

From: Signe Hammer [mailto:shammer2[REDACTED]]
Sent: Friday, June 22, 2012 8:48 PM
To: Read, John [John.Read@ATR.USDO.gov]
Subject: Please Doh't Support Amazon's Monopolization of the US Book Industry

Dear John Read,

The proposed settlement in U.S. vs. Apple, Inc., et al., 12-cv-2826 (DLC) (SDNY) follows legal precedent that simply does not apply to the new reality of book publishing. A healthy, competitive book market is vital to our culture, but Amazon controls the market for an estimated 90% of in-print titles. Only the agency model currently under attack allowed Barnes & Noble to launch its Nook e-reader and reduce Amazon's market share to something more like 60%, as well as keep its physical bookstores open. Once Amazon is granted total monopoly, it will raise prices--as it has already done in other markets it has cornered, and as always follows with a monopoly.

Please recognize the need for a healthy, diversified US book market, whether virtual or physical--or, one hopes, both.

Thank you.
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