

DATE

NAME

**OUTGOING CALLS**

TIME	NAME	MESSAGE	CALL COMPLETED
	George	Partnership overview Build brand Make \$	
		Sell few hundred thousand + not #1 = OK Special commemorative issue 10,000 words Faith, Hope, Charity as part of bk Fans see as bonus Not promote alot	
	Brian Murray	8-9% down in revenues w/ Agency model Held at 25% net on all Bonus on Ebk sales? (special authors) or choice = 1st 6 mo 35% then 15%? sales 1/2 + 1/2 no response not offer yet (End day - happy if 25% net) <Close to Amazon> last few wks that 2 issues left #	

Get right  
partnership + talk  
right to  
know

**EXHIBIT**  
 Reidy - 7  
 1-17-13