

**From:** Reidy, Carolyn <Carolyn.Reidy@Simonandschuster.com>  
**Sent:** Saturday, January 23, 2010 3:08 PM  
**To:** Rivlin, Elisa <Elisa.Rivlin@Simonandschuster.com>  
**Subject:** Fw: Term

---

Redacted

CKR

----- Original Message -----

**From:** Eddy Cue <cue@apple.com>  
**To:** Reidy, Carolyn  
**Sent:** Sat Jan 23 14:59:01 2010  
**Subject:** Term

As you can imagine, I am having a difficult time with our last conversations. This makes no sense to me as clearly we have to have a period of time to prove ourselves. Even 1 year is a very short time for the investments we are making, but I am confident we will do that. If you didn't agree for a year then it would make no sense to do this. I think that is why your first reaction was not a problem. All of our deals will be for a year for the same reason. I appreciate all the work you are doing today to make this happen.

Eddy

