

From: Tracy Guzeman [mailto:tracy.guzem[REDACTED]]
Sent: Monday, June 25, 2012 6:34 PM
To: Read, John
Subject: U.S. vs. Apple, Inc., et al., 12-cv-2826 (DLC) (SDNY)

Dear Mr. Read,

As a 54-year old author anxiously looking forward to the release of my “debut” novel next year, I’ve been trying to map out a strategy to reach potential readers. (Imagine. I thought once I wrote the book, my “part” would be over.) I’m sure by this point you’ve been inundated with letters from authors as well as others, extolling the virtues of brick-and mortar-bookstores, and I won’t presume that you aren’t a fan of those establishments as well. I suppose in our ceaseless move forward, everything new becomes categorized as progress. And much of it is. But this wouldn’t seem to be one of those cases. From what I understand, the agency pricing model has finally made the e-book sales environment more competitive, not less. I firmly believe competition drives innovation. I struggle to be more innovative in my writing, knowing that potential readers have limited time, and many options. It would be wonderful to hope that readers interested in my work would have more than one place to find, and, dare I say it, buy, my book.

Sincerely,
Tracy Guzeman
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