

Subject: our meeting tomorrow
 Date: Mon, 11 Jan 2010 14:34:29 -0800
 From: Keith Moerer <kmoerer@apple.com>
 To: <david.shanks@us.penguin.com>
 Cc: Eddy Cue <cue@apple.com>
 Message-ID: <75004564-BE31-48CE-A0EC-EC9ECC98D588@apple.com>

David--

I look forward to meeting with you and Genevieve tomorrow morning.

Kevin Saul has sent a draft agreement in separate email. Eddy has also asked me to send you our pricing analysis of Jan. 1 NYT bestsellers, which will help explain the price tiers we've proposed for hardcover new releases.

Best, Keith

NYT Bestsellers- Hardcover Fiction	Title	Author	Publisher	Hardcover List Price	Amazon Hardcover Retail Price	Amazon eBook Retail Price	B&N eBook Retail Price	iTunes eBook Retail Price
	The Lost Symbol	Dan Brown	Random House	\$29.95	\$12.00	\$9.60	\$9.60	
	I, Alex Cross	James Patterson	Hachette	\$27.99	\$16.79	\$9.99	\$9.99	
	Under the Dome	Stephen King	Simon & Schuster	\$35.00	\$21.00	\$9.99	\$9.99	
	The Help	Kathryn Stockett	Penguin	\$24.95	\$9.50	\$8.55	\$8.55	\$12.99
	Pirate Latitudes	Michael Crichton	HarperCollins	\$27.99	\$14.00	\$9.99	\$9.99	
	Ford County	John Grisham	Random House	\$24.00	\$11.00	NA	NA	
	U is for Undertow	Sue Grafton	Penguin	\$27.95	\$14.96	\$9.99	\$9.99	\$12.99
	The Last Song	Nicholas Sparks	Hachette	\$24.99	\$12.96	\$8.80	\$8.80	
	The Christmas Sweater	Glenn Beck	Simon & Schuster	\$19.99	\$11.97	\$9.99	\$9.99	
	Breathless	Dean Koontz	Random House	\$28.00	\$14.00	\$9.99	\$9.99	
	The Lacuna	Barbara Kingsolver	HarperCollins	\$26.99	\$13.00	\$9.99	\$9.99	
	True Blue	David Baldacci	Hachette	\$27.99	\$13.97	\$9.99	\$9.99	
	Wolf Hall	Hilary Mantel	Macmillan	\$27.00	\$11.00	\$8.80	\$8.80	
	The Gathering Storm	Robert Jordan	Macmillan	\$29.99	\$17.54	NA	NA	
	Half Broke Horses	Jeannette Walls	Simon & Schuster	\$26.00	\$14.46	\$9.99	\$9.99	
	Pursuit of Honor	Vince Flynn	Simon & Schuster	\$27.99	\$12.47	\$8.00	\$8.00	
	The Scarpetta Factor	Patricia Cornwell	Penguin	\$27.95	\$14.97	\$9.99	\$9.99	\$12.99
	The Girl Who Played with Fire	Stieg Larsson	Random House	\$25.95	\$13.00	\$7.99	\$7.99	
	The Wrecker	Clive Cussler	Penguin	\$27.95	\$15.97	\$9.99	\$9.99	\$12.99
	South of Broad	Pat Conroy	Random House	\$29.95	\$16.97	\$9.99	\$9.99	
	Last Night in Twisted River	John Irving	Random House	\$28.00	\$15.97	\$9.99	\$9.99	
	Too Much Happiness	Alice Munro	Random House	\$25.95	\$15.17	\$9.99	\$9.99	
	Nanny Returns	Emma McLaughlin	Simon & Schuster	\$25.00	\$14.39	\$9.99	\$9.99	
	Too Much Money	Dominick Dunne	Random House	\$26.00	\$15.21	\$9.99	\$9.99	
	Her Fearful Symmetry	Audrey Niffenegger	Simon & Schuster	\$26.99	\$13.49	\$5.79	\$5.79	
	Heat Wave	Richard Castle	HarperCollins	\$19.99	\$11.69	\$9.99	\$9.99	
	Divine Misdeemeanors	Laurell K. Ballantine	Random House	\$26.00	\$14.97	\$9.99	\$9.99	
	Angel Time	Anna Digg	Random	\$25.05	\$12.08	\$6.00	\$6.00	

Angel Time	Anne Rice	House	\$23.99	\$12.99	\$7.99	\$7.99	
The Host	Stephenie Meyer	Hachette	\$25.99	\$14.97	\$9.99	\$9.99	
New York	Edward Rutherfurd	Random House	\$30.00	\$17.55	\$9.99	\$9.99	
Darth Bane	Drew Karpysbyn	LucasBooks	\$27.00	\$17.82	NA	NA	
Southern Lights	Danielle Steele	Random House	\$28.00	\$15.97	\$9.99	\$9.99	
The Paris Vendetta	Steve Berry	Random House	\$26.00	\$14.97	\$9.99	\$9.99	
Dead and Gone	Charlaine Harris	Penguin	\$25.95	\$14.97	\$9.99	\$9.99	\$12.99
An Echo in the Bone	Diana Gabaldon	Random House	\$30.00	\$17.55	\$9.99	\$9.99	

