

Subject: Re: Kevin travel to NY
Date: Sun, 13 Dec 2009 21:29:33 -0800
From: Kevin Saul <ksaul@apple.com>
To: Keith Moerer <kmoerer@apple.com>
Message-ID: <1C8BD3F4-D80A-4D32-9F14-407C6CFE03E2@apple.com>

Thanks

On Dec 13, 2009, at 7:32 PM, Keith Moerer wrote:

I'm flying out tomorrow afternoon. Staying at the Sheraton on 7th at 53rd.

Below is the schedule for Tuesday and Wednesday, with brief overview of each publisher.

Tuesday, Dec. 15

1. Hachette

Time: 10:30-11:30 am

Who: David Young, CEO and Maja Thomas, SVP of Digital, 212-364-1587

David's Assistant: Jennifer Utley, 212-364-1262, Jennifer.Utley@hbgusa.com

Address: 237 Park Avenue (on Lexington between 45th and 46th streets), 10017, 16th floor

Previously called the Time Warner Book Group, owned since 2006 by Hachette Livre, the largest publishing company in France. Note that while Random House owns Stephenie Meyer's Twilight audiobooks, Hachette owns print and eBook rights. The Twilight books have had a Harry Potter-like effect on Hachette's revenues.

Core titles/authors: James Patterson, Michael Connelly, Malcolm Gladwell, David Sedaris, Joyce Meyer, Stephenie Meyer, Nicholas Sparks, David Baldacci

2009 Bestsellers: all the Twilight books, The Lovely Bones, Ted Kennedy's True Compass, James Patterson's I, Alex Cross
Key Imprints: Grand Central Publishing, Little Brown, Twelve

2. Random House

Time: 1-3 pm

Who: Jaci Updike, SVP Director Adult Sales, Amanda Close, VP Sales of Crown Publishing (212-572-2238 or 718-757-6157) and Nina Von Moltke, VP of Corporate Development

Jaci's Assistant: Melanie Greco, 212-782-9882, mgreco@randomhouse.com

Address: 1745 Broadway (between 55th and 56th), 10022, 25th floor

Owned since 1998 by German private media corporation Bertelsmann, biggest US publisher and the world's largest English-language general trade book publisher.

2009 Bestsellers: Dan Brown's The Lost Symbol, Stieg Larsson's The Girl with the Dragon Tattoo, Andre Agassi's Open

Core titles/authors: John Grisham, Dan Brown, Barack Obama, Christopher Paolini, Suze Orman, Dean Koontz, Sophie Kinsella, Lee Child

Key Imprints: Organized under three divisions: Knopf/Doubleday (literary, prestigious), Random House (commercial and genres like sci-fi), and Crown (brands such as Fodor's & Princeton Review, and big categories like cooking, religion, business, etc.).

Popular imprints include Bantam, Ballantine, Delacorte, and Del Rey (sci-fi)

3. Pearson/Penguin Group USA

Exhibit 2
Saul
02/22/13

K. Schroeder
csr, rpr, ccrf

Time: 4-5:30pm

Who: David Shanks, CEO, 212-366-2460 and Dick Hefferan, President of Sales, 212-366-2231, Tim McCall, VP Digital Sales, Dan Sanicola (handles all the internal digital billing and reporting) David's Assistant: Allison M. Smith, 212-366-2436, Allison.M.Smith@us.penguin.com
Address: 375 Hudson Street (the corner of Hudson and Houston in the West Village), 10014, 5th floor

Owned by Pearson PLC, a London-based education and media conglomerate. Pearson calls itself the largest book publisher in the UK and the second largest in the US, and Penguin Group USA is its consumer division

2009 Bestsellers: Kathryn Stockett's *The Help*, Charlaine Harris' *Sookie Stackhouse* (*True Blood*) series, *Shop Class as Soulcraft*, *Too Big to Fail*

Core titles/authors: Nick Hornby, Clive Cussler, Nora Roberts, *Three Cups of Tea*, Suze Orman, Patricia Cornwell, John Sandford, many classics.

