

From: Don Sturtz [mailto:donstur[REDACTED]]
Sent: Monday, June 18, 2012 4:35 PM
To: Read, John
Cc: d[REDACTED]
Subject: Agency Model!

The Agency model preserves diversity, competition and a fair marketplace for E-books.

Since the introduction of the agency model many more independent booksellers are selling e-books, and those sales have shown steady growth. The agency model has lowered prices to indie bookstore customers, and indies themselves have seen significantly increased price competition among publishers in regard to promotions, discounts, and special offers, all of which have allowed bricks-and-mortar bookstores to offer customers a wider array of titles at a greater value.

It is imperative that Main Street remain competitive

FujiiAssociates
7 Pine Shadow Ct.
Savannah, GA 31411
(630) 908-8990 Office
(708) 955-9008 Cell
(708) 354-6534 Fax