NYT

Bestsellers-
Hardcover
Nonfiction

Title	Author	Publisher	Hardcover List Price	Amazon Hardcover Retail Price	Amazon eBook Retail Price	B&N eBook Retail Price	iTunes eBook Retail Price
Going Rogue	Sarah Palin	HarperCollins	\$28.99	\$14.50	\$9.99	\$9.99	
Have a Little Faith	Mitch Albom	HarperCollins	\$23.99	\$10.99	\$9.90	\$9.90	
Arguing with Idiots	Glenn Beck	Simon & Schuster	\$29.99	\$16.96	\$9.99	NA	
True Compass	Edward M. Kennedy	Hachette	\$35.00	\$21.00	\$9.99	\$9.99	
Open	Andre Agassi	Random House	\$28.95	\$16.46	\$9.99	\$9.99	
Superfreakonomics	Steven D. Levitt	HarperCollins	\$29.99	\$12.00	\$9.99	\$9.99	
What the Dog Saw	Malcolm Gladwell	Hachette	\$27.99	\$11.25	\$9.00	\$9.00	
Stones into Schools	Greg Mortenson	Penguin	\$26.95	\$13.00	\$9.99	\$9.99	\$12.99
Outliers	Malcolm Gladwell	Hachette	\$27.99	\$11.75	\$9.40	\$9.40	
The Imperial Cruise	James Bradley	Hachette	\$29.99	\$16.97	\$9.99	NA	
A Bold Fresh Piece of Humanity	Bill O'Reilly	Random House	\$26.00	\$14.97	\$9.60	\$9.60	
When the Game Was Ours	Larry Bird, Magic	Houghton Mifflin	\$26.00	\$14.96	\$9.99	\$9.99	
The Book of Basketball	Bill Simmons	ESPN	\$30.00	\$17.55	\$9.99	\$9.99	
Last Words	George Carlin	Simon & Schuster	\$26.99	\$14.97	\$9.99	\$9.99	
Too Big to Fail	Andrew Ross Sorkin	Penguin	\$32.95	\$13.00	\$9.99	\$9.99	\$12.99
Where Men Win Glory	Jon Krakauer	Random House	\$27.95	\$14.97	\$9.99	\$9.99	
A Simple Christmas	Mike Huckabee	Penguin	\$19.95	\$11.47	\$9.97	\$9.97	\$12.99
Liberty and Tyranny	Mark Levin	Simon & Schuster	\$25.00	\$12.96	\$9.90	\$9.90	
Born to Run	Christopher McDougall	Random House	\$24.95	\$14.47	\$9.99	\$9.99	
Half the Sky	Sheryl WuDunn	Random House	\$27.95	\$13.99	\$9.99	\$9.99	
The National Parks	Ken Burns	Random House	\$50.00	\$31.50	NA	NA	
Inside of a Dog	Alexander Horowitz	Simon & Schuster	\$27.99	\$13.21	\$9.99	\$9.99	
Our Front Pages	Onion Staff	Simon & Schuster	\$28.00	\$18.48	NA	NA	
Here's the Deal	Howie Mandel	Random House	\$25.00	\$16.50	\$9.99	NA	
Comeback 2.0	Lance Armstrong	Simon & Schuster	\$27.99	\$18.47	NA	NA	
Highest Duty	Chesley B. Sullenberger	HarperCollins	\$25.99	\$15.20	\$9.99	\$9.99	
The Time of My Life	Patrick Swayze	Simon & Schuster	\$26.00	\$14.47	\$9.99	\$9.99	
You Better Not Cry	Augusten Burroughs	Macmillan	\$21.99	\$10.98	\$9.99	\$9.99	
Are You There, Vodka? It's Me, Chelsea	Chelsea Handler	Simon & Schuster	\$24.95	\$16.47	\$8.42	\$8.42	
Hard Work	Roy Williams	Algonquin Houghton	\$24.95	\$16.47	\$9.99	\$9.99	

The Big Burn	Timothy Egan	Houghton Mifflin	\$27.00	\$17.82	\$9.99	\$9.99	
Churchill	Paul Johnson	Penguin	\$24.95	\$14.58	\$9.99	\$9.99	\$12.99
The Red Book	C. G. Jung	W. W. Norton	\$195.00	\$122.85	NA	NA	
The Football Book, Expanded Ed.	SI Editors	Time/SI	\$29.95	\$19.77	NA	NA	
Official Book Club Selection	Kathy Griffin	Random House	\$25.00	\$16.50	\$9.99	\$9.99	

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