

Cheshire Bookshop



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LITIGATION III, ANTITRUST DIV.
U.S. DEPT OF JUSTICE

May 09, 2012

John Read
Chief Litigation III Section
Antitrust Division
U.S. Department of Justice
450 5th Street, NW, Suite 4000
Washington, DC 20530

Dear Mr. Read:

We are writing you regarding the anti-trust lawsuit against Apple and several e-book publishers. As the owners of a small bookstore in Fort Bragg California, it is extremely difficult to compete with the large booksellers-particularly when they are willing to sell product at below cost in order to increase their market share. This is a tactic that Amazon in particular has used in the past. The agency model for selling e-books creates a more level playing field, one in which we can all offer the same products at the same prices. In this arena we can compete by offering personal service and by being an active part of the community.

Without the protection the agency model provides, this industry will become monopolized by those who have a proven record of predatory pricing. The result of this monopoly will surely be higher prices and fewer choices for the consumer.

Hopefully yours,

Paul and Christine Lindauer

Paul and Christine Lindauer
Cheshire Bookshop

cc: Dan Cullen, American Booksellers Association

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