
From: Shanks, David
To: Heffernan, Dick
Sent: 12/11/2009 1:16:30 PM
Subject: Re: BIG NEWS

Yes Tim and Dan Sanicola.

From: Heffernan, Dick
To: Shanks, David
Sent: Fri Dec 11 12:14:58 2009
Subject: BIG NEWS

David

I just got a call from my contact at ITUNES. He wanted me to set up a meeting with you and me and their top person Eddy Cue and the person below him Keith Moerer (pronounced Moore) to discuss EBooks. This should be very interesting.

They will be in NYC for discussions with the top publishers. I spoke to Alison and your calendar is good after 230 on Monday which works for me also. I also gave them a Tuesday time as a back up.

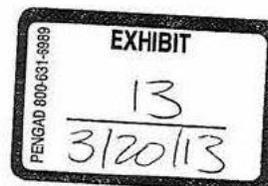
Would you want Tim to come or just leave it at the 2 of us? Susan?

This could be exciting.

He asked that this stay extremely confidential.

D

Confidential & Proprietary



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