

Dear John Read,


I am writing as a bookseller, book-lover & monopoly-hater to urge you to keep the agency model alive in the e-book world and in the book industry as a whole. Since the implementation of the model, competition has increased not only on the e-book level, but also across many aspects of the book world, including publishing and distribution. Overall, this model helps to support independent businesses as well as keep our fellow readers happy.

If the agency model is rejected, Amazon will be given more or less free reign to establish a protected monopoly, and independent, brick-and-mortar booksellers will have virtually, no pun intended, no way to compete with the below-cost pricing that really only Amazon can afford to charge.

When making your decision, please take my and every bookseller's voice into consideration, and decide to continue the use of the agency model.

Thank you for your consideration.

Regards,


Tanya Landsberger
Book Inc. Palo Alto

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