

From: Farina, Thomas P [thomas.p.farina@pfizer.com]
Sent: Friday, February 18, 2005 11:08 PM
To: Anthony, Stephen
Subject: FW: *BEXTRA MVA for Pf1 Broadcast* - RESEND

Importance: High



Bextra Pf1 MVA.pdf
(486 KB)

Stephen,

Attached please find the email you asked for.

"There can be only one."

Tom Farina
Brooklyn District Manager - Powers Rx
PFIZER INC
1-800-233-7241 x77189

-----Original Message-----

From: Mehl, Phil
Sent: Friday, December 17, 2004 6:55 AM
To: DL-Roerig District Managers; Powell, Vince K; Jones, Kevin;
Williamson, Randy; DL-Powers_All_DMs; DL-Alta_All_DMs; Vaccaro, Peter; DL-Searle_All_DMs; DL-
Upjohn_All_DMs; Ferstler, Sherri L; DL-PRO_All_DMs; Cheever, David
Cc: Mehl, Phil; Gilbert, Tindley
Subject: *BEXTRA MVA for Pf1 Broadcast* - RESEND
Importance: High

Hi Everyone,

Some DM's did not receive the Bextra MVA when it was sent out last night so we are resending.

Attached, please find the NEW BEXTRA Master Visual Aid which will be reviewed on Friday's (12/17/04)
COX-2 Pf1 Broadcast from 11am-12pm.

Please feel free to print this and have it available as we discuss the BEXTRA MVA on the Pf1. Tomorrow, we
will share the exact details around the drop-shipment of the printed BEXTRA MVA, along with other materials.

Best Regards,

Phil Mehl
Director Division Operations
Searle
Pfizer, Inc.
Office (212) 733-8390
Fax (212) 309-4369
Cell (908)256-4598



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Confidential Treatment Requested
BEX 000469818

Email: phil.mehl@pfizer.com <mailto:phil.mehl@pfizer.com>
<<Bextra Pfl MVA.pdf>>

-----Original Message-----

From: Mehl, Phil

Sent: Thursday, December 16, 2004 6:16 PM

To: Mehl, Phil; DL-Roerig District Managers; DL-Roerig_All_RMs;

Mahoney, Dee L.; Powell, Vince K; Burch, Rick; Jones, Kevin; Cunningham, Everett V.; Williamson, Randy; Fleischmann, Bruce; DL-Powers_All_DMs; DL-Powers_All_RMs; DL-Alta_All_DMs; DL-Alta_All_RMs; Kozak Jr, Dennis J; Vaccaro, Peter; DL-Searle_All_DMs; DL-Searle_All_RMs; Jenner, Amy S.; DL-Upjohn_All_DMs; DL-Upjohn_All_RMs; Griffin, Tom; Ferstler, Sherri L; DL-PRO_All_DMs; DL-PRO_All_SDs; Dowd, Christopher P; Cheever, David; DL-NatAccts_Leadership_Team; Kennedy, Clare A; Harper, Steven; DL-NHO_All_AMs; Gilbert, Tindley; Levy, Lisa (NYC); Litwack, Alan; Gavigan, Michael; DL-PR Pfl Caribbean Leadership Team; Wilbanks, Carl; Parini, Michael

Cc: Rice, Kelly; Sidgwick, Dawn; Lacy, Marla

Subject: New Bextra Visual Aid Pfl Broadcast December 17, 11

AM - 12 PM EST

Importance: High

Cox 2 Colleagues,

We are looking forward to sharing the new Bextra MVA with you on tomorrow's broadcast. We will begin at 11:00 AM EST so please be ready to go.

DM's - Please use the following link with your laptop and broadband connection
<http://web1.media.globix.net/client/pfizer/121704/launch.htm>
<<http://web1.media.globix.net/client/pfizer/121704/launch.htm>>

* If you use your Pfl connection you will only see the speaker and not the slides - Please use the web link if possible*

RMs - Please use your regional viewing room. It will be ready to go for you.

HQ - You can watch the show on your computer by clicking on the same link the DMs are using or you can join me in 219/7/VP1 conference room where we will view the broadcast on a large screen.

Technical Difficulties - (1) There will be a Audio Backup, call 1-888-677-7511 - password = Cox 2. (2) Call your Help Desk as they are aware of the broadcast.

Cox 2 Questions - Prior to the broadcast please email questions to pflqa@pfizer.com <mailto:pflqa@pfizer.com> or fax questions to 914-690-6695 until 10:30 AM. We will also be having a live Q&A during the broadcast with a call in number.

We strongly encourage you to participate in the live event to take advantage of the opportunity to ask questions about this very important topic. For those of you who are unable to view the live Bextra MVA broadcast, please go to <http://pfl/ondemand.cfm> <<http://pfl/ondemand.cfm>> then choose Bextra New Visual Aid anytime after 7pm EST on Friday. It will be available via "On Demand" for 2 weeks.

Best Regards,

Phil Mehl

Director Division Operations

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BEX 000469819

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