

From: Heidi [mailto:Hei[REDACTED]]
Sent: Thursday, June 21, 2012 10:51 AM
To: Read, John [John.Read@ATR.USDOJ.gov]
Subject: Amazon case

Dear Mr. Read:

Your proposed settlement with Amazon is untenable and does serious damage to small businesses in the book industry. On behalf of the smaller microenterprise community, I urge you to reconsider your outrageous decision, which support's Amazon's monopoly. As a business in Seattle, I can tell you that we already have economic development policies which favor very large businesses, with a disparity in tax, incentive, technical assistance and other advantages. When Amazon asked its customers to take smart phone images of prices and send in to them so they could undercut those prices, we vowed never to order from this company (which has no CSR strategy, an additional insult to the community).

Your proposed settlement is miles from the public interest- it harms the thousands of micro and other businesses in the book industry and establishes the company as the only place to buy e-books. I urge you to reconsider your inclinations.

Regards,
Heidi Siegelbaum

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