

Subject: Update

Date: Sat, 23 Jan 2010 12:20:36 -0800

From: Eddy Cue <cue@apple.com>

To: Brian Murray <brian.murray@harpercollins.com>

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I wanted to let you know that we have 4 publishers completed so it is real shame not having HaperCollins! If I could find a way to give you more (e.g. delay in new releases), I would but I have to build a store that we believe customers will buy from. Our top focus is on building a store that will be the largest book store in the world. We believe in 1 year we will proof that we can make a profitable and healthy business for you and your authors.

One area where I could change is defining new release to 7 months versus 1 year. If you want to discuss anything, you can call me on my cell [REDACTED].

Eddy

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