

From: [rmclear\[REDACTED\]](#)
To: [Read, John](#) [John.Read@ATR.USDOJ.gov]
Subject: United States vs. Apple
Date: Tuesday, June 05, 2012 7:20:23 AM

Dear Dept. of Justice,

In United States vs. Apple Inc. et al. 12-cv-2826(DLC)(SDNY), you are undercutting the viability of our mom-and pop neighborhood bookstores. Apple should not be permitted to undercut the price of the frontlist hardcover books of 3 major publishers. These books and the profits they produce are a major source of income for the small brick and mortar bookstores. Any reduction in price by a conglomerate like Apple is anticompetitive, harmful to smaller booksellers who must sell at full price, to authors with whom these many bookstores cooperate for signings and promotions, and hurtful to the general reading public who enjoys the freedom to browse and choose what they read and not be subjected to involuntary, online pop-ups and targeted suggestions.

Rita Cleary, former president Western Writers of America