

**From:** Eddy Cue <cue@apple.com>  
**Sent:** Thursday, January 28, 2010 12:13 AM (GMT)  
**To:** Sargent, John <John.Sargent@macmillan.com>  
**Subject:** Re:

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If you get back to NY Fri I can stop by.

Sent from my iPhone

On Jan 27, 2010, at 3:55 PM, "Sargent, John" <[John.Sargent@macmillan.com](mailto:John.Sargent@macmillan.com)> wrote:

I have spoken to the Times and the Journal. They picked up on the 14.95 for the Kennedy book. It is at \$9.99 on Kindle. I have answered questions on the price caps tied to ink on paper and the availability of all titles. Hope the spin will be all positive. Brian, please forward to the press contact at Apple.

Damn, that device rocks!!!

