronic de la compañía de la comp mission for two to the event. Those with advanced phones received a bar code on their screens. (Others received an email they could print out.) The intent was to present the phones at the gate and have them scanned like any other tickets.

Problem was, it did not work. The scanners used by the event staff could not read the bar code on the phones' screens.

The situation illustrates the complexity behind a potentially groundbreaking concept: Alert fans about

accurately read bar codes on cell phones are still in the development stage.

of just ripping them in half. Upsetting the cart again would require a clear benefit for wireless ticketing to generate support.

Yet despite these challenges, the idea moves forward. The marketing and impulse purchase opportunities are simply too great to be ignored.

"There's only a couple of reasons to keep evolving technologies," Goldberg says. "One is to help make people more aware of events. The other is enticing the consumer to make a purchase. Technology has a role to play in both, particularly wireless."

> Fans could register to receive alerts when tickets of their favorite artists go on sale and immediately buy them without having to run home to the computer.

Wireless ticketing also reduces ticket fraud and all but eliminates the market for scalping. Paper tickets can be lost or forgotten, but mobile ones can be replacedand few people leave the

Grinspoon at Sydney's Metro Theatre last year. More than half the attendees at the two soldout Australia shows opted for the mobile ticket instead of the paper version-35% of whom later redeemed the mobile ticket for a discount off the band's CD.

But convincing customers to trust mobile tickets instead of paper ones may take time. Event staff at Verizon's Fugees concert recalled less than 10 people who tried to enter using their mobile phone as a ticket.

"Yeah, somebody could roll out a program in a matter of months that allows you to scan the face of a phone and gain entry to the venue," says Jim Cannella, director of sponsorship for House of Blues, "but if that's only going to apply to 5% of the audience, then it's not worth doing."

The primary effort today is less about using mobile phones as an actual ticket and more about using them as a marketing and point-of-sale device. In that sense, the Verizon event was promising; 2000 textmeeran 2.

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Slim Device's Squeezebox Internet music player now supports the Pandora personalized Internet radio service. Users can enter the name of any sons i

PANDORA'S BOX

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Slim Device's Squeezebox Internet music player

now supports the Pandora personalized Internet

Users can enter the name of any song into the

Squeezebox system and Pandora creates a custom radio stream of songs with the same musical traits.

recommendation database based on the input of 35

Pandora spent six years developing a song-

musicians and music analysts, who listen to each

song and create a profile based on 400 attributes.

The Squeezebox system is a network bridge that streams music stored on a computer to a home entertainment system. It also connects directly to

SqueezeBox customers can access Pandora Radio

the Internet to access music services like Pandora

Radio, Live365 and SHOUTcast, among others

free for 90 days, after which it costs \$36 per year.

The Squeezebox costs \$250 for a wired Internet

connection and \$300 for a wireless version.

FEBRUARY 25, 2006

PANDORA'S BOX

radio service.

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Mobile ticketing will require new or upgraded bar code readers, training for event staff and a massive educational campaign to gain consumer trust and understanding-all of which comes with a cost.

The industry has only recently adjusted to scanning bar codes from paper tickets instead

-Antony Bruno

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Wireless ticketing also reduces ticket fraud and all but eliminates the market for

scalping. Paper tickets can be lost or forgotten, but mobile ones can be replacedand few people leave the house these days without their mobile phones.

It also opens the door to a host of in-venue marketing opportunities facilitated by the mobile phone. Network Live CEO Kevin Wall plans to test a wireless ticketing system for a concert this summer-and offer a free mobile video download of the event to participants.

Scottish mobile marketing firm Mobiqa operated a mobile ticketing system for the band

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The primary effort today is less about using mobile phones as an actual ticket and more about using them as a marketing and point-of-sale device. In that sense, the Verizon event was promising; 2000 textmessage invites were sent for a show ultimately attended by 10,000 fans. Many just printed an e-mailed ticket rather than attempting the mobile option.

Ultimately, that is the experience concert promoters hope to replicate.

We're more focused on making the sale on the mobile phone than we are about facilitating the delivery of the ticket," Cannella says. "All [fans] really care about at the end of the day is getting in the door."





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