



U.S. Department of Justice

United States Attorney

Eastern District of Pennsylvania

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NEWS RELEASE

United States Attorney Patrick L. Meehan today announced the filing of an indictment¹ charging Norman Shapiro, Howard Coff, and Marc Feldman with mail fraud and conspiracy to commit money laundering in furtherance of a scheme to defraud numerous companies throughout the United States of money and the honest services of their employees.

The indictment charges that from in or around 1984 through 1999, the defendants, who were the owners of Factory Supply Incorporated, also doing business as Institutional Supplies, Standard Maintenance Products, and All-U-Want Electric Supply Company, fraudulently billed companies throughout the United States for approximately \$5.8 million for items such as lightbulbs and industrial maintenance and cleaning supplies.

The indictment further charges that defendants Shapiro, Coff, and Feldman were the owners of a telemarketing company that fraudulently sold lightbulbs and maintenance supplies to various businesses, companies, charities, and school districts. The aim of the fraud scheme charged was to bribe an insider in a company or business, typically a maintenance worker or purchasing agent, to order extravagantly priced merchandise that would be paid by the employer or business. The defendants, it is alleged, usually paid off the employee, with Sears, Wal-Mart, or American Express gift certificates to award the employee for buying, and to induce them to continue ordering merchandise in the future, at great losses to the employers.

Upon conviction, the defendants face the following sentences:

Defendant Norman Shapiro (*Counts 1, 2, 3, 4, 5, 6, 7, and 20*)

55 years imprisonment, 3 years supervised release; \$2,250,000 fine; and a \$800 special assessment;

Defendant Howard Coff (*Counts 8, 9, 10, 11, and 20*)

40 years imprisonment, 3 years supervised release; \$1,500,000 fine; and a \$500 special assessment; and,

¹An Indictment or Information is an accusation. A defendant is presumed innocent unless and until proven guilty.

Defendant Marc Feldman (*Counts 12, 13, 14, 15, 16, 17, 18, 19, and 20*)

60 years imprisonment, 3 years supervised release; \$2,500,000 fine; and a \$900 special assessment.

This case was investigated by agents of the Federal Bureau of Investigation. Prosecution has been assigned to Assistant United States Attorney Thomas M. Zaleski.

INFORMATION REGARDING THE DEFENDANTS

NAME	ADDRESS	AGE OR DATE OF BIRTH
Norman Shapiro	557 Meadowbrook Drive Huntingdon Valley, PA	58
Howard Coff	32 Dalton Way Holland, PA	48
Marc Feldman	434 Waring Street Philadelphia, PA	51

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