

From: Auchly, Barry [mailto:Auchly@REDACTED]]
Sent: Monday, June 25, 2012 9:45 AM
To: Read, John
Cc: Auchly, Barry
Subject: United States vs. Apple Inc. et-al 12cv 2826 (DLC) (SDNY). Comments on Proposal on Final Judgments as to defendants Hachette, Harper Collins and Simon Schuster")

To Whom it May Concern

Please carefully consider the matter in the Subject Line. I am concerned about a number of issues related to this pending decision. They are:

1. The seemingly monopolistic promotion of this action by allowing too much control by Amazon.
2. The threat to brick and mortar book stores. These book stores are akin to social gathering spots and are destinations for parents, children, grandparent and grandchildren. I remember my grandparents taking me to a book store many years ago. It helped me become a life-long reader, better student and I like to think, a better citizen. I take MY grandchildren to Books-A-Million, Barnes and Noble and local book stores in my area today. Do you? Imagine if you will, no longer being able to do that
3. I have spent countless hours in book stores, I am certain you have also. What if there were no book stores to visit?
4. I can imagine having only one place to shop for books—Amazon! That scares me.
5. I intend to be a voice and a force in this issue.
6. Please change your anti-trust actions against the publishing community. Doing so, will promote the continuation of book stores across America

The Justice Departments stance on this issue is perplexing. It seems to encourage monopolism. Your stance on ending the agency model of fair pricing, which is favored by authors, book sellers and book readers is out of step with how I believe fair competition is supposed to work. It discourages competition!

Barry Auchly