

From: Dan Millman [mailto:dan[REDACTED] ]  
Sent: Friday, June 22, 2012 9:25 PM  
To: Read, John  
Subject: TIME-URGENT: From a best-selling author re: e-book settlement

Dear Mr. Read (appropriate name!),

You are in a unique position to see justice done. I can't comment on the letter of the law; only on the spirit.

I'm author of 16 books published in 29 languages. I've closely watched the changing state of the publishing industry. An early Amazon shareholder , supporter, and client, I also am an ePublisher (9 ebooks) enjoying the benefits of the agency model.

I fully concur with the Author's Guild logic and position regarding the e-book settlement. It seems reasonable to presume that once Apple (in their typically creative fashion) came up with the wonderful agency model, that other publishers of eBooks thought it was a good idea and quickly jumped on board. This does not amount to "collusion."

Unless the justice department can show collusion or conspiracy with motives to manipulate or to control the market, I hope you will dismiss these allegations, which I must presume are largely unfounded and without merit.

Ironically, your suit comes at the same time that Amazon is behaving like an increasingly monopolist bully as they can afford to lose money (temporarily) with the object of capturing and controlling the ebook market and undercutting the necessary brick-and-mortar stores at the worst possible time.

Apple's "agency model" helped save Barnes & Noble by leveling the playing field.

I believe a vital and competitive and innovate publishing industry best serves everyone. Amazon serves itself.

It seems clear that a settlement against Apple and five major publishers is in the interest of publishers, readers, or the general public. Such a settlement primarily serves Amazon.com, who should be on your radar instead of Apple.

With respect and regards,

Dan Millman  
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