

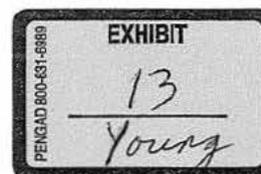
From: NOURRY ARNAUD
Sent: Friday, August 14, 2009 01:30:40 PM
To: David.Young@hbgusa.com
Subject: Re: scanned eBook article

I fully support your decision David. I do not understand why the industry is not yet at full speed on this!

best
Arnaud

Le 14 août 2009 à 18:55, "Young, David" <David.Young@hbgusa.com> a écrit :

> Arnaud:
>
> I thought you should be aware of this article as it has implications
> on our decision to delay the Kennedy autobiography. It sickened me
> to read "a hardcover book usually sells for \$25 to \$35, while an e-
> book sells for less than \$10". There is that wretched \$9.99 price
> point becoming a de facto standard. You should know that I have
> been told by a reliable source that the publishers voted for the Dan
> Brown to be delayed but they were over-ruled by Markus who is
> apparently 'obsessed' by his desire to meet Jeff Bezos: why this
> should matter to him and what he thinks he would gain from such a
> meeting is beyond me. He appears to be an appeaser which is not
> good with them being the market leader - let's change that!
>
> We have brought forward the publication of EMK's book to September
> 14 through brilliant work by Ken and his team. We hope, therefore,
> to publish when the Senator is still alive so that all subsequent
> press coverage can consider his life informed from his point of view
> rather than other published sources. Vicki and EMK are thrilled by
> the new date. We have decided to postpone the publication of the
> eBook edition until December 26 saying that we wanted the public to
> first experience the print edition as it contained over 100 colour
> photographs and paintings, many that have never been seen before
> (and could not be seen well on any of the existing eBook devices).
> Amazon were here this week, offering their bribes and threatening
> dire consequence over any delay. They may well not sell the HC
> edition but we'll just have to front that out. Completely
> confidentially, Carolyn has told me that they are delaying the new
> Stephen King, with his full support, but will not be announcing this
> until after Labor Day so that she can have an enjoyable vacation!
> For the same reasons, I have asked Maja etc not to make any
> statements or send updated ONIX feeds until August 31 when I will be
> back in the office.
>
> No comment required from you, and I am sorry to send this whilst you
> are on vacation, but I felt it important to keep you up to date with
> this particular issue. I think it would be prudent for you to
> double delete this from your email files when you return to your
> office.
>
> My best,
>
> David
>
> _____
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