

**From:** [Patricia Juarez](#) [sagg[REDACTED]]  
**To:** [ATR-Antitrust - Internet](#) [ANTITRUST.ATR@ATR.USDOJ.gov]  
**Subject:** United States v. Apple, et al..  
**Date:** Tuesday, April 24, 2012 8:58:45 PM

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Mr. John Read  
Chief Litigation III Section  
Antitrust Division  
U.S. Department of Justice  
450 5th Street, NW, Suite 4000  
Washington, DC 20530

Dear Mr. Read:

I am one of millions of cost-conscious ebook consumers who think it was and is thoughtless and insensitive of the publishing industry to conspire to set ebook prices for a competitive advantage, particularly given how restrictive the main publishing industry houses are with ebooks in libraries now--such a pitiful stance.

Make no mistake about the motivation of Apple and the Big Five, I believe they really wanted to harm Amazon and prevent it from using its own judgment to set prices the way your local book store does, and at the same time buy themselves some time so they could come up with another game plan to keep the publishing industry in control of ebook prices and ultimately their stranglehold on the old publishing model.

The five publishers illegally colluded in a private meeting in Manhattan so that they could take hundreds of millions of dollars from American book purchasers by requiring Amazon and everybody else to sell all forms of books for higher prices than the retailers wanted to charge. Steve Jobs was quoted as saying, "The customer pays a little more," but that's not correct, the customer pays a lot more.

This is not a victimless crime, the Price Fix Six stole money from people who buy ebooks, and they stole money from the public by planning the doing of it together not just to increase their bottom line, but to further their own monopoly after ages of no innovation since the printing press!

Sincerely,  
Patricia Juarez  
San Jose, CA