



Creation of Apple MFN in Mr. Cue's Words

- “Kevin Saul, had developed an idea for a price-matching “Most Favored Nation” (“MFN”) clause,” “[a] few weeks before” January 4.

-Eddy Cue April 26, 2013

- Kevin Saul was in process of “developing” MFN on January 4 but it wasn’t “completed.”

-Eddy Cue June 13, 2013

- “we hadn’t come up with the pricing MFN idea” by January 4.

-Eddy Cue January 25, 2011

