

From: Candy Purdom [mailto:candy.purd[REDACTED]]
Sent: Wednesday, June 20, 2012 3:54 PM
To: Read, John [John.Read@ATR.USDOJ.gov]
Subject: Letter Regarding the Bookseller's Agency Model decision

Candace Purdom
Publicity and Events
Anderson's Bookshop
123 W. Jefferson Ave.
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John Read
Chief, Litigation III Section
Antitrust Division
U.S. Department of Justice
450 5th Street, NW, Suite 4000
Washington, DC 20530

Dear Mr. Read,

It seems to me the elimination of the Agency Model with regard to the selling of e-books sets up an unfair fight. With all the talk of bullying in our culture, I find it appalling that one entity may end up with all the muscle and all the rewards in this instance. Independent booksellers, including the one that employs me, will end up the 90-pound weakling facing the huge shadow of a 300-pound steroid-laden bully with meaty hammocks clenched to pummel the little guys in the marketplace. Don't let that happen.

The Agency plan permitted equal footing so that e-books could be priced uniformly. Without it, that brute will be free to use its enormous buying power to under price the remaining players in the book industry.

Please allow the continuation of the Agency model. I believe the independent booksellers of our nation are vital to the success of democracy. Bookstores are places of discovery, freedom, intelligence and centers of discourse. Help keep us healthy. Throw us some spinach! Give us an opportunity to bulk up and compete too.

Sincerely,

Candace Purdom