



Timothy E. Bieh

Omnicare

ReView

Another look. A new focus.

January 6, 2000

Johnson & Johnson Long Term Care Group
Mr. Bruce Cummins
Account Director

REDACTED

Dear Bruce:

Omnicare is requesting your support as we develop and launch a new health management (formerly disease management) program, called "Re*View: Another look. A new focus", that will positively impact the geriatric population we serve. Omnicare's philosophy and culture center on enhancing the quality of life for our residents by assuring they receive appropriate drug therapy. The medical literature is full of citations indicating the under-diagnosis and under-treatment of disease in the geriatric population. "Re*View" involves identifying these under-treated or inappropriately treated conditions common in the elderly, and instituting the appropriate therapy through direct interventions with prescribers.

A couple of programs either being implemented or planned deal directly with behavior management/agression and early identification of Alzheimer's disease.

Omnicare is requesting an educational grant in the amount of \$50,000 to support the development and implementation of these initiatives, and others as we look at undertreatment and inappropriate treatment. Our tax identification number is REDACTED. The check should be made out to Omnicare and can be forwarded to my attention. Thank you, in advance, for your consideration and ongoing support of Omnicare's mission as a geriatric pharmaceutical care company. If you have additional questions, please feel free to contact me at

REDACTED

Sincerely,

Timothy E. Bieh, R.Ph. FASCP
Senior Vice-President, Professional Services
Omnicare Inc.

OMNI-MA 741040

An Omnicare initiative that will take another look at undertreatment and inappropriate treatment to improve the quality of life for the residents we serve.