

**From:** bmoser [mailto:bmos[REDACTED] ]  
**Sent:** Wednesday, June 06, 2012 11:17 AM  
**To:** Read, John  
**Subject:** Re: United States v. Apple

John R. Read, Esq.

Chief, Litigation III

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Re: United States v. Apple, Inc., et al., 12-cv-2826 (DLC) (SDNY). Comments on Proposed Final Judgment as to Defendants Hachette, HarperCollins and Simon & Schuster.

Mr. Read,

I am an author, illustrator, and a designer of books (both trade and rare) who was honored in 1983 with The National Book Award. I am married to the manager (Emily Crowe) of one of New England's (and America's) venerable traditional bookstores: the Odyssey in South Hadley, Massachusetts.

Traditional bookstores in our society have been, and I hope to God will continue to be, national treasures, not unlike our National Parks. Selling them out, undermining them in favor of monopolistic, corporate interests is not unlike paving Yellowstone Park so more cars can be parked and commercial, corporate vendors can open shop to sell junk. As a society, *as a people*, we loose far more than we gain – since what gain there might be will not be for the commonweal but for the few Big Dogs who gather the meaty bones unto themselves. And by dint of their formidable size and rapacious appetite, the Big Dogs deny the smaller dogs even the smallest bones – leaving them to starve to death, which is precisely what is happening to independent book stores. And Big Dog cares not a whit. My life, and countless other lives, will be seriously diminished if either national parks, or independent booksellers, or any other national treasures are bought up (or eliminated) in order to serve increased corporate assets – and control.

But, unlike the Big Dog, our government *should* care. Our government's obligation, it's sacred mandate, is to *govern*. Govern big and small *equitably*, with no unearned or privileged favor paid to either.

I am not anti-business. Far from it. I run my own small business, the Pennyroyal Press. We have been producing fine, limited edition books for forty years. But people like me, and scores and scores of others just like me, who work daily to bring beauty and aesthetics into a world that is increasingly uninterested in such things, will be marginalized (if, indeed, not neutered) if the interests of huge corporations alone are allowed to dominate the economic spectrum of the book selling marketplace.

Respectfully,

Barry Moser

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