

From: Crosswhite, Rachelle [mailto:Crosswhit[REDACTED]]
Sent: Monday, June 25, 2012 4:20 PM
To: Read, John
Subject: "United States v. Apple, Inc., et al., 12-cv-2826 (DLC) (SDNY)"

Dear Mr. Read:

I am writing in regard to the antitrust lawsuit against the five publishing companies and Apple, charging them with collusion, or price fixing, for implementing the "agency model" for e-book pricing. I believe that Amazon's strategy of pricing e-books below cost is an effort to eliminate competition. This is not in the public's interest. This backs Amazon as an online monopolist and discourages competition among e-book vendors. I, and my associates at American Wholesale Book Company and BAM, intend to make a difference in this critical issue. The federal officials' actions will completely upend a grand, treasured and priceless cultural amenity that cannot be replaced once it is gone. How many hours have you and your family members spent in bookstores and libraries, taking a journey through the world merely by browsing the shelves? Do you want your children and grandchildren denied the thrills and pleasures of wandering through a bookstore? What will happen if our Country only has one way to buy books . . . online . . . Amazon? What will happen when Amazon has no more competition?

I urge you to change your position on this issue. Please stand up for your children and grandchildren's future.

Support Book Stores!

Rachelle Crosswhite

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*Any fact facing us is not as important as our attitude toward it,
For that determines our success or failure!
Norman Vincent Peale*