

**Subject:** Re: Some great news....  
**From:** Steve Jobs <sjobs@apple.com>  
**Received(Date):** Sat, 18 Dec 2010 23:56:00 -0800  
**To:** Eddy Cue <ecue@mac.com>

Terrific. Sometime in the new year we need to pull a big announcement together about publishing:

- 1- Books
  - Stats, market share, etc
- new Apple Subscription Service
- Newspapers
  - The Daily (stand alone event)
  - the rest of newspapers (we have lots now)
- Magazines
  - maybe Time Warner
  - Conde Nast - ???

Thoughts?

Sent from my iPad

On Dec 18, 2010, at 3:44 AM, Eddy Cue <ecue@mac.com> wrote:

> I talked to Markus Dohle, CEO of Random House, today and he has decided it's time to join the iBookStore. He didn't give specific reasons but I believe it was 3 factors - our continued growth in sales, new picture books introduced last week and the fact that I prevented an app from Random House from going live in the app store this week. Because of the holidays, he wasn't sure whether we could do the deal next week or the first week of Jan. I will keep you posted on my progress.

>

> Eddy

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> Sent from my iPad