

From: Moonves, Leslie <leslie.moonves@cbs.com>
Sent: Wednesday, December 9, 2009 6:32 PM
To: Reidy, Carolyn <Carolyn.Reidy@Simonandschuster.com>
Subject: Re: EBook Timing

Go get 'em.

From: Reidy, Carolyn
To: Moonves, Leslie
Sent: Wed Dec 09 15:10:10 2009
Subject: EBook Timing

Leslie:

I assume you saw the article this morning in the WSJ on the timing of EBook publication (front page of B1 section) after hardcover publication. We have been receiving kudos all day from Retailers (Barnes & Noble, BGI, Levy – major wholesaler); agents (at least five have written); and other publishers. In the article Hachette said it too would begin publishing eBooks after hardcovers in the New Year and this afternoon HarperCollins said it would postpone publication of 5-10 eBooks per month in 2010 (we announced the later number). I know that at least one other group (Perseus) is considering the question, as I saw its CEO at a National Book Foundation meeting at noon.

Subsequent articles have appeared in Associated Press and will appear in USA Today.

This afternoon Amazon lowered the eBook price on UNDER THE DOME by Stephen King as well as the autobiographies of Sarah Palin and Ted Kennedy—the three major delayed eBooks to date. The WSJ reporter has called and we've given a comment criticizing this move, which I'm sure will appear tomorrow.

If you have any questions, let me know.

Carolyn