Key Imprints: Viking, G. P. Putnam's Sons, Berkley Books, Riverhead, Penguin, Penguin Classics, Dutton

Wednesday, Dec. 16

4. Macmillan

Time: 9am

Who: John Sargent, CEO, 646-307-5600, and Brian Napack, Pres. of Digital

John's Assistant: Lorraine Saullo, 646-307-5801, Lorraine.Saullo@stmartins.com

Address: 175 5th Avenue (in Flatiron building, 23rd street where 5th and Broadway cross), 10010, 19th floor

A privately-held American publishing company owned by Georg von Holtzbrinck Publishing Group. Very strong in Sci-Fi

2009 Bestsellers: Robert Jordan's *The Gathering Storm*, *Wolf Hall* (Booker Prize winner), Marilynne Robinson's *Home*, Michael J. Sandel's *Justice*

Core titles/authors: Augusten Burroughs, Paul Auster, Richard Powers, *The Quick & Dirty Guides* (started as *The Grammar Girl* podcast on iTunes), Orson Scott Card, Sherrilyn Kenyon

Key Imprints: Farrar, Straus and Giroux, Henry Holt, Picador, St. Martin's Press, Tor (sci-fi), Forge

5. HarperCollins

Time: 11am

Who: Brian Murray, CEO, 212-207-7690, Ana Maria Allesi, VP, Publisher, HarperMedia, 917-859-1890, Charlie Redmayne, EVP, Chief Digital Officer

Brian's Assistant: Lisa Miller, 212-207-7115, lisa.miller@harpercollins.com

Address: 10 East 53rd Street (between 5th and Madison), 10022, 11th floor

Subsidiary of News Corporation, strengths in literary and commercial fiction, business, children's, and religious books, and classics.

2009 Bestsellers: Sarah Palin's *Going Rogue*, Michael Crichton's *Pirate Latitudes*, *Superfreakonomics*, Barbara Kingsolver's *The Lacuna*

Core titles/authors: C.S. Lewis, Maurice Sendak's *Where the Wild Things Are*, *Charlotte's Web*, J. R. R. Tolkien, Neal Stephenson, Steve Harvey's *Act Like a Lady, Think Like a Man*

Key Imprints: Harper, Hyperion, Zondervan and HarperOne (religion), William Morrow, Ecco

6. Simon & Schuster

Time: 2pm

Who: Carolyn Reidy, President & CEO, 212-698-7323 and Ellie Hirschhorn, EVP, Chief Digital Officer

Carolyn's Assistant: Pat Glynn, 212-698-7698, Pat.Glynn@Simonandschuster.com

Address: 1230 Ave of the Americas (6th Ave, between 48th and 49th), 10020, 17th floor

A division of CBS Corporation, publishes over two thousand titles annually under 35 different imprints.

2009 Bestsellers: Liberty and Tyranny: A Conservative Manifesto, Stephen King's Under the Dome, Patrick Swayze's The Time of My Life, Jim Cramer's Getting Back to Even, Joel Osteen's It's Your Time

Core titles/authors: Stephen King, The Secret, Glenn Beck, Mary Higgins Clark, Vince Flynn, Audrey Niffenegger

Key Imprints: Atria, Free Press, Scribner, Pocket Books, Threshold Editions (conservative authors like Glenn Beck)

On Dec 13, 2009, at 6:59 PM, Kevin Saul wrote:

Hey guys, I'm taking red-eye Monday get in JFK 6:45a Tues. Booked W hotel on 50th and Lex. I have a court ordered conference in ASCAP proceeding in NY on Thursday.

Kevin

flags 8623750145 original-mailbox

imap://ksaul@phonehome.apple.com/Sent%20Messages%20(ksaul@apple.com) remote-id 7827

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