

From: Louise Lucas [mailto:[REDACTED]]
Sent: Wednesday, June 20, 2012 1:37 PM
To: Read, John [John.Read@ATR.USDOJ.gov]
Subject: U.S. v Apple, 12-cv-2826 (DLC) (SDNY)

Dear Mr. Read:

I write to express my disapproval of the proposed settlement in the above-referenced case.

For the past five years, I have worked for a small, independent bookstore. I love my job. Amazon, with its predatory practices, enhanced when it introduced the Kindle, is an especially large threat to us. Last year, we nearly went out of business, but managed to survive, at least for the time being, by revamping our business model.

Promotion of new and relatively unknown authors is one of the reasons we matter. We were recommending the likes of Tana French, Craig Johnson, Louise Penny and Stieg Larsson long before anybody had ever heard of them. These days, I enjoy acquainting people with Sophie Hannah and Tom Franklin. These are not household names. We also promote and provide a venue for local authors, such as Sally Goldenbaum, Nancy Pickard and Joel Goldman. (I must say: they are also very loyal to us.)

Somehow, I doubt that Amazon will offer great prices when it attains monopoly status.

Thank you for your consideration.

Louise Lucas
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