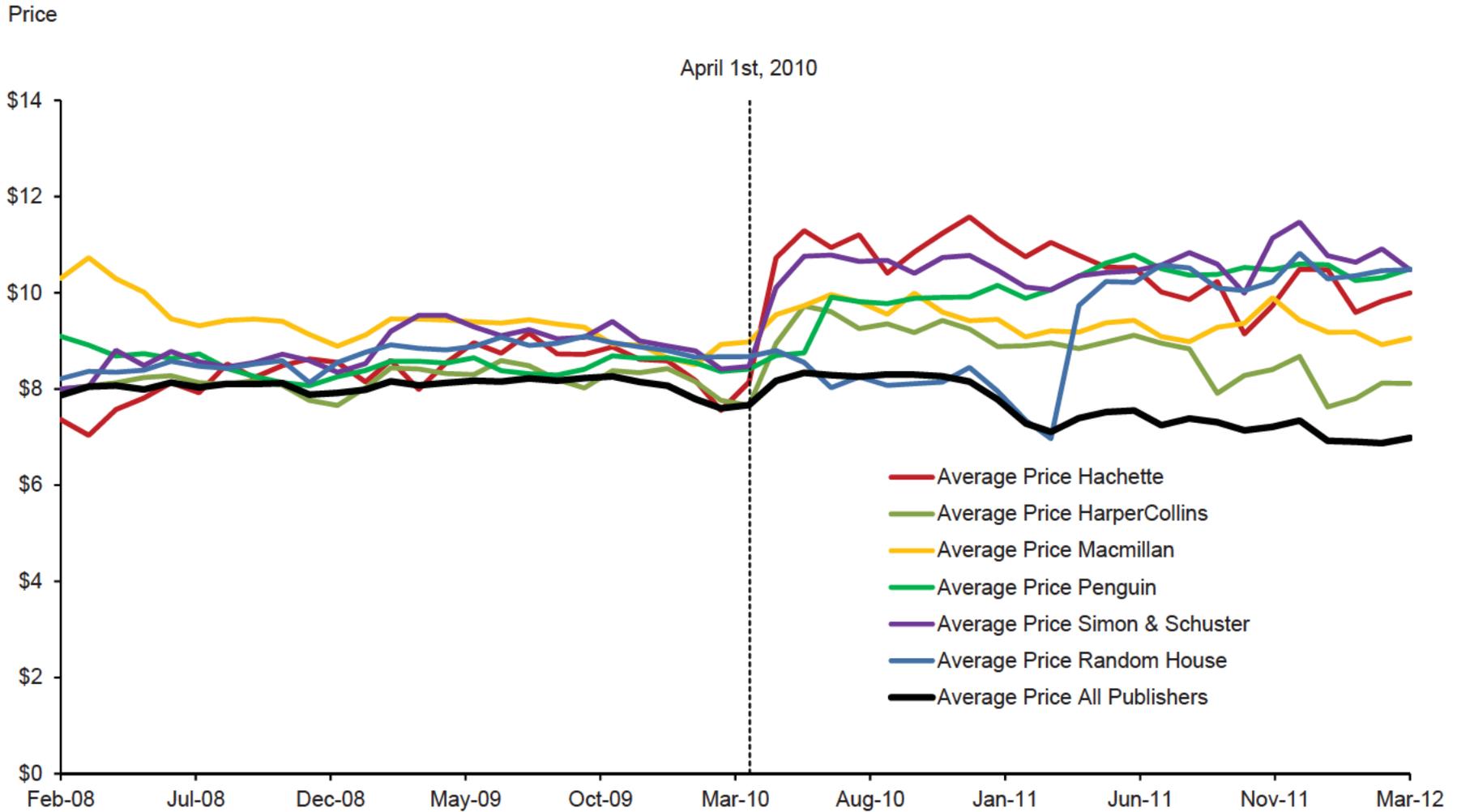


Average eBook Retail Prices for Sony, Amazon, Barnes & Noble, Apple, Google, Books-A-Million, and Kobo February 2008 – March 2012



Source: Sony Transactions Data, Amazon Transactions Data, Barnes & Noble Transactions Data, Apple Transactions Data, Google Transactions Data, Books-A-Million Transactions Data, Kobo Transactions Data