

May 4, 2012

John Read
Chief, Litigation III Section
Antitrust Division
U.S. Department of Justice
450 5th Street, NW, Suite 4000
Washington, DC 20530

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LITIGATION III, ANTITRUST DIV.
U.S. DEPT. OF JUSTICE

Dear Sir:

I am writing in regards to the April 11th civil suit against Apple and five major publishers with agency model pricing for e-books.

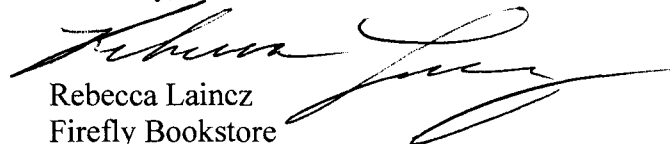
As the small business owner of an independent bookstore, it is crucial to me that you understand the benefits of the agency model and that any ruling allows this system to continue. It allows for a healthy competitive market that benefits everyone from the publishers to retailers of all types to the consumers. It allows my store to purchase and offer a full e-book selection to my customers at reasonably competitive pricing.

With the agency model in place, more people will have access to the broadest selection of books in all forms. The agency has allowed the rest of us to stay competitive with Amazon, continue in business, and keep our towns alive through the presence of sales taxes, employment, educational support and other community development.

The book industry is changing rapidly and we are willing to change with it, but for that to occur, we need to have fair and equal access to products and prices. Don't let the destruction of the agency model take away my chance to make a competitive offer to my customers.

Thank you.

Sincerely,



Rebecca Laincz
Firefly Bookstore
18 Linsol Road
Kutztown, PA 19530