

From: pageafterpa[REDACTED] [mailto:pageafterpa[REDACTED]]
Sent: Monday, June 25, 2012 11:49 AM
To: Read, John
Cc: Dan Cullen
Subject: Agency Model Pricing of E-Books

Dear Mr. Read,

How can we make our voices heard about this issue of paramount importance?

I'm writing today to share my views regarding why we need to keep the agency model in place. I am an Independent Bookstore Owner, who does sell e-books from our website. Our competition being a brick-and-mortar store is hard enough with online purchasing of books, but to have the e-books which are already a low price on release to be priced far below what we can even purchase at wholesale for will not only bring doom-and-gloom to us INDIE STORE's but also make a monopoly for the main online seller and Publisher left standing.

There will be no competition, even decision on where to buy, it will be priced so inexpensive buyers won't even look to another outlet. This will also impact on the quality, value and encouragement of the written word. How can a new author, a Thomas Wolfe of our time, possibly afford to write their books? It seems odd to me that you would be able to purchase a book for such a low price, why it can't even pay for a cup of coffee for the author.

So as a result, I feel we will end up with less brick-and-mortar stores. We, brick and mortar stores, won't be here employing people and paying real-estate and sales taxes anymore. A very few authors being published, especially for the first time. Fewer stores to promote and host the readings and book-signings. Fewer places to browse, talk to someone who can recommend books, and feel the book before you make your purchase. It all trickles down, and will catch up to us all eventually. I always feel that you get what you pay for. See the stats on where your money goes depending on how you spend it in your community at the bottom of my email.

I respectfully thank you for your time, I hope our future will remain bright, not just for my business, but for all business's in our country, we are all struggling and we just need the playing field to be level.

Thank you again -

Sincerely,

Susan Hinkle, Owner

Page After Page Bookstore
111 So Water St
Elizabeth City, NC 27909
pageafterpage@mchsi.com

www.pageafterpagebook.com

252-335-(PAGE)7243

252-338-3782 - fax

Shop and Spend \$25.00 this is how much stays in your local community

Page after Page Bookstore 13.75 (or another local indie business)

Big Box or Chain store 3.90

Internet Purchase 0.00

THANK YOU FOR SHOPPING LOCAL INDEPENDENT

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SIBA: Southeastern Independent Booksellers Association

DBPA: Downtown Business & Professional Association

Indiebound: www.indiebound.org

blogs: www.blogger.com/profile/0914249473979756664