

From: Steve Jobs <sjobs@apple.com>
To: Eddy Cue <cue@apple.com>
Subject: Re: Book Publisher Meeting
Received(Date): Wed, 10 Feb 2010 20:17:04 -0800

I'd pass. All the publishers know who we are, and the big guys would rather have you finishing the iBookstore.

Sent from my iPhone

On Feb 9, 2010, at 1:20 PM, Eddy Cue <cue@apple.com> wrote:

> Several of the book publishers want me to speak at the annual
> Association of American Publishers on Wed, Mar 3rd. I say no to
> these all the time but the request is coming from the CEO's of the 3
> publishers we signed first. I would speak at the end of day and they
> just want me talk about our bookstore and convey our excitement.
> Since most big and medium publishers attend, they thought it would
> be very helpful to our business. There is no press at the meeting
> but I wouldn't say any more than we have already anyways. I feel
> somewhat indebted to them which is why I want to do it. What do you
> think?
>
> Here is the agenda -
> <2010 GAM Program_final_email.doc>
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>
> Eddy
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