

**From:** Lizz [mailto:prbo[REDACTED]]  
**Sent:** Monday, June 25, 2012 1:30 PM  
**To:** Read, John  
**Subject:** E-Book comments

Why do I bother selling e-books?  
Because the e-book fills someone's needs.

I sell books, paper or electronic.  
I've been a bookseller for 34 years, and the last few years have been the toughest in my career.

The agency model allows publishers, and booksellers a margin of profit, and most important it allows the public access to all e-books regardless of device. It allows publishers to determine the cost of those books as in the past, and allows for many distributors to sell those books.

The Amazon model sought to chain the market by under-cutting the price, in order to sell the Kindle.

When one can produce the product and sell that product to customers at a lower price because they use your "other product" (the Kindle), that is controlling the "vertical integration" of the market.

The Amazon model allows one company to control cost and distribution.  
This model will always fail the consumer.

Publishers have obligations to authors. Those obligations affect cost.

Amazon has no such ties. Their concerns are for Kindle sales, not book sales.  
Amazon has a strong record of undercutting other internet sources for books.

I cannot understand how such ruthless practices are allowed to continue to narrow the sources for book purchase to the public.  
Just what is a monopoly?

DOJ should consider e-book access to the public, and a reasonable profit for publishers.  
The Agency model provides for both of these.

The Amazon model puts all the eggs into one basket, and that basket is not concerned with the public's access: only for corporate greed!

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